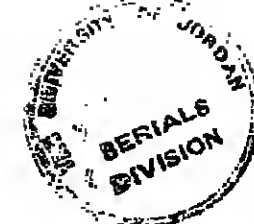


bullet care



EUROPE'S BUSINESS NEWSPAPER

# FINANCIAL TIMES

**AIRLINES**  
Spain swoops on Venezuelan carrier  
Page 24

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Tuesday June 25 1991

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## World News Business Summary

### Yugoslav PM warns rebel republics not to secede

Yugoslav prime minister Ante Markovic warned of economic catastrophe and violent ethnic clashes if Croatia and Slovenia carry out plans to declare independence from the federation this week. He said the federal government would use "all means available" to prevent such a situation. Page 22

### US envoy to resign

The US ambassador in Bonn, Vernon Walters, 74, a military veteran who presided over German-American ties during German reunification, said he was resigning. Page 23

### Township violence flares

At least 20 people were killed in South Africa's black townships in the 24 hours after rival anti-apartheid movements and the white government agreed to join forces to try to end the carnage. Page 4

### Civil servants complain

German civil servants, stunned by parliament's decision to switch from Bonn to Berlin, are demanding compensation for being forced to move 375 miles to keep their jobs. Estimates criticised. Page 2

### Expelled writer safe

Abdelkader Benoun, the Moroccan dissident expelled by France to Gabon as he was about to publish a book on King Hassan, has said he is safe, healthy and not in prison. Page 2

### French police on trial

Christian Prouteau, former head of France's anti-terrorist unit, went on trial in Paris with two colleagues on charges of fabricating evidence against three Irish citizens who were later cleared. Page 2

### Belgian trains collide

Seventy-six people were hurt when two high-speed trains collided at Brussels central station. Most of the injured later left hospital. Page 2

### Third night of rioting

A third night of violence in the southern French town of Narbonne left 14 riot police injured in clashes with youths of Algerian descent. Page 2

### Hanoi looks west

Vietnamese leader Nguyen Van Linh told a communist party congress that Hanoi would seek closer ties with non-communist countries in Asia and the west. Party row, Page 4

### French flights hit

French air traffic controllers staged their first nationwide strike since 1989, forcing airlines to cancel hundreds of flights to domestic and European destinations. Page 2

### Carrefour pays up to FF5.2bn for rival retailer

Carrefour, the leading French supermarket group, is to pay up to FF5.2bn (\$850m) to take control of rival retailer Euromarché. The company announced it had agreed to buy both Vintiprix, a holding company which owns 58 per cent of Euromarché, and Euromarché itself. Page 22

### INTERNATIONAL Business Machines has formed a strategic software alliance with Lotus Development, one of the leading publishers of personal computer software, under which IBM will market Lotus programs for electronic mail and local area network applications. Page 23

### UK TRADE: A sharp deterioration in Britain's trade performance last month has increased fears of a rising import bill when the expected recovery takes place. The deficit on visible trade in May was a seasonally adjusted £1.1bn (\$1.79bn) compared with £858m in April. Page 22

### ELJER Industries, Texas-based maker of plumbing, heating and ventilation equipment, which is the reluctant target of a \$30.4-share takeover bid from Jacuzzi, the whirlpool bath maker owned by Britain's Hanson group, has agreed to meet the company's president to discuss the proposed acquisition. Page 2

### PILKINGTON: A successful bidder for the UK glassmaker could be required to buy back shares in subsidiaries for £250m (\$407m). The potential "poison pill" is revealed in the accounts for the year to end March. Page 23

### SOUTH AFRICA's economy shows no signs of emerging from a 27-month downswing, according to the Reserve Bank. Real gross domestic product fell by 1 per cent in the first quarter of 1991, the sixth consecutive quarterly decline. Page 4

### ONDERBECHT, Brazilian construction, process plant, mining and engineering group, plans to break into the UK off-shore oil and gas fabrication industry. An Onderbacht subsidiary agreed to acquire SLP Engineering, a manufacturer of structures for the North Sea, from the UK's George Wimpey. Page 23

### CAK sales: Fiat, the Italian car maker, and Peugeot of France saw sales of new cars drop steeply in western Europe during the first five months of this year. Page 2

### HEIDELBERGER Zement of Germany is to buy a 40 per cent stake in two of the largest Czech cement companies, Fragonet and Ceva Kralupy Dvur, for DM32m (\$17.7m) each. Page 6

### NIGERIA paid DM800m (\$444.4m) towards the construction of a DM2.4bn aluminium smelter, against the wishes of international creditors who have demanded that the project be scrapped. Page 4

### FIRELLI, Italian tyres and cables group battling for control of Continental, its German counterpart, played down suggestions that the removal of two top executives would improve chances of the merger. Page 25

### DUSSELDORF Stock Exchange, Germany's second largest bourse, indicated its willingness to participate in the creation of a unified securities trading system, but held out for the continued separate existence of regional bourses. Page 25

### WACHOVIA Corporation, one of the leading banks in the US south-east, greatly extended its geographical reach with an agreement to acquire South Carolina National, the oldest and largest bank in South Carolina, in a stock-swap agreement worth about \$830m. Page 24

### Irish lakes cleanest

Ireland's lakes and beaches came out cleanest in an EC pollution survey which indicated that Community waters are improving. Page 3

### Rufino Tamayo dies

Rufino Tamayo, whose sensuous colours and surrealistic images made him one of the century's most acclaimed painters and muralists, died in Mexico City, aged 81. Page 2

## Tokyo moves to calm markets in wake of Nomura and Nikko resignations

# Japan considers rule change after broking scandal

By Robert Thomson in Tokyo

THE JAPANESE government sought to convince financial markets last night that the worst was over in a series of confidence-shaking scandals that led to the resignations yesterday of the presidents of two leading stockbrokers, Nomura Securities and Nikko Securities.

Mr Ryutaro Hashimoto, the finance minister, said the government was considering tighter controls over the securities industry, which has been shaken by the surfacing of links to crime syndicates and by confessions that favoured corporate customers were compensated for trading losses.

Japanese financial institutions were shocked by the resignations of Mr Yoshihisa Tabuchi, Nomura's president, and Mr Takuya Iwasaki, Nikko's president, and by further admissions from two other members of the Big Four group of brokers - Daiwa Securities and Yamachichi Securities - that they had compensated clients.

In response, the Tokyo stock market's Nikkei average fell 508.2 to 22,985.45, and traders said long-term damage had been done to investors' confidence in the securities industry, which is now paying for sins committed during an era

Editorial Comment.....Page 20  
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A giant's reputation in jeopardy.....Page 21  
World stocks.....Page 41

of financial excess in the late 1980s.

The Finance Ministry considered that the gangster links were more serious than the compensation of favoured clients, which is apparently why Mr Tabuchi and Mr Iwasaki offered their resignations, while the presidents of Daiwa and Yamachichi retained their posts.

Mr Tabuchi did not specify the reason for his resignation, other than to say that he was ultimately responsible for the firm's behaviour.

He said he could not comment on individual transactions because "we have a responsibility to protect client confidentiality". Nomura maintains that it was unaware of the gangster links of a Japanese golf club, Iwama Country Club, in which an affiliate bought memberships worth ¥2bn (\$14.8m) in 1988. The securities house has yet to comment on reports that an affiliate also lent ¥15bn to

the same gangster group, Inasawaka.

Mr Iwasaki said he had decided to resign after revelations that the brokerage's affiliates had lent ¥20bn to the same gangster group and bought memberships worth ¥2bn in the same golf club. These acts "run counter to corporate ethics and common sense", he said.

Both men will formally resign at shareholders' meetings on Thursday, and both will be replaced by vice-presidents, Mr Hideo Sakamaki at Nomura and Mr Kichiro Takao at Nikko.

Board members at Nikko also decided that they will return bonuses paid to them in the 1990 financial year.

Meanwhile, Daiwa admitted it had compensated favoured clients for ¥12.8bn in securities losses last year and Yamachichi said it had covered trading losses for four corporate clients totalling ¥738m.

All of the Big Four have now admitted compensating favoured clients, in spite of repeated warnings from the Finance Ministry against the practice.

Mr Hashimoto, an influential politician who has been embarrassed by the scandals, expressed his "deep regret".



Bowing out: Nomura president Yoshihisa Tabuchi announces his resignation yesterday

and said that "the series of incidents reported so far will undermine investors' confidence in the stock market". There are widespread fears that the Tokyo stock market, which has been weak in recent months, will plunge in coming days, putting further pressure

on those Japanese companies, financial and industrial, which have relied heavily on share trading as a source of profits in recent years.

Smaller Japanese brokerages, which are more dependent on individual investors and will be more badly bruised

by a downturn in confidence, expressed disgust at the behaviour of the Big Four. Mr Hiroshi Mori, president of Gifu Daiichi Securities, based in central Japan, said private investors had asked why they were not entitled to compensation for losses.

## Talks on full European union fail

By Ian Davidson in Dunkirk and Philip Stephens in London

BRITAIN AND France failed to resolve their differences over the final target of European economic and monetary union after three hours of intensive talks yesterday.

However, at their closing press conference President Francois Mitterrand and Prime Minister John Major went out of their way to be conciliatory to each other's point of view on the more general objectives of the European Community.

They also stressed that the 12 had until the end of the year to conclude their negotiations in the two inter-governmental conferences on EMU and European political union.

Mr Major said the summit was mainly intended to take stock of the progress of the negotiations so far, but not to take firm decisions.

Mr Major laid considerable emphasis on the question of European defence in the context of the European political union treaty. "It is vital to reach agreement on European defence", he said. "We need to spell out our long-term concepts and at the same time be certain what they mean in practical terms."

However, Mr Major appeared to give little ground in the long-standing argument over the ultimate target of a single currency as the final stage of

the word "federal", but he added: "It would be premature to force the question on our partners before the discussions are concluded."

Reuter adds: The European Community should avoid a showdown with Britain at Friday's Luxembourg summit over whether to use the word "federal" in a draft treaty on political union, Dutch foreign minister Hans van den Broek said.

"Why always single out the UK? We know where the sensitivities lie. Others have significant sensitivities on a lot of other issues," he said.

Kinnock meets Kohl, Page 6

## Worldwide share prices hit by Tokyo problems

By Our Economics Staff

THE UNFOLDING scandal in Tokyo combined with local factors to knock the stuffing out of world equity markets yesterday, while the dollar ended lower following Sunday's Group of Seven meeting in London.

Futures-related selling and weak markets abroad depressed Wall Street, where the Dow Jones Industrial Average was down about 40 points, or 1.35 per cent, around mid-session.

In London, anxiety about a possible German interest rate rise contributed to a 1.17 per cent, or 25.2 drop in the FT-SE 100 index to 2,463.3.

Second thoughts about the economic consequences of moving the German capital to Berlin caused the 30 share DAX index in Frankfurt to lose 20.30 to 1,801.56.

After a day of fluctuation, foreign exchange operators decided to take the G7 threat of central bank dollar sales seriously and pushed the unit lower on profit-taking. In early London trading it moved up towards resistance at DM1.82 but retreated sharply after failing to break through this level.

World stock market reports and currencies, Section 2  
UK trade deficit, Page 22

## Communists fight to halt Soviet privatisation law

By John Lloyd in Moscow

HARDLINE and moderate Communists in the Soviet parliament yesterday fought to stop, or at least delay, important legislation allowing the privatisation of state enterprises.

Mr Yegor Ligachev, until recently the most powerful hardliner in the former Politburo, led the assault against measures which the Soviet government is anxious to push through as part of its economic reforms.

Yesterday's debate in the Supreme Soviet showed that hardliners and centrists both regard the battle over privatisation as crucial to the future shape of the Soviet political and economic system.

Their coalition may be enough to slow or even stop the passage of the bill, or if it is passed, to render its proposals meaningless.

A final vote on the legislation is expected in the next few days.

Mr Ligachev launched a sharp attack on President Mikhail Gorbachev, saying he had

"changed his mind on private property", from his earlier refusal to contemplate it.

Mr Alexander Kravko, a member of the Communist Party Central Committee, suggested that criminals would take the bulk of the privatised assets. "We should be very careful: there is a real danger that state property will end up in the hands of the shadow economy."

Even those who spoke in support of the law being passed made it clear they feared it would be explosive in effect. Mr Anatoly Denisov, moderate chairman of the Supreme Soviet's ethics committee, said: "We must be very cautious because this will lead to a new economic and social base in society."

The government plans relatively rapid progress - although the law itself is hedged with restrictions.

Mr Vladimir Shcherbakov, the first deputy prime minister, told deputies that the government wanted to take between 40 and 60 per cent of industrial enterprises out of

central state control in the first phase of privatisation, between the bill's passage and up to 1992, and that this would subsequently rise to between 60 and 70 per cent in the second phase, up to 1995.

Excluded from privatisation are defence plants which have not been marked for conversion to civilian production, railways, air and sea ports, space research centres and power plants.

The draft law would allow the "destatisation and privatisation" of state property, and allow the republics to establish their own regulations for the sale.

Foreign companies and citizens can buy shares and enterprises on their own account, or in partnership with Soviet enterprises and individuals. The process will be controlled by the USSR State Property Fund, which is to present periodic reports to the Supreme Soviet.

Battle of the plans, Page 3

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## Iran presents a new face to attract western investment

Gholamreza Aghazadeh, Iran's oil minister, plans to boost oil production by 20 per cent to 5m barrels a day - his pre-Iran-Iraq war level - by 1993. He needs western technical aid and \$50bn in cash to do so. Page 4

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## MARKETS

<b>STERLING</b> New York lunchtime: \$1.8425 London: \$1.8425 (1.531) DM2.93 (2.035) FF4.9225 (3.955) SF2.52 (2.525) Y229 (226.75) £ index 69.9 (69.7) <b>GOLD</b> New York: Comex Aug \$365.2 (363.1) London: \$361.2 (358.8) W SEA OIL (Argus) Brent Aug \$13.3 (-0.175) Chief price changes yesterday: Page 23	<b>DOLLAR</b> New York lunchtime: DM1.7645 London: SF1.5823 Y138.85 London: DM1.7345 (1.736) FF6.08 (6.11) SF1.5335 (1.5465) Y138.85 (138.95) £ index 67.9 (67.9) Tokyo close: US lunchtime rates Fed Funds 5 1/4 % 3-mo Treasury Bill: yield: 5.71 % Long Bond: 95 1/2 yield: 8.51 %	<b>STOCK INDICES</b> FT-SE 100: 2,463.3 (-22.2) DAX: 1,801.56 (-20.3) FT-AE-Share: 1,182.83 (-1.1%) New York: DJ Ind. Av. 2,624.42 (-41.14) S&P Comp 372.49 (-5.25) Tokyo: Nikkei 23,765.46 (-508.02) <b>LONDON MONEY</b> 3-month interbank: 11.5 (11.5) Life long gilt future: Sep91 \$1 (95 1/2)
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EUROPEAN NEWS

# French MPs to vote on nuclear waste proposals

By William Dawkins in Paris

FRENCH MPs will today be asked to agree plans for a permanent solution to the growing waste problem of the world's most nuclear-dependent country.

The first specific debate on nuclear policy by the French parliament aims to end the secrecy surrounding the subject, Mr Dominique Strauss-Kahn, industry minister, who is sponsoring the proposals, said.

The bill, prepared by his predecessor, Mr Roger Fauroux, ousted in last month's government reshuffle, urges the setting-up of two underground laboratories to test suitable sites for waste deep-storage. This could be controversial, given the angry local response to previous attempts to find a nuclear storage site.

Parliament would vote again, after tests end in 15 years' time, on a final storage site, possibly in service between the years 2010 and 2015. The bill leaves open the technical options, letting the government abandon storage

for another means of disposal if research produces one in the next 15 years. The bill seeks, among other possibilities, to boost research on improved treatment of spent fuel, giving more autonomy to Andra, the state-controlled nuclear waste management agency.

France and Britain, alone among the main nuclear energy-using nations, have not decided on deep storage for high-level waste, though the UK has researched two sites for medium-level waste, at Dounreay and Sellafield.

The French plan arises from an all-party inquiry, launched in an attempt to stave off criticism that the government had failed to consult the public on nuclear waste. An independent expert will be asked to choose the test sites, which will cost FF1bn (£100m) each, over the next six to eight months.

Any opposition is likely to come from environmentally-sensitive socialist MPs officials believe. The Gaullist RPR and centre-right UDF are unlikely to object.

# Controllers' strike throws airports into chaos again

FRENCH airports were thrown into turmoil again yesterday, by another in a series of one-day strikes by air traffic controllers that has disrupted flights this summer, writes George Graham in Paris.

Many long-distance flights were able to get through, but Air France had to cancel 80 per cent of its medium-distance ones. British Airways managed only two out of its usual 10 Paris-London flights and Luft-

hansa flew only three of 30 services between France and Germany. Air Inter, the domestic airline, cancelled 85 per cent of its 400 scheduled flights.

Controllers are striking over what they say are inadequate levels of staffing to cope with rising air traffic volumes.

Air Inter is likely to cancel another 20 per cent of its flights today, because of another strike, this time by navigating staff.

# Fianna Fail faces election losses

THE Fianna Fail party led by Mr Charles Haughey, Ireland's prime minister, is likely to suffer serious setbacks in local elections later this week, opinion polls show. Eileen Cooke reports from Dublin.

Fianna Fail with 39 per cent support nationally, and left-wing parties making strong gains, especially in the Dublin area.

Unemployment, nearing 20 per cent, is the main issue in Thursday's elections.

# Big job for Turkey's new economics chief

Pakdemirli must restore confidence and assert independence, writes John Murray Brown

MR Ekrem Pakdemirli, the man who now takes command of Turkey's economy, faces a formidable task.

Mr Pakdemirli, named as economics chief by Mr Mesut Yilmaz, the new chairman of the Motherland party (Anap), will have to stamp his mark on policy not just to restore public confidence but also to establish his independence of President Turgut Ozal.

The former finance minister confronts a business community increasingly disenchanted with Anap's management of the economy, a demoralised and fractious bureaucracy and growing union unrest.

Mr Pakdemirli is proposing to bring under his wing both the Treasury and the State Planning Organisation - run by two separate ministers under the outgoing govern-

ment. President Ozal, anxious to maintain a veto over economic policy, is understood to oppose such a move.

One of Mr Pakdemirli's first jobs will be to agree on a strategy to finance the government's budget deficit, which economists say is the main reason for Turkey's chronically high inflation rate.

The State Planning Organisation supports a high-growth policy based on restraining domestic interest rates even if the central bank has to print money to pay the debts of state enterprises and public sector wages. The bank and its youthful governor, Mr Rasdu Saracoglu, have traditionally used high interest rates to maintain a tight money policy.

The central bank has so far been unable to agree on a new monetary programme like that which helped contain inflation

to 50 per cent in 1990. One newspaper reported that Mr Pakdemirli had called for the central bank to provide TL11,000bn (\$2.5bn) to cover the budget deficit.

In addition, there may be differences on exchange rate policy. In an interview with Turkey's *Ekonomist* magazine this month, Mr Pakdemirli called for a managed devaluation.

The strong lira policy of the past two years has hurt exporters, businessmen say. Mr Saracoglu says the high lira value was merely the result of the record current account surplus in 1988 and 1989.

Union demands will have to be answered. After meeting Mr Pakdemirli, Mr Osman Ozbek, head of the agricultural union, said he was calling on the government to increase this year's farm support prices. Mr Pakdemirli says farm subsidies

would be in line with the EC's. On the eve of the party congress, the government unveiled easier payment terms for farmers who sell their product to the state grain board, TMO.

However there is little room for manoeuvre, with state companies such as TMO weighed down by debt. New rules on foreign borrowing, which require state companies to seek permission before looking for foreign loans, were targeted at TMO, which last year borrowed \$500m at commercial rates to finance its purchases of wheat from farmers at twice the world price.

Mr Pakdemirli's first steps as economics minister could well determine whether the government seeks to stay the course until autumn next year or opts for early elections, as the businessmen's lobby urged at its annual meeting.



Yilmaz: chose new chief

# Estimates of move to Berlin criticised

ESTIMATES by Bonn officials of the cost and time involved in moving parliament and the government to Berlin were criticised as grossly exaggerated yesterday, writes Leslie Collett in Berlin.

Mr Theo Waigel, finance minister, last weekend ruled out higher taxes to pay for the cost of transferring the capital to Berlin, which he put at between DM30bn and DM50bn (\$50.3bn). He advocated that the move should not take place for another 10 to 15 years in order to avoid an "avalanche" of costs. Ms Rita Süssmuth, president of the Bundestag (parliament), said a minimum of 10 to 12 years was needed to move the capital.

But Ms Patricia Werner, spokeswoman for Berlin's Urban Development Department, said Mr Waigel's estimated minimum cost was "too high". Her department put the cost at DM25bn.

Many now-vacant east German ministry buildings could be occupied at short notice, she said, after receiving a "cost of paint". Other buildings needed more extensive repairs, however.

# Fiat and Peugeot car sales tumble in first five months

By Kevin Done, Motor Industry Correspondent

FIAT and Peugeot saw their sales of new cars drop steeply in western Europe during the first five months of this year.

According to industry estimates Fiat group sales plunged by 11.1 per cent taking the group's market share down to 13.3 per cent from 15 in the corresponding period a year earlier.

Then, Fiat, which includes Alfa Romeo and Lancia, was still challenging the Volkswagen group for leadership of west Europe's new car market. It has lost ground heavily, however, as its stronghold on the Italian domestic market has come under strong attack, in particular by Ford, and it is relatively weak in other European markets.

Ford has boosted its share of the Italian market to 11.3 per cent from 7.4 per cent a year ago with an aggressive pricing policy to back new model launches.

The Volkswagen group (Audi/SEAT), General Motors (Opel/Vauxhall) and Ford have all made significant gains, helped by their strong presence in Germany, which is virtually

the only source of growth in new car sales in Europe this year.

GM and Ford have both overtaken Peugeot, which includes Citroën, pushing the French place in the western European new car sales league.

The continuing sharp growth in new car sales in Germany, where demand has been fuelled by unification, is the outstanding factor in the European market this year. In the first five months overall sales in western Europe were an estimated 0.2 per cent higher at 6.15m, but excluding Germany dropped steeply by 12.4 per cent to 4.2m.

The jump in Germany has compensated for sharp falls in other big volume car markets, such as France, Britain and Spain, and has left sales in May and in the first five months of this year virtually unchanged compared with the corresponding periods last year.

According to industry estimates western European new car sales in May, at 1.22m, were 0.4 per cent higher than a

year ago. Sales plunged again in May in Britain, France and Spain, however, with estimated falls of 20.9, 21.2 and 16.5 per cent respectively.

Falling demand in Italy was contained with a fall of only 2.2 per cent in May, while new car sales in the whole of Germany jumped by 42.5 per cent to an estimated 408,000 compared with 286,000 a year ago in west Germany alone.

New car sales last month were lower than a year ago in 10 of 17 markets across western Europe and higher in seven; in the first five months they were lower in 13 markets and higher in four: Germany, Austria, Greece and Portugal.

There is concern in the motor industry that demand in Germany could weaken significantly in the second half of the year, as the initial pent-up demand for cars in eastern Germany is satisfied, and as a series of tax increases are implemented.

At the same time there is still little sign of an end to recession in other big volume car markets, most importantly the UK, France and Spain.

WEST EUROPEAN NEW CAR REGISTRATIONS*				
January-May 1991				
	Volume (Units)	Volume Change (%)	Share (%) Jan-May 91	Share (%) Jan-May 90
<b>TOTAL MARKET*</b>	6,145,000	+6.2	100.0	100.0
<b>MANUFACTURERS:</b>				
Volkswagen (incl. Audi & SEAT)	1,026,000	+10.7	16.7	16.1
Fiat (incl. Lancia, Alfa Romeo, Ferrari, Innocenti, Maserati)	619,000	-11.1	13.3	15.0
General Motors (Opel/Vauxhall, US& & Saab)	777,000	+6.5	12.6	11.7
- Opel/Vauxhall	748,000	+6.3	12.2	11.2
- Saab**	22,000	-17.6	0.4	0.4
Ford (Europe, US& & Jaguar)	754,000	+6.8	12.3	11.5
- Ford Europe	745,000	+7.0	12.1	11.3
- Jaguar	6,000	-33.6	0.1	0.1
Peugeot (incl. Citroën)	714,000	-10.8	11.6	13.0
Renault	604,000	-3.0	9.8	10.1
Mercedes-Benz	202,000	+5.2	3.3	3.1
Nissan	194,000	+11.9	3.1	2.8
BMW	186,000	-10.5	2.7	2.7
Reover	153,000	-10.4	2.5	2.9
Toyota	157,000	+1.3	2.5	2.5
Mazda	126,000	+5.2	2.1	2.0
Volvo	96,000	-17.0	1.5	1.8
Mitsubishi	80,000	+4.7	1.3	1.2
Honda	71,000	+5.4	1.2	1.1
Total Japanese	724,000	+6.1	11.8	11.1
<b>MARKETS:</b>				
Germany*	1,918,000	+46.3	31.2	21.4
France	1,120,000	-3.0	18.2	18.8
United Kingdom	860,000	-17.1	14.0	14.9
Spain	703,000	-23.6	11.4	15.1
Other	567,000	-18.7	9.0	7.3

\*Includes eastern Germany in 1991.  
\*\*Cars imported from US and sold in western Europe.  
\*Old rules 80 per cent and management control of Saab Automobile.  
\*Includes 4.20 per cent share in Rover vehicle operations.  
\*Volvo and Volvo are listed through minority group-shareholdings.  
Source: Industry estimates



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## EUROPEAN NEWS

Competition seen as key to successful EC internal market

## Commission firm on state aid

By David Gardner in Brussels

THE completion of the 1992 programme, with the removal of remaining technical, fiscal and physical barriers to trade, will not bring about a genuine internal market in the European Community unless companies are forced to compete.

This is one of the main conclusions of the European Commission's 1990 report on competition policy, published yesterday.

It also warns that Brussels intends to reinforce restrictions on state aid to industry and ensure that statutory monopolies in areas such as telecommunications, transport and energy are also forced to compete.

Presenting the report, Sir Leon Brittan, competition commissioner, took a particularly hard line on state aid, saying that "national champions in the Middle Ages generally fall off their horses under the

The European Commission has begun a one-month inquiry into the planned takeover by ICL, the UK computer group controlled by Fujitsu, of the Finnish electronics company Nokia Data, Reuter reports from Brussels.

The Commission must approve the £230m deal within a month or open a full inquiry if it is worried that the takeover could give ICL too much control over the Community's computer and electronics markets.

weight of their own armour."

The Commission will follow a stricter policy, in part to ensure that state aid is targeted at the EC's poorer regions which really need it. In the most recent period studied, 1987-89, total EC state aid reached Ecu22.3bn (\$37bn), or 2.8 per cent of Community output.

Sir Leon noted that the east Europeans, through their experience of reforming their formerly command economies, had quickly concluded that competition was "not the icing on the cake, but a precondition

of success... not one of the fruits of capitalism that they can come to at a later stage."

The Commission's competition armory was completed last September when it took on sweeping powers to vet large-scale mergers. Although only 12 mergers were scrutinised in the period covered, the report warns the Commission will not tolerate defensive mergers intended to consolidate dominant positions.

For the first time, there were more EC than national mergers in 1990, and twice as many acquisitions of EC companies

by third country concerns as the previous year. Chemicals, food and drink, paper and printing were the most active sectors.

The report says Brussels will step up pressure on monopolies in regulated sectors like gas and electricity, to examine where more open access to the network by competing producers can be achieved without affecting provision of the service. Sir Leon noted that the Commission now has full backing from the European Court to do this.

Last week's decision by EC transport ministers to open up the national rail monopolies was preceded, the report reveals, by a Commission memorandum to the railway companies last March, reminding them they could not use their dominant position to block entrants to their industry.

## French N-test site 'leaking'

GREENPEACE International said yesterday there was growing evidence that France's Pacific nuclear test site was leaking radioactive material, and called on the European Commission to seek a thorough investigation, Reuters reports from Brussels.

The environmental organisation said it had confirmed that samples it took last year from waters just outside a 12-mile exclusion zone surrounding Mururoa in the South Pacific contained radioactive caesium-134.

It said a five-person Green-

peace scientific team was arrested and deported by the French military last December after trying to take samples closer to Mururoa to determine the source and extent of the contamination.

Greenpeace called on the EC to ask France for comprehensive data on the contamination and insist on access for independent scientists to carry out a full programme of sampling and environmental tests at Mururoa and Fangataua test sites. Greenpeace officials told a news conference the discovery of caesium contamination

in zooplankton was highly significant.

"Although 130 nuclear tests have been carried out in shafts in the volcanic geology in fragile coral atolls, France has denied so far that it is possible to have leaks from the test sites for hundreds of years," said Greenpeace international test ban co-ordinator Rebecca Johnson.

She said only an independent inquiry could tell whether the Mururoa test area was leaking, by how much, and what impact it was having on the environment.

## EC indirect tax rate proposal under fire

By David Suchan in Luxembourg

A COMPLEX political agreement bringing EC indirect tax rates close enough to allow removal of fiscal frontier controls in 1993, hit trouble from France yesterday.

Threatening to torpedo the third ministerial meeting on EC tax this month, Mr Michel Charasse, French budget minister, attacked the Luxembourg presidency's suggested compromise on VAT and excise duty.

Complaining at the many special deals in the Luxembourg compromise to accommodate other EC states, Mr Charasse noted the proposed 15 per cent minimum standard rate of VAT by 1993 was too far below France's current standard rate of 16.6 per cent. French officials said later Mr Charasse was only trying to underscore the need to wrap up a package that poses problems for every state.

The 15 per cent minimum, to which the UK is now ready to agree politically, but not in the legally binding directive that would follow, is a linchpin of the Luxembourg plan. It would require Luxembourg and Spain to raise their standard rate from 12 per cent. Germany has said it will increase its 14 per cent standard rate from 1992.

In contrast to its view on VAT rates, Britain is less hostile to legally binding EC minimum rates for excise duties on tobacco and alcohol. It argues these are social taxes to discourage consumption. Whisky exports could be hit if excise rates are forced up to southern EC countries to the proposed EC minimum, equal to £2.36 for a 75 centilitre bottle. The UK excise is almost double this.

## The Soviet battle of the plans

John Lloyd on the strategies competing for Gorbachev's allegiance

TWO separate strategies are competing for President Mikhail Gorbachev's allegiance, to act as the basis for his request for aid to the Group of Seven summit in London next month.

The "official" plan, drawn up under the aegis of Mr Valentin Pavlov, the prime minister, is still undergoing revision; the other has recently been completed by Mr Goryunov Yavlinsky, the former Russian deputy premier, who, with collaborators from Harvard University, is lobbying for it in the corridors of Soviet power.

The two plans have some similarities, which must have impelled Mr Gorbachev to remark last week that they could be synthesised to become the "president's plan".

Both favour liberalising prices, privatisation, the convertibility of the rouble, reduction and elimination of the budget deficit and encouraging foreign investment. Mr Pavlov speaks of a "resolute transition to market relations" and gives a phased timetable for selling off businesses and for convertibility.

Both regard a "common economic space" within the Soviet Union as crucial, with a common currency, a single monetary policy, co-ordinated budget policies between republics, and elimination of the internal customs barriers erected by republican governments in desperate efforts to protect their markets.

As little as a year ago, the Pavlov plan would have been seen as relatively radical in comparison to what was then available: the prime minister can sincerely claim he is a reformer.

The differences, however, are more important. The Pavlov programme is essentially "reformism within one country": it sets as one of its goals that the Soviet Union joins the world market, but in its own way and at its own speed, with-

Chancellor Helmut Kohl will travel to Kiev on July 5 for talks with President Mikhail Gorbachev, Reuter reports from Bonn.

Mr Dieter Vogel, the Bonn government spokesman, said the meeting was arranged yesterday.

Last Thursday, Mr Kohl

did he hoped to meet Mr Gorbachev before the July 15-17 economic summit in London. The Soviet president, seeking economic aid for his reform programme, is due to have a separate meeting with Group of Seven leaders after their summit.

out the express assistance of the outside world.

In the Yavlinsky-Harvard plan, the key concept is "engagement" between the leading capitalist countries of the west and Far East and the Soviet Union. It is assumed that while the choice of goals must be that of the Soviet government, the means by which they are achieved will be critically dependent on western assistance - financial and intellectual, private and public.

The Pavlov plan says: we are returning, and this will make us attractive to your investments on terms which we will decide.

The Yavlinsky-Harvard plan says: reform is only possible through a collaborative transformation based on mutual interest, both in avoiding vast (nuclear, ecological and human) catastrophe and in seizing a unique opportunity.

Second, the Pavlov plan is couched in old command-style prose - even while seeking to reach out to liberal reform.

In addressing what to hard-pressed ministers must be an ever-present nightmare of hunger and riot, the plan calls for union and republican authorities to "ensure full and timely implementation of the eco-

nomic agreements for 1991 on food and agricultural commodity deliveries, adopted by the union and republics".

The Yavlinsky-Harvard version addresses the possibility of hunger by proposing "balance of payments assistance", that is, western-financed imports of food to substitute for the fall in production in the early stages of reform.

Third, the Pavlov plan pays only cursory obedience to democratic reform: early in the preamble of a recent (last week's) version of the plan, it assumes "the accomplishment of public consensus in the country".

Yavlinsky-Harvard puts that at the centre, and gives a precise timetable for agreements on a union treaty, common economic agreement and free elections to the Supreme Soviet. It even includes a clause prohibiting ethnic discrimination.

Both programmes agree that the competences of the union and republican governments must be tightly defined. But Pavlov allocates to the centre and to the state, usually implicitly, the main task of economic regeneration for the foreseeable future, while Yavlinsky-Harvard tends to devote that to the private producer.

Fourth, Pavlov is a plan explicitly born of desperation: Yavlinsky-Harvard of idealism. The preamble to last week's version of the Pavlov plan opens with a Dostoyevskian summary of horror - "the slowdown of industrial production has affected practically all branches of the economy... export and currency revenues are diminishing... there are acute food shortages everywhere... attempts to solve these problems separately... have led to a breakdown of the single economic space... the hardships... have been increasingly exacerbated by the unstable political situation".

## Eurocrat strike

EUROPEAN Community civil servants voted overwhelmingly yesterday to stage a second two-day strike this month in a dispute over pay, Reuter reports from Brussels.

A spokeswoman for unions representing about 25,000 Eurocrats said employees had rejected the latest offer from EC member states and gave near-unanimous support to the strike, set for today and tomorrow.

EC business came to a virtual halt during the first 48-hour strike last week.

The civil servants, who are generally much better paid than their national counterparts, want a system which links wage rises to inflation to be renewed for another decade when it expires at the end of this month.

The offer from EC member states would have changed the indexing system and limited pay for top officials, the spokeswoman said.

## Cleaner waters

WATERS around the European Community are becoming cleaner for swimmers but many resorts are still contaminated by bacteria, the European Commission said yesterday, Reuter reports from Brussels.

Tests carried out by EC governments at about 18,000 coastal and inland resorts in 1989 and 1990 showed action to clean up sewage and other discharges was working. But the survey showed wide differences among the 12 member states, and data were not available for some resorts.

Ireland's lakes and beaches came out cleanest, with 96 per cent of the 67 zones correctly tested in 1989 showing levels of intestinal bacteria within the nationally-imposed ceiling, which is stricter than the EC limit.

Only 61 per cent of Spain's inland bathing zones tested last year complied with EC limits, according to the report.

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## INTERNATIONAL NEWS

# Australian left flexes muscles in party tussle

By Kevin Brown in Hobart

THE LEFT wing of Australia's governing Labor party won a significant victory at the party's biannual conference yesterday by successfully blocking the election of a right-wing candidate for the party presidency.

In a secret ballot the 101 conference delegates gave 50 votes each to Senator Stephen Leakey, the candidate of the right-wing faction, and Mr Barry Jones, the neo-aligned former science minister who stood with left-wing support. One delegate cast an invalid vote for Mr Jones.

The conference will decide today whether to hold another ballot, or split the presidency between the two candidates. However, the result represents a defeat for the right, which has been the dominant Labor faction since the party returned to power in 1983.

Both Mr Bob Hawke, the prime minister, and Mr Paul Keating, the former federal treasurer, belong to the right-wing faction, which was split by an unsuccessful leadership challenge by Mr Keating earlier this month.

Mr Hawke defeated the challenge largely as a result of the support of the left, and the faction's increased influence appears to have helped it win support from centre-left and neo-aligned conference delegates. The left controls 45 conference votes, compared to 38

for the right.

Mr Hawke and Mr John Kerin, the right-wing former primary industries minister who replaced Mr Keating as treasurer, have gone out of their way since the leadership challenge to reassure the financial markets that Labor's fiscally conservative economic strategy will not change.

However, the business community has been concerned by the left's recent success in blocking moves to relax controls on uranium mining, and observers will be watching the conference carefully to gauge how strong the faction's influence has become.

The key test will come in a debate on the economy today in which the left will propose increased spending on infrastructure and the establishment of a national capital fund to support business investment.

The faction may also propose a number of other initiatives, including an inheritance tax aimed at the top 5 per cent of income earners, and the hypothecation of infrastructure investment of receipts from the sale of government-owned airlines and telecommunications carriers.

The proposals will be keenly opposed by the party leadership, which is worried about the impact on the financial markets of any apparent move to the left.

## S Korean party chief to stay on

Mr Kim Dae Jung, South Korea's main opposition leader, bolstered by party support, said yesterday that he would stay as leader of the New Democratic Party (NDP), Renter reports from Seoul.

Following last week's sweeping victory by President Roh Tae Woo's ruling Democratic Liberal Party (DLP) in local elections, Mr Kim offered to resign as NDP leader. But in a vote yesterday, 51 of 56 executive-level NDP members voted in favour of asking him to stay. "I was going to resign as I felt responsible for the failure in the recent elections. However, I will abide by the party's decision," his statement said.

On Saturday, 17 senior NDP officials tendered their resignations to Mr Kim, holding themselves similarly accountable for the election rout.

The DLP won 564 of the 866 seats at stake in the polls to revive elected local governments abolished 30 years ago.

## Japan pledges Philippine aid

THE Philippine government and the Overseas Economic Co-operation Fund (OECF) of Japan have reached agreement on the 18th yen credit package for Manila worth ¥120.41bn (\$530m), writes Greg Hutchinson in Manila.

Mr Hideo Tanaka, OECF senior representative to Manila, said the two governments would sign an agreement next month. He added that the deal followed an assurance by Manila it would raise the required Philippine peso for counterpart funding for the 17 projects.

The government, beset by chronic budgetary deficits which at the end of 1990 reached 36.6bn pesos (\$870m), has had to scrounge for additional revenues to ensure it meets the required local counterpart financing for foreign assisted projects (FAPs).

This year it will dip into a 10bn peso general services fund to help fill a funding gap for 22bn pesos worth of FAPs.

They also stipulated a two-year deadline by which insurance companies must meet the 30 per cent limit.

Mr Daniel Tsai, managing director of Cathay Insurance, Taiwan's largest insurer, expressed disappointment at the decision, and denied that insurance companies were responsible for soaring land prices.

Most companies would find it easy to get below the 30 per cent limit, as their total reserves available for investment had increased, so there would be no liquidation of property that might further erode prices, he said.

Parliament is still debating a new limit on the ratio of assets that can be invested in stocks and other securities, which insurance companies have also been widely accused of manipulating.

## UN peace plan makes slow progress

# Cambodian factions agree arms curbs

By Our Foreign Staff

THE FOUR factions fighting for control of Cambodia yesterday agreed to stop importing arms, a day after they had agreed to an indefinite ceasefire.

Prince Norodom Sihanouk, one of the guerrilla leaders, said the ceasefire and arms pact had been agreed after a day of negotiations among members of the Supreme National Council, a United Nations-sponsored body comprising members of all sides, at the Thai beach resort of Pattaya.

The Soviet Union ships arms to the Cambodian government through Vietnam while the Chinese arm the Khmer Rouge.

Prince Sihanouk said, however, that Mr Hun Sen, the Cambodian prime minister, had rejected a UN-sponsored peace plan for Cambodia.

"He did not accept, he does not accept, he will not accept," the former Cambodian monarch said.

The UN plan calls for UN officials to take over much of Cambodia's administration in the period leading to elections. But the Vietnamese-backed regime has rejected its provision for demobilisation of armed forces before the elections and has demanded more specific measures to block any takeover attempt by the Khmer Rouge.

Phnom Penh also wants peace documents to cite the Khmer Rouge for genocide and to guarantee that the

group will not return to power. The Khmer Rouge, allied to the two smaller non-communist factions, has been held responsible for the deaths of up to 1m Cambodians when it ruled the country from 1975 until the Vietnamese invasion in late 1978.

Prince Sihanouk said Mr Hun Sen's rejection of the UN plan means Cambodia could not look forward to any UN help in ending its civil war. The fighting has continued intermittently since 1979 when Vietnamese forces drove the radical Khmer Rouge out of Phnom Penh but failed to achieve a complete military victory.

Peacekeeping Indonesian and French diplomats and a UN envoy are expected to try to change Mr Hun Sen's mind about rejecting the plan which was sponsored by the five permanent members of the UN Security Council. They are expected to meet him in Bangkok on Thursday.

The SNG meeting gave Prince Sihanouk the right to contest world organisations, such as the UN General Assembly, the International Monetary Fund and the World Bank, and to lead delegations to meetings. The SNG's membership comprises six Phnom Penh officials and two from each of the guerrilla groups: the forces of Prince Sihanouk, the Khmer Rouge and the Khmer People's Liberation Front.



Prime Minister Hun Sen has held out against UN proposals

# Party vows to retain sole power in Vietnam

VIETNAM'S Communist party yesterday began its first congress since 1986 with a strong statement of intent from Mr Nguyen Van Linh, its leader, that socialism would be pursued despite the collapse of communism elsewhere, agencies report.

"We affirm once again our wish to follow socialism under the clear-sighted leadership of the party. Socialism is the only right decision," Mr Linh, secretary-general, told delegates in Hanoi at the seventh congress, which ends on Thursday.

For our country there is no other way to have freedom and happiness for the people."

Mr Linh said Vietnam should no longer rely on foreign assistance after sharp cuts in Soviet aid. It must become self-reliant and find new sources of trade and aid. "We want to co-operate equally and on a basis of mutual benefit with all countries, without discriminating between different socio-political systems," he said.

Vietnam rejected multi-party systems and other political

reforms that had brought chaos in socialist countries, he said. Vietnam planned to open up more politically, but not to withdraw from the sole leadership of the Communist party.

Vietnam had drawn lessons from its own experiences and those of reforms in other socialist countries, Mr Linh said. It would push ahead with efforts to develop a state-regulated market economy.

Mr Linh, secretary-general since 1986, is 75 and has been reported to be in poor health and to wish to step down. He

has promoted economic reforms which have been praised by the International Monetary Fund, although Vietnam remains cut off from international financing by a US-led embargo.

"Whether there is democracy or not does not depend on whether there is one party or many parties," Mr Linh said. "Under the former puppet regime, there were many parties, but no one would argue there was democracy," he said in reference to the US-backed Saigon government which the

communists defeated in 1975.

● Citicorp is discussing arrangements with Vietnamese banks for remitting cash from people of Vietnamese origin in the US, according to an executive of the US bank, Reuters reports from Hong Kong.

The bank had been granted a licence by the US Treasury to send remittances direct to Vietnam. A large number of the estimated 800,000 Vietnamese living in the US regularly send cash to relatives in Vietnam, but the US Treasury limits the amount to \$500 per quarter.

## UN ceiling of 30% on Iraq oil reparations

By Philip Gawth in Johannesburg

THE South African economy shows no signs of emerging from a 27-month recession, according to the Reserve Bank. In its quarterly report released yesterday, the central bank said the downturn which started in March 1988 was lasting considerably longer than the average 17 months since the beginning of the 1980s.

Real gross domestic product declined by 1 per cent in the first quarter of 1991, broadly the rate during 1990, and the sixth consecutive quarterly decline.

The picture is partially mitigated by the mildness of the contraction. The report notes that the business cycle indicator has declined by only 5.5 per cent so far, compared with 20.5 and 19 per cent over similar

## S Africa struggles in downswing

By Philip Gawth in Johannesburg

periods in the previous two downswings. World economic growth during a large part of the period contributed to a buoyant export performance.

Also relevant were strong consumer spending and relatively high levels of fixed expenditure.

The current account deteriorated sharply in the first quarter to a seasonally adjusted and annualised surplus of R1.6bn (\$300m) from R9.7bn in the fourth quarter of 1990. This was largely the result of factors relating to the Gulf war.

The capital account presented a better picture, with a net inflow of approximately R800m, compared with an outflow of R1.8bn in the fourth quarter.

The improved balance of

payments position allowed the Reserve Bank to repay nearly all of its remaining foreign liabilities related to reserves.

Reuter adds from Lusaka: Zambia's President Kenneth Kaunda, chairman of the anti-apartheid states facing South Africa, says he will only normalise relations with Pretoria when the white minority government accepts a system of one person, one vote.

He told members of his party's youth league he was "not convinced" the scrapping of the last legal pillar of apartheid in South Africa meant an end to white rule. The president said there were "still traces of apartheid" despite the repeal last week of the Population Registration Act.

Dealing with Pretoria, page 6

## Senegal wins improved deal on its debts

By George Graham in Paris

SENEGAL has won new and more favourable terms for its debt from the Paris Club of creditor governments.

They have rescheduled Senegal's official debt on the basis of the three options known as the Toronto terms, previously applied only to low-income countries.

Senegal is officially classified as a lower-middle income country, although its gross domestic product is estimated at only fractionally more than the \$500 (\$307) per head cut-off which would place it in the lowest bracket.

Paris Club members will choose between writing off a third of Senegal's debt service obligations and consolidating the rest at market interest rates over 14 years; consolidating the entire debt at market rates but over 25 years; and consolidating at rates 3.5 percentage points below the market over 14 years.

Participating countries may also, on a voluntary basis, swap limited amounts of their debt into local currency for environmental, aid or investment projects.

These are the same conditions previously applied to the very poorest countries, such as Niger and Mali. Senegal's debt totalled \$4.1bn at the end of 1989, equivalent to around 93 per cent of GDP. Almost all of it is in the form of official credits.

# Lagos goes ahead with high-cost aluminium smelter

By William Keeling in Lagos

NIGERIA has paid at least DM300m (\$272m) towards the construction of a DM2.4bn aluminium smelter, placing the government in conflict with international creditors who have demanded that the project be scrapped.

The payments, confirmed by western diplomats, have been made to Ferrostaal of Germany, the project's contractor. The smelter, with an annual capacity of 180,000 tonnes, is to be the largest in sub-Saharan Africa.

Diplomats say that the capital cost of the project is 80 to 100 per cent of the costs of similar projects elsewhere in the world.

The project is a top priority of the present military administration, which is scheduled to hand over power to a civilian government in October next year, just as the smelter begins production.

Mr Abubakar Alhaji, the finance minister, is also chairman of Aluscon, the company which will own the smelter. Government officials say that the project is at the heart of developing Nigeria's under-used natural gas reserves, with the 540 megawatt electricity station which will run the plant being powered by gas.

Critics of the project point to its lack of backward integration into the domestic economy: the alumina, petroleum coke and pitch will all have to be imported - and say that, thanks to the project's high capital cost, the end product will have to be subsidised to be sold on the world market.

Raynolds International Metals of the US, which is to co-manage the plant with Ferrostaal, has signed a 10-year agreement to buy 140,000 tonnes a year on a formula tied to prices on the London Metal Exchange.

Critics also point to the low level of equity, \$300m, of which Ferrostaal as the contractor accounts for just \$90m, or the equivalent of 8 per cent of total project cost. The project has been unable to attract any loans from the World Bank commercial banks or export credit agencies.

Diplomats say the project is currently constituted will forestall any attempt by Nigeria to gain a debt reduction from the Paris Club of creditor nations to which it owes \$17.5bn (\$10.7bn).

For the project to gain acceptance, the diplomats add, the capital cost must be substantially reduced and equity increased to at least 35 per cent of the total cost.

## Bangui workers heed strike on pay

A GENERAL strike paralysed the Central African Republic's capital Bangui yesterday as private-sector workers demanded big pay rises, Reuter reports from Bangui.

Shops, banks and restaurants were shut and hardly any traffic was on the streets, which were patrolled by the military.

The strike was called by the private-sector trades union in order to press demands for across-the-board pay rises of 48 per cent.

A one-day general strike called by students a week ago in protest against a month-long teachers' stoppage was widely followed. The students were angry at the threat to their academic progress.

# Iran turns to west for critical financing

But Tehran's new mood may not be enough to attract cash, writes Deborah Hargreaves

CROWDS gathered this month outside the luxury Persian hotel in Iran's ancient city of Isfahan, many of them eager to catch their first glimpse of foreigners for more than 10 years. The National Iranian Oil Company (NIOC) had attracted some 350 foreign oil people to the largest conference organised in Iran since the revolution.

The gathering was ostensibly to discuss co-operation between producers and consumers in the world oil market, but it masked a desperate sales pitch on behalf of the Iranians for western investment in their industry. Tehran is turning to the west for critical financing to rebuild its industrial infrastructure which has been torn apart by war.

Mr Mohammad Adeli, the country's central bank governor, estimated that \$300b (\$184bn) worth of damage had been done to Iran's oil industry alone in the eight-year Iran-Iraq war. Western experts say Tehran has traditionally overestimated the cost of war damage, but the country's latest five-year plan calls for \$37.7bn in foreign investment in industrial projects. Mr Gholamreza

Aqazadeh, Iran's oil minister, who heads NIOC, is planning to boost oil production by 50 per cent to 5m barrels a day (b/d) by 1993 - restoring it to the pre-war level. In order to do this, he needs technical help from the west and \$5bn in cash - some of it to come from overseas.

This need has seen Iran enhance its image as a pragmatic oil producer and a place where the west can do business. In an address which was read to the conference, President Hashemi Rafsanjani spoke of a new order where "co-operation should replace confrontation".

After the revolution many international oil company assets in Iran were nationalised. Many companies would now like a return to the busy days of the 1950s and 1960s when they held asset stakes in the oil they discovered through a system of concessions. But that is anathema to developing nations. One of the problems Mr Aqazadeh faces is negotiating a formula to get round this impasse. He also faces entrenched opposition at home.

Total, the French oil company, was keen to be the first

western group to sign up with the Iranians, and on the final day of the Isfahan conference announced a contract to develop offshore oilfields, help with marketing Iranian crude and arrange pre-financing with a consortium of banks.

The deal is believed to pay Total up to 100,000 b/d of Iranian crude in return for contract work in the offshore Shir field and a potential leading role in the development of Iran's natural gas - the world's largest reserves outside the Soviet Union.

But Tehran was quick to issue a denial of Total's claim that it had agreed a contract. Mr Aqazadeh said that his deputy had signed a memorandum of understanding with the company in Isfahan. "We have done 80 per cent of the talking and only a few points remain to be cleared up, but we need a little more time."

Mr Aqazadeh said the formula for payment in oil rather than production-sharing still needed to be developed. He said NIOC was talking to Italian, German and Japanese companies and might be closer

to agreement with one of them rather than Total. While no US companies are talking about direct investment, the US government has given permission for Coastal Corporation, a US company, to buy 2.5m barrels of Iranian oil - the first purchase allowed since 1979 - paving the way for wider trade between the two countries. Japan's Kobe Steel is to build a steel plant on Qeshm island, one of three free-trade zones.

But Iran's ties with France are being cemented by the willingness of French banks to lend money. The Iranian parliament has given permission for the government and central bank to borrow abroad and Tehran has already secured 70 per cent of its borrowing needs for this year, with a \$2.5bn general purpose line from Banque Nationale de Paris, and \$2.2bn from Société Générale for petrochemical schemes.

The country is also in the process of rebuilding its relationship with the World Bank, which approved a \$250m loan for earthquake aid.

Tehran is in discussions with the World Bank over a memorandum of economic

understanding and is talking to the International Monetary Fund over its exchange rate policy. But the talks have yet to yield concrete results.

Iran still remains plagued by indecision over its official exchange rate. It is phasing out the artificial rate of 70 rials to the dollar which made Tehran by some measures the most expensive city in the world for foreign businessmen. It now offers a two-tier system of 600 rials to the dollar as a general rate and a floating rate currently at some 1,300 rials to the dollar for private business and tourists. But the government is still far from a decision on a unified rate for fear of sparking hyperinflation.

As well as looking to the west, Iran is strengthening its ties with neighbouring Arab countries, such as Saudi Arabia. Mr Hisham Nasser became the first Saudi oil minister to visit the country in 12 years when he attended the Isfahan conference. But these countries are also looking to attract more western cash and technology. While they extend the hand of friendship, Iran will be competing for investment dollars.

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## AMERICAN NEWS

# Collor launches fresh drive to protect Indians

By Christina Lamb in Rio de Janeiro

BRAZIL'S President Fernando Collor has launched an environmental crackdown in response to criticism that his government is dragging its feet on promised action to protect Amazonian Indians.

Returning from Washington, where he was much criticised last week for insufficient attention to the Amazonian areas, he ordered a new operation to blow up airstrips used by guerrillas, illegal goldminers in the Amazonian north.

President Collor also dismissed Mr Cantídio Guerreiro as head of the National Indian Foundation (FUNAI) for "inertia".

Mr Guerreiro was accused of failing to comply with a decree issued in April ordering the demarcation of 8.4m hectares of land as reserves for Yanomami Indians within 180 days.

Mr Jarbas Passarinho, the justice minister, said "already 80 days have passed and nothing has been done". But Mr Guerreiro protested that the task was impossible because of an "absolute lack of money".

FUNAI officials say the organisation has received only 0.54 per cent of the Cr\$15.7bn (\$33m) requested.

President Collor has demanded that fresh impetus be given to the creation of Indian reserves.

Under the constitution all 82m hectares of Indian land (around 10 per cent of national territory) must be demarcated by 1993.

The head of Brazil's federal police went to the Yanomami areas in the north yesterday to give the go-ahead for an operation to destroy 20 airstrips, used for smuggling out gold by the miners, who bring in diseases such as malaria to which the Indians have no resistance.

Airstrips destroyed in a future of publicity last year have since been rebuilt and recently Yanomami territory has seen a new influx of miners.

President Collor is anxious that Brazil's poor environmental image improves before the UN World Environment Conference, which his country is due to host next June.

## Report predicts flood of 'environmental refugees'

By Bernard Simon in Toronto

THE deterioration of the environment in the Third World could produce large numbers of refugees seeking sanctuary in industrialised countries, according to a Canadian government report.

Excerpts from the confidential report, which was drawn up by the government's Intelligence Advisory Committee, were published by the Canadian media yesterday.

The report predicts a series of ecological disasters or North-South tensions stemming from severe environmental problems in the Third World. It warns of a flood of "environmental refugees" from places such as the Indian sub-continent and Africa as a result of over-population, soil erosion, expanding deserts and worsening pollution.

The Soviet Union's struggle to overcome ecological problems will also be undermined by budget constraints.

The report also points out China, where "time is fast running out" to prevent an environmental disaster. It says there is no incentive for China, with big coal reserves, to use cleaner-burning fuels.

The authors of the report caution, however, that helping Third World countries overcome environmental problems has commercial drawbacks for business interests in the industrialised world.

It notes for instance that the Canadian forestry industry will face strong competition from Brazil if the stripping of the Amazon rain forest is replaced by a renewable forestry industry.

By contrast, environmentally harmful energy policies in Brazil present lucrative opportunities for Canadian engineering companies.



Roger Porter: enthusiast

# Activist with firm hand on domestic tiller

Peter Riddell interviews Roger Porter, policy co-ordinator at the White House

LISTENING to Mr Roger Porter, you would hardly believe the Bush administration has been accused of lacking a coherent domestic programme. As President George Bush's chief adviser on economic and domestic policy, Mr Porter challenges the traditional post-war view of an activist president being a high spender, as with Eisenhower, Johnson or even Nixon.

He believes the federal government can have an influential and important role, not as big spender, or regulator, or initiator of massive new programmes, but as a catalyst and partner with states, localities and civic groups.

Mr Porter, 45, has spent his career alternating between the Kennedy School of Government at Harvard and the White House, where he has risen to his current post as the main co-ordinator of Mr Bush's domestic agenda. But he is not detached academic. He is an activist and an enthusiast.

Talking in his office in the White House, Mr Porter sees the changes since 1980 primarily in terms of expenditure. There was "a fundamental shift" in priorities following the big reduction in defence spending and rapid growth of entitlement/welfare programmes during the 1960s and 1970s.

Defence spending was raised, the exponential growth of entitlements was halted (a share of gross national product levelled off) and domestic discretionary spending was held roughly constant in nominal terms.

Mr Porter accepts that this implies a change in the role of government. That ties in with his view on the limits on a president imposed by a federal system where most of the money and decision-making power is at state and local level.

THE US government should grant a \$1,000 per-child tax credit to all American families, a federal commission recommended yesterday, writes Lionel Barber in Washington.

The 34-member National Commission on Children recommends the tax credit as part of a \$600m first-year programme to pull more children out of poverty and improve their health care.

The 500-page report is expected to fuel debate about domestic spending priorities and to highlight the growing gap between benefits which go to children and to the elderly. One in four children in the US are raised by single parents.

Senator Jay Rockefeller, the West Virginia Democrat who is considering running for the White House next year, is chairman of the commission, which started work three years ago.

Mr Rockefeller said yesterday it made more sense to spend money to help children than financing a \$40bn programme to build a manned space station.

None the less he sees Mr Bush as one of the most energetic presidents of this century in terms of mobilising the American people - not exactly a widely shared opinion given Mr Bush's often stated preference for foreign policy.

Mr Porter highlights education. During the 1980s the number of children in elementary and secondary schools was virtually static at around 46.3m, but spending per child, in constant dollars, rose by 33 per cent. "But no one was really persuaded that we achieved a commensurate change in results."

Mr Bush's "quite different" approach involves "elevating the importance of education as something that should be valued, shifting the focus of attention away from resources to whether we are spending enough, and on to results at the bottom line and accountability, engaging society in dealing with the problem."

But that does not mean a solution imposed by Washington. A summit conference with state governors has set national standards of what students should know and be able to do at various ages in core subjects, while

allowing state and local diversity and control over curriculum, teaching and textbooks.

That represents a different kind of presidential leadership, he claims. "Most of the time people have equated leadership with spending programmes... Eisenhower got the interstate highway system that paved America to bring it together. And Lyndon Johnson passed a host of Great Society programmes, most of which were subsequently found wanting and disappeared."

"The notion was that there is someone who has a domestic agenda, but basically it involves spending a lot of money. Now we have a president who is working hard to help society transform itself by establishing a set of goals and helping people see how they can go about the task of realising those goals."

But do these and similar cases add up to a domestic agenda? Mr Porter ticks off a list of bills enacted - the budget deficit agreement, child care, clean air, affordable housing, disability, immigration reform, changes in farming support. There are also proposals on education, crime, surface transportation, banking reform and a

comprehensive energy strategy, as well as a major research and development thrust.

In many areas, such as transport, the federal government is looking for a larger share from states and localities. Mr Porter sounds defensive when asked whether the states and cities, with their serious fiscal problems, would be able to meet their obligations. The states are not always going to be as fiscally strapped as they are now, he says. They will benefit from the recovery and many have a better fiscal base than the federal government.

When challenged, Mr Porter says he is a conservative, adding that while "George Bush is a conservative, he is not an ideologue. He is interested in government." Many who call themselves conservatives share a commitment to values such as "individual responsibility and the importance of families and voluntary institutions and associations for solving problems," he adds.

Mr Porter quotes the observation of Alexis de Tocqueville in his 1830s classic "Democracy in America" about people voluntarily banding together and not looking to the government. This has, he believes, "tended to reinforce a commitment to dynamism and innovation that accounts for America being viewed as a land of opportunity, as a country which is on the frontier in the best sense of that term."

Mr Bush, he says, believes that the outcome of the Gulf conflict helped to create a sense in Americans that they could transform the resulting confidence into other areas.

So is there a new domestic order to match the new world order? There is, he argues, "certainly a new domestic vitality".

## Argentina planning new currency

By Peter Riddell in Buenos Aires

ARGENTINA, the world's inflation champion, is to introduce a new currency next year, the fourth in 22 years, Mr Domingo Cavallo, economy minister, has announced, writes John Barham in Buenos Aires.

The currency, to be called the peso, will replace the austral between next January and April. Each new peso is to be worth \$1, or the equivalent of 10,000bn 1970 pesos.

It has become a tradition for each administration to mark its ascent on inflation with a new currency. But inflation-hardened Argentines are no longer impressed by gimmicks such as changing a currency's name.

The austral, the present currency, was issued in 1985 at a rate of one per \$1.25 as part of the anti-inflation strategy of former President Raúl Alfonsín. He made much of the fact that the austral was worth more than a US dollar. Today, however, it takes 10,000 australs to buy one dollar.

Mr Cavallo says his peso will not suffer the same fate because he is making deep inroads into the budget deficit, the mainspring of Argentina's inflation. He also claims that there can be no more devaluation because the April 1 "convertibility law" requires the federal system where most of the money and decision-making power is at state and local level.

But the exchange rate is still an explosive subject. Last week Mr Cavallo made the innocent-sounding statement that the austral-dollar exchange rate would not be fixed at 10,000 "for all eternity". Immediately, Buenos Aires was swept by speculation that devaluation, if not imminent, was a distinct possibility.

The odds are against Mr Cavallo being able to hold the austral at its present rate until the new peso is introduced. Inflation has risen by about 12 per cent since April 1 and the terms of Argentine economy ministers is measured in months, rather than years.

## Doubts on Escobar prosecution

By Peter Riddell in Bogotá

COLOMBIA'S "so-called incarceration" of Mr Pablo Escobar in a luxury prison raises doubts about its determination to prosecute the cocaine king, Mr Robert Martinez, director of the US Office of National Drug Control Policy, says, AP reports from Washington.

It remains to be seen how Mr Escobar's case will go. Mr Escobar is a luxury prisoner in a prison which resembles a hotel. President Bush and the rest of us will have to wait and see where it's going.

Mr Martinez, interviewed on CBS TV, said the administration was pleased that Colombia's President César Gaviria is trying to develop a judicial system that will work.

But "I think Colombia will be on trial with Pablo Escobar in terms of how they deal with him, now that he is in incarceration, or so-called incarceration."

The former Florida governor's words were the harshest criticism yet voiced by any administration official of Colombia's handling of the Escobar case.

Mr Gaviria said in an interview with the Bogotá newspaper El Tiempo he had assured Mr Bush that "we would make every effort to build a case". The dismantling of the Medellín cartel was a "severe blow to cocaine trafficking" and "repelled the end of drug traffickers' terrorism in Colombia".

But Mr Martinez said it was difficult for the US to congratulate Colombia on taking Mr Escobar into custody, because "it appears that the police is to keep people out rather than to keep them in".

Mr Escobar surrendered on Wednesday. He was taken, along with two lieutenants, to a jail prepared for him in his home town of Envigado. The jail has private clubs, gardens, a soccer field, television and game rooms.

On the same day a panel writing a new Colombia constitution to take effect on July 5 voted to ban extradition. Mr Escobar faces nine indictments in the US on drug trafficking or murder charges.

## WORLD TRADE NEWS

# US senators press for initiatives against Beijing

By Nancy Dunne in Washington

THE beleaguered US senators who favour extension of Most Favoured Nation trade status for China are urging the White House to take the initiative against "Chinese intransigence" on a wide range of concerns.

A letter to President George Bush, signed by Senator Max Baucus, chairman of the international trade subcommittee, and 14 other senators of both parties, expressed concern about

China's human rights violations; its sales of advanced missiles to Syria and Pakistan and nuclear technology to Algeria; its failure to protect intellectual property rights; and trade barriers.

The administration has allowed China to dictate US policy toward Taiwan, declining to support Taiwan's GATT application despite clear economic benefits to the US," the letter said.

Although it will be vetoed, Congress is expected to vote down the president's recommendation to extend China's MFN status in the next few

weeks. Meanwhile legislation to extend MFN with conditions, which could get the two-thirds vote needed to override a veto, is making its way through both houses.

Conditional MFN is seen by business interests as tantamount to MFN withdrawal. It is widely assumed that Beijing will agree to any conditions Congress would impose.

The administration is re-examining the issue of Taiwan's GATT membership. Its stance has been that China and Taiwan should be admitted at the same time. It has already cited China

under the Special 301 provision of the 1988 Trade Act which requires retaliation if US concerns about the protection of intellectual property rights are not addressed within six to nine months. The White House has also taken steps to restrict some technology transfers to China.

China, unlike Mexico, has consistently refused to respond to US concerns. Mr Linn Williams, deputy trade representative, last week said no progress had been made in recent US-China talks over market access and intellectual property rights.

The senators suggested "concrete steps" the administration could take against China, besides immediate support of Taiwan's GATT membership. These include a "reinvigoration" of opposition to multilateral loans and strong action under US trade law governing unfair trade barriers and imports produced by prison labour.

"In the area of nuclear and missile proliferation, the US could immediately negotiate for strict, multilateral technology restrictions conditioned upon Chinese adherence to accepted international standards," they said.

## Africa keen to deal with a rehabilitated Pretoria

Philip Gawth reports that economic criteria are now as important as politics in determining trade

THE idea of regional economic integration in southern Africa has been on the agenda since the turn of the century, when romantic engineers toyed with the idea of running the gold mines of the Witwatersrand from hydro-power generated at Victoria Falls. That was never realised, but the idea of a regional grouping received new vigour earlier this month when South African President F.W. de Klerk floated it on his historic visit to Kenya.

Two years ago, such talk would have been inconceivable. But the speed of South Africa's reintegration into Africa has rivalled even the formidable rate of internal political reform. The two, of course, are intimately related. As Dr Erich Leistner of the Africa Institute in Pretoria observes: "Apartheid [was] the futile attempt of white South Africans to escape the realities of their African existence."

The shedding of apartheid has not only made South Africa more acceptable to its African neighbours, it has reminded South Africans that their well-being is inextricably bound up with Africa's.

The simultaneous failure of foreign aid and advice to arrest Sub-Saharan Africa's debilitating economic spiral has also brought South Africa and Africa closer together - effecting a fundamental shift in the basis for regional co-operation. Previously the relationship was distorted by political fac-

tors, notably the desire of frontline states to distance themselves from South Africa. To this end they formed the Southern African Development Co-ordination Conference (SADCC) in 1980 with the aim of promoting development in the 10 frontline states and reducing their dependence on South Africa. Only now are economic criteria beginning to enter the discussion.

In terms of infrastructure and trade, there is already a substantial base to build upon. Escom, South Africa's power utility which produces 60 per cent of the continent's electricity, sells to six frontline states. Spoornet, the South African rail company, carried about 6m tonnes of freight in the region last year.

Trade between South Africa and Africa is also flourishing. Accurate figures are difficult to come by, but trade and foreign affairs officials estimate the figure to have been R7bn (\$1.5bn) to R10bn last year. Growth is reckoned to have been 40 per cent in 1988 followed by 22 per cent in 1989. South Africa traded with every African country except Equatorial Africa and Djibouti and diplomats visited 21 African countries outside southern Africa during the past year.

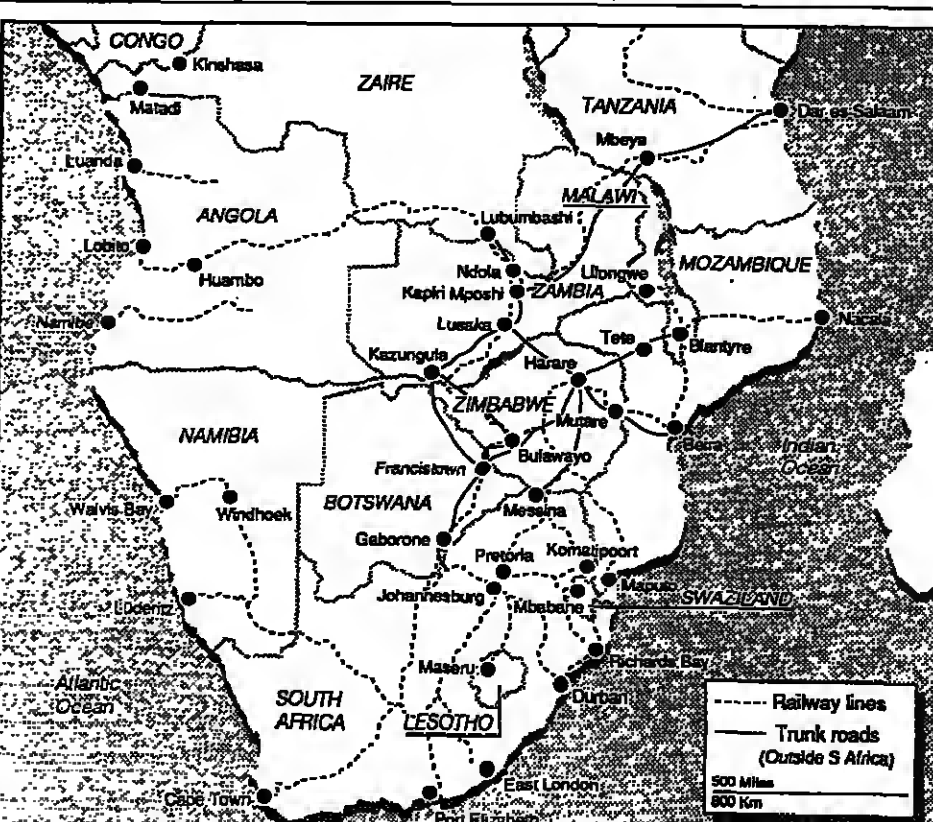
Although no longer the sole factor determining relations, politics will remain crucial in determining the rate of South Africa's integration. Developments in South Africa, Angola and Mozambique, to mention

the most obvious, will all play a part, while South Africa's rehabilitation will be incomplete without the imprimatur of the Organisation of African Unity.

Africa and South Africa are enjoying a honeymoon phase. Difficult decisions, however, lie ahead.

In particular, what form will regional co-operation take? How will existing overlapping structures such as SADCC, the South African Customs Union (which allows for the free interchange of goods among South Africa, Botswana, Lesotho and Swaziland, while Pretoria distributes customs revenue among the members according to an agreed formula) and the Preferential Trade Agreement (a grouping which includes 12 eastern southern states) be rationalised?

Dr Leistner, who believes co-operation should initially be bilateral and functional in emphasis, cautions strenuously against grandiose schemes involving some regional body with regulatory and prescriptive powers. He is sceptical about the prospects for trade integration between countries, with little trade among themselves, most of whose exports are in commodity form out of the region. He also notes that South Africa is faced with factors which have bedevilled other African regional groupings - "narrow nationalism, failure to equalise the costs and benefits of closer union,



disparate ideologies, and the lack of a strong political commitment to regionalism."

For Pretoria's partners there is a danger that their industrial sectors will be overwhelmed if fully exposed to competition from South Africa, whose GNP accounts for at least 90 per cent of the region's. If trade is to flourish, South Africa will have to find ways of increasing its imports from the region.

There are two further, related, dangers: excessive expectations and excessive introspection. Guilty on the former count are numerous African politicians who seem

to think that South Africa will be able to wave some sort of magic wand over the continent's problems. It cannot. Going too far in the other direction is the ANC, which has come close to enunciating a "South Africa First" policy.

Mr Thabo Mbeki, head of ANC foreign affairs, said in May that an ANC government would not be able to do much for neighbouring states.

At one level he is correct. South Africa's own problems are far too pressing to be going off solving others'. On the other hand, South Africa will find it difficult to flourish if the region is disintegrating.

Famine, pestilence, disease and refugees do not recognise national boundaries.

Also, 90 per cent of South Africa's trade with Africa goes into the region, so it has a vested interest in its health and prosperity.

The challenge for South Africa will be to balance these two policy imperatives - home and the region. Ultimately, they are complementary, not antagonistic. As Mr Judi Konec, a senior Escom executive, commented: "Together we can achieve a great deal more." It may sound like a building society commercial, but it is the truth.

## Czech cement purchases agreed

By Peter Riddell in Prague

HEIDELBERGER Zement of Germany has agreed to buy a Czech cement plant in two of the largest Czech cement companies, Pragocement and Ceva Kralupy Dvur, for DM32m (\$10.6m) each, according to a preliminary agreement signed at the weekend, writes Arlene Gullard in Prague.

Ceva Kralupy Dvur, in Beroun, central Bohemia, will also sell 49 per cent of its wholly-owned subsidiary Velkolom Cervy Schody (VCS) to the Belgian company Lhoist for DM32m. VCS operates the largest limestone reserve in eastern Europe and Lhoist intends to increase its initial investment by DM20m within two years.

Holderbank of Switzerland will also buy 30 per cent of the cement factory Frachovice in northern Bohemia for DM20m. Holderbank's ownership of the Czech company is expected to increase later to 57 per cent.

All three new foreign owners plan to redirect cement company's exports towards the German market.

## Aluminium go-ahead

THE Venezuelan cabinet has approved two international aluminium projects designed to increase smelting capacity by 454,000 tonnes, writes Joe Mann in Caracas.

The government originally planned to choose only one but surprisingly decided on both. Total costs for the two projects, which are to be partially financed with debt-equity swaps, are estimated at over \$2bn (\$1.2bn). Swaps approved for the project are said to reach \$577m.

The projects are part of a plan to convert Venezuela into a big world aluminium exporter. Traders fear a continuing build-up of stocks this summer as producers in North America and Europe make only minor production cuts despite falling demand. Czech aluminium closed at \$1,285 a tonne yesterday on the London Metal Exchange, a fall of \$31 on the day, on fears that LME stocks would surge again this week. Stocks are already at a record 433,400 tonnes.

## Downturn strikes European textiles

By Alice Rawsthorn

THE EUROPEAN textile industry suffered the parallel problems of lower orders and higher stocks in the first quarter of 1991, according to the latest figures from the International Textile Manufacturers Federation in Zurich.

Europe's spinning companies bore the brunt of the first-quarter downturn. The level of yarn orders fell to its lowest for more than four years. The Europeans also saw yarn output fall and stocks rise in the first three months of the year against the preceding quarter.

The sluggish first quarter contributed to a 6 per cent fall in European yarn output since 1987. This compared to an increase of 10 per cent in Asian output over the same period. The US spinning industry has achieved a marginal increase over its 1987 production levels.

Despite the fall in Europe, worldwide yarn output in the first quarter of this year was still 5 per cent higher than in 1987, according to the ITMF.

By contrast, the international weaving industry has sustained a 7 per cent fall in production since 1987. The situation deteriorated in the first quarter when several countries - including France, Japan, Turkey and the UK - saw fabric output fall by more than 10 per cent compared with the same period in 1990.

The only country to achieve an increase in output was South Korea, which saw production rise by more than 10 per cent in the first quarter. The US weaving industry was static.

However, worldwide fabric stocks fell in the first quarter of 1991 compared with the previous three months. This fall was mainly due to sharp stock reductions in India, Spain, the UK and the US.

The British Textile Confederation (BTC) yesterday urged the European Commission to take action against the dumping of cotton and spun synthetic yarns by Far Eastern, South American and Mediterranean countries when it decides this week whether to take action. The BTC said that, in the past two years in Britain alone, 21 spinning units had closed with the loss of some 2,000 jobs.



## UK NEWS

## UK to boost sales of electronic parts to Japanese

By Michael Skapinker

JAPANESE companies manufacturing in the UK buy only 15 per cent of their 1989-90 electronic components from British-based companies, according to a report prepared for the Department of Trade and Industry (DTI) by InterMatrix, a consulting firm.

Mr Peter Lilley, the trade and industry secretary, yesterday launched the Japan Electronics Business Association (Jeba) to increase the proportion of components supplied by UK companies.

Jeba, set up by senior executives with experience of supplying Japanese companies and open to all UK-based component manufacturers, will share knowledge on how to sell to Japanese companies and help Japanese manufacturers identify competent UK-based suppliers.

Mr Lilley said the initiative would help the UK maximise the benefits of its success in attracting the highest level of Japanese manufacturing investment in the European Community. The UK has attracted 41 per cent of all Japanese direct investment in Europe.

The report by InterMatrix said new electronics-related investment in the UK was likely to slow over the next few years as almost all the leading Japanese manufacturers now have UK facilities. But the report said that the longer Japanese manufacturers stay, the more they tend to use local suppliers.

Total electronic component demand by Japanese manufacturers in the UK is just over £1bn, of which UK-based suppliers presently provide about £150m. The report estimates that between 20 and 30 per cent of the Japanese companies' component demand is met by in-house suppliers, leaving a market of about £600m available to other UK-based companies.

Components demand by Japanese companies in the UK is expected to grow by 67 per cent to £1.7bn by 1995.

Demand not met by in-house suppliers is likely to grow by a similar proportion to £1.2bn.

**Demand for Electronic Components by Japanese Electronic Equipment Manufacturers in the UK** free from Jeba, DTI, 5th Floor, Kingsgate House, 66-74 Victoria Street, London SW1E

## Bankers oppose US proposals

By David Lascelles, Banking Editor

The UK banking industry is opposed to proposals from the US Treasury to reform US banking law because of the impact they could have on foreign banks, according to the British Bankers Association (BBA).

Lord Inchyra, the secretary-general of the association said yesterday that the proposals would result in major changes which would put foreign banks at a disadvantage in the US market.

The BBA was lobbying against the proposals both directly and through international lobby groups.

The US Treasury's plan, which is currently being debated by Congress, would change foreign banks to incorporate in the US if they wanted to take advantage of more liberal laws which are being proposed. This would restrict their freedom of action and reduce the amount of lending business they could take on.

Lord Inchyra was speaking on the publication of the BBA's annual report. An indication of the changing panorama of the BBA is that of the 40 policy issues discussed in the report, 21 relate to the BBA and the creation of the single market.

## Export sales add gloss to lacklustre trade figures

By Peter Marsh, Economics Staff

THE underlying level of export volumes over the past three months is the highest on record, according to the latest UK trade figures issued yesterday.

The solid performance by exporters has added gloss to an otherwise lacklustre period for UK trade - in which imports have been surprisingly resilient, despite the deep recession.

Exporters have increased sales in spite of poor trading conditions in much of Europe and in the US, where demand has been low due to weak economic growth.

The Central Statistical Office (CSO)

said in the three months to May, the adjusted volume of non-oil exports - excluding erratic items such as aircraft and gems - rose by 2.4 per cent compared with the previous quarter.

Export volumes in the most recent quarter were 3 per cent up on the equivalent period in 1990. They were marginally above volumes between September and November last year - the previous record period.

The underlying level of import volumes over the past three months was 1.2 per cent higher than in the previous quarter. Although the figure was 5 per

cent less than in the equivalent period last year, import volumes over the past six months have shown little movement - against expectations that in a recession the trend should be clearly downwards.

Last month, the value of exports was £8.5bn, an increase of £0.1bn on April, while imports rose by a similar amount to £9.5bn. That pushed the deficit on visible trade to £1bn, compared with a revised £837m for April.

For both April and May, government statisticians are assuming that invisible earnings, arising from services, govern-

ment transfers and banking payments, will provide a surplus of £400m.

The deficit on the whole of the current account for May is put at £533m, compared with £437m in April.

As invisible earnings fluctuate by large amounts and are subject to continual revision, a better guide to the underlying level of the UK's transactions with other nations is visible trade, less oil and erratics. These statistics, with the exception of a low figure in April, have shown the monthly deficit hovering around £1.1bn since the end of 1990.

## Economic activity continues to slow as GDP falls 0.6%

By Rachel Johnson, Economics Staff

THE British government yesterday indicated that the recession has now lasted almost a year by confirming a decline in the level of UK economic activity in the first quarter of 1991.

The Central Statistical Office (CSO) reported that gross domestic product fell - in line with expectations and earlier provisional estimates - by 0.6 per cent between the first quarter of 1990 and first quarter of this year.

According to the so-called average measure, activity was 2.5 per cent down compared with the first quarter of last year.

Yesterday's national accounts gave the breakdown of GDP's output, expenditure and income-based measures.

They added detail about the impact of the recession on different parts of the economy, and gave figures on profits and investment for the depressed corporate sector.

Real consumer spending rose by 0.3 per cent over the quarter, reflecting the rush to buy durable goods before the April 1 rise in VAT and the 3.6 per cent surge in March retail sales volumes.

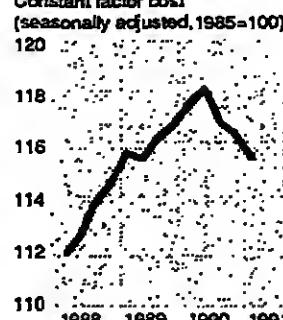
Spending on vehicles, however, fell by 1.5 per cent over the quarter and by 19 per cent compared with the same quarter last year.

The Gulf war distorted the figures. It helped to trigger an annual 4 per cent first quarter decline in transport and communication services.

Service-sector output was 1.2

### UK GDP

Constant factor cost (seasonally adjusted, 1985=100)



per cent lower in the first quarter than in the same quarter of last year - the first annual rate of decline in this recession.

Though the GDP fall was the third in a row, it was smaller than the 1.4 per cent and 0.8 per cent declines in the third and fourth quarters respectively.

Other highlights of the national accounts were:

- A 13 per cent drop in gross trading profits of companies and public corporations compared with the same quarter last year.

- Continued growth in average earnings that pushed up income from employment 1 per cent over the quarter.

- A quarterly 1.1 per cent increase in the GDP deflator - a good measure of domestically-generated inflation. This increased by an annual 7.6 per cent, after an annual 8.8 per cent in the fourth quarter.

The CSO said that once oil and gas production was excluded from the figures, economic activity declined "at the same rate" as in the previous two quarters. But it pointed out that output levels in this recession had not fallen so sharply as in the recession of the early 1980s.

Mr Gordon Brown, trade and industry spokesman for the opposition Labour party, said the figures showed the recession hitting every part of the economy, with manufacturing down 5 per cent on a year ago, and distributive trades 2 per cent.

"The figures show little evidence of the investment-led, industry-led or export-led growth essential for the long term," he said.

## Separation of mail service to cost £10m

By Roland Rudd

FIRST and second class mail services could be separated at a cost of around £10m and would enable ministers to abolish the Royal Mail's monopoly on first class letters, a government-commissioned report into the Post Office shows.

The Post Office, at the behest of the Department of Trade and Industry, asked Ernst and Young, the auditor, to draw up a blueprint on how it could eliminate the cross-subsidy between first and second class letters.

Ministers wanted to know whether it was possible to separate the two services. The confidential report, which has been sent to the DTI, shows that the radical move is practically and financially feasible.

The Post Office has a monopoly on all letters under £1. Separating the two services would allow the government to open up first class mail to direct competition from private courier firms by reducing the letters monopoly from £1 to about 25p.

Such a move would prove controversial since the Post Office, if stripped of its monopoly for first class letters, would only be able to guarantee a

national letter service for second class mail.

While the price of a first class stamp, which accounts for 40 per cent of all letters, would be expected to fall in urban areas it would almost certainly rise in rural communities.

Sir Bryan Nicholson, chairman of the Post Office, made it clear, however, that the report had been compiled at the government's instigation.

He said: "I would only need this report commercially if the ground rules changed. Ministers wanted it so they could look at what they do about further liberalisation."

The Ernst and Young report recommends the establishment of a sorting system to sift through the 60m letters the Post Office receives each day to separate first and second class mail.

Sir Bryan admitted that there would be some difficulties in identifying the cross-subsidy between the two services. But he believes such a shake-up would be easier to complete than the Post Office's earlier transformation into three main business sectors: parcels, letters and couriers.

## Liverpool refuse workers 'to accept new pay offer'

By Ian Hamilton Fazey, Northern Correspondent

LIVERPOOL'S refuse collectors are expected this morning to accept a new offer from the city council and immediately to start clearing 12,000 tons of rubbish from the streets and temporary tips in parks.

Mr John Walker, convenor of the GMB general workers union branch which represents the refuse workers, said last night he would recommend the offer, which provides extra opportunities to earn overtime and guarantees that bonuses will count towards redundancy payments.

Earlier, the 400 workers voted to return to normal, five-day working, but rejected the council's previous "final" offer because it was threatened to remove bonuses of £61 a week from redundancy calculations if the men did not give in.

All the men will be made redundant at the end of July when Onyx, the French-owned

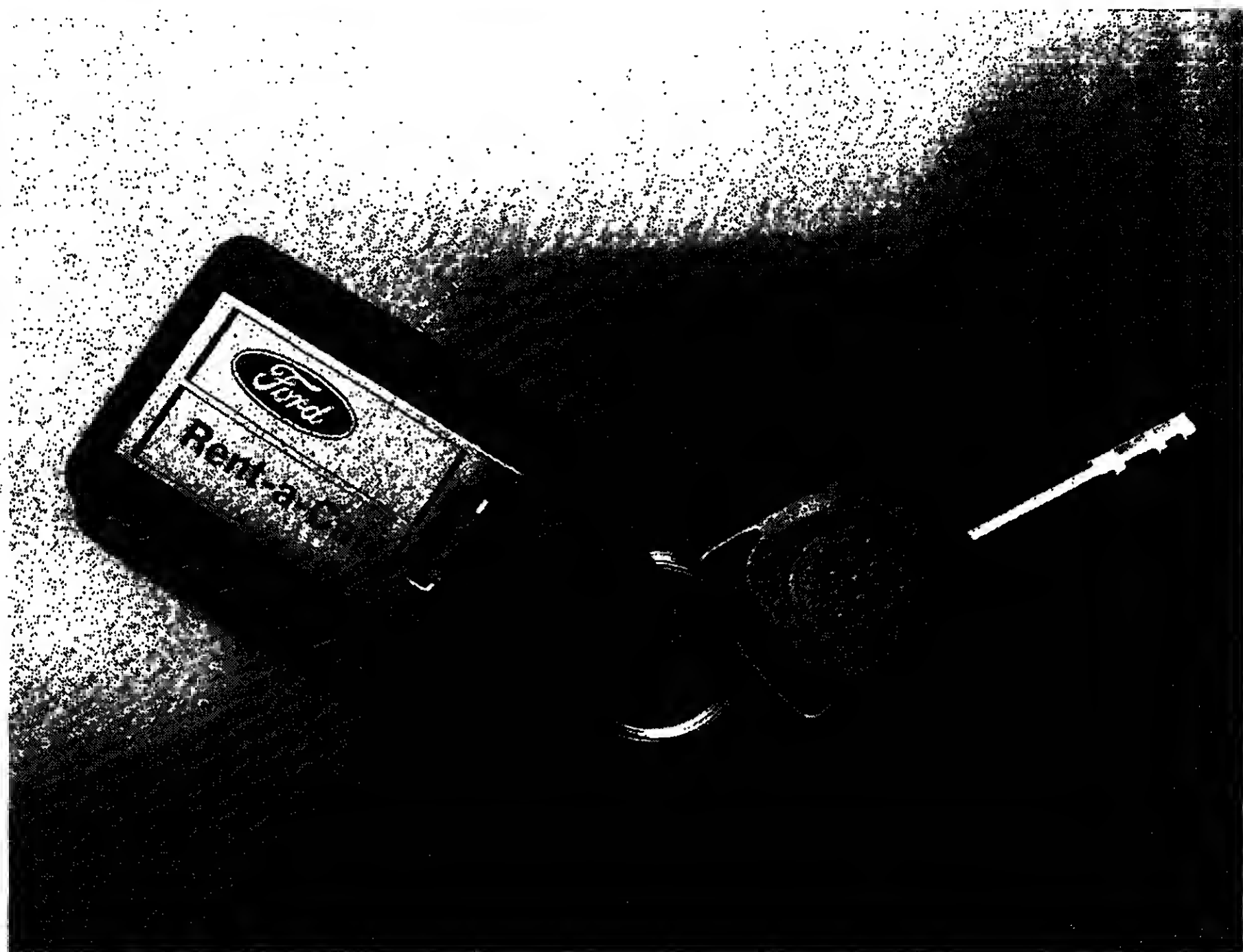
waste disposal specialist, takes over rubbish collection, having won the contract under the government's new compulsory competitive tendering rules. Losing the previously consolidated bonuses from severance pay would have been worth up to £2,000 a man.

Under the deal, the 12,000-ton backlog has to be cleared by Friday week if the men are to qualify for a £150 bonus.

The deal is understood to involve up to two hours overtime a day, plus Saturday and Sunday shifts.

Council officers were also in negotiation last night with other town hall unions to try and match as many job losses as possible to vacancies.

The unions have been staging a series of industrial actions against council plans to axe 1,000 jobs to reduce over-staffing. However talks have prevented escalation.



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1) Conversion Price before adjustment: Yen 516.40  
2) Conversion Price after adjustment: Yen 809.90  
3) Effective Date of the adjustment: 20th June, 1991 (Japan time)

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1) Subscription Price before adjustment: Yen 2.307  
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## UK NEWS

## Kinnock looks both Euro-ways

By Quentin Peel in Bonn

MR Neil Kinnock, leader of the British Labour party, visited Bonn yesterday.

He talked with sympathy and understanding about the German view of European federalism, of reinforced political and monetary union: and then he sought, ever so carefully, to distance himself from it.

Federalism, he declared, was not all bad. It was just bad the way it was understood back in Britain. So perhaps it would be better not to use the word at all.

As for the sternly independent German Bundesbank being a model for a future European central bank, that was fine too - because it was not really as independent as it sought to make out. Any future central banks must be accountable to elected governments too, he said.

His visit was a studied exercise in demonstrating the Labour party's worthy role as a future British government and interlocutor of the Bonn regime.

The result was that Mr Kinnock, emerging from talks with Chancellor Helmut Kohl and Mr Hans-Dietrich Genscher, the foreign minister, managed to assume a Euro-role almost indistinguishable from that of Mr John Major, the UK prime minister.

## Major issues warning on 'federal' goal for Europe

By Philip Stephens, Political Editor

MR JOHN Major, the prime minister, will today warn Mr Jacques Santer that Britain will not allow the Luxembourg presidency of the European Community to bounce the government into acceptance of a "federal" destination for Europe.

His talks with the Luxembourg prime minister will be followed by a determined effort tomorrow by Mr Douglas Hurd, the foreign secretary, to reunite the Conservative party behind a positive but pragmatic approach to European integration.

Nervousness among Tory MPs that the approach to the Luxembourg summit on Friday could re-open internal divisions over Europe was heightened yesterday when Mrs Margaret Thatcher recorded a lengthy interview for US television.

It is thought, however, that the former prime minister focused her comments on her long-term vision of a greatly-enlarged Europe with strong links to the US rather than on the immediate issues facing the government.

Mrs Thatcher is understood to have been dismayed by the media reaction to her comments in the US last week which were taken as a direct challenge to the Mr Major.



John Major: will not be hoodwinked into acceptance

As a result she went out of her way during the latest interview - to be shown tomorrow on a satellite television channel - to avoid a detailed discussion of Mr Major's handling of negotiations on economic and monetary and on political union.

Despite the ambitions of some of Britain's partners - underlined yesterday during the Anglo-French summit in

Dunkirk - Mr Hurd will use a set-piece House of Commons debate tomorrow to reassure Tory MPs that he is confident of a negotiated settlement at the end of this year.

The foreign secretary, who has consistently warned colleagues about the danger of creating internal divisions by fighting non-existent "demons", is expected to promise a constructive but robust approach at the Luxembourg summit.

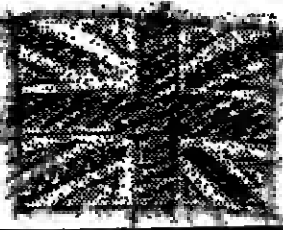
The opposition parties, however, will seek to pre-empt his efforts by stepping up pressure on Mr Major during prime minister's questions today to repudiate Mrs Thatcher's views.

They will seek to capitalise also on the expectation that Mr Edward Heath - the party leader from the mid-1960s and early 1970s - who launched a vociferous attack on Mrs Thatcher last week, plans to speak in tomorrow's debate. She is unlikely, however, to follow his lead.

Government officials said yesterday it was "unlikely" Mr Major would be present in the Commons chamber for tomorrow's debate on Europe.

Mr Donald Anderson, the opposition Labour party's foreign affairs spokesman, said his absence was a sign of indecisiveness.

## BRITAIN IN BRIEF



## Chief of UK river agency to resign

The chief executive of the National Rivers Authority, which claims to be the strongest environmental protection agency in Europe, has resigned.

A statement said Mr John Bowman, chief executive since the authority was launched in September 1989, was leaving by mutual agreement.

"Because of shortcomings in internal management arrangements, it has been agreed by both Mr Bowman and the NRA that at this stage in the organisation's development the interests of both parties would be best served by a change at the top," the statement said.

## Liberal warning on defence

Sir David Steel, foreign affairs spokesman of the Liberal Democrats, warned that obstruction of a European security and defence policy would hamper the common security of the region.

Britain has to think of its security in European, not national, terms and abandon the idea that the country was "special", Sir David told an audience in Norway. There had to be planning for the eventual withdrawal of US troops.

## Contract for turbine group

European Gas Turbine Company, part of the Anglo-French GEC Alsthom heavy engineering group, has been awarded a £20m contract to supply three gas turbine generator sets for a big oil refinery near Milford Haven, Wales.

## Ulster talks under stress

Inter-party talks on Northern Ireland's political future continued in Belfast against a background of a warning from unionists that next month's planned meeting of the Anglo-Irish Conference will effectively end the current talks.

The Democratic Unionist Party was adamant that the shutters would be pulled down on the whole process if British and Irish ministers pressed ahead with the meeting on July 15.

The Rev Ian Paisley, leader of the Democratic Unionists, has suggested stepping-up work schedules to six days a week in an effort to avoid a potential crisis.

## Daiwa wins HQ clearance

Daiwa, the Japanese securities house, won clearance to begin construction of its new European headquarters in London following a ruling by the Department of the Environment (DoE).

Construction had been delayed by the decision to "list" a telephone exchange on the proposed site as a historic structure.

The DoE, however, has given permission for the demolition of the old exchange, allowing construction to begin on Daiwa's new office building at London Wall in the City of London.

## Labour avoids wage assurance

Mr Tony Blair, the opposition Labour party's employment secretary, has refused to give any commitment on the timing of Labour's commitment to increase a national minimum wage from half average male earnings, to two-thirds.

"We don't have an optimum timescale," he said at a House of Commons press conference. "There are other countries that apply two-thirds."

"Over time we want to move to it, but we've made it absolutely clear that it must depend on the circumstances of the economy."

He also rejected the Conservative party's estimate that introducing a minimum wage would cost government £1.5bn.



Wimbledon washed out: a waitress clears tables at the rain-swept All England Lawn Tennis Club in south-west London. The opening day's play was abandoned, the first time since 1987.

## Joint bid for London link

Cementation, the construction arm of Trafalgar House the UK engineering, property, shipping and hotels group, has formed a joint venture with Nishimatsu Construction of Japan and Edmund Nuttall a subsidiary of Hollandse Beton Groep of Holland to bid for the £1.7bn London East/West cross rail route.

## Cemeteries bought for 15p

A London council plans to buy back three cemeteries it sold for 15p four years ago in a deal the authority's Tory leader now admits should never have taken place.

The Labour opposition on Westminster council attacked the decision saying it would cost £2.5m. The sales were last year called "contrary to law" by the London District Auditor.

## £3.7m loss for festival

The 1990 National Garden Festival in Gateshead, north-east England, made a loss of £3.7m despite attracting almost £22m in sponsorship from 300 companies. The loss will be borne by the council.

## Challenge to BR rebuilt

A challenge by the Central Transport Committee, the passengers' watchdog, over British Rail's right to cut the number of trains on government-subsidised lines has been rebuffed by the Department of Transport. The department says it believes BR is within its rights because the cuts have been more than outweighed by increases in train-miles elsewhere on the passenger railway system.

## Lloyds set to reveal first losses in 20 years

By Richard Lapper

THE NUMBER of legal disputes to recover losses at Lloyds of London could rise sharply over the next few weeks as the insurance market prepares later this week to announce its first overall losses for over 20 years.

It emerged yesterday that another group of Names, the individuals whose wealth backs underwriting at the market, is considering taking legal action in a bid to recover losses.

The Names are among over 2,000 members of three syndicates managed by Gooda Walker and related agencies and have suffered losses to date of over £180m from business written in 1988 and 1989. Syndicates are groups of

Names. Agencies manage their affairs.

Over 2,000 of the 26,500 Names at Lloyd's have already taken legal action in six separate cases.

They allege that the negligence of their agents, and in one case the Lloyd's Corporation itself, is responsible for insurance losses dating back to 1980.

Although many of these Names have been hit by US asbestos and pollution losses, the Gooda Walker syndicates specialised in catastrophe business and were hard hit by the explosion aboard the Piper Alpha oil rig in July 1988 and a string of other disasters in 1989.

These catastrophe losses

have rocked the London insurance market and are one of the main reasons for losses of over £500m for 1989 which Lloyd's will announce tomorrow. Losses for 1989 could amount to over £1bn.

News of the potential action by the Gooda Walker Names follows the announcement this weekend by the former Conservative MP Mr Tom Benyon, himself a Gooda Walker Name, of a new pressure group for Lloyd's Names, the Society of Names.

"The Society said yesterday that it was offering Names 'more than tea and sympathy'."

This is "action group - not a shoulder to cry on," a spokesman added, although he denied

any criticism of the approach of the Association of Lloyd's Members, the organisation which represents over 8,000 Names.

The ALM has recently welcomed the establishment by Lloyd's of improved arbitration procedures.

Mr Tom Benyon, the former Conservative MP, advised Gooda Walker Names that any attempt to settle grievances within new arbitration procedures being developed by Lloyd's "would be in vain."

According to Mr Alfred Dell, Steinberg, the chairman of the Gooda Walker Names committee and a founder member of SON: "The ALM is doing a good job but they are not a union for Names."

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# Cash found in safe goes back to lenders

**STANLAKE HOLDINGS LTD AND OTHERS v TROPICAL CAPITAL INVESTMENT LTD**  
Court of Appeal  
(Lord Justice Parker, Lord Justice Taylor and Sir Roger Ormrod)  
May 24 1991

**MONEY LENT** on the security of fraudulent undertakings for a particular purpose and deposited in the safe of the fraudster's innocent and unknowing employer, is recoverable by the lender if that purpose fails, and is not available to satisfy judgment debts owed by the fraudster to other creditors.

The Court of Appeal so held when dismissing an appeal by the defendant, Tropical Capital Investment Co Ltd, from the decision of Judge Hammett QC sitting as a deputy High Court judge, that the three plaintiffs, Stanlake Holdings Ltd, Minford Properties Ltd, and Baling Properties Ltd, were entitled to £55,000 cash found in a safe at a solicitor's office.

**LORD JUSTICE TAYLOR** said that before 1985 Mr Kenneth Emmanuel, a solicitor, gave unauthorised undertakings on his employers' behalf to persons lending money to a Mr Ali Souhbi Hammond, with whom he was fraudulently associated.

He was dismissed. In 1985 he was employed by Mr Ivor Levy, sole practitioner in Ivor Levy & Co. At the end of August brokers were approached to obtain a loan for Mr Hammond.

The brokers went to a business associate, a Mr David Leon, who controlled a number of companies, including the three plaintiffs, Stanlake, Minford and Baling.

They drew up a memorandum dated September 2 1985 addressed to Mr Leon confirming the details of the proposed loan. The memorandum named the brokers as borrowers of £70,000 secured by Ivor Levy and Co. It stated: "The funds are required for an off-shore client who wishes to remain nameless, to assist him with a deal in the Ivory Coast for types."

Also on September 2, Mr Emmanuel drafted and signed an undertaking to pay the £70,000, on his employer's note-paper addressed to Baling and Stanlake.

Against that undertaking the money was paid on September 3 by two cheques for £35,000 each, one from Stanlake and one from Minford.

The brokers' evidence was that the arrangement was that they were to obtain the undertaking from Mr Emmanuel, take it to Mr Leon, and receive the cheque payable to them, to be disbursed to the client in cash.

They said they were asked by Mr Emmanuel to arrange speedy clearance of the cheque because the cash was required urgently, "since they were going abroad to Casablanca for a transaction".

Telegraphic clearance between Mr Leon's and the brokers' banks was arranged. On the same day the brokers drew out £87,750 in bundles of £50 notes and handed it over to Mr Emmanuel and Mr Hammond.

Mr Emmanuel and Mr Hammond agreed that £55,000 should be set aside against plans to go to Casablanca. The balance was taken by Mr Hammond.

The £55,000 was placed by Mr Emmanuel in the safe at Ivor Levy & Co's Harrow office.

Next day Mr Levy questioned Mr Emmanuel, who admitted giving undertakings without authority and was summarily dismissed.

Mr Levy then discovered the £55,000. He had no claim to it and started interpleader proceedings. An issue was ordered to be tried as to the ownership of the money, between the three plaintiffs and Tropical.

Tropical's interest derived from the fact that on April 25 1984 it had obtained judgment by default in an action against Mr Hammond for £325,517. On October 19 1987 it obtained a garnishee order nisi against Ivor Levy & Co to answer the judgment against Mr Ham-

mond.

Mr Hammond and Mr Emmanuel had both been convicted of obtaining property by deception and were sentenced to imprisonment.

The judge in the present proceedings found that Mr Hammond and Mr Emmanuel had acted fraudulently throughout. He held that the loan was made to Mr Hammond; that the fraudulent undertakings induced the plaintiffs to make the loan and was part of the same transaction; and that the transaction was therefore void.

He concluded that the £55,000 remained the property of the plaintiffs, who had used the brokers simply as their agent.

Mr Nugee for Tropical submitted first that the loan was not made to Mr Hammond, but to the brokers by a separate transaction, and could not be recovered by the plaintiffs.

The memorandum stated "the funds are required for an off-shore client who wishes to remain nameless". It was common ground that the brokers were truthful and had acted honestly. There was ample credible evidence to justify the judge's finding that the brokers were merely an agent or conduit through which the loan was made to Mr Hammond.

Mr Nugee's first submission was rejected. His second argument, on the assumption that the loan was

made to Mr Hammond, was that the transaction was an ordinary loan contract. He said the undertaking was a collateral arrangement and its fraudulent nature did not wholly vitiate the contract.

He said Levy & Co was holding the cash for Mr Hammond, and its obligation to pay it to Mr Hammond amounted to a debt capable of being attached in garnishee proceedings.

The money consisted of the proceeds of fraud. It would be repugnant to public policy and common sense if such proceeds were owed as a debt to the fraudster. It was also contrary to law see *Jervis v Peel* [1988] 1 W.L.R. 356.

If the money sought to be recovered was the product of fraud, there was in law no debt which could be attached.

Mr Nugee submitted that the giving of the undertaking was within the scope of Mr Emmanuel's ostensible authority as a solicitor in charge of his employer's Harrow office.

Mr Emmanuel had no authority to give the undertaking, as he well knew. He therefore acted fraudulently and it was his fraudulent instrument which induced the plaintiffs to part with the monies. They were on any view the proceeds of fraud.

Accordingly, there was no attachable debt to Mr Hammond, and Tropical's claim must fail.

The plaintiffs were entitled

in law to recover the money. Where money was deposited or lent for a specific purpose which failed, it was subject to a trust to repay it to the depositor or lender.

In *Stumore v Campbell* [1891] 1 Q.B. 314, 316 Lord Esher said that where money was placed in the hands of solicitors for a particular purpose, a trust existed so long as that purpose existed. He said the result of failure of that purpose was that "another trust arose immediately to pay back the money to the person who gave it".

That the same principle applied where a loan was made for a specific purpose was clearly stated in *Chitty on Contracts* 28th ed para 383, which was supported by *Quistclose* [1968] 1 Ch 540, 552.

Here the loan was requested and made for the specific purpose of "assisting the client with a deal in the Ivory Coast for types".

That purpose was expressly spelt out in the memorandum. Furthermore, the urgent and unusual measures taken to effect swift clearance of the cheques were explained to Mr Leon and agreed by him specifically on the basis of the stated purpose of the loan, and the imminence of the trip to Casablanca en route to effecting that purpose.

Clearly the purpose failed and in those circumstances the money was held in trust for the plaintiffs who had lent it for that purpose. Accordingly, the plaintiffs were entitled to recover the £55,000. The appeal was dismissed.

**LORD JUSTICE PARKER** agreeing that the appeal should be dismissed, said that the purpose of the loan having failed, the monies became at once repayable to the plaintiffs. Mr Nugee said that as there was no express stipulation to that effect the result did not follow.

That was not accepted. As a matter of construction or by way of implied term there was such a stipulation. The plaintiffs had a clear right to the money.

**SIR ROGER ORMROD** also agreeing that the appeal should be dismissed, said that the broad justice of the case was in the plaintiffs' favour. Of the two alternative routes to give effect to it he preferred the trust line of argument suggested by Lord Justice Taylor to Lord Justice Parker's implied term.

*For Tropical: Christopher Nugee (William Stocker & Co). For Stanlake: Anthony Nicholson (Davis Hanson).*

**Rachel Davies**  
Barrister

In *Irish Aerospace (Belgium) NV, FT June 19*, counsel included Stuart Isaacs QC for Eurocontrol, and Peter Havey, not Peter Harvey, for the CAA.

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## MANAGEMENT: The Growing Business

## Entrepreneurialism at the grass roots

Charles Batchelor checks up on the daily experiences of a small business manager at a local Lloyds branch



Paul Boynton: "I get nervous when I don't hear from people"

Banks in Britain have had to face serious criticism in recent weeks over the way they treat small business customers. In particular they have been taken to task for raising their interest charges at a time when base rates have been coming down.

The chief executives of the big banks and their small business critics have both had their say. But what is life like for the people in the middle, the bank managers dealing on a daily basis with small business customers?

Paul Boynton is an assistant manager in charge of the Small Business Centre at Lloyds Bank's busy Hammersmith Broadway branch in west London. He started specialising in this field two years ago after undergoing a course to train staff in how to handle small business customers. Now aged 33, Boynton has been with the bank since he was 16.

He has just over 200 customers on his books, mostly retailers or in the service sector. He deals with their personal as well as their business accounts.

"Small business centre" is a slightly optimistic title for an operation which comprises two desks at the back of the cramped main banking hall for Boynton and his assistant, Richard Hurdle. Interviews are carried out in the bank lobby in a partitioned section no bigger than a large wardrobe. Boynton's conditions of work are probably as spartan as those of many customers.

One of his first tasks each morning is to check his "out of order" list, customers who have run up an unauthorised overdraft or who have exceeded an agreed overdraft. The list is updated daily and has grown to an average of 2½ pages from the 1½ pages typical in more buoyant times.

Whether Boynton allows a customer to go into the red temporarily depends on how well he knows the business. "I have to decide whether to send a letter to the customer telling him he has exceeded his limits or whether to return the cheque," he says. "I get nervous when I don't hear from people."

One long-standing customer with a previously good record has fallen behind with two instalments of a loan taken out to finance a second business.

Boynton has written saying he must not miss any further payments. "If I don't hear by early next week, I will write to ask for repayment of the loan, which I guess he can't pay."

With the out-of-order list cleared, Boynton prepares himself for a meeting with a self-employed client who has gone above his overdraft limit. Boynton has already made one attempt to sort out the customer's finances, consolidating an overdraft into a long-term loan and a smaller overdraft but the customer has been unable to keep pace.

Squeezed into the small interview room the customer explains his predicament. He is attempting to pay off back tax while at the same time keeping up sizeable mortgage payments. Now he is planning to become a full-time student. Lloyds has taken security on the customer's home, but even if he can sell it in time to take up his college course, it is likely there will be a shortfall of £10,000.

In this instance Boynton is willing to give the customer time to sort out his affairs, but if he feels advantage is being taken of the bank, he will take a tougher line.

One business customer has made a habit of overshooting agreed overdraft limits and at one stage £20,000 of the bank's money was at risk. The customer refused to give the bank

security over her home but was persuaded to raise funds from a family trust to pay off the overdraft. She then attempted to negotiate a new overdraft facility but Boynton, in consultation with Bob Brazier, manager of the Hammersmith branch, had had enough and refused. That customer is now in the process of moving her account to another bank.

While Boynton has been dealing with this, Richard Hurdle has been going through customers' accounts to check the level of charges the bank is making. Some small business owners have complained that their banks make arbitrary increases but Boynton says any increase he makes is negotiated with the customer.

The Hammersmith branch has increased interest charges to "one or two customers" because the risks of their business have increased but this only happens when customers negotiate a new facility, Boynton says. All Lloyds business customers have, however, been put on to what it calls its "managed risk" list.

Intended to reduce the number of times rates are changed but it is not clear how much of his own capital he is prepared

to put into the business. He also intends to pay himself £1,500 a month salary which, to Boynton, appears a lot for a new business.

Back in the meeting room, the businessman explains his plans. It emerges that he plans to put in £10,000 of the £30,000 needed and he has another investor who could provide him with the balance.

How much would the bank be prepared to lend? Boynton will consider providing up to £15,000 but would feel happier putting up £10,000 of which £7,000 would be covered by the government's Loan Guarantee Scheme. Boynton wants to do more research before he can commit himself to a loan.

After the meeting he discusses the proposition with Brazier, who says a plus point is the fact that the entrepreneur is putting a large sum of his own into the venture. But the entrepreneur does not own his own home so the bank could not take out security on his property. The project, which might be more suited to venture capital finance if funds were available in such small amounts - appears to put strain on the bank's system. Both men appear happier funding more conventional ventures.

Why is the bank so cautious? "Banks are not there to take risks," says Brazier. "We are there to provide a service. Our customers make a big profit on a deal but expect us to put up the money for very low rates of interest. Don't forget that the interest we charge is not all profit. We have to pay our depositors."

The limited upside on any loan and the prospect that it all might be lost if the venture fails explains the bank's attention to collateral. The knowledge that his business, salary increases and prospects depend on not running up too many bad loans is also a powerful influence on this bank manager's thinking. Unlike the venture capitalist he cannot compensate for his losses by picking a big winner.

A day spent in the Hammersmith branch does not leave the impression of a bank intent on cracking the whip over its small business customers. The picture is rather more complex. An organisation attempting to balance the interests of depositors and borrowers when information on the latter is fragmentary and a lot has to be taken on trust. For all the talk of "managed risk" which dominated the 1980s, a really radical shift in the way bank managers respond to a business proposition has yet to happen.

## All that clusters may be gold

Charles Batchelor explains a capital idea

The creation of industrial groupings or "strategic clusters" of otherwise isolated small companies could provide an important new outlet for the energies and the expertise of the European venture capital industry.

This would encourage the formation of more soundly based small business groupings able to take advantage of the single European market. Diederik Heyning, managing director of Glide Investment Funds, a Dutch venture capital company, told the European Venture Capital Association's annual symposium in Stockholm earlier this month.

Companies suited to this treatment should be linked by the same area of activity but should not be direct competitors. Companies in the same field but active in discrete geographical markets might also fit together. The initiative for this creation of the cluster would lie with the venture capitalist and he would take a majority stake, in contrast to

normal investment policy.

The advantage of such clusters is that they can afford to buy the services of specialist managers - a luxury not available to the component companies individually. Clusters should also be able to raise finance on more favourable terms.

The advantage to the venture capitalist is that relatively few venture firms are interested in or capable of doing this type of deal so competition should be less fierce.

However, taking majority shareholdings in such companies is more risky than spreading investments over a larger number of businesses. This investor must also take care that, in the event of failure, creditors cannot seek redress from the venture capitalist. To avoid problems the investor should restrict himself to taking strategic rather than operational decisions, Heyning said.

While not becoming too involved in day-to-day operations, the venture capital-

ist must be able to influence the general direction of the cluster.

In addition, though, a representative of the group should join the operating companies for their first six months in the cluster to get to know how the business functions and to impart the group culture.

One cluster company backed by Glide was Axio, which makes tools, moulds and parts for manufacturers and users of metal or plastic components. Glide bought two businesses in early 1989 from a property company disposing of non-core activities and added a third business in mid-1990.

The strategic plan calls for Axio's turnover to grow from £140m (£12m) in 1990 to between £150m and £175m - from perhaps eight component companies - by 1993. Glide's original holding of 100 per cent has been reduced to 50 per cent following a private placement late last year which valued the shares at three times cost.

## Solicitous tips on using lawyers

How do you find a lawyer to help you get started in business or to resolve a problem which arises when you are already trading?

Although to the outsider every law firm looks the same, different firms specialise in different areas. It is no good going to a high street practice specialising in divorce for start-up help, nor will the new business want to go to an expensive City firm.

The Barclays Guide to Law for the Small Business provides useful advice in areas such as choosing a business name, buying or leasing commercial premises and drawing up contracts. It also gives pointers to dealing with the legal profession.

Society does not recommend solicitors or even advise on their specialisations but it will provide a list of Enterprise scheme through which a free initial consultation is available. Friends in the business, your bank manager or your trade association may be able to recommend a solicitor who knows your field.

In the early stages a more

general solicitor able to advise on all aspects of your business may be a more cost-effective option than a firm with specialist departments which will each bill you separately.

Do not be afraid to ask what the cost will be. Find out the hourly charge which may vary from £350 an hour plus VAT in the City to £50 an hour for an assistant solicitor in a provincial firm. Remember though that the cheapest may not be the most cost-effective since an inexperienced solicitor may take longer than an expert on a simple job.

Nor is the hourly fee the only basis for charging. Solicitors are allowed to charge a "fair and reasonable" sum taking into account the complexity of the matter, the skill and labour involved, the number of documents consulted and amount of money involved.

Ask if the time charge is the only basis for charging. Will the solicitor give an estimate? If so, it is not binding unless both the client and the solicitor sign it. Such arrangements are rare, however.

Certain jobs may be charged on a fee scale. The most important for the new business owner applies to commercial

leases because the tenant is normally forced to pay the landlord's solicitor's costs as well as his own.

Many solicitors have a reputation for billing months or even years after work has been completed. This may be welcome to the new business which is strapped for cash in its early stages but unless you keep a record of the likely fee you could be hit by a bill two years later when you are not expecting it. If you want to be billed, say, quarterly, make this clear.

When instructing a solicitor remember he or she is not a clairvoyant. Some clients expect their solicitor to grasp the details of a complex case in a matter of moments. Give clear, well-organised instructions. If you go to a solicitor about a long-running dispute arrange all the documents in date order and provide a synopsis of key points at the front. If you dump a pile of unsorted papers on his desk he will spend time, at your expense, sorting them out.

By Stephen Lloyd. Published by Blackwell. Tel 0665 791100. 218 pages. £5.95.

Charles Batchelor

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An official appraisal was drawn up on 13.6.1990, according to which the value of the sale of the commercial activity, real estate, administrative authorizations and convention with the Ministry of Defence was estimated to total Lit. 37,615 million.

Further information and draft tenders may be obtained either from the Liquidation Offices (Via Santa Margherita, 4, 00157 Rome, tel: 06/4939462, fax: 06/493910) or from the office of Mr. Pietro Sestini, Attorney-at-law (Viale delle Mille, 1, 00192 Rome, tel: 06/215062, fax: 06/215078).

Tenders based on the aforesaid draft, accompanied by a deposit corresponding to 3% of the price offered, must be delivered to the Liquidation Offices (Saturdays excluded) no later than 26 July 1991 (between 9.00 a.m. and 1.00 p.m.).

Tenders should note the following conditions: a) The Liquidators are not obliged to sell the aforesaid assets to the best tenderer as their decision will, in any event, be subject to a positive assessment of the adequacy of the tenders in question; b) the sale is subject to authorization on the part of the Ministry of Labour and Social Security after approval from the Supervisory Committee; and c) the tender and deposit will be tied up until relevant judgement is passed by the supervisory Authority.

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For further particulars please contact the Joint Administrative Receiver, Harold Wilks at the address below, or Craig Alchison on 0962 844114.

Carlton House, Carlton Place, Southampton SO1 2DZ. Tel: 0703 334124. Fax: 0703 330724.

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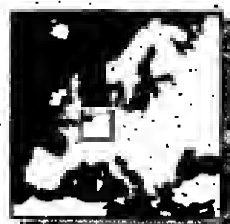
## FINANCIAL TIMES SURVEY

## BELGIUM

Tuesday June 25 1991

The political scene divides along lines of language and region. See page 2

The economy: after laudable success, the way forward is unclear. See page 3



Belgium combines a vision of a united Europe with internal fragmentation, writes David Gardner. With

elections less than a year away, Prime Minister Martens is keen to complete the devolution of power to the regions, as well as legislation making Belgium more competitive

## Aiming for federalism

LAST MONTH, the Belgian government offered the presidency of the European Commission a modestly grand permanent residence. Yet to be erected, it will have a splendid facade by Victor Horta, the Belgian architect who was one of the leaders of the art nouveau movement at the turn of the century. The facade was dismantled from Horta's Hotel Anspach when it was demolished - scandalously - in 1960, and lies like a giant jigsaw in a field near Brussels.

The idea seems altogether emblematic of Belgium, which combines a vaulting vision of a united Europe with its own fragmented, decentralised state more comfortable the more it subsumes its nationhood into the supranation it sees emerging from the EC.

The two identities are inextricably bound. Belgium's politicians seem happy for power to continue moving beyond them to the EC, and below them to the three regions into which the country is divided: French-speaking Wallonia, Dutch-speaking Flanders, and polyglot Brussels, home to the EC's main institutions.

Their reasons are eminently

practical, as well as - from Belgium's vantage - psychologically appealing.

It is reassuring, for example, for the French, Dutch and (the small minority of) German-speakers to be surrounded by France, the Netherlands and Germany, in what all communities see as an eventually federal Europe. The mind-set is quite different to that of unitary states like the UK.

Growing European integration has provided Belgium's political class with practical levers too. "The European idea has been decisive in this country," says Mr Bernard Spoy, chief adviser to finance minister Philippe Maystadt. "In the name of 1992, we have been able to get things done we never could have dreamed of."

The evidence is there in the remarkable turn in public finances and economic growth of the past four years. The succession of coalitions led by Mr Wilfried Martens since 1979 have more than halved the budget deficit, wiping 10 percentage points of GDP of public spending exclusive of interest payments.

They have, however, been able to do no more than stabilise the \$300bn public debt at

an unsustainable 120 per cent of GDP. This huge overhang, eating up ten times more in interest payments than the state invests, is the Belgian economy's main point of vulnerability - especially since further budget cuts could accentuate the downturn in business activity.

Nevertheless, the Belgian franc has hardened after the government tied it to the D-mark last year. Taxes on investment have been slashed, and private investment has hit an historic peak in the past three years, providing high, non-inflationary growth, good corporate profitability, and big increases in disposable income.

Under the impulse of 1992, the money markets have been liberalised and an open, modern financial centre is emerging in Brussels.

Mr Peter Praet, chief economist at Générale de Banque, Belgium's leading bank, points to a no less marked transformation in the attitudes of labour, not very long ago seen as at least as strike-prone as UK unions once were. This change has been beneficial towards multinationals, he says, who even before 1988 - when the French conglomerate Compagnie de Suez took over Société Générale de Belgique, Belgium's largest holding company - directly owned 40 per cent of Belgian manufacturing. "Do you know of any other country where foreigners could come in and buy La Générale?" Mr Praet asks.

Though Suez came in as a white knight against the predations of Mr Carlo de Benedetti, the Italian financier who mounted a hostile bid for La Générale, some government officials are now less sanguine about the consequent shift in corporate decision-making from Brussels to Paris. They and market analysts point out that La Générale offered an easy target not just because it was a sprawling holding which under-earned on its portfolio, but because it was a loose aggregate of semi-independent barons.

Still, Belgium remains a very open economy, earning a good living in the international marketplace. It exports twice as much per capita as Germany - the country to which it sells most - and five times



as much per head as Japan.

"One of our main assets is openness," says Mr Praet. "We have rediscovered this but we have to push our reasoning further - to take the successes of the last four years and ask ourselves why."

These successes have been achieved at no visible cost to the politics of consensus. With so fragmented a political spectrum - there are Flemish and Walloon Christian Democrats, Socialists, Liberals, Greens and nationalists - so exact a sys-

tem of proportional representation, and so many layers of representation at regional and national level, consensus is the cement without which no coalition can be built.

Mr Martens, a Flemish Christian Democrat now governing in tandem with the Socialists and the Flemish regionalist Volksunie, and looking for his ninth coalition in elections which must be held by January 18, knows this best of all. He has painfully pushed through devolution to the

regions and protection of language rights, but been frustrated in the "third phase" of constitutional change. This centres on direct elections to the Flemish and Walloon assemblies - which would get more powers - and reform of the Senate, which would almost certainly lose some.

The immediate cause of the blockage is how to parcel out revenue from TV and radio licence fees among the language communities, which is also holding up agreement on

next year's budget. "The Belgian political mechanism means that we have to find a solution, first, to the TV row, then for the budget, and only then, constitutional reform," Mr Martens says.

This reform will inevitably be left for the next coalition, while the government concentrates much of its immediate attention on Euro-matters.

Mr Martens, mooted as possible successor to Mr Jacques Delors as president of the Brussels-based European Commission, is instead moving constituencies from Ghent to Brussels, with the express aim of confirming the Belgian capital as "the political centre of the Community". He fears that if Strasbourg is confirmed as the permanent home of the European Parliament, then the Commission and European Council will eventually depart from Brussels, and "Belgium will become part of Europe's periphery - I am convinced".

This vision seems alarmist, but it shapes Belgian attitudes in the twin inter-governmental conferences on European economic and monetary union (Emu) and political union.

On Emu, Belgium practises its enthusiasm for a single currency by keeping the franc half a point either side of the D-mark in the exchange rate mechanism of the EMS. Like France, it would like a share of the influence over Europe's monetary system now exercised overwhelmingly by the Bundesbank.

In the political union negotiations, Belgium is firmly in the federalist camp. It would prefer a single new treaty to three treaties, which it believes would increase government-to-government influence at the expense of genuinely common policies.

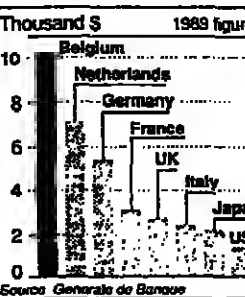
"As a small country, we fear domination by a *de facto* directorate of two or three big countries," Mr Mark Eyskens, the foreign minister, explains. "There is a leakage of sovereignty ... which will lead to a vacuum if there is no firm structure to retrieve it."

Euro-federalism, on this view, is the natural goal of a country itself striving towards a full-fledged federation to anchor its own sovereignty, and a privileged place at the centre of Europe.

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## Exports per capita



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The famous 'Manneken-Pis' statue in Brussels coyly dons traditional garb

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Illustration by John Bolton

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## BELGIUM 2

Dick Leonard looks at a political scene divided along linguistic and regional lines, and profiles some of the players

## Martens: the only constant

IT IS far from certain when the next Belgian general election will be, although the scheduled date is 19 January 1992. What is almost sure is that, whatever its result, the next prime minister will be Wilfried Martens.

He first got the job in April 1979, one month before Margaret Thatcher and - with a single break of eight months - has held it ever since, through eight governments. There have been left-centre coalitions, right-centre, grand and several other varieties of coalition.

This should not lead one to the conclusion that Martens is a mere Vicar of Bray, willing to trim his sail to every passing wind. Throughout his years in office, and for some time before that, his consistent purpose has been to achieve a reform of the Belgian state which would transform it from one of the more over-centralised of countries to a devolved system which Mr Martens calls federal unionism.

This was unnecessary, Mr Martens thought, because linguistic divisions between Dutch-speaking Flemings and French-speaking Walloons were making the country almost ungovernable as a single unit. Although separatism was far from being a serious force among the Flemings, and was almost non-existent among the Walloons, neither language group seemed prepared to make the necessary compromises to govern in harness.

Mr Martens's predecessor, Leo Tindemans, managed to achieve an all-party consensus in 1978 for a devolved state with three self-governing regions, Flanders, Wallonia and Brussels. Then his own party, the Flemish Christian Democrats (CVP) reneged on the deal, and Mr Martens, also a CVP man, was left to pick up the pieces.

Painfully, he managed to introduce a partial devolution in 1980, involving only Flanders and Wallonia, but linguistic tensions abated considerably as each language group was enabled to run its own show. Consequently, the right-centre government led by Martens between 1981 and 1987 was able to concentrate on restoring the competitiveness of the Belgian economy, which was in dire straits in 1981.



The EC government above, the regional governments below: Wilfried Martens's government is caught between the two

Six years later linguistic tension flared again, and the government was brought down over a quarrel concerning language rights in the Fournons, a tiny commune near the Dutch border town of Maastricht, which has already led to the fall of two earlier governments.

The subsequent general election produced a left-centre majority, and a new determination to prevent a repetition of such farcical events. The new government was a five-party coalition, consisting of the two Socialist parties (one for each language group), the two Christian parties and the moderate Flemish Nationalist party, the Volksunie. The Volksunie was specifically included to ensure a two-thirds majority in the Belgian parliament so that constitutional changes could be made.

A constitutional reform plan in three phases was agreed when the government was formed. The first phase, introduced immediately, was designed to protect minority rights in mixed-language communities so as to avoid a repetition of the Fournons events. The

second, completed within a year, gave the Brussels region an elected assembly and its own regional government, while adding education, public works and several other services to those devolved in 1980. The third phase was intended to provide direct elections to the Flemish and Walloon regional assemblies and to reform the national parliament, particularly the senate, which effectively duplicates the work of the lower houses without acting as a counterweight to it. Unfortunately the sense of crisis which saw the first two phases through was not sufficiently strong to prompt the five government parties to settle their differences over the details of phase three. In the fourth year of the government's life, it is now clear that nothing substantial will emerge before the election.

The Volksunie, which fears being outvoted electorally by the more extreme Vlaams Blok, a separatist and openly racist party, is profoundly disappointed not to have achieved the direct election of the Flemish assembly. It has uttered

sporadic threats to quit the government if nothing is done, and it is just possible it may still do so, perhaps precipitating an early election.

Mora likely, however, the Volksunie ministers, who are clearly enjoying the fruits of office, will sweat it out, and the government will stick together until the election is called. Whether it will survive that election, and especially whether it will keep its two thirds majority is more doubtful. Recent opinion polls show all five government parties in decline, with especially heavy falls for the Volksunie and the Flemish socialists.

The main beneficiaries of the coalition losses have been two Green parties, which now command the support of 10 per cent of the voters.

The French-speaking Socialist leader, Guy Spitaels, recently gave a notably pessimistic assessment, predicting that Belgium would be difficult to govern after the election. He is not enamoured of the possibility of the Liberals joining the Socialists and the Christians in a "tripartite" coalition, which might well be the only combination which would secure a two-thirds majority.

If this option is rejected, there would be several possible outcomes. The present coalition might continue, with or without the Volksunie. It might be reinforced by the inclusion of the Greens or, possibly, the FDP, the small Brussels-based party defending French language interests.

A right-centre coalition is unlikely, unless the Liberals do spectacularly well, as the Christian Democrats have already made it clear that they prefer governing with the Socialists.

With all these possibilities, why is it so certain that Martens will finish up on top? Basically, because his party, the CVP, is an indispensable partner in any viable government, and he is far more acceptable to all the other parties than any other CVP leader. A Baldwinsque character, radiating trust and confidence, he is the only Belgian politician to have a strong public following crossing language barriers. For the moment, he remains the undisputed king pin.

## Standard bearer for the right

IF THE spirit of Ronald Reagan and Margaret Thatcher lives on in any European political party, it is in the Flemish Liberal Party (PVV). Its leader, Guy Verhofstadt, is an unabashed admirer of both of them, and he sticks firmly to the monetarist principles which other European conservatives are fast abandoning.

Just 38, he already has a distinguished political career, having served as vice-premier and budget minister in the last Martens government, between 1985 and 1988. Mr Verhofstadt was easily the most right-wing member of this right-centre coalition. He was largely responsible for setting his own party on a right-wing track.

As a 28-year-old lawyer, already president of the Young Liberals, Mr Verhofstadt had taken in the PVV congress in 1980. He introduced a radical manifesto, stuffed with ideas derived from Friedrich Hayek and Milton Friedman, which



Verhofstadt: Determined

was preferred by the mass of delegates to the mild proposals put forward by the party leadership.

On the basis of this manifesto, the PVV made strong electoral gains the following year, and when its leader Willy de Clercq, resigned to join the government, Mr Verhofstadt was chosen to take his place.

Four years later, Mr de Clercq moved on to become an EC Commissioner, and once again it was Mr Verhofstadt who succeeded him.

A much tougher character than Mr de Clercq, Mr Verhofstadt was determined his party should dominate the economic policy of the government. As budget minister, he cut public spending and introduced a fiscal freeze and the privatisation of some public utilities. In two years the budget deficit was slashed from 12 to 8 per cent of GNP, and Mr Verhofstadt was bent on tightening the screws until it was down to an EC average of around 3 per cent.

In the autumn of 1987, however, the government collapsed, ostensibly over a linguistic dispute prompted by the sacking of a French-speaking mayor in a Flemish commune. Recriminations flew, but even Mr Verhofstadt readily conceded that his refusal to agree to any

increases in public spending made him an uncongenial colleague.

At the last election, his stand was strongly endorsed by Flemish voters. His party gained several seats and he himself overtook prime minister Wilfried Martens in the number of preference votes gained in Ghent, where they were both candidates. Yet this advance was dwarfed by the much larger gains made by the Socialists in French-speaking Belgium, and a left-centre government became inevitable.

His most severe critic has been Mr Verhofstadt, who has consistently maintained that it has wasted an opportunity of solving the debt problem. Mr Verhofstadt's party is doing well in the polls and hopes to force its way back into government at the next election. The Christian Democrats and Socialists, however, clearly prefer each other as coalition partners.

## A quiet voice of authority

THE man who calls most of the shots in Belgian politics has not been a government minister since 1981. Yet few would deny that Guy Spitaels, leader of the French-speaking Socialist Party, is by far the most influential Belgian politician.

When his party, which has been in opposition for six years, made substantial gains at the general election in December 1987, many assumed he would become prime minister. Although he was asked by King Baudouin to explore the possibilities, he did not see himself as a suitable candidate. Mr Spitaels nevertheless worked hard to ensure the new government would be a left-of-centre coalition in which his own party would play a dominant role.

It took six months to form the new government, led by the Flemish Christian Democrat, Wilfried Martens, who had been prime minister of the preceding right-centre government from which the Socialists had been excluded.

It was assumed Mr Spitaels would be senior but he chose to remain at his party post,

which in Belgium is incompatible with ministerial office. Instead, he nominated his right-hand man, Philippe Moureaux, a history professor at Brussels University to assume the vice-premiership.

The decision derived from the fact that the party was split over whether to join the government, and Mr Spitaels felt he should remain in charge to protect the backs of socialist ministers. In fact, the party adjusted very rapidly.

Now aged 59, Mr Spitaels came late to politics. He studied at the Catholic University of Louvain, and went on to become a professor of economics at Brussels University. At the age of 29 he joined the Socialist party, and at 42, in 1973, he was asked by Edmond Leburton, prime minister of a short-lived Socialist-led government, to become his chief de cabinet. Within six years Mr Spitaels was himself a vice-premier, in the first Martens government, formed in 1979. Two years later he abandoned his ministerial post to become party leader, only to see his party forced into opposition.



Behind the scenes: Spitaels

where it remained for six years, its longest period in the wilderness since the 20s.

Mr Spitaels was not an obvious choice to rally the party. A fastidious intellectual, he was no platform spellbinder, but over the years he proved a shrewd and determined strategist, working to make his party the champion of French-speaking Belgians, while squeezing out other left-wing forces, including the once significant Communist party.

His master-stroke, much criticised at the time for its opportunism, was to recruit José Happart to the Socialist party. Mr Happart, then the embattled mayor of the Fournons, a French-speaking enclave in a Dutch-speaking province, was seen as a martyr when he was sacked for not speaking Dutch.

This move put the Socialists into an impregnable position at the last election, which meant Mr Spitaels was effectively master of the national government as well as the regional authorities in Wallonia, and later Brussels.

An earnest, somewhat introverted man, Mr Spitaels has relaxed as his power has grown. Elected chairman of the Confederation of European Socialist Parties in 1989, he has now led his own party for ten years, and may perhaps feel it is time to move on. Philippe Moureaux has announced he will be leaving the government after next January's election. It would be no surprise if Mr Spitaels were then to take his place, perhaps combining it with the Ministry of Foreign Affairs.

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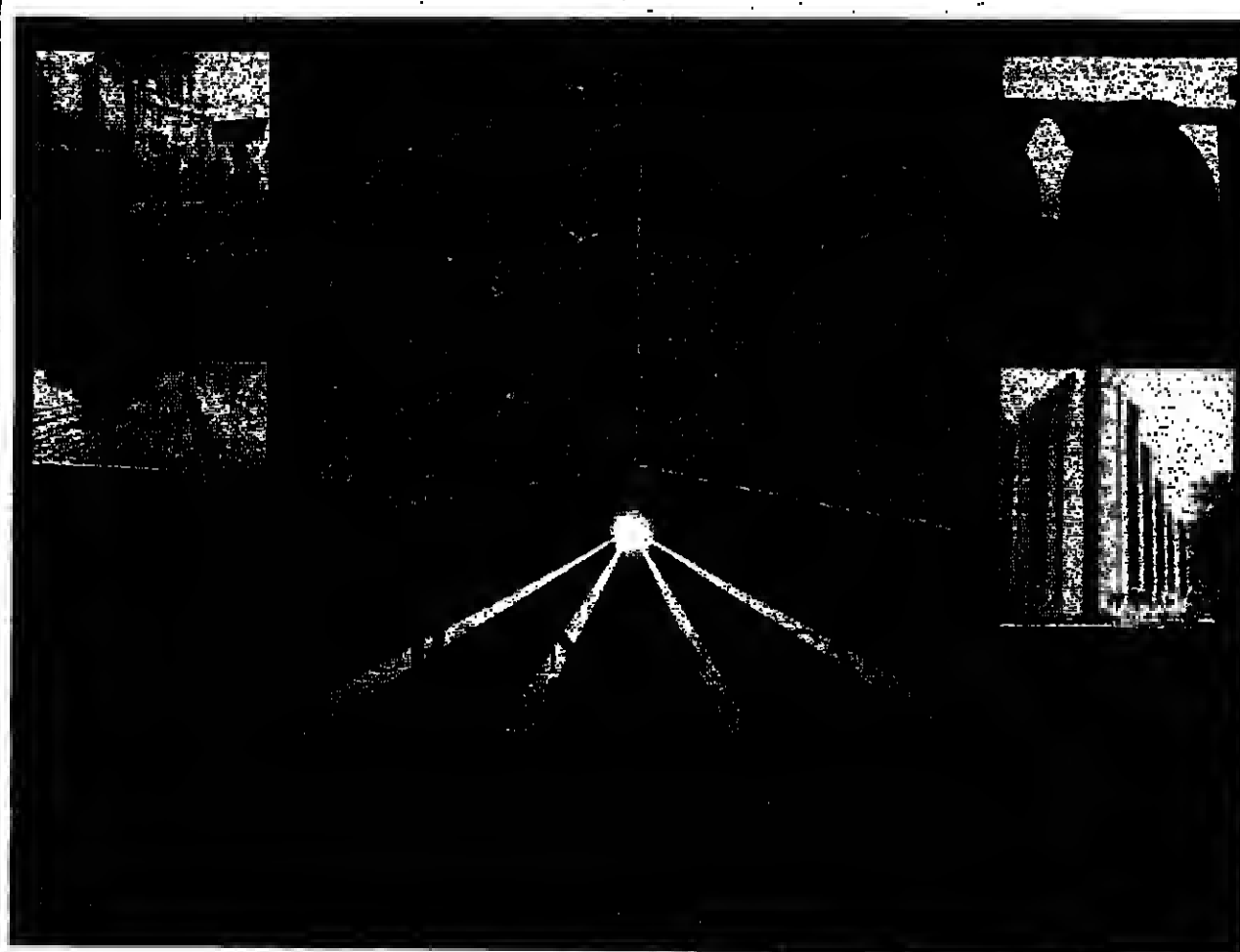


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## BELGIUM 3

After great success in stabilising the economy, the way forward is unclear, David Gardner writes

## Budget cutting strategy could be threatened

SPURRED by the challenge of the single market, and crushed by a \$200bn public debt, Belgium has been remarkably successful in stabilising its macroeconomy in a way that has promoted non-inflationary growth.

Yet there are now signs that the budget-cutting strategy has reached a floor below which political consensus could be threatened. With recent high levels of investment slackening off and a slowing of growth, more cuts could accelerate dangerously the downturn in the business cycle.

Yet the achievement so far has been impressive. Belgium has more than halved its budget deficit in the past decade, from 13 per cent of gross domestic product in 1981 to 6.8 per cent last year. Expenditure, exclusive of interest payments, has been cut by 10 percentage points of GDP.

The government has tied the Belgian franc to the D-mark. The central bank now intervenes when the franc fluctuates half a percentage point either side of the German currency - a far tighter margin than the 2.25 per cent band

Private investment has been at an all-time high in the past three years, with return on capital swinging from -2 per cent in 1981 to 14 per cent now

allowed the Belgian currency by the exchange rate mechanism of the EMS.

The reward has been a narrowing of interest rate differentials with Germany, from 5.1 per cent in 1980, to 2 per cent when the "hard franc" was unveiled in May last year, to 0.4 per cent now.

This is for three-month rates, and is vital in containing the government's interest bill. But worries about the public debt still exact a risk premium on long-term rates of about 1 per cent.

The hard franc policy, and the decision to slash the withholding tax on income from financial assets from 25 to 10

per cent, have nevertheless turned a \$60m outflow of capital in 1989 into a \$2bn-\$3bn inflow last year.

Private investment, partly in consequence, has been at an all-time high in the past three years, with Belgian companies' net asset position strongly positive, and their return on capital swinging from minus 2 per cent in 1981 to 14 per cent now, according to Générale de Banque.

Monetary financing of the budget deficit has virtually ceased. Treasury bills are now set by weekly auction, significantly lowering government borrowing costs. The money markets have been deregulated, and Brussels is determined to compete as a modern financial centre - the finance ministry and central bank are starting roadshows to advertise it this month.

There has been a slight pick-up in inflation, but it remains low - 3.4 per cent last year, and probably just over 3 per cent this year. Growth is high, averaging 4.1 per cent in

1989-90, and providing Belgians with the biggest increase in their disposable income since 1976.

Wages in this year's round have been settled at behind levels of increase in Germany, whose economy pulls Belgium along by taking about a fifth of its exports.

Per capita, Belgium exports nearly twice the amount Germany does, and five times

what Japan does.

The current account, strongly negative in 1975-85, has seen its surplus increase each year since then, reaching an estimated BEF166bn (\$4.8bn) last year, or 2.5 per cent of GDP.

Yet the debt mountain radiates fragility into the economy, doubly so now that growth looks less robust, forecast recently by the IMF at 2 per cent for this year.

The so-called "snowball effect" whereby government debt mounted solely to keep pace with ballooning interest bills, has been halted, with the debt-to-GDP ratio held at about 120 per cent.

The blunt instrument which stopped it remains in place: the "dual target" fiscal strategy which proscribes any "real", or net of interest, rise in spending, as well as any rise in the nominal budget deficit.

Monetary policy and debt management have been separated, and the aim is to reduce the deficit to about 3 per cent of GDP - still above the EC average - by the mid-90s.

Public finances, however, are consequently afflicted by what the finance ministry calls the "cuckoo effect" - the crowding out of public investment by interest and current spending.

Belgium's interest bill is nearly 11 per cent of GDP. It

spends 21 per cent of national output on social transfers such as health, education, pensions and social security, and 11 per cent paying (badly) its nearly 1m civil servants.

This leaves only 14 per cent for public investment - and it shows.

Much of the infrastructure is creaking, and Belgium spends well below the EC average on R&D for instance.

"We don't have money for essential investment, like the environment and public transport, because we're paying out so much in interest," says Mr Wilfried Martens, the prime minister.

Like any Latin American or East European debtor in the 80s, he bemoans the fact that "a one point rise (in interest rates) means BEF20bn (\$570m) to us".

But where, after the cuts, can more money be found?

Mr Martens reacts with puzzlement to the suggestion that his centre-left coalition's planned BEF35.2bn bail-out of Sabena, the otherwise insolvent flag airline, is, under the circumstances, less justified than, say, badly needed outlays on education or re-training of the long-term unemployed.

"The state must remain in place," he asserts.

Officials explain that Sabena, aside from being nec-



Snoy: "We need better management of public resources"

essary to develop Brussels airport as an airline hub, would cost more to close than to refuel, not least because of the social transfers which would be needed for its 12,000 workforce.

Many economists in and outside the government believe the need now is to move from macroeconomic to carefully targeted structural reforms.

Mr Bernard Snoy, chief de

cabinet to Philippe Maystadt, the finance minister, says "what we need is better management of public resources ... to spend more effectively the money we have".

He cites as an example the redirection of some unemployment benefit into training.

The jobless total has dropped from 12.3 to 9.8 per cent since 1987, but, uniquely in the OECD, four fifths of these have

not worked for at least a year, and two thirds for more than two years.

The labour market is much tighter than the unemployed total suggests, partly because generous early retirement provisions take Belgians - women in particular - out of the workforce far earlier than in other industrial countries.

In its most recent report on Belgium, the OECD warned that the country's ability to grow itself out of debt would depend on it providing incentives and retraining to keep people at work - especially since the ageing of the population is raising the pensions bill to unsustainable levels.

The private sector argues for lower taxes and social transfers, and, more cautiously, for a form of privatisation. Mr Peter Praet, chief economist at Générale de Banque, points out that the fuel for growth in the years of public retrenchment has come from a nearly 10 points of GDP transfer of income from wages to capital.

To increase already high taxes would lower falling receipts further. Better, he says, to lower taxes, move closer to real costs in everything from prescription charges to university fees, and entice more private money into infrastructure investment - like the mixed capital company running Zaventem airport in Brussels or the Flemish regional authority's joint venture with Severn Trent of the UK to treat sewage.

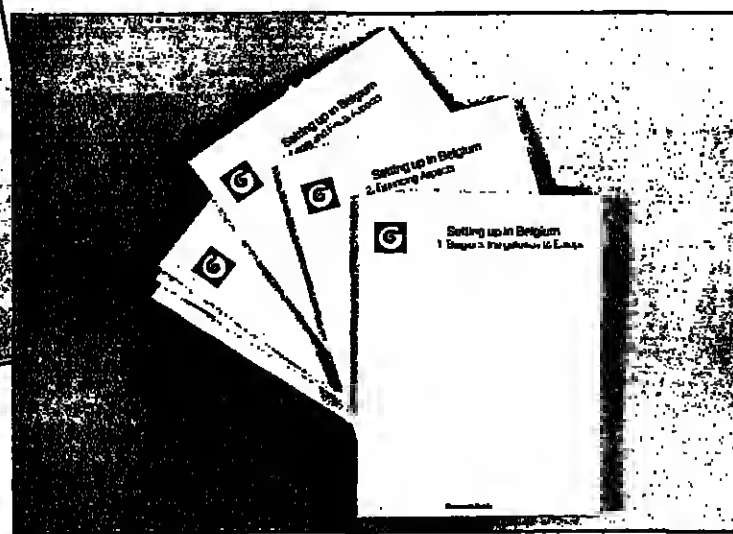
"There is no choice," Mr Praet argues, "but to take a more business-friendly attitude."

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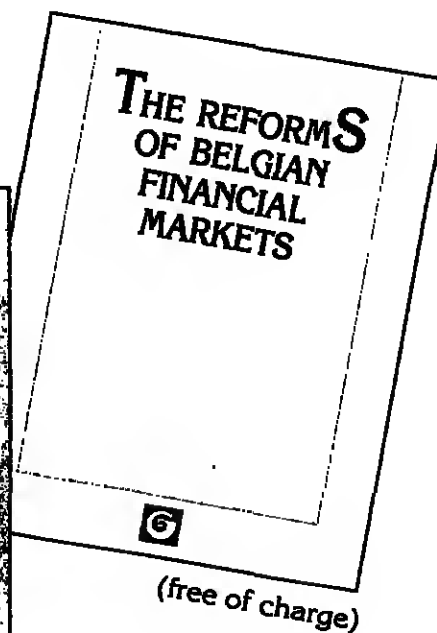
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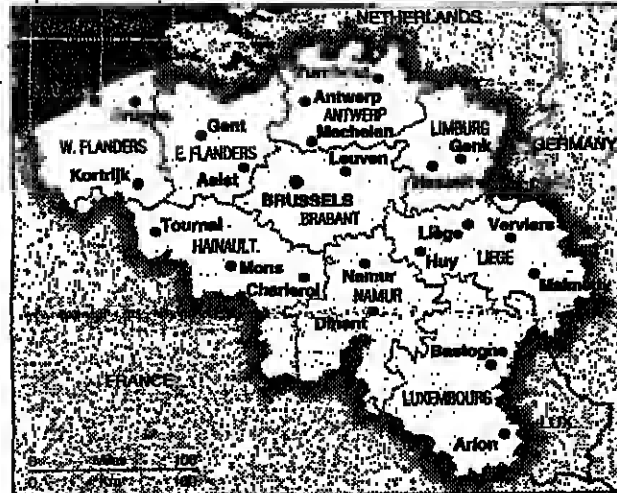
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### KEY FACTS

Area	30,100 sq km
Population	9.93 million (1990 estimate)
Head of State	King Baudouin
Currency	Belgian franc (BEF)
Avg exchange rate	1990 \$1 = BEF38.40 1990\$1 = BEF33.42
<b>ECONOMY</b>	1989 1990
Total GDP (\$bn)	156.8 187.8
Real GDP growth (%)	4.1 3.7
GDP per capita (\$)	15,794 19,916
Components of GDP (%)	
Private consumption	63.3 63.0
Total investment	19.6 19.6
Government consumption	15.2 14.8
Net exports goods/services	1.9 2.6
Consumer prices (% ch. pa.)	3.1 3.4
Ind wage rates (% change pa.)	5.7 4.0
Unit lab costs (% change pa.)	9.5 9.7
Unemployment (% lab force)	10.2 9.8
Reserves minus gold (\$bn)	10.8 12.2
Public external debt (\$bn)	28.7 33.3
Narrow money growth (% pa.)	5.6 1.2
Broad money growth (% pa.)	10.4 4.3
Discount rate (% pa. year end)	10.2 10.5
Govt bond yield (% pa. avg)	8.8 10.0
FT-A 30 Index (% ch. in year)	+8.1 -25.7
Current account bal* (\$bn)	3.2 4.3
Exports* (\$bn)	100.0 118.1
Imports* (\$bn)	96.5 113.8
Trade Balance* (\$bn)	1.5 -1.7
Main trading partners* (%)	Exports Imports
West Germany	21.3 23.8
France	18.4 15.8
Netherlands	15.2 17.8
UK	8.5 8.2
Italy	5.5 4.5
USA	3.4 4.8
EC	71.4 72.9

\* = Belgium and Luxembourg Economic Union  
Source: IMF, Datastream, Economist Intelligence Unit

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## BELGIUM 4

The big four public companies get a new look, writes David Buchan

## Entering the real world

BELGIANS use their telephones sparingly, making about one fifth fewer calls per line than their neighbours.

Given the delays in getting hooked up to the system - still an average wait of 80 days in Brussels and half that in the rest of the country - you would imagine the wires would positively burn as new subscribers vent their pent-up desire to telecommunicate with the outside world. Perhaps it is the reputation of the country's RTT telecommunications monopoly for poor service that deters Belgians from dialling.

Change is under way. A law passed in March puts the four big public corporations - telecommunications, post, railways and air traffic control - on an arm's length basis with their owner, the state. New boards of independent managers will be expected to run the enterprises at a profit.

It is far from privatisation: indeed these enterprises' public function is explicitly reaffirmed in such a way that public services carried out at the government's behest, like railway links to rural areas or cheap postal rates for newspapers, must be identified and accounted for separately.

The biggest impact will be on the RTT, soon to be renamed Belgacom. Although it will stay owner of the network of lines, and sole supplier of basic services, the provision of value added services like data transmission is now open to competition. Some competition

comes from within: with Alcatel Bell, the RTT has set up a joint venture called Belgian Rapid Access to Information Network Services (BRAINS).

To check that the RTT is not ripping the public off - its gross profits rose 18 per cent even between 1989 and 1990 -

the Institut Belge des Postes et Télécommunications is being created to fill the same role as Ofcom in the UK.

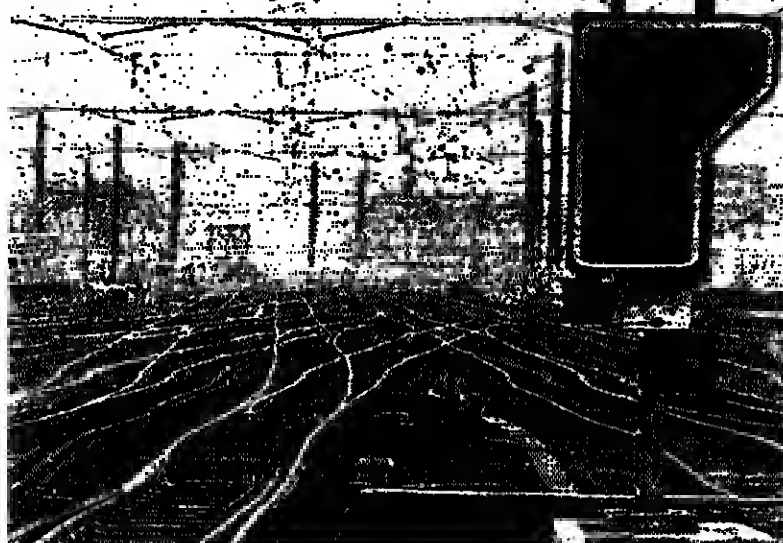
For Mr Louis Eggermont, the RTT managing director, the biggest advantage of more management autonomy would be a freer hand in hiring and

firing. This is even harder in the railways and postal service which employ about 45,000 each. Change here will be slower, despite the fact that the SNCB can no longer claim monopoly rights on freight, and that the postal service is having to cope with growing competition from business couriers which have established themselves at Brussels' Zaventem airport.

This last facility is the major asset of the Regie des Voies Aériennes, which also runs air traffic control. So far it is proving easier to attract investment to expand Zaventem than it is to sustain the Sabena airline.

Six other public institutions - the banks owned by the central state or the communes - are also being pushed into the real world this year. There was little choice: under EC legislation, designed to create the level playing field of 1992, the banks could no longer benefit from the guarantee of the Belgian state. Even with such a guarantee, the public credit institutions had been losing market share to private banks.

The six have been formed into two groups - one around the holding company of Calésse Générale d'Épargne et de Retraite (CGER), and the other around the holding company of Credit Communal. Each holding will stay 100 per cent in public hands but is free to form subsidiaries with private shareholders taking up to 49 per cent in capital or 24 per cent in votes.



The tracks outside the Brussels South station: Change will be slow, but steps have been taken to put the rail service in a position to make a profit

The tradition may be winding down

## Only just holding on

PEOPLE are beginning to ask difficult questions about Belgium's famous holding companies. Or as one British fund manager put it: "I can see what they were there for in 1922 (when Société Générale de Belgique was founded) but God knows what they're there for now."

"Les holdings" represent nearly a quarter of the market capitalisation of the Brussels stock exchange. Holding company is a lazy way of classifying a motley bunch of businesses. They range from giants like La Générale and Groupe Bruxelles Lambert (GBL), which have fingers in most of Belgium's significant industrial pies, to smaller vehicles such as Sofina, active in energy, finance and distribution; or Belcofi and Cobepla, investment groups with a widely spread portfolio of holdings.

Questioning the rationale of a holding company is not particularly difficult. Etienne Davignon, La Générale's chairman, did it rhetorically in the group's 1989 annual report: "What does Générale, and what do its companies, with so little apparent similarity, have in common?" Two unifying factors, he said: a single management structure and the aim of achieving "a continuous progression in the growth of our results".

But in April, La Générale

announced that a weak dollar and a steep fall in metals prices had cut net group profits by nearly 40 per cent for 1990.

The first quarter this year was even worse and since the beginning of last year, shares in both La Générale and GBL have underperformed the Belgian market. All holding companies are having to face up to tougher economic conditions.

"Holdings are a Belgian tradition," says one Brussels broker, "but more and more institutional investors are getting negative because they see that these companies are not really outperforming the market and at the same time are defending the interest of the majority and not the minority shareholders."

Holding companies have always had the ability to shuffle assets within their complex structure, but some shareholders and analysts are beginning to tire of the constant financial manoeuvring.

Holdings like Société Générale were originally set up with the stated aim of "promoting national industry (in the sense

of industriousness)", but critics now believe that wheeling and dealing benefits only the majority shareholders of the ultimate holding companies.

The impact of canny asset management is also difficult to trace, they say, because of the complex structure of the large

**Investors are getting negative because holding companies are not outperforming the market**

est holdings. That makes the shares less popular with investors new to the Belgian corporate scene.

Furthermore, the entrenched position of the largest holdings can clog up what is already an illiquid market.

Tractebel - a quoted holding company with strong engineering and energy interests - is itself 40 per cent controlled by La Générale. GBL also holds a blocking minority stake, partly as a means of sharing in Tractebel's minority invest-

ment in Petrofina, the Belgian oil company.

"GBL has leverage over the assets, but the inconvenience of being the junior partner in the arrangement," says one analyst.

None the less, the Byzantine cross-holdings persist. Filip Lowette, group communications manager at Société Générale, says it is only natural that the holding companies are being judged on performance, but he adds: "These are not new issues. It seems as though they come up every 10 or 15 years."

Before 1988, when Mr Carlo de Benedetti launched his unsuccessful hostile bid for La Générale, the company was frequently criticised for putting management interests ahead of shareholders' interests and for holding too wide a variety of small stakes.

Since 1988, the policy has been to invest heavily in a few chosen companies, with the aim of becoming the controlling or at least the largest shareholder. As a result, says Mr Lowette, the criticisms have changed to fit the new strategy: majority shareholders and allegedly immobile share-

stakeholders are now in the firing line.

But, according to analysts, investors are becoming more demanding. The highly centralised structure and burdensome overheads of a large holding company look anachronistic to the fund managers of the 90s.

"(To be attractive) holding companies have now got to have assets that you can't buy through another route, they have got to be at a discount (to asset value), and they have got to have good management and

a simple structure," explains Mr Sebastian Scotney of London broker, Dillon Read.

Minds have also been concentrated in the Belgian economic and corporate sector by the tightening grip of Compagnie de Suez, the French financial conglomerate, on Société Générale. In February, Suez increased its stake to 61 per cent. In the words of one senior finance ministry official, "whole areas of Belgian economic decision-making are now no longer being taken in Brussels."

The Benedetti bid and its aftermath prompted the Belgian government to formalise and tighten takeover rules, improving shareholder information and reducing the opportunity for cosy agreements between investors in holding companies. Meanwhile, parallel reforms of the corporate tax regime in Belgium have closed loopholes, reducing the fiscal advantages which the holdings' financial engineers have usually been quick to exploit.

Answering a questionnaire about the rationale for holding companies in a Belgian financial magazine earlier this year, Cobepla described its strategy as "in the tradition of the 19th century merchant-investor banker - standing alongside families and management as an active professional shareholder".

Analysts agree that if the balance is maintained such an approach is admirable. But if they have one fundamental criticism of Belgian holding companies, albeit disputed by the companies themselves, it is that in recent years the holdings have preferred the less philanthropic attributes of the 19th century banker - aloof from and impervious to the outside world - to the slightly more rigorous discipline of the active professional shareholder.

Andrew Hill

Andrew Hill on the tax problem

## Loopholes closing

TAX is a slow business in most countries, and especially so in Belgium. Banks advise private clients who want to settle their tax bill before the end of the year - by means of *versements anticipés* - to underpay rather than overpay, because it can take three years to recover surplus tax.

That is partly why it may be a while before Mr Philippe Maystadt, the finance minister, will know whether his attempts to plug loopholes in the country's corporate tax legislation have been successful.

*Versements anticipés* for Belgian companies' 1990 tax year suggest Mr Maystadt will achieve his aim of improving Belgium's comparatively modest tax yield from the corporate sector by bolstering tax revenue. The first official close for the 1990 fiscal year is not until the beginning of next week and by the last close - December 31, 1992 - Mr Maystadt himself may no longer be in office.

The certainty of an election before the January 19, 1992, is not the only factor limiting the finance ministry's room for manoeuvre this year, but it is a significant one. In election year Mr Maystadt's advisers believe it would be politically imprudent to tamper with the personal tax regime, but he is on safer ground with corporate tax. "Companies don't vote," points out one official.

In the last two years the finance minister has started to chip away at some of the tax breaks undermining the yield from Belgium's ostensibly quite high corporate rate, which only recently dropped from 43 to 39 per cent.

These moves should help the government obey its own rule that the enormous budget deficit and real public spending (excluding debt interest) should remain constant - the second factor boxing in the finance ministry's tax policy. Pressure from the deficit and the electorate is no more than fiscal policy-makers in any democracy would expect. But Mr Maystadt is also being made to sweat by the officials in offices at the opposite end of Rue de la Loi, in the European Commission's headquarters.

Many of the improvements in tax revenue squeezed out of the Belgian system in the last year may have to be sacrificed to the demands of the single market.

For one thing, as borders open, Belgium finds itself under competitive pressure to reduce its corporate tax rate still further, perhaps to 35 per cent, although that is unlikely to happen until after a general election. The hidden incentives - which reduced the effective tax rate to less than 22 per cent on average in 1989 - still exist to a degree. But neighbouring countries' basic corporate tax rates are lower and, as one official put it: "When company bosses want to set up here they see only the headline figure of 39 per cent."

At the same time, there seems little chance of the government improving its revenue through indirect taxation, although it will have to take steps, some of them politically unpopular, to harmonise its

complex seven-tier system of value-added tax (VAT) with the rest of the EC.

The suggestion is that the upper levels of 33 and 25 per cent on various luxury goods, will be reduced, and the standard rate of 17 per cent increased to 19 per cent. Belgium may try to cling on to higher VAT for cars, possibly in the form of another tax, but it will also maintain zero-rating for some products, and is likely to go along with an EC list of products which will be subject to reduced VAT of perhaps 5 per cent. The effect? Both fiscally and (the government hopes) politically neutral.

Belgium is still afraid that its citizens' penchant for cross-border shopping will continue to erode the VAT coffers of the treasury in neighbouring Luxembourg, with its traditionally low indirect tax regime.

Indeed, on the grounds that VAT harmonisation was not happening fast enough, Belgium originally blocked EC agreement on a politically undemanding Dutch proposal to increase limits on EC travellers' tax-paid allowances.

But the veto was withdrawn at the March meeting of EC finance ministers, and narrowing of VAT rates across the EC, combined with a higher standard rate at home, may actually increase indirect tax revenues for the Belgian government.

If there is a final, and not

insignificant pressure on the Belgian treasury, it is the real or perceived ability of citizens and companies to evade taxes.

An OECD report published in December was scathing about the country's tax system which, it claimed, had "probably contributed to the emergence of a black economy in Belgium of unequalled size in Europe outside the Mediterranean area".

The report continued: "Over the past five years it is clear that government tax revenues have not kept pace with income growth. This is probably in no small part the product of a tax system plagued by substantial tax evasion encouraged by high marginal rates, by a myriad of available tax expenditures artfully exploited by fiscal experts and by an inadequate tax administration."

Finance ministry officials are understandably sceptical of the system, and point out that even if tax fraud is endemic in Belgium, which is easy to assume, but difficult to prove - it is present in every country of the world. It is simplistic, Mr Maystadt's advisers claim, to argue that tax-cutters would alleviate the problem: "Citizens will go on defrauding the system even if there is a reduction in rates... It's Utopian to say that one could come up with a tax which would be completely enforceable."

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David Gardner on why the 'question des sièges' matters

## Brussels fights for its life

FOR Belgium's political class, there is nothing arcane or petty about the question des sièges row - the competition over which member states provide the seats for what EC institutions.

Mr Wilfried Martens, the Belgian prime minister, is the only political survivor among the EC leaders who in 1981 provisionally located the Commission and the council - the executive and the deciding legislature of the EC - in Brussels, and the parliament, the advisory and amending legislature, in Strasbourg.

Two developments have combined to upset the status quo. France has vetoed any decision on where to locate the new European Environment Agency (EEA) - for which the council of ministers voted more than a year ago - until Strasbourg is confirmed as the parliament's permanent home. Second, the EC political union negotiations now going on will, in the view of Mr Martens, eventually lead to a much strengthened parliament.

They fear an also strengthened Commission - a proto-European government - will have to locate alongside the legislature to which it will become accountable. This may be hard to imagine now. Mr Martens concedes, but in ten years' time, the real legislature will be the parliament, and I'm convinced that the parliament stays in Strasbourg, the Commission and council will inevitably follow.

The prime minister has thus chosen to move from his Ghent constituency to stand in Brussels at the elections due on January 19, expressly to ensure that the Belgian capital is confirmed as the EC's political centre.

As a Flemish Christian Democrat, Mr

Martens faces a tough battle in a capital which tilts slightly towards the Francophone Socialists, but events appear to be conspiring in Brussels' favour.

The Commission is so exercised by the hold-up over the EEA that it is conducting a high-profile campaign to get it decoupled from the Strasbourg dispute. Provisional status for all main EC seats may thus continue.

Brussels' status, meanwhile, is set to become more definitive. This is because the Commission is to move out of its Berlaymont headquarters. The unlovely and unloved "Berlaymonster" - a sort of starfish on stilts - is where the 3,300-strong

### The move from the 'Berlaymonster' ultimately entrenches Brussels' status

core of the Eurocracy has been since 1968, but it is cluttered with asbestos and a fire hazard. The Belgian government and the Commission have already fixed temporary alternative lodgings, and equally smartly, are poised to agree on a prestige Berlaymont II to go up on the same site.

The new headquarters will house 6,000 to 8,000 officials. In addition, three smaller buildings, will be added to the 42 the Commission already occupies in Brussels. The expansion will accommodate the projected growth of Commission staff from 14,000 to 23,000 by the year 2000, even before any expansion of the EC is taken into account.

The cost of this development is so great as to make any flight from Brussels politically unlikely, and, as a consequence, the

Belgian government is happy to bear the brunt of it.

This is not easy for a state with a \$200bn public debt, the highest per capita in the EC. In Brussels, this lack of cash is evident in the general dowdiness of the city, where some public buildings stay unfinished, and infrastructure like public transport is surviving (just) on heavy investment made in the preceding past.

Part of the government's reasoning in relocating Sabena, the ailing flag airline, at a cost of BF735.2m, is to ensure that Brussels-Zaventem airport becomes a vibrant transport hub.

Belgian officials believe that on "a cool cost-benefit analysis", all this is worth it. They maintain the EC presence is worth 10 per cent of gross domestic product to Belgium - equivalent, as it happens, to its debt interest bill. The EC is a "business magnet", says Mr Loic de Cannerie, a senior Public Works ministry adviser.

"The presence of the EC is one of Belgium's main assets," he says: "we have ports, and we have the Community."

Brussels has geared up for competition, writes Andrew Hill

## The investment roadshow

THREE years ago an international roadshow to promote Belgium's attractions to investors would have seemed a futile exercise.

Withholding taxes on interest income were higher than in neighbouring countries; the interest rate differential between Belgium and Germany was enticing investors to Frankfurt rather than Brussels; the domestic money market was open only to Belgian financial institutions and Luxembourg banks; and the opaque dealings of the stock exchange and debt market were largely unattractive and influenced by cozy arrangements of brokers and banks.

The biggest attraction to outsiders - and, indeed, to large Belgian companies - seemed to be the successful "co-ordination centres" initiative, offering fiscal incentives to multi-national businesses setting up headquarters in the country. But given that the Belgian government was having difficulty persuading its own citizens to bank in Belgium, rather than "offshore" in Luxembourg, drawing in more international financiers looked a huge task.

Last week, however, the Belgian government and financial institutions began a roadshow which will take them round the globe to financial centres like Tokyo, New York, Zurich,

### The fact that the grand tour is taking place is a statement of intent

whole, and what we should do to make Brussels the financial centre of the future," says Mr Bernard Saey, Mr Maystadt's chief adviser, who has been heavily involved in the reform programme.

Analysts and economists seem to be in broad agreement on what have been the most important changes.

● The February 1990 reduction in withholding tax on interest from bonds and most bank deposits - from 25 per cent to 10 per cent.

Mr Saey points out that 25 per cent was not a particularly

London, Paris and even Taipei. The fact that the grand tour is taking place at all indicates the progress of the reforms initiated years ago by Mr Philippe Maystadt, Belgium's finance minister, but it is also a statement of intent: Brussels wants to be part of the same elite group.

"We always asked ourselves what were the interests of the financial community as a

Whether financial expertise is flowing back into Belgium is difficult to say, but private capital certainly is. The 12 months to last September showed a surplus for private sector capital transactions in Belgium and Luxembourg of BF302.2m, against a deficit of BF129.1m in the equivalent period, and National Bank figures show a shift by individual and institutional investors to Belgian franc-denominated assets.

The return of domestic private capital has also been assisted by the government's promotion of *Sociétés d'investissement à capital variable*, which allow investors to roll up dividend income, free of tax. A new range of Belgian equity funds along these lines - many managed by banks - is already offsetting the lure of Luxembourg's SICAVs.

● The decision by Luxembourg and Belgium to abolish the two-tier foreign exchange market for the Belgian franc, and, later, to tie the franc closely to the D-Mark.

The interest rate differential between Belgium and Ger-

many has already reduced sharply and, as one broker explains, "by making a commitment to stick with the franc, the government has solved the problem of having to pay an uncertain currency premium for servicing its debt."

● The abandonment of the consortium system, through which banks agreed to subscribe for the depressingly frequent issues of government bonds.

Belgian banks and government were growing complacent with the old system. Before the reforms Belgian Treasury certificates sometimes yielded more than short-term bank deposits - an absurd situation given that governments are traditionally a better risk for lenders.

The reforms - which included the installation of a new system of "primary dealers" - have already stimulated the secondary market in government debt instruments and attracted international investors. Although the new system has caused some pain for the Belgian banks, there is also some relief that they no longer have to clog up their books with government paper.

In addition, Peter Praet, chief economist at Générale de Banque, says that the loss of commission has been offset to some extent by the improved volume of business: "We may lose in margins but we have gained in volume: we pay more but we've increased market share."

Belgium's "little bang" programme of stock market reforms took place at the beginning of the year. From

### The modernisation does not necessarily give the Brussels bourse the edge over its counterparts

January 1, stockbrokers lost their monopoly on exchange business. They had to incorporate as limited liability companies, which could be owned by banks or insurance companies, and conform with new rules on capital adequacy and market structure. Lower commission scales were introduced from February 5 and a real-time index of large Belgian stocks - the Bel20 - was launched in March. The bourse hopes the Bel20 will enhance the relatively recent computerised trading system and strengthen the planned futures and options market, which, despite delays, should open later this year.

But though radical for Belgium, brokers and politicians admit the modernisation of the stock market has simply brought the Brussels bourse into line with its counterparts in other European countries. That should mean a less painful adjustment at the end of next year, when Belgium will have to conform with proposed EC legislation on investment services, but it does not necessarily give Brussels the edge over other financial centres.

The reforms have certainly shown the finance minister's willingness to tackle the debt problem head-on, and laid a good foundation for the future. Now Mr Maystadt faces the more difficult task of persuading international investors that what he says is good for the Belgian government, people and financial community, is also good for them.

SAY *Don Juan* and for every hundred Belgians who think of Moliere or Mozart, not one French or German theatregoer will come up with Michel de Ghelderode's 1928 *Don Juan*. Faust? Marlowe to us, Goethe to everyone else, Ghelderode again (1928) to the Belgians.

The scale is small, national playwrights are obscure, theatres of international standing few, and funds derisory. The Brussels National Theatre gets BF138m a year, about a fifth of the subsidy of just one Berlin house. Yet Belgian drama does some things better than the multi-budged Germans and French; and as a focus for two separate traditions which share unique characteristics, its theatre is more nationally revealing than international hotbeds like the Monnaie Opera.

Theatre in Belgium, as in Berlin, is one of the few places where two sides of the divided community come face to face. There is a good rapport between Flemish and francophone actors and companies, and the cultural overlap means that despite distinct Walloon and Flemish traditions, it is possible to speak of a Belgian drama.

One common feature is a sensitively assimilated international repertoire. Belgian theatre is happier with Brecht than the French, closer to Racine than the Germans, for example. Productions stay light because there is no reverence for national shibboleths: Goethe and Tennessee Williams and feminist dance, *Oedipus* in the Ghent patois, not an eyebrow raised.

Shakespeare becomes oddly Belgian: Hugo Claus has just adapted *Richard III* into conversational Dutch; the Flemish Needcompany transforms scenes from *Antony and Cleopatra* into *Need to Know*.

At the same time, Belgium has its own traditions. Ghelderode, for example, was Flemish, wrote in French, then got translated back to Flemish. Look for the roots in Moliere or Corneille and you are baffled; go to Bruegel and Bosch and you find the heir to Ghelderode's medieval puppetry and tragicomic poetry. His *Barabbas* is performed in Flemish towns at Easter, modern theatre opening easily into the tradition of pageantry and clowning parade.

Belgium's best known modern writer, Henri Michaux, picked up on this naturally dramatic quality in surreal grotesques, such as *Monstres Flammés*, seen at Louvain-la-Neuve earlier this season. Michaux lived in France but acknowledged the Belgian component in his work by the self description "Belgian, of Paris".

"Spectacle," says Philippe van Kessel, in his first year as a director of the French speaking National Theatre in Brussels, "is a word to be defended."

Mr Kessel likes to mix "contemporary and classical, the political, the light hearted, dance, music, texts". This is Diderot's arid *The Veue de d'Allembert* which was leavened into farce with operatic interludes underlining philosophical coups. *Marion* became a semi-circus with performing horse. For the Jewish folk classic *Dibbuk*, a fog hung over the auditorium, making the state resemble a fuzzy 20s black and white photo.

Van Kessel's vision for the spirit of a show rather than separate components of actors, scenery, and musical accompan-



The RSC: One link in Van Kessel's plans for international national theatre. (Pic by Alanah their shows RSC players Harriet Walter and Bruce Alexander in *Duchess of Malm*)

Jackie Wullschlager goes to the theatre

## A divided community comes face to face

ment have inspired some of the most original French speaking productions in Europe this year. Comedie Française, eat your rigid Faristan heart out. Monnaie Opera, keep an eye open: Van Kessel's Christmas venture is a Puccini comedy.

In year one, van Kessel has even won round the famously stuffy ("Mark Morris Go Home") Francophone critics.

London audiences had a chance last

month to see Anna Theresa de Keersmaeker's RSC company in the Goethe Tennessee Williams dance *Stella*. RSCs, now to work with the Monnaie, has long been involved with Brussels' big Flemish theatre, Kaitheater and returned for the international festival.

This is one of Europe's most European theatre festivals, with Kaitheater productions which have opened elsewhere - in Spanish and Dutch; Jan Fabre's live music show *Sweet Temptations* in English and German, both seen at the Vienna Festwochen - coming home to Brussels.

Few theatres in Europe could keep healthy box offices with so international a series yet, maintain Kaitheater director Hugo de Greef, "Flemish culture has its own definition, we are a community with our own feelings and specific traditions which you still see in contemporary work like a RSC performance."

"I am an international artist but first I am a Flemish artist," says Jan Lauwers, director of the Henningway-based *Invictus* which opens in Brussels later this week.

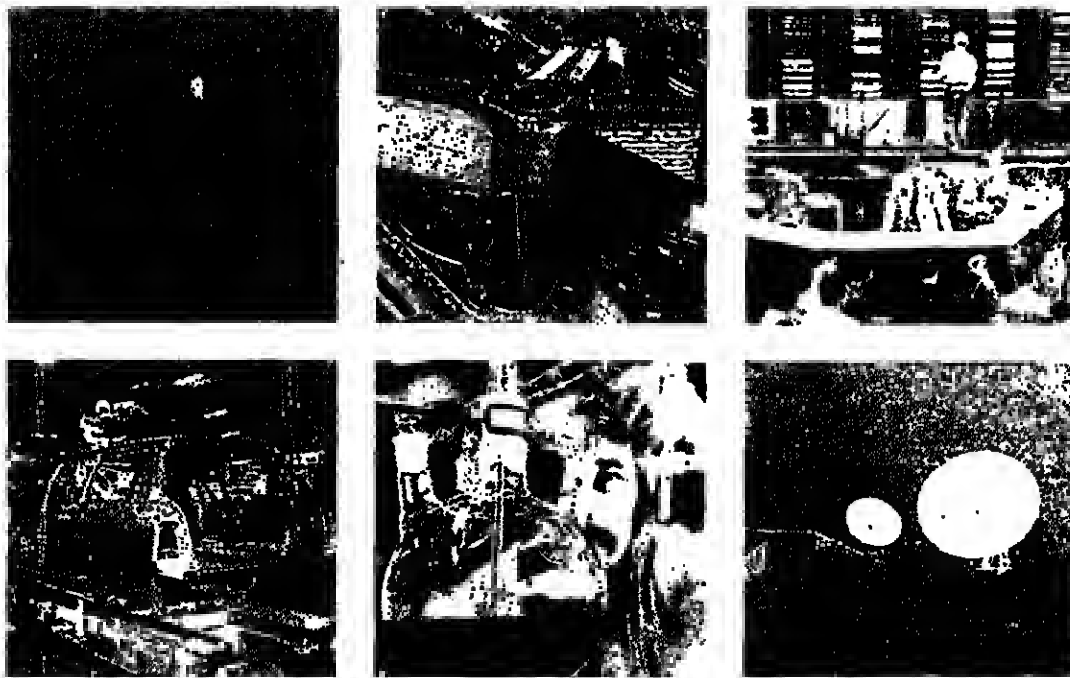
Van Kessel's plans for international national theatre include co-productions to help foot bills, links with Berlin's Schaubuhne (Van Kleist's *Amphitruon* next season), and a possible visit from Britain's RSC (*Troilus and Cressida*).

Another Elizabethan play in English is hoped for; in the capital of Europe Van Kessel has the captive market for foreign language production.

He still worries about the lure of Paris for Belgian actors, but French culture is only a part of his ambitious theatre.

Thus the strength and variety as well as the limitations of Belgian drama: fewer than half his 13 productions for 1991-4 are originally French; just two are by Belgians.

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## ARTS

## The head, hand and heart of Freud

As it becomes increasingly evident that Freud is one of the great artists of the age, so his substantial or comprehensive show takes on an extra importance. The exhibition of his etchings now at Thomas Gibson Fine Art (44 Old Bond Street, London W1, until July 12, in association with James Siskman) is surprisingly the first to bring together the complete oeuvre in the medium which, though not as yet extensive, is already rich and particular in its achievement. The handsome catalogue is, for the moment at least, definitive.

There are in all but 35 images to cover almost the entire career, the earliest dating from 1946; the latest from 1991. But that this spread is deceptive, for between the fourth of them, of a girl in bed, till in Paris, of 1946, and the first, "Bella," a simple image of a girl's head, there stretches an interval of some 34 years. Since 1962, Freud has continued regularly active in the medium, as a natural complement to his enduring interest as a painter in working from the head, whether of friends, family or the model, and from the nude figure, male and female.

With so tiny an early output and so long a gap, we might well expect the body of later work to represent a truly fresh start. There are differences of course, both psychological and technical, the surface lighter in the early work, the line thin and nervous, the mood fragile and edgy, flirting between the surreal and the neo-romantic. The later work is no less intense in mood, but the scrutiny is more direct and unblinking, the touch firmer, more self-conscious. It is not

that there is any lessening in the humanity of these later images - and they remain in essence extremely beautiful for all their bluntness - but rather that their seductiveness is not so obvious, nor their charm in part the creature of anecdote or a quirky surrealism.

Those early images were soon disproportionately famous, perhaps by virtue of their very rarity, becoming true icons of British neo-romanticism. The girl half hides herself behind her fig leaf, or buries her head in the pillow,

in each case to look out on the world through one bleak eye. And what are the possibilities, conjunctions, scenarios we are invited to supply? Surrealism was ever, on Freud's literary game. And then, after 34 years, comes the next image, Bella's head lying, in its first state, on the as yet unstated pillow, eyes downcast though big as ever, gaze averted. And the line is strong and swift, the statement matter-of-fact, take it or leave it. Such is the difference.

But, plus ça change... how much there is that is so much the same, unmistakably

the product of the same sensibility, the same hand. For these early proofs mark the period of Freud's transition from precocious mannered talent to something so much the more straightforward serious and mature, with the small intensely-worked portrait heads of Bacon and Minton soon to follow in the 1950s. And if we look again at the head on its pillow in Paris, the head-bed circumstance falls away, and we see in youth the Freud we know today, steadily, unremittently regarding the humanity of his fellows, men and women, and by extension the fact of existence and the common lot.

Last Tuesday I mentioned in the course of my review of the Richard Long retrospective at the Hayward gallery the concurrent exhibition at the Serpentine Gallery of recent work by Hans Belton (Kensington Gardens W2, until July 14, sponsored by Celestion Industries). I make no apology for returning to it now, for since Belton and Long were students together, sometimes colleagues and remain close friends, it has become rather too easy to run them together in their work, dismissing the one in the greater celebrity of the other.

The truth is that, close as they are in the conceptual landscape, and in the central premise that a walk through the landscape can itself be a work of art, what each produces from this common ground is very different. And of the two, Belton is the more radical and uncompromising in his reading of that premise, and his acceptance of the implications it carries for the work.

Whether or not an actual

journey across the surface of the earth, tracing as it does a line that can at best exist only for a moment, does really amount to a work of art is to be argued. But the fact is that Belton, like Long, is both persuaded and prepared to commit all his creative and practical energies to that conviction. That he would rather go out into the wilderness than trudge through the city is merely to offer a preference most of us, given the same impulsion, would share.

Such as it is, we thus have a work of art that resides in Belton's physical experience and memory not exists, for all the rest of us who have not shared in it, only in the imagination. And rather than bring back its physical token, or map it out, or otherwise describe it, Belton simply an ambiguous trigger to that imagination.

A single photograph must stand alone, with no personal intervention, visible, one boulder, the 49th, for the hundred he touched on his way. In a set of drawings, a single pencil line follows the profile of the mountain skyline. Huge texts, or bald statements rather, dominate the high entrance gallery: Seven/Winds/Seven/Twigs/Seven/Paths/alternate in red and black, sans serif and roman. A lithograph relating to a journey around Brittany gives only in opposition the proper names of common objects in English and Breton: Graz, Stream/Trou, Valley/Crow, Brn... and so on. Again all is matter-of-fact, straightforward, yet mysterious, nothing spelt out unduly, and no sentiment or false poetics. And it is for us to ponder whether it is art or not.

William Packer



Julia Migenes and Antonio Ordonez, alone in a multitude

## Tosca

EARL'S COURT

Welcome to the Tosca theme park. Thanks to Harvey Goldsmith and Mark McCormack, a cast of hundreds, assorted livestock and a production budget rumoured to exceed £2m, opera has returned to Earl's Court with Puccini following Verdi and Bizet into the arena. And if such things have to be done at all, then they ought to be done with the pictorial flair and technical craft on display throughout this week.

Vivid imagery is not at the heart of Tosca to the extent that made *Aida* and *Carmen* so suitable for the stadium treatment, but there is enough local colour to be evoked to make a staging on the requisite scale a rewarding proposition. Francesca Zambelli's production, and especially Neil Peter Jampolis's sets (costumes by Jill Parker), daunt the eye with their scale and detail. Three linked platforms range almost the full length of the arena, rising towards the battlements, with the orchestra banded away within the central rectangle.

The interior of Sant'Andrea

della Valle is laid out in magnificent splendour. In the first act, with Cavaradossi's scarf folding some 50 yards from the high altar, the surrounds are peopled by the poor of Paris, and the Cardinal's procession is a magnificently elaborate affair, though Scarpia rides off (on a subdued white charger) rather than join in the service. For Act 2 the Farnese Palace is guarded by a huge retinue with mastiffs, and the "offstage" cantata is elaborately costumed, for the third, dawn on the Castel Sant'Angelo is signalled with lashings of dry ice drifting around the battlements, while all human life parades by.

The spectacle is the thing, the performances inevitably secondary. The sound, with the fingers radio-miked and panned between two sets of suspended loudspeakers, is adequate for the voices, once ear and the eye forget their natural inclination to co-ordinate between sound and its source, but hopelessly cramped and raw for the orchestra,

which was far better served last time for *Carmen*. The principal roles will rotate through the week, with three Toscas and Cavaradossis, two Scarpias.

At Sunday's opening Julia Migenes took the title role, acting with the subtlety of someone, which may well have been appropriate in this context, and certainly looking dashingly right for the part. But she sounded less convincing; amplification helped her projection but could do nothing to add bloom and weight to the voice. Ingrid Wixell's Scarpia was his familiar portrayal writ larger and consequently coarsened, but Antonio Ordonez's Cavaradossi was the real thing, delivered with passionate directness and plentiful tone which the microphones could not disguise. Jacques Delacôte conducted, sluggishly and with no sense of momentum, but then musico-dramatic intensity is not what this production is about, not at all.

Andrew Clements

## Royal Philharmonic

FESTIVAL HALL

Proceeding toward the South Bank on Sunday, I wondered what kind of audience André Previn and the RPO expected for a programme comprising Walton's *Belshazzar's Feast* and the Symphony no. 2, "Le Double," of Henri Dutilleul. *Belshazzar*, after all, is an instant-thriller (high melodrama, sensationalist, and effects) of continuing popular appeal; Dutilleul, now 75, is widely unknown in Britain, and his second symphony is typical of his mature style - refined, elusive, highly personal and a bit hermetic.

The idea, I guessed, most have been to entice an audience who knew they liked *Belshazzar*, and then to introduce them to a very good composer who has much in common with the elder Brit. For Dutilleul, like Walton, belonged to the neo-Walton's generation of European composers - acutely aware of new, non-tonal developments in music and their new possibilities, but anxious and doubtful about their public prospects. They found similar paths of intelligent compromise (though Dutilleul, 14 years younger, has explored further): keep hold of some

reassuring tonal base, but narrow your harmony to a particular, self-contained scheme which answers to your linear dimensions. As long as "Across" and "Down" are properly matched, in the post-Schoenberg manner, it is no sin to orient the music around an old-fashioned central tone.

In the event, we found that the Walton had been jettisoned (thrillily - *excellent* the expensive chorus and solo baritone) in favour of a quite different, dated British artifact, Vaughan Williams' "A London Symphony." Nothing even tentatively "modern" here, except the loose, anecdotal structure: VW's musical elements stick close to genteel folksong, scarcely developed beyond the first two movements. The idiom is 19th-century at heart, with mild early-Mahler features and some late-Romantic pathos. Though it may trigger nostalgia among elderly nationalists, it was no substitute for the flash *Belshazzar*.

Previn and the RPO made a reasonable job, hardly exciting, of that VW symphony. Their Dutilleul was much better, with the central mini-band of a

dozen solo players ("doubled" by orchestral responses) exerting much expressive conviction. To those restrained but generous solo parts Dutilleul adds translucent orchestral support which suggests tantalising depths, even when it proposes no more than pre-minimalist patterns. His *across* and *down* passages are always distanced, suspected over coolly poignant, ruminate harmonies - not quite tonal, but hearer-friendly, and suggesting a glowing resolution that never quite comes.

Dutilleul's Ravellian ear for instrumental combinations is all-important. The fluid orchestral poise is part and parcel of the musical import, and one of Previn's great strengths is knowing just how to balance such Gallic contrivances to best effect. The music sounded lovely, in deep chiaroscuro; no less did it sound cogent, sweetly reasoned and unaggressive. People who thought they had bored for *Belshazzar* and found themselves fobbed off with Vaughan Williams may nonetheless have felt short-changed.

David Murray

## Sophonisba

THE WHITE BEAR, KENNINGTON

The career of John Marston (1975-1994) is a cautionary tale for this year's graduating students intent on scoring delights and living laconic days for a spot of fame. Remember that Marston's last work, the *White Bear*, was a comedy called *What You Will*, and an intriguing tragedy, *The Insatiable Countess*.

*Sophonisba* is straight from the 16th century, was composed and then every gram of effort, and gave up the stage to take orders and a quiet Hampshire living.

He is best known for *The Malcontent* and *The Dutch Countess*, which have played on the stage in the last 18 months. Other untested delights include a comedy called *What You Will*, and an intriguing tragedy, *The Insatiable Countess*. *Sophonisba* is straight from the 16th century, was composed and then every gram of effort, and gave up the stage to take orders and a quiet Hampshire living.

realpolitik and passion; his hapless pawn but a quick-witted desperado who does all she can to avoid lying back and thinking of Carthage ("after my word my well-bred action, rather than yet nonetheless manages to remain mindful of her country's good: 'What's safe to Carthage shall be sweet to me.' There follows the usual Jacobean fare of sex, violence and drugs).

The play is probably known only in a few university departments where feminist theorists scour literature for signs of male pattern misogyny. Marston certainly anticipates a nasty fear of women's sexuality: Syphax tries to seduce Sophonisba with a love-charm from a chameleon-house. And Sophonisba's suicide speech is savagely twisted and vivid with the irony of her fate in a male-dominated world. So *Sophonisba* should be seen alongside the RSC's current *Troilus* and the National's *The White Devil*.

This production could have delivered more variety, but the principals, Jayne Boniface, Vincent Boluda and Boz Temple-Morris, do a fine job with elliptical verse which sets our each line to turn itself into an epigram. It is curiously modern: Scipio, warns against Sophonisba, "Do not grasp that which is too hot to hold." Marston's pleasures are rigorously intellectual rather than theatrical, but you will not need an intimate knowledge of Boethius and Bacon to get the point.

Andrew St George

## Holt &amp; Birtwistle

ALDBURGH FESTIVAL

Composers-in-residence at Aldeburgh tend to be senior figures - Goehr and Carter last year, Birtwistle this - but there is also now a space set aside specifically for a younger figure. On Friday afternoon in the Jubilee Hall Simon Holt was given the opportunity to make his Composer's Choice: a short programme for Music Projects/London Intercultural three of his own works with music by Feldman and Cage. It was a pleasant, if low-key affair of five grained performances, conducted and prepared scrupulously by Richard Bernas.

Neither the quirky incoherence of Birtwistle's *Don't hit Nacht's sonata Klänge* nor the tone-painting numbers of Feldman's *Voice and Instruments* bears directly on Holt's own development; rather their

choice revealed how magmatic his musical thinking is, and his continuing regard for sheer craftsmanship. He chose to revive two of earlier pieces - the 1981 *Makara* for solo flute, stunningly played here by Nancy Ruck, in which the influence of his teacher Anthony Gilbert is still evident, and *Shadow Realm* from two years later, in which overt influences have already been expunged. The concert ended with the high roof of the Sagittarius, a remarkably fluent *Libri* for chamber ensemble, nine-minute pieces packed with incident and pungent, vivid ideas. Holt is still only 34, and every piece seems to map out new territory and extend his range with more and more assurance.

Aldeburgh has done Birtwistle proud during his residency. Simon Rattle and the CBSO on Friday prefaced their

tumultuous account of Mahler's Seventh Symphony with *The Triumph of Time*, once upon a time Birtwistle's most familiar work, though now eclipsed by his later masterpieces.

It was a thrilling, precise performance, kept a remorseless even tread by Rattle, its network of wind solos finely etched. It may not have been as physically aggressive as ideally it should have been; the high roof of the Sagittarius, a remarkably fluent *Libri* for chamber ensemble, nine-minute pieces packed with incident and pungent, vivid ideas. Holt is still only 34, and every piece seems to map out new territory and extend his range with more and more assurance.

Andrew Clements

## Zawinul Syndicate

JAZZ CAFÉ

One problem with jazz fusion is that it can be reduced to sterile and directionless riffing in the wrong hands: mediocre motorway music for people more interested in technology than composition. Lucky for us, and the genre, that Weather Report founder member Joe Zawinul is around and carrying on his good work. The Anisotropy band, Berlin-trained keyboard maestro incorporates all the key elements for energy releasing fusion in his Syndicate. There is thundering bass, two drum kits (one hand driven), electric guitar and synthesizers. And

then there is Zawinul's writing, enriched as it is by his central European influences and a long apprenticeship with Cannonball Adderley.

Playing two long sets on two nights at the Jazz Café, presumably consisting of material from his latest recording, *Black Water* (he didn't say), Zawinul seemed out to test the venue's licensing rules on dancing. In the eight numbers of the first set, he drew on those components for head twisting fusion: synth intro, crushing bass drum, dazzling six string bass and squealing guitar breaks.

Here Zawinul comes over as a Jimmy Smith of the 90s. He lays down tremendously catchy grooves and allows his personnel to embroider them with solo. Gerald Vescey, also a member of the Odds, Pope Trio, on electric bass is a real treat. With percussive slap rhythm or walking lines, he pounds along. Randy Berson plays ticks. Mike Baker, the drummer, sings a ballad. But it is Zawinul at the controls, and his vocabulary which makes the music speak as well as move.

Garry Booth

## INTERNATIONAL ARTS GUIDE

TODAY'S EVENTS

## ANTWERP

De Vlaamse Opera 19.00 Jos van Immerseel conducts Philippe Boesmans' production of Handel's *Alcina*, with a cast led by Daniela Lojaro, Guy de Mey and Daniëla Dussling. Repeated Thurs, Sat and next Tues (2393 6685)

## BERLIN

Music Staatsoper unter den Linden 19.30 Siegfried Kurz conducts Die Entführung aus dem Serail. Tomorrow: opera gala with young international soloists. Thurs: Giselle. Fri: Der fliegende Holländer. Sat: Les contes d'Hoffmann (2004 752) Deutsche Oper 19.30 Tonight's production of *L'incoronazione di Poppea*, conducted by Sylvain Cambiague, with a cast led by Catherine Malfitano, Wieslaw Ochman and Trudellene Schmidt (219 6341)

## LONDON

MUSIC AND DANCE Covent Garden 19.30 Royal Ballet triple bill: Nureyev's production of Raymond Act III, Ashton's A Month in the Country and

by Weber, Hindemith, Meyerbeer and arrangements by Holm Birkholz. Tomorrow, Thurs, Sat and Sun: Gary Bertie and the Berlin Philharmonic Orchestra in music by Ives, Haydn and Shostakovich, with Julia Varady and Dietrich Fischer-Dieskau (2614 383)

## BONN

Oper 20.00 Rudolf Krecmer conducts The Bartered Bride, sung in German with Ana Placer as Marinka, Alfred Muff as Kecal and Eberhard Buchner as Jenik, repeated on Sat. Tomorrow and Fri: Youri Vámos' production of Swan Lake (773667)

## BRUSSELS

Palais des Beaux Arts 20.00 Song recital by Kiri te Kanawa, accompanied by Roger Vignoles. Tomorrow: Philippe Herreweghe conducts Haydn's The Creation (507 8200) Monnaie 19.00 Final performance this season of Luc Bondy's production of *L'incoronazione di Poppea*, conducted by Sylvain Cambiague, with a cast led by Catherine Malfitano, Wieslaw Ochman and Trudellene Schmidt (219 6341)

## LONDON

MUSIC AND DANCE Covent Garden 19.30 Royal Ballet triple bill: Nureyev's production of Raymond Act III, Ashton's A Month in the Country and

MacMillan's Elie Sincopatons. This is the only ballet performance at Covent Garden this week (071 640 1000) 19.30 English National Ballet in John Cranko's The Taming of the Shrew, also tomorrow and Thurs (071 886 3161) Barbican 19.45 Mstislav Rostropovich is soloist in Bloch's Schelomo and Tchaikovsky's Concerto in a London Symphony Orchestra concert conducted by Rafael Fruhbeck de Burgos. Tomorrow: baroque programme with City of London Sinfonia (071 638 8851)

THEATRE Shakespeare: The Royal Shakespeare Company is showing King Lear tonight at the Barbican, directed by Nicholas Hytner, designed by David Fielding and with John Wood in the title role. The company's other repertoire this week includes Much Ado About Nothing directed by Bill Alexander (tomorrow and Thurs) and Ian Judge's colourful production of The Comedy of Errors (Fri and Sat). In the Pit, the RSC is showing Christopher Marlowe's Edward II tonight, followed for the rest of the week by Sam Mendes' production of Troilus and Cressida, with Ralph Fiennes and Amanda Root in the title roles. At the Open Air Theatre Regents Park, Roy Hudd stars as Bottom in the New Shakespeare Company's production of A Midsummer Night's Dream (tonight, tomorrow and Thurs), followed by Macbeth with Peter Woodward and Nicholas McAuliffe as the leading couple (Fri and Sat). For information about all West End shows, phone Theatreline from anywhere in the UK: Plays 0836 430958 Musicals

0836 430950 Comedies 0836 430961 Thrillers 0836 430962

## MADRID

Teatro Lirico La Zarzuela 20.00 David Parry conducts John Copley's production of Peter Grimes, with Jacques Trussel in the title role, Nancy Gustafson as Ellen and Gerald Vescey as Balstrode. Last performance on Thurs (429 8225)

## MILAN

Teatro alla Scala 20.00 First night of Jerome Savary's new production of Attila, conducted by Riccardo Muti, designed by Michel Leblond and Jacques Schmidt. The cast includes Cheryl Studer as Odabella, Samuel Ramey in the title role, Salvatore Fisichella as Attila and Giorgio Zancanaro as Ezio. The production runs till July 8, with next performances on Thurs and Sat. Tomorrow and Fri: La bohème, with Mirella Freni as Mimì (2000 3744)

## NEWYORK

MUSIC AND DANCE New York State Theater 20.00 NY City Ballet in Jerome Robbins' Mother Goose, Belanchine's Duo Concertant and two other works. Season runs till Sun (870 5570) Metropolitan Opera 20.00 Bolshoy Opera opens a 10-day season with Eugene Onegin, also tomorrow and Thurs. Fri and Sat: Rimsky-Korsakov's opera-ballet Mlada (362 8000)

THEATRE Off Broadway: Mr Gogol and Mr Preen in Elaine May's comedy, directed by Gregory Mosher, about

a vacuum-cleaner salesman who insinuates himself into the apartment and care of an iconoclastic immigrant from eastern Europe (Mitzel E. Newhouse, 150 West 55th Street, tel 239 6200). Crime on Goat Island is a revival of Ugo Betti's drama, set in a bleak wasteland, about a seductive stranger whose arrival disrupts the lives of three involved women, directed by Moshe Yassur (Third Step Studio, 412 West Forty-eighth Street, tel 633 9760, and on Sun). Selling Off is Harris Freedman's comedy about the world of a married accountant who decides one extraordinary day to chuck it all in and start a new life, and not be influenced by his girlfriend, his ex-wife, his off-beat clients, his attorney and his mother-in-law (John Houseman Theater, 450 West Forty-second Street, tel 957 9077). The Subject Was Roses is Frank D. Gilroy's Pulitzer prize-winning 1964 play about an uneasy wartime reunion in a Bronx family (Roundabout Theater, 100 East Seventeenth Street, tel 420 1883). For Broadway shows, Ticketron answers inquiries and sells tickets (246 0102)

## PARIS

DANCE Palais Garnier 19.30 Opéra Ballet In works by three American choreographers - William Forsythe, Jerome Robbins and Twyla Tharp. Daily till Sat (4742 5371) Théâtre de la Ville 20.30 Tanztheater Wuppertal presents Palermo Palermo, choreographed by Pina Bausch. Also tomorrow, Fri and Sat (4274 2277) MUSIC

Théâtre des Champs-Élysées 19.30 Final performance of Peter Stein's Welsh National Opera production of *Faust*, conducted by Richard Armstrong, with a cast led by Donald Maxwell, Claire Powell, Suzanne Murphy and Mirek Torzewski (4720 3637) Opéra Comique 19.30 Two Offenbach one-act operettas - Une demi-siècle de l'opéra and Le caïd de Saint Flour - in a production by Guy Coutance conducted by Dominique Debart. Runs till July 3 (4286 6883)

THEATRE Comédie Française 20.30 Aimé Césaire's La Tragédie du roi Christophe, a play set in 19th century Haiti about a former French army officer who proclaims himself king and later commits suicide. Repeated on Fri. This week's repertoire also includes Molière's Le Malade Imaginaire tomorrow and Sun, and Marivaux's comedy La Fausse Suivante on Thurs (4366 4360) Théâtre de l'Europe 20.30 The life and career of Kurt Weill, female revue directed by Helmut Baumann and Jürg Burt. Runs till Sun (4325 8092) Théâtre des Bouffes du Nord 20.30 Jean-Christophe Laverdy's production of Feydeau's one-act farce On purge bébé (1910). Runs till Sat (4607 3450)

## VIENNA

Staatsoper 19.00 Erich Leinsdorf conducts Fidelio, with a cast led by Hildegard Behrens, Thomas Moer and Theo Adam, also Fri. Tomorrow: Die Frau ohne Schatten. Thurs: Behrens sings Tosca (51444 2960)

## European Cable and Satellite Business TV

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## Much ado in Japan

THE GREAT debate goes on: how different is Japan from other industrial democracies and how similar ought it to become? Many argue that it needs to change all its political, commercial and social spots. Such people often seem to hope that a failure to make demanded changes would provide an excuse for hostile action. In practice, however, a distinction must be drawn between the unrealistic quest for a fully westernised Japan and acceptance of the sorts of practices unshared by the latest stock market scandal.

Cynicism, both at home and abroad, has been greatly increased by Japan's responses to past disgraces. Two years ago, for example, the Recruit scandal seemed to have wrecked the old ways of doing things, forcing the departure of a prime minister and several other members of the Cabinet in the process. The government was even being challenged by a resurgent socialist party under a charismatic new woman leader.

Yet last week, Mrs Takako Doi in effect took leave of her newly reformed social democratic party, which had resorted to its traditional interne ideological bickering. Simultaneously, Mr Noboru Takeshita seems to be able to ensure that if he does not himself become prime minister again he will have the deciding vote in who does.

## Latest scandal

Similar doubts are raised by the latest scandal to afflict the Tokyo brokerage community, which has claimed the Recruit of the heads of the largest securities house, Nomura, and another of the big four, Nikko. The offences, indemnifying selected clients for any investment losses and buying golf club memberships from known gangsters, might seem shocking to the outside world. But they will come as no more of a surprise in Tokyo than the revelation that Japanese politicians sometimes take favours. Japanese companies have for years been paying off gangster elements to ensure orderly annual meetings.

One would not be unduly cynical, therefore, to expect that it will be business as usual on the stock exchange,

once the ritual heads have rolled. This will frustrate the west, but it may not upset the Japanese as much as the current ritual huffing and puffing suggests.

Yet a return to business as usual would be most undesirable. The Tokyo stock market and its major players are too important and the world's financial markets too integrated to permit large discrepancies in regulatory standards and corporate behaviour.

## Powerful remedy

Fortunately, a stock market collapse is itself a powerful remedy. Many dubious practices were largely the result of the buoyant markets of the 1980s, when everybody assumed that the market could only rise. Nobody complained when all were making money. It is to be hoped that the change in financial climate will also have raised the moral temperature, or more particularly that it will have increased the authorities' will to take action.

Nevertheless, long-term relationships are so fundamental to Japanese business that such behaviour will never disappear entirely. All the government can, and should, do is to discourage such practices in the future. The ministry of finance is aiming to separate brokers from fund managers. It will doubtless demand stricter internal discipline. But it should also seriously consider setting up an adequately staffed Japanese Securities and Exchange Commission.

Japan's will never be an Anglo-Saxon economy. Given its performance, it is difficult to justify a demand that it should. Nonetheless, the Japanese cannot expect foreigners to look with tolerance on the practices now unearthed. It is in Japan's own interest, therefore, to make these parts of its economy and society that impinge most on the rest of the world - an ever-increasing proportion of the whole - as open and transparent as possible. As it happens, this is also the interest of a large portion of the Japanese population. Japan may never be completely above reproach, but it should show both its own people and the world that it is at least trying.

## Islam and democracy

THE NEW Algerian government is, in one sense, only of the caretaker variety. It is intended to hold office until the parliamentary elections, which were to have been held next week, but which President Chadli Bendjedid has postponed - probably till October - after the violent clashes with Islamic militants at the beginning of this month. But the decisions to be taken in these four months could be crucial not only for Algeria's future but also for North Africa as a whole, and of some importance to Europe too.

Algeria is the most populous of the three Maghreb countries and, thanks to the mineral wealth of the Sahara, easily the richest. Until a few years ago it was also the most tightly controlled, economically and politically. But since the riots of 1988 Mr Chadli has embarked on a bold experiment of liberalisation.

All three regimes face vigorous opposition from Islamic movements whose programmes inspire fear not only in the regimes themselves but in much of the westernised middle class. Only in Algeria has the regime, to the alarm of its neighbours, taken the risk of allowing overtly Islamic opposition parties to take part in the electoral process.

One of them, the Islamic Salvation Front (FIS), won a spectacular victory in local elections a year ago. Since then many secular-minded Algerians have come to feel that the outgoing government was too lax in allowing the FIS to exploit the freedom granted, and to abuse a democratic process which some of its leading members openly despise.

## Legitimate doubts

Certainly the FIS has used mosques for political activity, and people on the fringes of it, with or without the connivance of the leadership, have resorted to violence. Although its chief spokesman, Sheikh Abassi Madani, proclaims his willingness to abide by the rules of the democratic game, there are legitimate doubts whether he would be able, even if willing, to maintain those rules once installed in power.

At first sight the declaration of martial law, the resignation

of the reforming government and the postponement of the elections, followed by a wave of arrests of Islamic militants and the claimed discovery of a plot "to create an armed organisation to destabilise the state institutions", make it look as if Mr Chadli has yielded to such fears and embarked on a path similar to that of President Ben Ali in Tunisia. Certainly he is determined to keep order in the streets, and the appointment of two women to the cabinet suggests a willingness to meet Islamic opposition head on.

## Free polls

But the new prime minister, Mr Sid Ahmed Ghazali, has made it clear he expects the FIS to participate in the "free and clean" elections to be organised in the autumn. He has given instructions to avoid any unnecessary arrests or restrictions, and is seeking a consensus on changes to the electoral boundaries, which his predecessor had rigged flagrantly to the FIS's disadvantage. He appears confident that to a free and fair election those Algerians who favour a free and modern society will be able to outnumber those who believe they can put the clock back to the time of the Prophet.

No one can pretend the task of organising free elections in such a highly charged atmosphere is going to be easy. Mr Ghazali's success or failure will be determined, as he is well aware, partly by economic factors. He badly needs the confidence of Algeria's foreign creditors, and he should be well placed to win it, both through the technical competence of himself and his colleagues and because the west, especially Europe, has an obvious stake in his success.

If he succeeds, the force of Algeria's example will be considerable throughout North Africa and perhaps in the wider Arab world. But the effect of his failure, whether Algeria falls under an Islamic regime or back into military dictatorship or, perhaps most plausibly, into a long period of instability, would be most unhappy, not least for Europe which would face a new and massive influx of Moslem immigrants.

Minimum wages have rarely achieved their intended effect, reports Peter Norman

## The poor cousin of poverty fighters

THE Labour party's promise to introduce a national minimum wage has brought back to life an instrument for poverty reduction that had largely fallen from fashion in recent years.

For although minimum wages have a century-old pedigree and are popular, most recent studies suggest that they have rarely achieved their goal.

In the case of the UK, the National Institute of Economic and Social Research and James Capel & Co, the City investment firm, suggest that Labour's plans to introduce "a national legal minimum hourly wage, starting at a level of 50 per cent of median men's earnings" would add modestly to unemployment and reduce national output.

The effects would be greater if Labour were to achieve its goal of lifting "over time the minimum wage as a proportion of earnings to a point where nobody is paid less than two-thirds of the median male hourly wage". But on any reasonable interpretation, Conservative party claims that Labour's proposed minimum wage package would cost up to 2m jobs appear greatly exaggerated.

Although the first minimum wage acts were passed in Australia and New Zealand nearly a century ago, economists have always had problems assessing the effects of such measures on employment, economic activity and other macro-economic variables.

It is in the case of the UK, however, whether much could be learned about the likely effects of Labour's plans for statutory regulation from Britain's previous experience with minimum wage rules. In 1909, Winston Churchill, then president of the Board of Trade in a Liberal government, introduced wages councils in Britain to fix minimum pay in four trades with no collective bargaining and low wages.

From this modest attempt to cope with public concern about "sweated labour", there evolved a complex and ineffective system of wage regulation until 1986 when the Conservative government stripped the UK's wages councils of many of their powers.

The Labour party's plans for a minimum wage policy have helped to enmesh the trade unions in the most significant political row this year.

While unions representing low-paid workers strongly favour a statutory minimum wage, craft unions representing skilled workers fear that differentials for skills will be squeezed as a result.

Mr John Edmunds, general secretary of the GMB general workers' union, earlier this month said leaders of two craft unions were "shilly-shallying" on the issue. Despite an attempt by the Trades Union Congress to negotiate a common stance, the argument has become more complex.

How deep are the inter-union divisions and what are the pressures on Labour to modify its policy? Mr John Smith, shadow chancellor, was correct when he said last week that the only outright opponent is the KETPU, the electrical union, whose influence on other unions is limited since its expulsion three years ago.

Researchers have therefore tended to look abroad where statutory minimums, along the lines proposed by Labour, exist in the US, France, Luxembourg, the Netherlands, Portugal and Spain. In recent years, most have concluded that poverty can better be alleviated through changes in the tax and benefit structure.

The French experience with the *Smic* - the *salaires minimum interprofessionnel de croissance* - is probably of the greatest relevance to the UK. The *Smic* applies to a large number of people - about 2m, or 12 per cent, of the French workforce - and after rising from just under 40 per cent of net average earnings in the late 1960s has fluctuated around 50 per cent of average earnings since the early 1980s. This is roughly equivalent to the criteria defined for stage one of the Labour party's minimum wage policy.

The 24-nation, Paris-based Organisation for Economic Co-operation and Development has its doubts about the system. Its latest annual review of the French economy concluded that the national minimum wage was partly responsible for France's relatively high 9 per cent unemployment rate and a rising proportion of long-term jobless, particularly among the more vulnerable - the young, older workers and the unskilled.

In a separate study, published by the OECD, Mr Stephen Bazin, a lecturer at Kent University, and Mr John Martin, a senior OECD economist, estimated that for every 10 per cent increase in the minimum wage, youth employment in France decreased by between 1 per cent and 2 per cent.

Such findings are not unique. There has been a consensus among US economists that increases in the minimum wage had small negative effects on teenage unemployment. Until recently, however, the US had a policy of allowing the relative value of its minimum wage to fall.

In the Netherlands, the government target rose gradually from a half to two-thirds of male median earnings.

Other union leaders are less concerned about differentials. Rather, they are concerned about the possible effects of a minimum wage, combined with Labour's plan for a national economic assessment (NEA), on free collective bargaining.

The NEA would bring together government, employers and unions to discuss a range of economic and social issues. Some union leaders, not least the AEU and KETPU, fear that they will be asked to moderate pay claims in return for minimum wage rises and other trade-offs.

Mr Smith and other Labour leaders say an "old-style incomes policy" is not on the agenda. Some unions remain suspicious but most will try to keep silent in the interests of election unity. The problem is that

the KETPU and some AEU leaders feel no need for restraint.

Labour party leaders claim to be relaxed about the union row on the grounds that it will do their image no harm if they are seen to be distancing themselves from unions. There is a strong commitment to a minimum wage within the shadow cabinet because it is seen as a socially just measure, common to other countries.

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## Rumbles of discontent

Michael Smith on union splits over wages for the low-paid

from the Trades Union Congress. But the AEU engineering union - Britain's fourth-largest union - is ambiguous. Along with all other TUC affiliates, it backed a statutory minimum wage in April. But since then, Mr Gavin Laird, AEU general secretary, has said he is opposed to a minimum wage in the private sector.

The main grievance of both the AEU and the KETPU is that high wages for the low-paid would erode the pay differentials their higher-paid members have accumulated. The wage rises for the low-paid would have to be high in the early years of a statutory policy as the minimum pay target rose gradually from a half to two-thirds of male median earnings.

Other union leaders are less concerned about differentials. Rather, they are concerned about the possible effects of a minimum wage, combined with Labour's plan for a national economic assessment (NEA), on free collective bargaining.

The NEA would bring together government, employers and unions to discuss a range of economic and social issues. Some union leaders, not least the AEU and KETPU, fear that they will be asked to moderate pay claims in return for minimum wage rises and other trade-offs.

Mr Smith and other Labour leaders say an "old-style incomes policy" is not on the agenda. Some unions remain suspicious but most will try to keep silent in the interests of election unity. The problem is that

the KETPU and some AEU leaders feel no need for restraint.

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## Revenge in the air

Despite the high-flown words at yesterday's meeting between Jean-Marie Le Pen and Jacques Chirac, the French leader, the two men are not the main principle governing Anglo-French relations. It still takes second place to *up yours, alors* - to judge by the Paris Air Show.

At the UK counterpart to Farnborough last September, the French felt slighted because their aerospace champions including Dassault, Aerospatiale and Snecma, were not given prime sites for their corporate hospitality tents. So on the Paris event, they returned the compliment to Britain's industry leaders.

After enjoying front-row positions at the last show three years ago, both British Aerospace and Rolls-Royce had their chairs relegated to the second rank. And although the wine still flowed, the stiff upper lips of the UK contingent failed to conceal the pique they felt at they way they'd been treated.

The tiffs for tats were punctiliously weighted. For instance, the French even repaid the sop the Brits handed them at Farnborough by having then Prime Minister Thatcher ceremoniously visit the Dassault and Aerospatiale stands.

At Paris Serge Dassault, head of the makers of the French Rafale fighter, escorted President Mitterrand to the BAe stand - the first time a French head of state has deigned to visit a British exhibit at a Paris Air Show. Whereupon the president chatted graciously about the UK's involvement in the European Airbus programme.

But as soon as the Brits tried to switch topics to the European fighter aircraft, the audience ceased. Before Mitterrand had any chance to bear BAe's sales pitch for the Rafale's main rival, Dassault whisked him off to continue his tour.

Given so much acid in the

atmosphere, it is perhaps not surprising that the title of "give-away of the show" was awarded to the present handed out by Deutsche Aerospace: a tin of dyspepsia tablets.

## Frost expected

Interest in the long-running Blue Arrow trial should pick up again today when Tom Frost, chief executive of National Westminster Bank, is expected to step into the witness box.

Yesterday, the court heard Frost described as "Teflon Tom" because things did not stick to him.

## Tabuchi's exit

Nomura Securities, Japan's leading stockbroker, spent much of the 1980s cultivating a sophisticated international image. The resignation of its president - Yoshihisa Tabuchi has badly tarnished that reputation.

Other Japanese companies have been hit by scandal - notably Sumitomo Bank, where the chairman resigned after an incident last year. But it will be harder for Nomura than for others to rebuild its reputation. Japanese financiers tend to look down on stockbrokers as "babu" or "barrow-boys". Also, Nomura fostered a sense of corporate arrogance, which will not encourage sympathy.

Tabuchi, who took office in 1985, was only the fifth president since 1948. Each man carefully prepared his successor. Nomura's new president, 65-year-old Hideo Sakamaki, was Tabuchi's right-hand man. But he was almost certainly not the man Tabuchi would have chosen to follow him.

In 1987, Tabuchi shook up the top ranks of the company, forcing older officials to retire and promoting younger men.



## Title fight

Watch out for fights at the Café Royal this morning. In one corner Brent Walker, the creation of former boxer George Walker, is holding an extraordinary general meeting of shareholders, while in another corner Nigel Benn and Kid Mico are holding a news conference ahead of their fight next week. It is hard to tell which meeting will be more acrimonious.

## Downfall

What's to be done about White House chief of staff John Sununu whose improper modes of travel threaten to bring him to earth with a bump?

The man most fitted to take over his job is plain-spoken Illinoisan Samuel Skinner, who has performed admirably in his time as US transportation secretary.

But Washington wisecracks are suggesting that, instead of having one replace the other, the two men should simply swap posts. That way Sununu could travel as much as he likes on whatever he fancies, and it would all be part of the job.

means the TSB makes a token profit. Finally, he'll be able to blame on an old management which has been replaced. With luck the share price might even end the week higher than it started.

Michael Lever, the Smith New Court banking analyst who triggered many of the new stories, says his "horror story from Hill Samuel" research report, discloses any special knowledge. And the TSB denies that there have been any special briefings. "We have a strict policy on information which conforms with the regulatory requirements," says spokesman Graham Wallace.

Of course.

## Muckraking

The name of the Hebridean island of Muck, to which Observer alluded last week, has a long history of giving trouble. Dr Samuel Johnson, who met his laird when touring the Highlands in 1773, noted that it was the custom to address lairds by the name of their possessions. He added that the island's owner, not liking either Muck or the correct version Musck, "has endeavoured, without effect, to change it to Monk."

## Trusting

The cynic might be forgiven for thinking that someone was preparing the groundwork for another terrible set of figures from the poor old TSB.

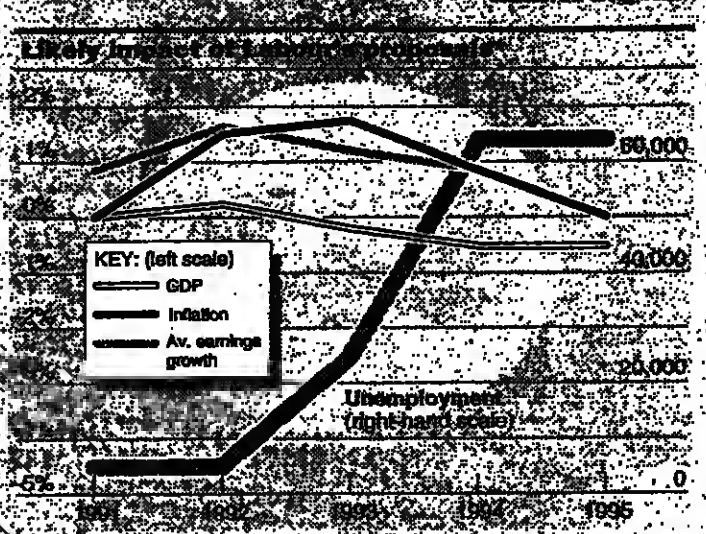
First soften up the City with rumours about horrendous losses at the group's luckless Hill Samuel merchant bank. Second, come out with a set of interim results which are not quite as bad as feared (that

Beneficiaries of Labour's plan	
Percentage of group	
Full-time adult male	4.3%
Full-time adult female	13.6%
Part-time male	40.2%
Part-time female	99.8%
Total adult employees	18.3%
Children 5 years	

## THE NATIONAL MINIMUM WAGE

BY INDUSTRY	BY AGE
Agriculture, forestry, fishing	17.4%
Energy, mining	12.4%
Manufacturing	6.0%
Construction	5.4%
Other manufacturing	6.9%
Services	6.6%

Source: James Capel & Co



Source: James Capel & Co

Labour's minimum wage plan would interact with Britain's membership of the exchange rate mechanism of the European Monetary System is a particular worry to some observers. "My concern is that the whole money wages structure will go up, if we do not narrow differentials," says Mr Walter Kilis, the director-general of the National Economic Development Office. "As several trades unions have said, they do not want differentials to narrow. Britain's competitiveness in the ERM will weaken."

mission's social charter of workers' rights. Nonetheless, the continuing argument among unions has put Labour under some pressure to alter certain aspects of its policy. One possibility would be for the party to lower the initial minimum wage to half the median earnings of both sexes; considerably less than the present target of half of male median earnings.

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The resignations yesterday of the president of Japan's stock exchange, the four stockbroking groups, sent shock waves through the country's financial community.

The public humiliation of Mr. Yoshinobu Tabuchi, president of Nomura Securities, and Mr. Takuya Iwasaki, his counterpart at Nikko Securities, who announced their own resignations, spread gloom among brokers, bankers and fund managers alike. "The misfortune of my neighbour is my own misfortune. This is bad for us all," said Mr. Yoh Kurosawa, the president of the Industrial Bank of Japan (IBJ).

The scandals which have cost the two men their posts at the top of Japanese finance were isolated events, their roots run deep in the country's securities industry. Mr. Ryutaro Hashimoto, the finance minister, yesterday pledged the power to enforce change. The danger is that the sudden resignations will be more symbol than substance.

The Recruit stocks-for-political-favours affair of 1989 showed that the Japanese are capable of generating the most passion about financial wrongdoing. The perpetrators are required to stage a symbolic sacrifice, usually resignation. But real reforms are very slow to emerge. Over time, the scandals fade. The Japanese seem to tolerate this pattern for two reasons: first, the lack of an idealistic moral tradition in which right and wrong are clearly distinguished; second, strong economic growth undermines public willingness to complain.

While deregulation and competition transformed the New York stock market in the 1970s and London in the 1980s, the creation of truly open markets in Tokyo is still awaited in the 1990s. Will the world's largest financial hub continue to be run largely for the benefit of its members?

The events which played the biggest role in the resignations were the two groups' dealings in the late 1980s with Mr. Susumu Ishii, the former chairman of one of Japan's largest organisations of *yakuza*, or gangsters, and an active stock market speculator.

In addition, Nomura and Nikko confessed to having compensated large corporate clients for trading losses last year and in the late 1980s. Yesterday, Daiwa Securities and Yamazaki Securities, the other two of the big four brokers, admitted having done the same, amplifying similar confessions they made last year. Tax officials have found evidence of payments by the big

## Danger of symbol over substance

Stefan Wagstyl questions whether the resignations of two Japanese securities chiefs will boost reform

four totalling ¥65bn (286.34m) over 1988-90, but say there could be more.

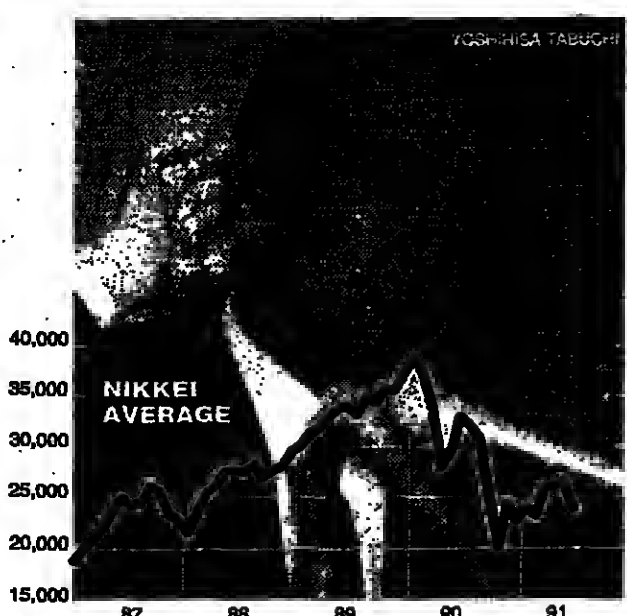
The origins of both scandals lie in the connections between brokers, investors and finance ministry officials which surround the securities markets.

The Japanese Securities and Exchange Law drafted soon after the end of the second world war is a vaguely-worded document, which specifies few offences. Many things are left to the discretion of finance ministry officials, who see their job as fostering the health of the industry. Often they scold and punish; but they also offer encouragement and advice. Through the 1980s, the ministry did much to make the market more transparent — not least to satisfy the demands of the US and other foreign governments. Officials recognised that the growth and internationalisation of the Tokyo stock market meant it no longer should be managed as a private club.

The measures passed by the finance ministry had some effect: insider dealing was outlawed; a 5 per cent disclosure law has forced out into the open stakes held by various secretive groups — including gangster organisations; tighter rules on new issues prevented a repetition of the wrongdoing involved in the Recruit scandal; companies and individuals have been prosecuted for securities-related offences, chief among them Mr. Mitsuhiko Kotani, the head of a speculative investment syndicate who has been charged with stock manipulation.

Equally important, ministerial pressure plus competition from newly-admitted foreign brokers has cut the big four's share of Tokyo stock exchange commission income from 42 per cent in 1986 to 33 per cent in the year to March 1991.

However, the finance ministry could not prevent the abuses caused by the growth of Japanese stock prices that sent trading volumes soaring in the late 1980s. In the heady atmosphere of the bull market, even investors who were worried about certain practices — such



as having their accounts traded too often by brokers — rarely complained. Also, the flood of investors into the market gave brokers plenty of opportunity to hide transactions done for the likes of Mr. Ishii or Mr. Kotani. In any case, dealing on behalf of

Real reforms of the financial system are very slow to emerge in Japan. Over time, the scandals fade

such people is not in itself illegal. The main risk seemed to be a reputational by finance ministry officials.

The mood changed with the collapse of the bull market early last year. The plunge in prices has itself exposed the fact that the big four paid out compensation to clients. It has also generated public criticism of financial companies, for allegedly helping the rich to profit from increases in stock and land prices, at the expense of ordinary people unable to buy their own homes.

boosted business so the combined total is still more than 50 per cent. For example, Nomura's corporate family includes Kokusai Securities, the fifth-largest brokerage in terms of revenue.

The reach of these affiliates penetrates related industries such as property, art, finance and computer services. These are the brokers' version of *keiretsu* — the industrial groupings which dominate some parts of Japanese commerce. It is only natural that group companies should generate business for each other and do favours for each other's clients: natural but often against the interests of fair and open markets.

There is also the problem of the finance ministry itself. Stagnant in a tradition of fostering the industries it regulates, it finds it difficult to stand back from its protégés. But that, says a leading Japanese fund manager, is exactly what the ministry must do to create public confidence in the markets. "Officials need to be arms' length regulators."

Some brokers say deregulation has already loosened the ties between the ministry and companies. But others say this is not true — the state of changes involved in liberalisation has created a raft of new discretionary powers.

Ideally, Japanese investors themselves should demand change. Some institutions have been critical of aspects of the securities industry, notably attacking the big four brokers' dominance. But too many Japanese fund managers — many working for broker-affiliated companies — like the current cosy relationships. More transparency would lead to greater competition among fund managers. Weak companies would not welcome such pressure.

The best hope is that yesterday's resignations of Japan's two most powerful securities chiefs will give the reform process a fresh impetus. But the danger is that the reasons for their departure will be too quickly forgotten. For example, Mr. Noboru Takekita, who resigned as prime minister to take responsibility for the Recruit scandal, is discreetly campaigning to be returned to office. Much-vaunted political reform, though under almost continual discussion, have yet to be enacted.

Economics and finance differs from politics in that its boundaries are international, so foreign pressure can be applied to effect big changes, as has happened with import liberalisation in Japan. But experience shows that while foreign pressure can bring about great changes in rules, it does not always change underlying codes and practices.

## Joe Rogaly Rao's tough agenda



India has squeaked through what some of its politicians were wont to call a "festival of democracy" with one national leader assassinated, 100-plus civilians killed in election riots, and an inconclusive result. The Congress party, which must bear the primary responsibility for the country's failure to live up to its post-independence potential, will take office under the prime ministership of a frail and elderly apparition, Mr. Narasimha Rao. The Hindu revivalist Bharatiya Janata Party has become an effective, not to say formidable, opposition. Thus has fate condemned this huge and important sub-continent to a period of uncertainty and prostration while its cohesion continues to be threatened and the economy continues to under-perform.

The most urgent priority is a quick settlement with the International Monetary Fund to prevent a default on foreign debt repayments. That should in theory be easy all that Mr. Rao and his new cabinet have to do is accept the Fund's admittedly stringent terms, including necessary cuts in the budget that were cynically exploited by Congress to bring about the downfall of the previous government. In practice you never know: Delhi has no option but to bow to the IMF, but if it is true to form it will haggle hard, against Fund officials who must realise that they would do no one any good by softening the terms.

We must assume, however, that a deal will be cut. It is also possible to be mildly optimistic about the new government's economic stance. It will not liberalise the economy to the extent necessary, but on this issue the election campaign, and its outcome, can be read as marking a rightward shift away from the Nehru socialism that has smothered India's creative and entrepreneurial abilities. This is likely to result in some movement towards the market, but nothing substantial.

What is not on the agenda is a programme of privatisation and trust-busting, a purposive deforestation of the

Delhi-centred bureaucracy and a bonfire of controls. A comparable strategy might or might not be the salvation of the Soviet Union if President Mikhail Gorbachev can bring himself to work one out: in India it could do wonders for a country that has the human resources to turn itself into the most powerful go-go economy in Asia west of the Korean peninsula. The political dimension likewise needs urgent attention. The recent election could not be held in the Punjab, owing to the continuing violence there, both between Sikh moderates and Sikh extremists and between the latter and government forces. The slaughter of innocents by terrorists persists. Neither Kashmir nor Assam has been pacified. The world was alerted to the tense situation in Tamil Nadu by the

Delhi has no option but to bow to the IMF, but if it is true to form it will haggle hard

assassination of Mr. Rajiv Gandhi while on a visit to that state. Now Utkarsh Prasad, formerly a Congress stronghold, is to be governed by the BJP. If the Hindu revivalists choose to press ahead with their plan to build a temple on the site of a Moslem mosque at Ayodhya, then Delhi, governed by Congress, would be at odds with Lucknow, governed by the BJP. The revivalists are soft-pedalling on the temple plan, but it has not been withdrawn.

At some stage India will have to address itself to the necessary decentralisation of its central government's powers. The republic could give federation a bad name; Delhi exemplifies the worst nightmares of those who fear a European superstate run from Brussels. It is likely that serious debate on decentralisation will begin if, as some Indian observers believe, we are now witnessing the terminal decline of the Congress party. Its share of the vote fell from 39 per cent to 37 per cent in the election, in spite of the sympathy vote that swung its way after Mr. Gandhi was

murdered. The BJP doubled its share, to more than 25 per cent. Congress, once the national unifying force, is being encircled by opposition parties.

But there is more to it than that. There is a deep division in Indian society, between a homogenising elite speaking English, the Esperanto of the upper orders, and a vast lower order population looking and speaking with an intense vernacular hostility against some of the consequences of certain forms of capitalist development. The words are not mine, but those of Mr. Sudipta Kaviraj of the Centre for political studies at the Jawaharlal Nehru University in New Delhi. As I understand Mr. Kaviraj's closely-argued recent paper (Institute of Development Studies Bulletin Vol 21, no 4, Sussex University), he believes that the more genuinely democratic India becomes, the more likely it is that ordinary Indians will become less willing to conform to the principles of a secular democratic state as fashioned by Nehru and the other Congress founding fathers.

To my way of thinking this helps to account for the rise of the BJP, a curious mix, containing right-wing (some say neo-fascist) extremists among its fringe supporters and nationalist free marketeers, if that is not a contradiction in terms, at the centre. The Hindu movement is likely to take the secularist Congress head-on. There is also room for fissiparous tendencies among the co-religionists, since they do not share a common language, and vast regional disparities divide them. And then — but that is a whole other story — there is the politics of caste.

There is not much that the rest of us can do about the fate of these 800m people. It is, after all, an amalgam of ideas borrowed from the post-war British Labour party and Stalin's Russia that has done so much damage to modern India to date. We had better keep quiet and keep our fingers crossed. After all, India, and even the much-maligned Delhi government, has proved gloomy outsiders wrong on many occasions in the past. Here's hoping it manages to do so once again.

## LETTERS

### Federation and majority rule

From Mr. Ota Adler.

Sir, Dr. Ann Robinson is mistaken in claiming (Letters, June 21) that proposed constitutional arrangements for European political union are to be based on pure majority rule. The weighted majority which applies now and is proposed to continue takes account of diverse sizes of member states. It is a similar reflection in the composition of the European parliament. Nothing less would be acceptable if the rights of smaller states are to be protected. Federal constitutions result from compromises which take account of specific circumstances of federating states.

The proposed European federal union will be sui generis and not a mirror image of the US, Canada or Australia, to cite similar federations which have been successful but which each having different constitutional systems. Ota Adler, 18 Chester Square, London SW1W 9EH

### Bridging the academic/manufacturing gap

From Dr. Bruce Smith.

Sir, I was surprised to read in your article "No chance of an even match" (June 18) that Charles Leadbeater believes that the UK has no organisations such as the German Fraunhofer Institutes, which bridge the gap between the public academic sector and the private manufacturing sector. In fact, the member compa-

### The facts of putting new life into water industry

From Mr. Roy Watts.

Sir, Against the murky backdrop created by many ill-informed and biased views on the water industry over the past few days, I believe some factual light is needed.

In my careers in the airline and water industries I have seen at close range the serious effects of under-investment by governments of all shades in major industries.

Standards fall, the customer suffers and costs rise regardless of innovation or management. Good management is impossible.

Today capital from customers and shareholders of Thames Water, at the rate of more than £1m every day, is reviving this industry to serve the customers now and into the next century. Competent managers now have the tools to do the job.

The facts are there for those who seek them. Roy Watts, chairman, Thames Water, 14 Cavendish Place, W1M 0DJ

### Airbus and subsidies

From Mr. Volker Heegemann.

Sir, The US would obviously prefer to limit the scope of review of subsidies to Airbus to the provisions of the subsidies code as these, at first sight, appear to improve the US chances of demonstrating that the subsidies are trade-distorting prohibited ones. However, contrary to what you stated ("Airbus to fight US moves on subsidies", June 20), the GATT secretariat does not issue any opinion on the proper forum of a dispute.

It is worth repeating that the code on trade in civil aircraft was negotiated as the more specific agreement and that its article 6 contains pertinent provisions on subsidies, supplementing those of the subsidies code. Thus, it would not be surprising if a dispute settlement panel in this case would interpret the provisions of the subsidies code in the light of the code on trade in civil aircraft, and this regardless of whether the US succeeds in linking the terms of reference to the subsidies code.

Indeed, international rules of treaty interpretation require that account be taken of the context of an agreement and of subsequent treaties between the same parties. It would be contrary to the *bona fide* if one party tried to obtain by forum shopping a result which it could not obtain under the more specific rules. Volker Heegemann, Telephone 119, D-7000 Stuttgart 30, Germany

### Consistency of comment on Labour education policies questioned

From Mr. Jack Straw MP.

Sir, Your leader, "Labour's education" (June 4), said more for the inexperience of those who cobbled it together than it did either for Labour's education policies, or for consistency with the position previously taken by the FT.

Last March, for example, the FT said "Labour's plan for training", March 14 1990) of our 16-19 policy statement, investing in Britain's future, that it was "a spirited attempt to seize the initiative in a sphere where government thinking remains muddled". It said, with approval that our programme to replace three subject A-levels ("too narrow even for the brightest academic students")

with a five-subject Edgworth A-level reflects "an emerging consensus among educationalists and employers" and seemed to support the idea of "making some form of training compulsory".

This time, we are told that similar key elements in our recent, more detailed document are "misconceived", and the leader writer continues his curious off-beam obsession with our, and the CBI's, proposals for "core skills".

Few newspapers did more to expose the inadequacy of student loans than the FT. Now we are criticised for wishing to abandon this scheme, which is both reducing financial support for students in need, and

costing the taxpayer more than the grants scheme.

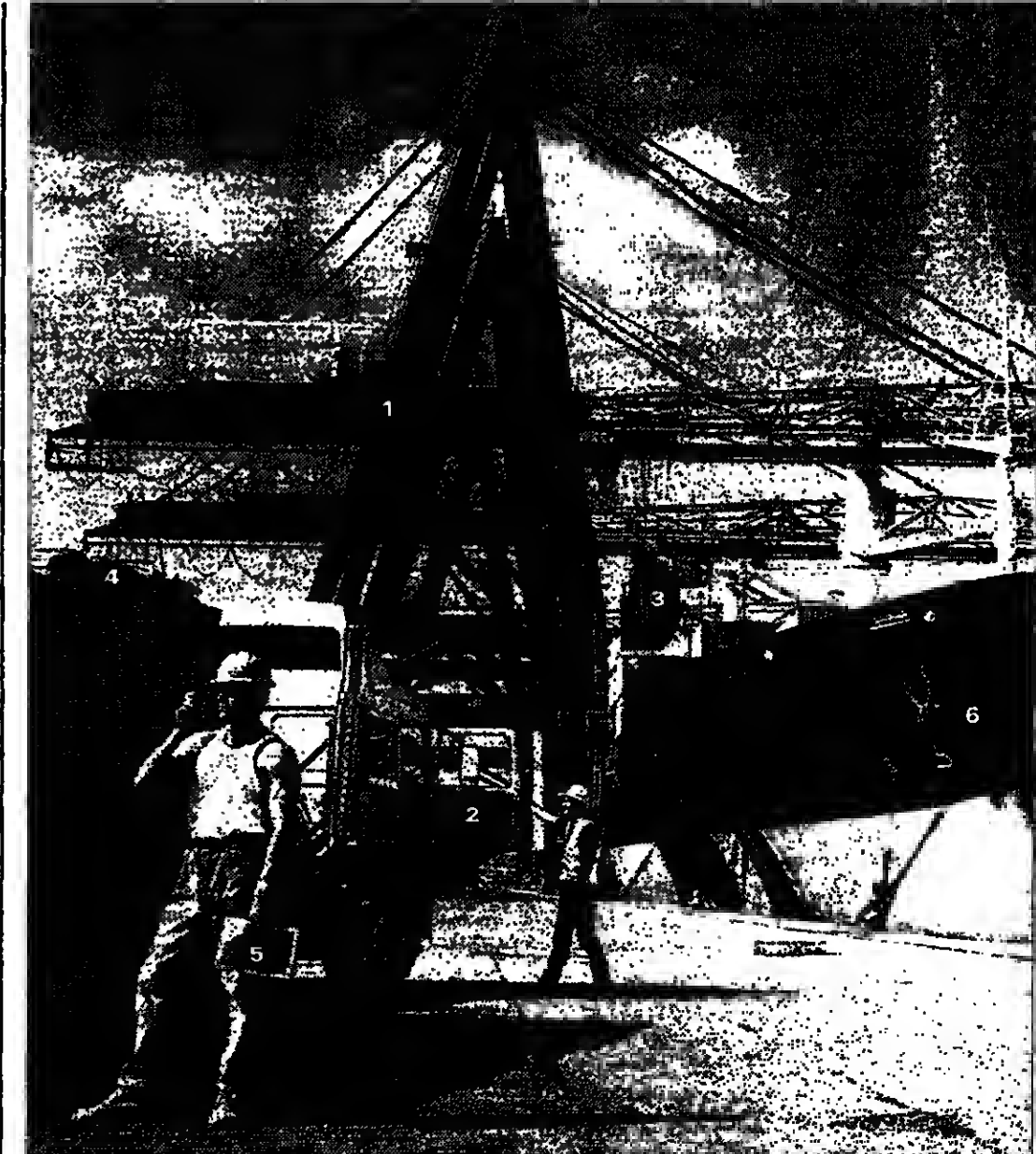
In leaders in 1987 and 1988 the FT was highly critical of opting-out ("Hasty reform of education", September 22 1987, and "Priorities for UK schools", May 12 1988). The government, the FT said, was making "policy on the run", "slum and sink schools left behind would find their problems aggravated and their reputations diminished". Opting out, the FT then said, was "ill-thought-out and peripheral to the central issue of raising standards". Now we are told that opted-out schools are "popular and constructive efforts to extend choice". There is no recognition of

the FT's earlier objections, nor ours, that opting-out is making the planning of schools and colleges, and the removal of 2m surplus places, well nigh impossible.

It is to the "central issue of raising standards" that much of Labour's policy is directed. But our policies in this area were simply ignored by your leader writer, to make his highly tendentious case.

Jack Straw, House of Commons, Westminster, SW1

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1 Together with our Düsseldorf team at Triskema Montage, we advised British Steel in the acquisition of Klinger Metallwerk, the structural steel division of Klinger Werke AG (Germany).  
2 Our Oslo office was appointed as advisers and arrangers for the partial privatisation of Radco AS (Norway), the state owned munitions, metals and shipyard, which was sold to the private sector.  
3 Our German office Triskema Montage, together with our Paris team, advised the construction group Walter Rau (Germany) in its disposal of a substantial interest in Forquière S.A. (France).  
4 Together with our Athens team at Alpha Finance, we were retained by the industrial reconstruction organisation S.A. to value Hellenic General Company (Greece).  
5 Samuel Montagu advised Builder Group, the leading UK publisher of property and building periodicals, in its recommended offer from a subsidiary of CEP Communication (France).  
6 Our Amsterdam office advised the Veder family (Netherlands) in the disposal of their shareholdings in Anthony Veder Group N.V., the shipping concern, to a group of investors.

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## EXECUTIVE CARS

Tuesday June 25 1991

## SECTION III



Against a gloomy background of falling car sales there has been a tightening of the competitive

screw. Furthermore, the Japanese are challenging the strong grip that European groups have maintained on the world's executive car markets. John Griffiths reports

## The party is over, for now

AFTER eight years of expanding sales, the good times have come to an end for executive car makers in almost every market except Germany, where unification continues to allow some growth.

In its latest world automotive forecast report, analyst group DRI/McGraw-Hill expects new car sales in western Europe to fall by 2.2 per cent this year, with the executive sector suffering commensurately. In the US, the single most valuable market for executive and luxury cars, the imposition of a luxury goods tax from the start of this year has acted as a damper on sales. And even in Japan, where the European prestige car makers - particularly Mercedes, BMW and Audi - had been enjoying a good sales, virtually all sectors of the car market have gone flat.

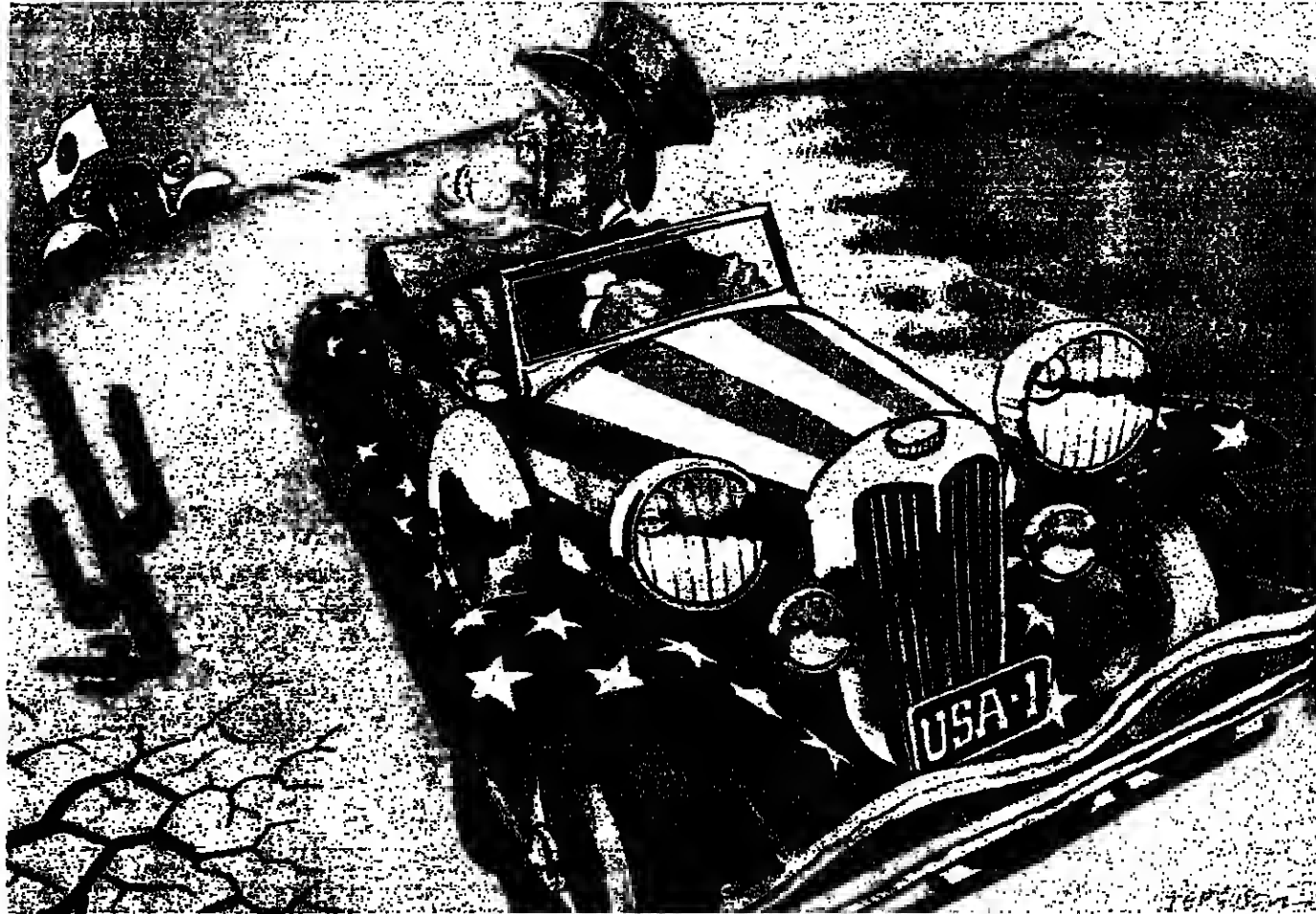
Against this background there has been an inevitable sharp tightening of the competitive screw, particularly now that Japanese manufacturers have begun in earnest their formidable challenge to the near-stranglehold European manufacturers have maintained on the world's prestige car markets.

Toyota's Lexus range, a year

after its launch, is challenging Mercedes and BMW in volume terms in North America, with Nissan's Infiniti range less successful but still selling in significant numbers. Honda has begun moving into the same sector with new, larger and more powerful saloon and coupe versions of its Legend. Mazda is well advanced with preparations for its own luxury dealer network in North America, codenamed Pegasus, with a recently unveiled model in Japan, the Sentia, as potentially the first of a three-car Pegasus range.

The competitive pressures are continuing the restructuring in the European executive car industry, with Jaguar owned by Ford, loss-making Saab Automobile half-owned by General Motors and Volvo forging an alliance first with Renault and through the Dutch-based Volvo Car BV, with Mitsubishi of Japan.

There is an increasing element of "if you can't beat 'em, join 'em" about the industry. Even Mercedes has let it be known in the past few days that it is talking with Mitsubishi about a joint project for a niche vehicle, an upmarket off-roader to rival the UK's Range Rover.



This emerged at the same time as the German luxury car maker was disclosing a fall of 9 per cent in its pre-tax profits last year - this reflected more the adverse movement in currency rates against the D-mark and the high development costs of the new S-Class cars, just launched, than falling sales. Indeed, in common with other German prestige car makers BMW and Audi, it increased sales last year, against a sharply falling trend for many other producers.

The world market decline is worrying because luxury vehicles are of high value, offer the potential of high profit per unit, and in Europe at least account for a significant sector of the market. According to the Economist Intelligence Unit, large and luxury car sales account for 13 per cent of the market in the UK, 27 per cent in Germany, and 16 per cent for western Europe or well over 1.5m sales a year.

The one consolation for the producers is that the good times of the 1980s have left them in much better shape financially to meet the current downturn, which in any case is expected to be relatively short-lived.

For consumers, there is little but benefit in an ever-widening array of models at prices likely to be held increasingly in check by competition. Manufacturers and their dealers are being obliged to invest heavily in upgrading after sales and service operations to meet the higher standards being demanded by consumers.

Within Europe one of the biggest issues facing manufacturers is pricing, which is the subject of investigations by the UK's Monopolies and Mergers Commission and the EC Commission. They are inquiring in particular whether prices are disproportionately high in some EC markets (most notably the UK) relative to others;

whether absolute levels are too high in the absence of unrestricted competition from the Japanese - a move which one study by the UK's National Consumer Council suggests would cut the price of an average car by £2,000 - and whether the EC system allowing new cars to be sold through exclusively franchised dealers is a contributor to high pricing.

The MMC report, due later this year, is expected to influence the EC investigation, the findings of which will not be made known until later. However, the MMC has concluded that some pre-tax prices in the UK are more than 50 per cent higher than in some continental markets. In the executive sector, an example from the still-confidential study is the pre-tax price of a BMW ranging between £9,086 in France to £12,673 in Ireland.

This controversy, in the view of some large dealer groups,

seems likely to change the ways in which cars are sold in the EC, through networks of exclusively franchised dealers.

Some dealers believe that, as manufacturers are forced to relax their tight controls on who may sell their cars, so very large dealer groups will emerge operating more like supermarket chains.

What an increasing number of surveys - sparked by the rapidly approaching EC single market - establish beyond doubt is that the company car, particularly at executive level, is deeply entrenched not just in the UK, as a succession of chancellors bent on stamping out the 'perk' car seem to think, but throughout Europe.

With the notable exception of Switzerland, where only one in three directors appear to receive a company-supplied vehicle, most EC countries are not far behind the UK in the provision of executive cars, according to one survey

by Monks Guide/Lease Plan. However, this has not stopped a further sharp turn of the taxation screw in the UK, where 60-65 per cent of cars are sold to the business sector. Higher taxation on the benefit to an executive of the private use of his company car has serious implications for executive car makers. The search for cost and tax savings is expected to lead to much more emphasis on cars of no more than two litres, and priced below £19,250 a threshold for increased taxation.

No less worrying for volume manufacturers with a sizeable stake in the executive car market is the increasing number of executives who could advantageously swap their company cars for salary in lieu, with potential financial savings for the company. Implicit in such a move, were it to become widespread, is much wider choice of cars and possibly a diminution of the dominant role played by cars such as Ford's Granada/Scorpio.

Memories of the 1979-80 oil crisis were quick to fade, as a result of which much of the emphasis within the executive and luxury car sectors during the 1980s has been on ever higher trim and equipment specifications, and ever increasing on-road performance. Senior industry executives within both the North American and European industries say they believe the 1990s will produce a shift in emphasis towards safety, greater fuel economy and environmentally cleaner cars - priorities driven not by market demand but legislation.

As is so often the case, the catalyst for such sea-change is being provided by California, which has some of the world's most acute air pollution problems. The increasingly draconian exhaust emissions standards being set by this important region for all car manufacturers have lifted emissions' concerns, along with fuel economy.

The latter is stimulated by the increasing likelihood of federal US legislation requiring CAFE (corporate average fuel economy) standards approaching 40 mpg by the turn of the century, compared with 27.5 mpg now.

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Editorial production:  
Phillip Halliday  
Illustration:  
James Ferguson

"VICTORY, THEN, GOES TO THE JAGUAR..."  
(CAR Magazine Editors, 1991 (Reading 11 luxury saloons))  
(MANY A TRUE WORD IS SPOKEN IN TEST)



Most car advertisements are written by individuals (or committees) whose concern is limited to one specific marque.

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CAR Magazine, February 1991 (Reading 11 luxury saloons).

"Real performance muscle... the XJ6 3.2 buyer gets 200 bhp, which gives a maximum of 132 mph and 8.5 seconds for the sprint to 60 mph!"  
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MAX POWER	
JAG 3.2 CATALYST	200 BHP AT 5200 RPM
BMW 720i CATALYST	185 BHP AT 5200 RPM
AMC 300SE* NON-CATALYST	188 BHP AT 5700 RPM
MAX TORQUE	
JAG 3.2 CATALYST	230 LB.FT AT 4000 RPM
BMW 720i CATALYST	192 LB.FT AT 4000 RPM
AMC 300SE* NON-CATALYST	191 LB.FT AT 4000 RPM
ACCELERATION 0-62 MPH	
JAG 3.2 CATALYST	8.5
BMW 720i CATALYST	9.2
AMC 300SE* NON-CATALYST	9.1

"An effortlessly fast performer... supremely relaxed and relaxing on the motorway!"  
Autocar & Motor.

"The all disc braking is superb!"  
Autocar & Motor.

"The XJ6 exudes class and breeding!"  
The Independent.

"The greatest sense of well-being and superiority is enjoyed in the Jaguar."  
CAR Magazine.

"For pace, agility, and the sheer sense of occasion that comes from driving it, the XJ6 is now a very hard package to beat!"  
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"It looks terrific."

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The UK car market can be divided into the haves and the have nots. John Griffiths reports

## Tax burden tips the benefit scales

THE UK car market is divided sharply into haves and have nots: those who have cars provided by the company and the 40 per cent or so of drivers who buy their own cars, out of after-tax income.

The have nots are disadvantaged on several fronts. In the current climate of recession, with car advertising pitched heavily towards special offers and discounts in an effort by manufacturers to lift flagging sales, private buyers tend to think they've done well by extracting a 10, 12.5 or sometimes even 15 per cent discount on their purchase.

What they tend not to realise is that most are still helping to subsidise the purchase of cars by business.

Earlier this year the Retail Motor Industry Federation, representing the bulk of the UK's 7,500-strong franchised dealers, published a report pointing out that the volume car manufacturers are increasingly by-passing their dealer networks to do direct deals with some big fleet operators, those buying several thousand cars a year.

Some of those deals, said the RMI report, entailed discounts of 35 per cent or more - double the margin most manufacturers give their own dealers.

Increasingly large discounts on company cars work against private buyers because manufacturers are encouraged to increase list prices by more than the rate of inflation (by over 12 per cent last year) to provide a higher base for the deep discounting to fleets. Worse, the sheer volume of

cheaply-purchased company cars decanting into the used car market reduces the resale value of cars bought privately.

The peace of mind factor is a significant benefit to the company car operator. It includes not having to worry about renewing tax or insurance, usually having the car picked up for servicing by a garage and delivered to home or office, and not having to worry about the large, unexpected repair bills which can be the bane of a private motorist's life. These have all served to make the car among the most valued of an executive's perks.

**Most analyses predict there will be greater selectivity of who will be entitled to cars**

The question is, after several years of an increasing taxation squeeze on the company car perk, has Chancellor Norman Lamont's Budget of just under three months ago at last made the tax burden outweigh the benefit?

Mr Lamont's Budget raised the tax scale charge by 20 per cent, but, more significantly, imposed a National Insurance charge on employers for the benefit employees enjoy from private use of company cars.

Even though the tax scale charge to users has risen by 20 per cent since the 1988 Budget, the benefit to most employees is still considerable. The assessed total benefit this

year, according to the Treasury, is £5.9bn - but tax paid by employees, many on the 40 per cent rate, is equal to just 25 per cent of that benefit.

In terms of costs to the company, rather than most users, the figures do not look so attractive.

Analyses by accountants Coopers & Lybrand Deloitte, the Stoy Benefit Consulting group and others indicate that it could be financially advantageous for many companies to provide a cash alternative to their executives' cars - even if making the switch can be full of VAT and other pitfalls.

At the highest end of the scale, in the case of senior directors or company chairmen running cars costing more than £29,250, calculations by Coopers show that the company could arrange the funds for such personnel to buy their own cars - of identical specification to that previously provided by the company - and operate them at no financial net loss or gain to themselves, yet still save more than £3,000 a year.

The saving to the company is made possible by the very high assessed benefit directors and executives must pay on cars costing above £29,250 and travelling less than 2,500 miles annually on business, together with the new element of National Insurance contributions payable by the company.

As Mr Russell Thoms of Coopers points out this is an extreme case. Coopers' calculations show that there are marginal savings to be made by companies in buying out the

The cost of a company car to a British company over 3 years (£)

Source: Coopers & Lybrand Deloitte

	FORD ORION 1.4GL			FORD GRANADA 2000GL			JAGUAR SOVEREIGN 4.0		
	A	B	C	A	B	C	A	B	C
Business mileage	60,000			10,000			6,000		
Private mileage	15,000			26,000			30,000		
Purchase cost (£)*	10,099			14,679			36,400		
Residual	3,506			6,777			19,566		
Running costs**	15,778			16,394			32,255		
Cost of car	15,777	15,777	15,563	16,395	16,395	11,788	32,252	32,252	21,670
Plus:									
Employers' NIC***	395	328	306	1,014	1,231	1,376	4,446	2,795	1,695
Unrecoverable VAT	42	42	42	105	105	105	158	158	158
Less:									
Recoverable VAT	(784)	(591)	(591)	(449)	(310)	(310)	(676)	(426)	(426)
Corporation tax relief	5,350	5,523	5,446	5,780	5,954	6,462	12,162	11,758	7,903
Net cost of car	10,079	10,032	9,975	11,285	11,467	12,498	24,017	23,021	15,193
Employee:									
Benefit of car	3,795	3,155	2,942	9,750	11,841	13,235	42,750	26,877	16,294
Tax due	949	789	736	3,900	4,736	5,294	17,100	10,751	6,519
Additional payment to employee		-213			+1,394			-10,582	

\*After discount; \*\*Incl. depreciation, maintenance, fuel, insurance and interest. \*\*\*Assumes no further increase in employers' NI on car benefit.

A: company owns car B: company funds employee to buy car C: payment to employee leaving him no better nor worse off for financing own car

cars of high-mileage users, but in the middle ground, the cost and tax position for the typical manager's car cannot yet be improved by a cash alternative.

**Increasingly large discounts on company cars work against private buyers**

Savings can be increased by other means, such as opening company accounts at garages for executive-owned cars, rather than reimbursing individuals for the bills incurred - not only because of the greater

bargaining power of a company, but because reimbursed bills would attract employers' NIC charges.

Even now, many companies are still in the process of analysing in detail, probably for the first time since the executive car perk began proliferating in the late 1970s, what policies they should adopt post-Mr Lamont's Budget.

Some have made up their minds not to change, mainly because the car is seen as such a valuable tool for attracting or retaining staff. Ahhey National, which runs a fleet of several thousand cars, says it has "no intention of changing our company car structure because of the Budget."

Most analyses of the situation facing companies and executives relative to their cars predict that there will be greater selectivity in terms of who will be entitled to cars.

**The peace of mind benefit is a significant benefit to the company car operator**

tied to cars; curtailment of free fuel for employees' private motoring; restrictions on price or engine size, and the contracting out of the management of fleets through competitive tender.

Some snares await the unwary, particularly companies seeking to offer a generous settlement to buy out company cars.

They risk running foul of a judgment (Haaton vs Bell) under which a company's valuation of the cash benefit takes precedence over the official scale charges and could be applied to all other cars in the company fleet, thus raising the tax bills of even executives planning to keep their cars. Even more alarming is the stance being taken on VAT by HM Customs and Excise.

It maintains that if executives are offered a cash option, but only a few take it up, those who choose to retain their cars

have opted to accept a supply from the company which is liable to VAT.

In other words, even if just one employee among 1,000 took up a cash option offered to

**The tax scale charge to users has risen by 280 per cent since the 1988 Budget**

everyone, the other 999 would be subject to VAT at 17.5 per cent on the total sum offered as a cash substitute for the car. It is not expected to be long before the Customs and Excise view is tested in the courts.



Peter Lilley: will receive MMC report into claims that car makers charge excessive prices in the UK



The price of a 2-litre Renault 25TX in the UK (on October 15, 1990) was £11,780 compared with (at the then prevailing exchange rates) £8,840 in Germany, £9,999 in Belgium, £8,809 in the Netherlands and £11,733 in France. The British price was 33.7 per cent higher than the Dutch price

Car makers' pricing policies are under close scrutiny and the various studies are arousing controversy. Kevin Done investigates

## MMC unravels complex supply monopolies in the UK

CAR makers' pricing policies across Europe and in particular in the UK are coming under heavy scrutiny with investigations launched by both the UK Monopolies and Mergers Commission and by the European Commission.

The MMC report is expected to be sent to Mr Peter Lilley, the UK Secretary of State for Trade and Industry, in early August, but publication of part of the confidential preliminary research conducted for the MMC has aroused serious controversy.

The study prepared for the MMC claims that in exceptional cases pre-tax car prices charged in the UK are more than 50 per cent higher than in certain other European markets, while in general prices are 20-30 per cent higher in the UK.

The Monopolies and Mergers Commission, which is investigating claims that car makers charge excessive prices in the UK, has provisionally concluded that at least two so-called "complex monopolies" exist in the supply of new cars, which "prevent, restrict or distort" competition in the UK.

Its provisional findings challenge both controversially: 1 The "gentlemen's agreement" between the British and Japanese motor industries which effectively has restricted Japanese car imports into the UK to less than 11 per cent of the market, and 2 Car makers' selective distribution systems.

It would appear that the disparity between UK and continental European car prices is the greatest for small cars, but the research prepared for the MMC shows that retail executive car prices are significantly higher.

The MMC has written to 46 car makers and importers in

the UK outlining its provisional conclusions and detailing the supporting evidence it has gathered in the last 12 months. The MMC has still to decide whether the "complex monopolies" it has identified, operate against the public interest, and whether the government should take action.

The industry is responding to these findings, before the MMC publishes its final report, but it has been fiercely critical of some of the methodology used by the MMC and its research consultants and has disputed the preliminary findings.

The industry has claimed that previous studies, such as those made by European consumer organisations, have failed fully to take account of important factors that distort prices across Europe such as varying car taxation rates, differing model specifications, exchange rate movements, and discount levels.

Car pricing is a highly sensitive issue for car makers in Europe. The two investigations under way are expected to play a vital role in the European Commission's review of the present "block exemption", which allows car makers to employ selective distribution systems in Europe contrary to EC competition regulations.

The 10-year block exemption, which was granted until 1995, is conditional on pre-tax car prices not varying between EC member states by more than 12 per cent in the long-term and by more than 18 per cent for periods of less than a year.

The line of attack taken by the MMC inquiry to date threatens to undermine long-entrenched restrictive car pricing and distribution practices in the UK and could lead to a revolution in the 1990s in the way cars are marketed.

Under the selective distribu-

tion "complex monopoly" the MMC questions a series of car makers' existing practices including:

- The granting of exclusive sales territories.
- Limits placed on the number and locations of dealerships allowed to individual car retailers.
- Prohibitions on selling competing makes at the same site.
- Refusing to supply new cars for resale except through the supplier's franchised dealer system.
- Offering in the UK only

part of car range available in other parts of the EC market.

● Offering specified classes of customers discriminatory discounts unrelated to cost.

The range of price differentials varies from one car maker to another, suggesting that some have less to fear than others from the MMC and European Commission investigations

As the MMC's 12-month inquiry into the distribution and pricing of new cars in Britain enters its final stage, higher prices for new cars in Britain than in other markets in Europe.

Pan-European car price com-

parisons have proved a minefield in the past, and the car makers have - often with justice - been able to pick gaping holes in the evidence gathered, which at first sight appeared to confirm the casual impression that car prices in the UK are significantly higher than in other European markets, such as Germany, the Netherlands or France.

The latest evidence of excessive UK car prices has been assembled in a study commissioned by the MMC for its inquiry and prepared by Ludvigsen Associates, the UK-

based automotive consultants. The MMC and Ludvigsen Associates have sought in advance to head off the normal industry criticism by trying to develop a methodology that would take account of the most obvious distorting factors.

The industry remains sceptical. Some car makers' independent studies, also carried out in the last 12 months but with different consultants, have come to less worrying conclusions.

These alternative reports have been presented to the MMC and the commission is facing a crucial task in sifting the often contradictory evidence - with the obvious risk that the credibility of its preliminary core findings will be called seriously into question.

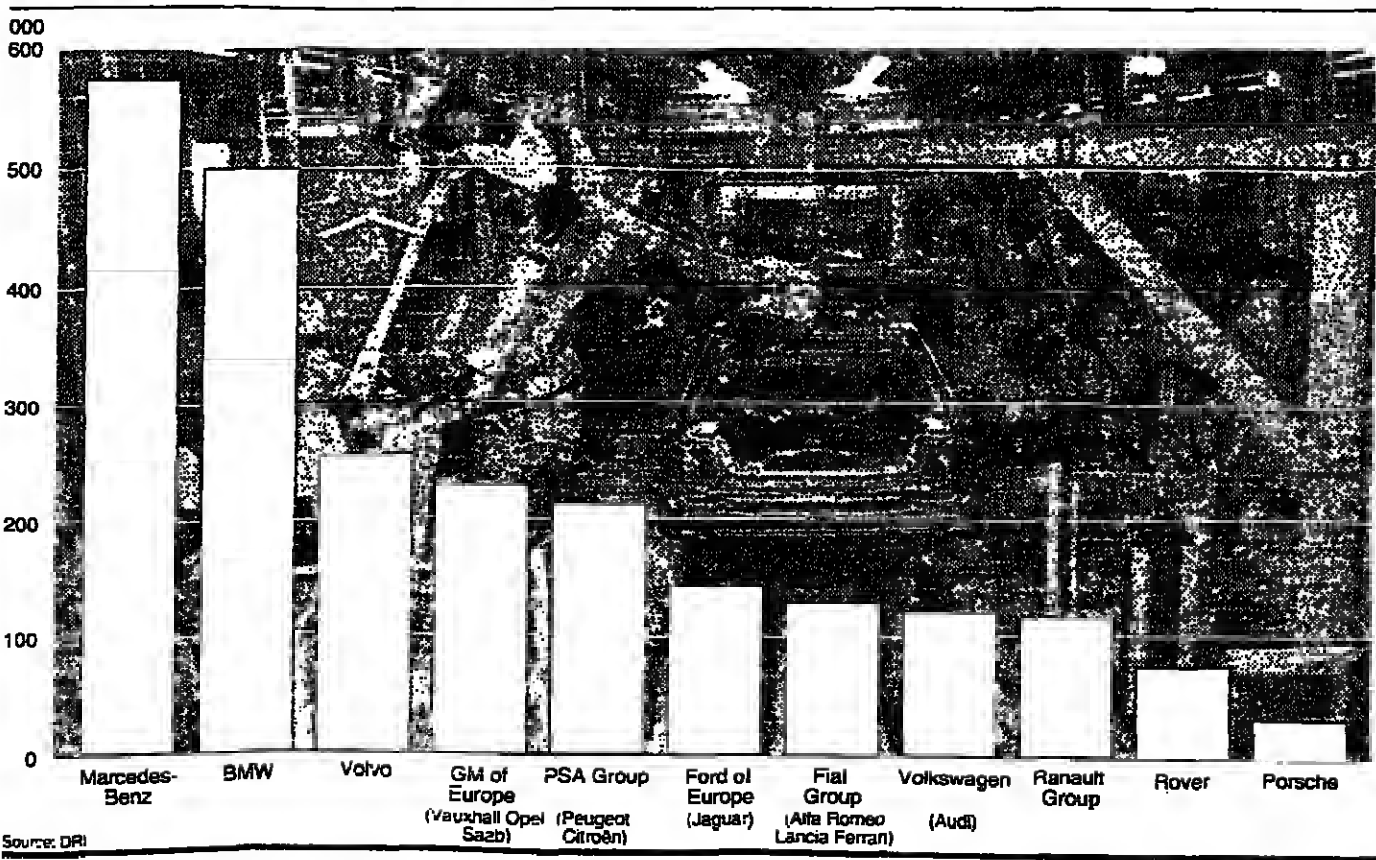
The Ludvigsen study has sought to arrive at what it calls comparable "on the road" transaction prices - both including and excluding tax - for a series of 20 different models in four segments of the market: small (Ford Fiesta-size), lower medium (Ford Escort-size), upper medium (Vauxhall Cavalier-size) and large (Mercedes-Benz 190-size), and in six European Community countries: the UK, Germany, France, Belgium, the Netherlands and Ireland.

The methodology it used to arrive at the transaction prices was to telephone at least 50 dealers for each of the models in the six different countries with the conversations about a potential car purchase being conducted in the language of the local dealer.

In order to shed some light on the often opaque and murky world of car buying and dealing it was supposed to be a standard approach "designed to elicit a cash price for a private buyer with no trade-in".

The caller said he was mov-

Western Europe executive car production - 1990



Source: DRI



Lexus heads the Japanese charge into the US. Richard Feast (left) and Patrick Harverson analyse strategies and company policies

## Big Three lose high ground Dynamic duo close the gap

ENGINEERS at one of Detroit's Big Three car makers had heard and read a lot about Toyota's then-new Lexus before they got their hands on one in late 1988.

It proved a very depressing experience. Stripped down, they could appreciate the amount of ingenuity, effort and money that had gone into producing what was Japan's first luxury car. They knew that what they were working on would not match the Lexus. Now, executives at the Big Three talk in terms of producing Lexus fighters. That is an admission that they have lost the high ground. Before Lexus, the popular US impression was that the domestic made the best large, luxury cars and Japan made the best small, economy cars. Japan has proved capable of doing both.

It is all part of a grand strategy by Japanese car makers to plug their models into market gaps where they had previously not been represented. Simultaneously, other new model introductions by Japanese companies were taking place in sectors covering sports cars, sports-utility off-landers, pick-up trucks and minivans.

Not that Toyota was the first to create a special brand offering up-market models. Even when Honda introduced its Acura line in 1986, it was merely imitating US manufacturers, which had targeted certain brands to specific customer profiles.

Cadillac is General Motors' luxury range, more expensive than the premium American Buick, "American value" Oldsmobile, sporty Pontiac or Chevrolet. GM's volume range which is sold under the slogan, "the heartbeat of America". Unfortunately, badge engineering during the previous few years had blurred their images to all but GM insiders.

Honda was very successful in America by the time Acura was launched. It was the pioneer in transplant production, and its products were rated highly. Its Accord model went on to become the best-selling car in the country.

However, it needed a different brand, if it was ever to break out of the mainstream. Acura went on to become a bowing success on the basis of just two models, the relatively

affordable Integra and the bigger Legend - a model originally developed with Britain's Rover Group.

Acura reached a peak of more than 142,000 sales in America in 1988. It was a year when Volvo, the most successful of the European luxury car importers, sold just under 103,000.

The trend was not lost on the much larger Toyota and Nissan companies. Separately, they were developing their own V6 luxury cars. Both were to emerge as larger and more expensive than the V6 Legend.

Toyota's Lexus LS400 went on sale in the second half of 1989, a few months ahead of Nissan's Infiniti Q45. Both were in the \$40,000-\$45,000 category, compared with about \$30,000 for the top Legend. Both LS400 and Q45 were supported by cheaper cars which were clearly derivatives of existing Toyotas and Nissans.

While expensive compared with domestic products - Cadillacs and Ford's Lincolns start at about \$30,000 - LS400 and Q45 are cheap in relation to their direct European equivalents from Mercedes-Benz, BMW and Jaguar.

As America's recession began to grow, the keen pricing of the newcomers proved attractive to customers. Lexus and Infiniti report that their most traded-in models are from Mercedes, BMW and Jaguar.

Lexus got off to a faster start than Infiniti. It was helped by generally more favourable road test comparisons in American car enthusiast magazines.

Lexus sold 69,500 cars last year, its first full year of sale. This year, with the overall car market down by about 17 per cent, its sales have fallen by under 10 per cent and it talks in terms of selling a similar number to 1990.

It will be helped by introduction this month of the new SC400 V8 coupe, to be followed in September by the SC300 V6 version. Again, they will be sold in price categories much their own. At about \$38,000, the SC400 will be below comparable European models and above the domestics.

By contrast, Infiniti was slower at building up a nationwide dealer network. It sold 24,000 cars last year, but projects about 40,000 this year.

Sales went up by more than 60 per cent in the first four months of this year.

The large increase is due mainly to the recent introduction of the G20 saloon - a model based on the Nissan Primera made in north-east England. At prices from about \$17,000, G20 is a more direct competitor to Acura's Integra.

Acura remains the largest of Japan's second-channel importers. Sales fell slightly to just over 138,000 last year, and it is down another 1 per cent so far this year.

The fall reflects Acura's latest models - as well as keener competition. The new Legend saloons and coupes are larger than their predecessors. At \$27,000 to \$37,000, they are also more expensive.

In addition, Acura's comparatively low volume NS-X two-seater - at \$61,000, the most expensive production car from any Japanese maker - is helping it improve an already high image in the US.

While sales of Mercedes, BMW and Jaguar held up well last year, the growing Japanese presence is beginning to take its toll this year. BMW and Mercedes sales in America

in the first four months were down by a quarter compared with one year earlier. Jaguar was at less than half the previous year's.

Meanwhile, Japan's other car makers are moving steadily up-market. Mitsubishi has launched its high technology Diamante V6 (known in Europe as Sigma) at a price of about \$25,000.

The company, which is still relatively small in America due to its late entry on to the market, says it has no intention of creating a separate sales channel.

Mazda, however, is known to be considering the establishment of a second American sales channel, reportedly known as Pegasus. So far, there has been no formal go-ahead, though the introduction last month of the 929 replacement shows that it is moving up-market.

The new 929, known as Sentia in Japan, is much larger and smoother than its predecessor. Like the Diamante, it has four-wheel-drive, four-wheel-steering and a V6 engine. It will be priced in America between Diamante and Legend.

WHILE most US companies have a policy of using only domestically-produced vehicles for their company fleets, foreign cars are still the favoured choice of America's senior business executives.

Mercedes and BMW may have ruled the roost for a long time, but their dominance is now under threat from Japan. The dynamic duo of Toyota's Lexus and Nissan's Infiniti, both large luxury models aimed squarely at the American market, are catching up as the most popular executive cars in the US.

The rest of the field is strung out well behind the German and Japanese products. The British-made Jaguar has supporters, as do the Rover Sterling and Sweden's Saab. But, as has been the case for years, the home-made American products come in a distant last.

The main reason why imports are so popular is status. The prestige accorded to a driver of a foreign luxury car, always regarded as a "classier" product than the US equivalent, is a big appeal to executives, all of whom see their car as a reflection of

their rank within a company. No matter how hard General Motors, Ford or Chrysler may try, a big, expensive foreign car will always carry more kudos.

Ms Susan Jacobs of Jacobs Automotive, a New Jersey-based forecasting and strategic planning consultancy, says that the Lexus is in demand because it combines the comfort and luxury of the big traditional US cars with the more aerodynamic styling and firmer handling of the European models. The Infiniti is more of a driver's car, says Ms Jacobs, and styled less traditionally, but like the Lexus, it is competitively priced against the German counterparts.

Many executives are sensitive about the fact that they drive expensive, foreign cars, paid for by their companies. With the country in a recession, and high salaries of top management a controversial issue, few are prepared to talk about their executive cars.

It is easier to find a company fleet manager willing to discuss executive car policy. Mr Pat Sheehan is in charge of company and executive cars at Baxter International, the US

pharmaceuticals group. With its 32 most senior executives earning an average \$370,000 last year, Baxter's managers are a good reflection of what America's most senior executives want in a car.

Baxter's policy towards executive vehicles has changed substantially over the years. Until the mid-1980s the company's system was relatively simple: there was a ceiling on how much could be spent on a car. In 1986, for example, for all but the most senior staff, the company would cover the leasing costs of cars worth up to \$30,000. If an executive wanted a model that cost more, they had the choice of meeting the extra expense.

At the time, the most commonly driven cars were the big BMW and Mercedes models. Jaguars were in demand, and of the few American models driven, the majority were Cadillac or Lincoln. Although the company met the bulk of the leasing, running and maintenance costs, the cars were run almost exclusively for private use. Mr Sheehan estimates that business trips represented about 1 per cent of total use.

This arrangement, standard practice throughout the US, cost the tax authorities a lot of money. The Internal Revenue Service (IRS) expected all companies to pay tax on income spent on company cars used for business travel. Yet many US companies felt that reporting this income to the IRS was not their responsibility, but the employee's, most of whom never bothered to file such details with their yearly tax returns. Consequently, the IRS missed out on millions of dollars of taxes every year.

To rectify this, new tax rules were introduced between 1984 and 1986 which made it the responsibility of the company to report all business use of company cars to the IRS. That meant logging every trip and every mile so that the IRS could levy a tax on the precise amount of private use for each car. The new rules were strictly policed, and any company found not to have fully documented all company car use faced losing the entire tax deduction on its company fleet, which for a corporation such as Baxter, would have

totalled \$17m a year in the mid-1980s.

Baxter, like thousands of US companies, responded to the new tax rules by replacing its old system with a simple annual allowance included in the payroll and taxed at source, as income, by the IRS.

Mr Sheehan says that today his executives have between \$700 and \$1,000 a month (before tax) to spend on leasing a car, depending on seniority. As before, many choose to spend more than that. As for their choices, BMW and Mercedes are still the most popular, accounting for about 70 per cent of Baxter executives' cars. But there has been a noticeable trend towards Japanese models.

Ever since Baxter's chairman chose a top-of-the-range Lexus LS400 for his own personal use, Toyota's highly successful luxury car has been the top choice among the company's executives, closely followed by Nissan's Infiniti.

The trend towards the big Japanese cars is even more marked at another big US drug company, Bristol Myers Squibb. Ms Patsy Mance, who manages the fleet of 850 executive cars for Bristol Myers, says that the Infiniti and Lexus have "almost totally wiped out the Europeans". The reason? A combination of better quality and lower price, says Ms Mance. She says her executives feel the BMW's quality has suffered in recent years, and the Mercedes has become prohibitively expensive.

The Japanese cars, in contrast, offer high quality at a relatively low price. It is not just the Lexus and Infiniti that are doing well. Ms Mance says that the Acura Legend and the Toyota Cressida are also well liked. In contrast, American models are still dogged by a reputation for poorer quality.

Bristol Myers' system differs from Baxter's. The company leases its cars for its staff, and expects its employees to keep an exact record of all non-business use, the tax on which is then paid by the company. What they do with the car though, and which car they drive, is left up to the employee. As Ms Mance says: "An executive car is about personal ego."



Lexus: part of a grand strategy by Japanese car makers to plug models into market gaps where they had not been represented



The new Scorpio 24v.





GENERAL Motors is bullish about the executive car market and its future in that market. Mr J.T. Battenberg III, General Motors vice-president in charge of the Buick-Oldsmobile-Cadillac Group, predicts the post-recession years of the 1990s will mirror the post-recession years of the 1980s when industry sales of luxury and large cars exploded.

He points to changing demographics as the reason the luxury market will be strong. GM's aggressive product programme will make it a strong player, he says.

The so-called baby boom generation will age and gain affluence in the 1990s, creating a new market for luxury automobiles. Priorities have shifted toward safety and durability, the environment and value instead of status symbols.

"From our perspective," says Mr Battenberg, "it leads to real significant opportunity for regular and luxury vehicles that General Motors produces."

With the luxury two-seater Cadillac Allante as the exception, General Motors sells no car priced over \$40,000. On average, General Motors' large and luxury cars sell in the \$25,000 to \$35,000 range, making them less susceptible to the US government's tax on cars over \$30,000.

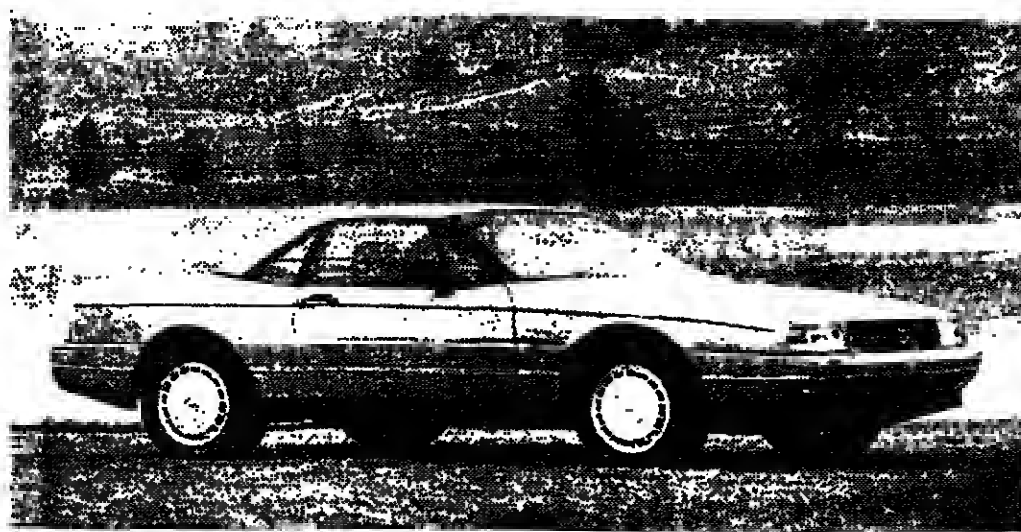
In addition, GM's vehicles

#### GM has an extremely aggressive product schedule through 1995 in the luxury market

score well in fuel economy rankings and most are not subject to the recently increased gas-guzzler penalty that particularly hurts European imports.

Already some evidence exists to support Mr Battenberg's theory that GM will do well in the luxury market of the 1990s.

In contrast to the 1980s, GM's newest luxury models are gaining public acceptance. GM began selling the restyled



The Cadillac Allante (left) is the only General Motors car priced at more than \$40,000. Sales of the revamped Oldsmobile 98 (right) are better than the previous model



#### GENERAL MOTORS: buoyed by predictions of a post-recession explosion of luxury car sales

## The dawning of the age of the baby boom

Buick Park Avenue and Oldsmobile 98 last autumn. With no customer incentives during the first eight months of sale, sales for both cars were up from the previous model.

Park Avenue sales for 1991 as of May 20, were up 42 per cent from the same period a year earlier. Oldsmobile 98 sales were up 3 per cent for the same period.

In 1990, according to GM figures, the automaker sold 60.9 per cent of all large and luxury cars in the US. In the early months of 1991, in spite of lower sales for the total industry, GM increased its share of the large and luxury market by 2 percentage points.

"We see continual growth in our penetration of the market through 1995," says Mr Battenberg, though he wouldn't provide figures.

Much of GM's lost market share and drop in North America profits in the 1980s

stemmed from the public's rejection of the automakers' high profit margin luxury lines. Anticipating that petrol prices would rise sharply GM embarked on a product plan that called for switching the majority of its cars from rear-wheel to front-wheel-drive, shrinking them in size and cutting back horsepower.

Petrol prices, instead of rising, dropped following the 1980s recession. The luxury and large car market did well, nearly doubling in size during the decade. The car-buying public balked at GM's luxury cars because they were too small, anaemic in power and lacked differentiation from Buick to Oldsmobile to Cadillac.

By the end of the 1980s, General Motors began to make corrections.

Its Buick division, which sells mid-sized to luxury cars, led the change. The division

has enjoyed a significant revival. While sales for most companies have been down in 1991, Buick sales have increased 2.1 per cent up to last month. In some periods,

mature. Buick renewed emphasis on quality and customer satisfaction. Buick was the only domestic nameplate to rank in the top 10 of product quality surveys done by

#### On average, General Motors' large and luxury cars sell in the \$25,000 to \$35,000 range, making them less susceptible to the US government's tax on cars over \$30,000

Buick sales surpassed Honda and Toyota sales. Buick's market share has hit nearly 7.0 per cent, compared with 5.8 per cent for the full year of 1990.

Buick's sales and share decline in the 1980s was due, in part, to an unclear image and inconsistent product line.

Buick management decided to return to the traditional characteristics of Buicks from the past, cars that are substantial, distinctive, powerful and

J.D.Power a market research company in Agoura Hills, California.

The Buick LeSabre was recognised by the company for two consecutive years as the best-built car built in the US, based on surveys of car owners. It was the only domestic car on the list.

By 1995, Buick wants to take 8 per cent of US car market. GM's flagship luxury division, Cadillac, has been gain-

ing market share as well. Though its sales were down slightly in 1990 from 1989, its share edged higher to 2.8 per cent of the car market, its highest level since 1983.

For the 1990s, Cadillac will gain even more exclusivity from Buick and Oldsmobile with body platforms and powertrains of its own. Cadillac receives a new, exclusive engine in 1992. The engine is a 4.6-litre, 32-valve V8 with dual overhead camshafts. It will first power the Allante, then later be installed in the Eldorado and Seville.

The full-size, rear-wheel-drive Brougham, which had been destined for extinction in the early 1980s, receives a facelift in 1993. The DeVille and Fleetwood will be designed for 1994 and switch to a Cadillac exclusive body platform. They share platforms with their counterparts at Oldsmobile and Buick.

Little change is planned for the two-seater luxury Allante. The car, which has never lived up to sales expectations, receives a slight revision in 1992, but isn't scheduled for a total redesign until at least 1995.

In the meantime, Cadillac continues to search for an entry-level model to battle with European and Japanese luxury makes.

The Aurora, Cadillac's 1990 concept car, didn't pass consumer marketing tests, sending Cadillac designers and engineers back to the drawing boards again. Such a model is unlikely for production until 1996 or later.

Mr John Grettner, Cadillac general manager, said the entry-level model would probably be the first to experiment with new construction concepts and lightweight materials.

That would allow the car to remain the same size as today's Cadillacs but meet the anticipated stricter fuel economy standards. He envisions that Cadillac will sell a number of different models and will sell a number of different models based on the new body platform.

By 1995, Cadillac wants sales of 300,000 units annually for 3 per cent of the US car market. It plans to double sales overseas within a couple of years.

In the next four months, General Motors will introduce five new large or luxury cars. The Cadillac Seville and Eldorado go on sale on September 1. They have been showered with praise by the automotive press as rivals to Toyota's Lexus and Nissan's Infiniti. GM will introduce a Oldsmobile 88, Buick LeSabre and Pontiac Bonneville in the large car category this autumn.

GM has an extremely aggressive product schedule through 1995 in the luxury market. The most dramatic changes in GM's product line in the 1990s will occur in its luxury models.

"We are dealing from unbelievable product strength," says Mr Battenberg. "We're more aggressive than anyone in the industry. I don't believe the market is as competitive as it's going to be but I don't see anyone with the abil-

#### In 1990, according to GM, the automaker sold 60.9 per cent of luxury cars in the US

ity and capability to launch the number of new products we're going to launch."

If Mr Battenberg is correct, that will be good news for GM's battered bottom line. Analysts estimate the failure of GM's luxury cars of the mid-1980s cost the company \$500m in gross profits annually.

Michelle Krebs, Michigan

#### SAAB: showing signs of optimism about long-term survival

## Ambitious new fleet sails into view

MR David Herman, chief executive of Saab Automobile, insists that he can see light at the end of the tunnel. "The business plan now looks fantastic. It's not a hockey stick, it's a straight line upwards."

With a record loss last year of SKr4.64bn and a further loss in the first quarter of SKr2.1m (before allocations and taxes) it helps to be optimistic.

The recession in many of Saab's main markets, the US, Sweden, the UK and Finland may prolong the pain, but Saab is taking drastic measures to ensure its long-term survival.

The Saab car operations were deep in trouble when Mr Herman was appointed president and chief executive less than 18 months ago in the wake of the takeover by General Motors, the world's biggest car maker, of a 50 per cent stake and management control of the Swedish car producer.

Mr Herman, who joined GM as a lawyer in 1973, is one of the US automaker's most internationally-experienced executives. He was managing director from 1986 to 1988 of GM's Antwerp plant, one of the group's most successful and productive assembly facilities worldwide. As special assistant to the managing director of General Motors Espana he played an important role at the beginning of the 1980s in the development of GM's first Spanish car assembly operation.

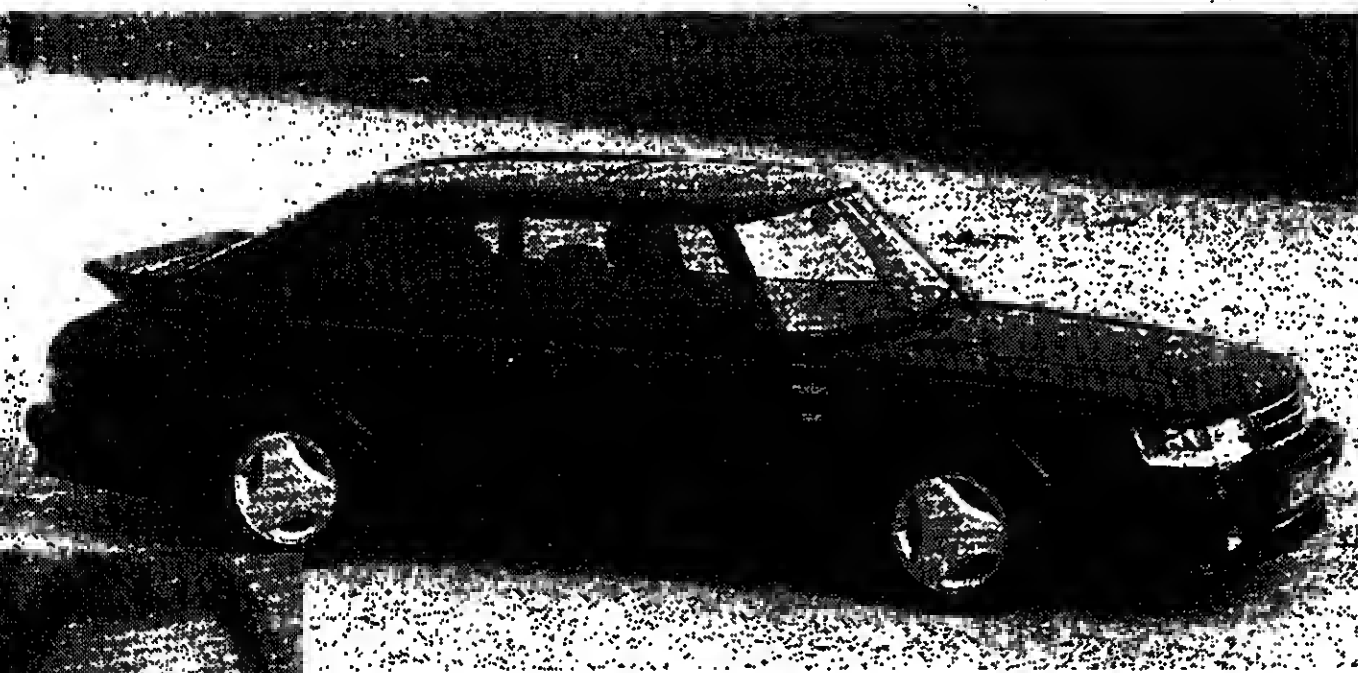
GM and Saab-Scania, Saab Automobile's two shareholders, will shortly take crucial decisions on a much-needed financial restructuring at the Swedish car maker.

Last year's losses wiped out around two-thirds of the company's original SKr6.9bn risk-bearing shareholders' equity, making an injection of new capital unavoidable. The strategic plan developed by Mr Herman over the last year provides the crucial foundation for the injection of new funds.

The financial review is due to be completed before the end of June, but Saab-Scania has already promised that "adequate measures" will be taken to support the aggressive capital expenditure programme planned for Saab, which includes a significant expansion of its model range during the first half of the 1990s.

With the backing of its two shareholders Saab is holding to its ambitious product plan Sweden, one of the newest first half of the 1990s. The first half of the 1990s will see two car replacements for the two current Saab 900 and 9000 series and the addition of a top-of-the-range luxury car.

Saab may then have a line-up to compete with the likes of the BMW 3, 5 and 7 series. It would only be hampered by having only a third of BMW's sales volumes. But it of BMW's sales volumes. But it of GM resources, drawing on Opel, GM's German subsidiary, and by using common components, where these are unseen by the car-



Saab 900 Carleson (above) part of a series derived from a 27-year-old design. 'Parts of the car require arc welding, I don't think there is anyone else in the world still doing that,' says Mr David Herman (left) chief executive of Saab Automobile

buyer and would not detract from the image of the Saab marque, the main asset that GM bought little more than a year ago.

According to Mr Herman truly competitive productivity levels can only be reached by the Swedish car maker as it replaces its current products with modern designs, where the cars have been developed from the start for "ease of manufacture".

Previously strapped for finance as a small independent car maker Saab had to make a virtue of evolving its old models rather than replacing them. The present Saab 900 is derived from a 27-year-old design. "Parts of the car require arc welding. I don't think there is anyone else in the world still doing that," says Mr Herman.

The rejuvenation of the product programme will take time and GM has had to move quickly to attack the roots of the severe crisis facing Saab Automobile.

This year Mr Herman announced Saab Automobile's intention to close its Malmö assembly plant in southern Sweden, one of the newest first half of the 1990s. The first half of the 1990s will see two car replacements for the two current Saab 900 and 9000 series and the addition of a top-of-the-range luxury car.

The productivity that was being achieved by Saab at its three assembly plants in Trollhättan and Malmö in Sweden and at Tuskanpunti in Finland, had fallen to an unacceptable level.

Many of the company's inherent problems had been obscured in the mid-1980s by the windfall profits it earned in North America thanks to an inflated US dollar. They have

since been mercilessly exposed by the weakness of the US dollar and by the impact of inflation, recession and high interest rates at home, as well as by fundamental weaknesses in the Swedish industrial structure. (It has not been alone with such problems. Volvo's car operations fell into loss last year and remained in loss in the first quarter of 1991).

The challenges facing Mr Herman are considerable, including:

- losses last year of SKr 4.64bn including extraordinary losses of SKr1.35bn, compared with a Saab car division loss of SKr2.13bn in 1989 and profits of SKr1.1m in 1988, SKr578m in 1987 and SKr941m in 1986;
- the need for a financial restructuring;
- a plunge in car production last year by 15.7 per cent to 87,356 from 103,591 in 1989 and a peak of 134,112 in 1987;
- a further 16 per cent drop in sales to customers in the first quarter this year to 20,000 from 24,700 a year ago, a fall in turnover in the first three months of 18 per cent to SKr3.4bn, and a worsening of the loss (after financial items) in the period to SKr1.01bn from SKr685m a year earlier. After extraordinary items the first quarter 1991 loss was cut to SKr824m through gains from the sale of buildings.

Saab sales have fallen steeply in the last couple of years to 93,231 in 1990 from a peak of 127,180 in 1986 - with a particularly sharp decline in the US. By contrast, in 1986/87 Saab could not build enough cars to keep up with demand and it was projecting sales rising to 150,000-180,000 by the mid-1990s.

It embarked on its investment at Malmö at what turned out calamitously to be the peak of the cycle as part of a strategy aimed at establishing a capacity for producing 180,000 cars a year.

More significantly, it embarked on the Malmö proj-

ect, because it found itself crucially incapable of wringing the productivity out of the main Trollhättan plant needed to increase output.

"The productivity at Trollhättan was so poor at well over 100 hours per car, that you could not find enough people locally to build them," says Mr Herman.

Last year Saab produced 87,356 cars spread across three plants - Trollhättan, Malmö and Tuskanpunti. At best the Trollhättan plant produced 61,576 cars in 1989. Mr Herman maintains that it alone should be capable of producing 125,000-150,000 cars a year. "On the floorspace here the Japanese would do 250,000 if they wanted," he says.

In a speech earlier this year in Detroit he highlighted the particular problems of car making in Sweden including:

- very high rates of labour turnover - and therefore wasted investment in training;
- obstructive management hierarchies and weak middle management;
- narrow wage differentials and policies for wage solidarity across sectors.

Saab Automobile says that it has been forced to train for 20 per cent natural wastage rates, the highest in the OECD. Less than a third of the hourly paid workers hired five years ago still work for the company.

At the same time "only 62.8 per cent of the total contracted hours available from hourly people technically on our rolls are worked," says Mr Herman. By contrast total absence at GM's Antwerp plant, which is good by European standards, is less than 10 per cent.

The impact measured in hours per car is large.

According to Mr Herman at the end of 1989 Saab required "well in excess" of 100 hours to produce a car compared to the 40-45 hours required by a good European plant building a mix of premium cars and less than 30 hours required by

most of the Japanese plants.

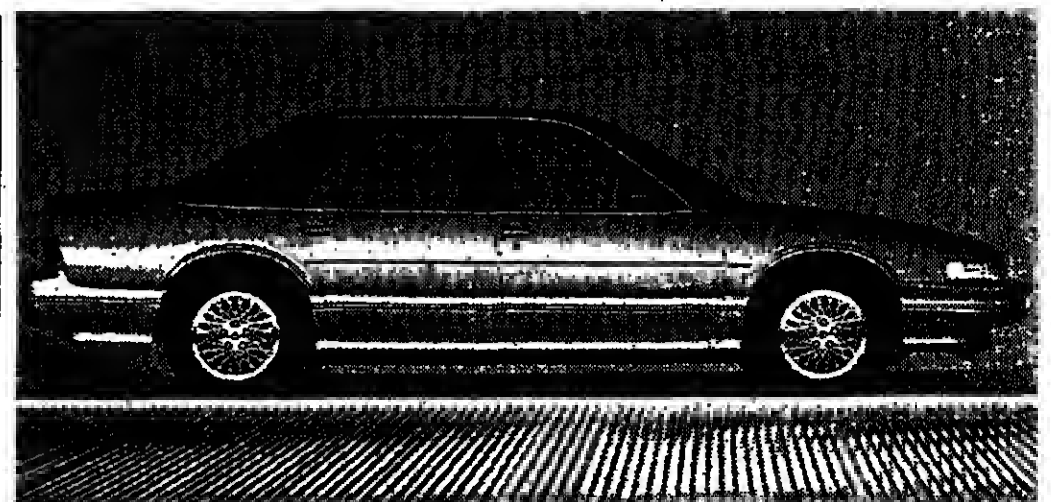
Apart from the Malmö closure a series of other measures aimed at improving productivity and cutting losses have been taken or are under way including:

- the shedding of labour with the Saab Automobile workforce worldwide to be cut by about 32 per cent in two years from 17,000 people at the beginning of 1990 - when GM took over management control - to a planned 11,500 at the end of 1991 (including 870 jobs eliminated through the closure of the Malmö plant);
- the sale or closure of four unprofitable in-house components operations and a move to out-sourcing;
- the opening of new foreign markets and the strengthening of the European dealer network;
- access to GM's global components and materials sourcing network, which is supposed to cut Saab's SKr6bn purchasing bill by 15 per cent or SKr1bn by 1993;
- GM is to buy transmissions - and possibly engines at a later date - from Saab, improving the Swedish company's capacity utilisation;
- GM is using Saab's Finnish plant to assemble Opel/Vauxhall Calibras, reducing Saab's overcapacity burden.

The transfer of the Malmö production to Trollhättan is supposed to be achieved without increasing the Trollhättan workforce.

Mr Herman maintains that the number of hours per car at Saab has already been reduced to about 85, and that it will be down to 60 by the end of 1991. This is an improvement of more than 45 per cent in productivity in two years. Much of the early gain came from nothing more complicated than shedding surplus labour. However, more complex tasks lie ahead.

Kevin Oone, Motor Industry Correspondent



Claude Taylor (right) chairman of Air Canada, drives the smaller and more modest Oldsmobile Cutlass (above)

#### CANADA

## Directors take the dollars and drive

THE CAR tastes of North American executives stretch from the Cadillac driven by Mr James Renier, chairman of Honeywell, the electronic controls group, to the smaller and more modest Oldsmobile Cutlass preferred by Mr Claude Taylor, Air Canada's chairman.

What North American companies have in common, however, is a far less generous approach than many of their European counterparts to giving cars as a perk to senior managers.

A survey by Chicago-based Runzheimer International showed that the proportion of US companies supplying cars to top managers dipped from 80 per cent in 1985 to 61 per cent in 1989.

Runzheimer is still collating the results of a more recent survey, but preliminary findings suggest that the downward trend has continued, and that cars are gradually being replaced by other forms of remuneration.

The sagging popularity of company cars is partly due to tighter tax rules, soaring insurance costs and to efforts by employers to trim expenses during the recession. But North American executives appear less wedded than their European counterparts to the idea of a company car.

Mr Martin Harris, a compensation consultant with Peat Marwick Stevenson & Kellogg in Toronto, says the prevailing view among executives, especially in the US, is: "Give it to me in dollars, and I'll decide how to spend it."

According to a survey of 210 Canadian companies last year by Sobeco, a Toronto-based human resources consultancy, 60 per cent either buy or lease cars for their employees. Another 10 per cent chip in a monthly allowance for employee-owned cars, while 13 per cent reimburse on a per-mile basis.

While these figures may leave the impression that car schemes are pervasive, they not only hide the declining trend but also mask the fact

that most North American companies provide vehicles only to their most senior managers. It is rare to find anyone below the vice-president level with a company car.

Even those executives lucky enough to be on a car scheme are usually encouraged to be modest in their choices.

"If the average executive wants a Mercedes, he ends up paying for it himself," says Mr Andrew Smith, client services manager at Runzheimer International's Canadian office.

The Sobeco survey found that the average value of cars provided to Canadian chief executives last year was C\$32,500, and to other top managers C\$25,000. These amounts do not go very far. For example, the cheapest 1991 Audi model sells for C\$36,500, and a Jaguar XJ-6 for a minimum of C\$58,500. The Lincoln Town Car, a North American-built model popular among chief executives, costs C\$41,300 (excluding optional accessories).

A vice-president at one large Canadian bank, for example, notes that he was allowed to spend about C\$24,000 on his company car (including options such as a radio and rear windshield wipers). He decided on a Honda Accord, which sells for about C\$32,000, and is thus left to pay the difference out of his own pocket.

The car is leased through PHH, the fleet management consultancy, which bills the employee directly for the difference between the ceiling set by the bank and the actual lease payments. However, the bank pays all fuel and maintenance charges, and the employee can buy the vehicle after 36 months from the leasing company.

However, the bank's lease payments and operating outlays are all counted as taxable benefits.

The increasingly stringent tax treatment of company cars is the main reason for employers' reluctance in both the US and Canada to expand their car schemes.

The first blow against the executive car in the US was the Tax Reform Act of 1984, which limited depreciation on cars used less than 50 per cent for business to straight-line depreciation over five years.

Adequate records are required to prove business use, and employers must charge for the personal use of the car or report the value as taxable income to the driver. Purchases of luxury cars have been discouraged by a 10 per cent tax on cars costing more than \$30,000.

Personal use of a car in Canada is also taxable, and only the first C\$24,000 of the cost of a vehicle is eligible for capital cost allowances. The maximum allowable lease cost is C\$850 a month.

US companies still generally prefer their chief executives to be seen in a North American car. Mr Ronald Allen, of Delta Air Lines, for example, drives an Oldsmobile 98, one of a group of large - but relatively inexpensive - cars which include the Cadillac, Chrysler New Yorker and Ford Crown Victoria. The base price for the 1991 Oldsmobile 98 is \$28,600. However, the stigma against foreign brands is lessening. The Runzheimer survey noted that while 86 per cent of cars in executive fleets were still North American makes in 1989, the market shares of both European and Japanese models had risen in the previous two years, to 9 per cent and 5 per cent respectively.

The popularity of Japanese cars, in particular, has almost certainly risen further since then. One reason is the launch of such luxury models as Toyota's Lexus (with a base price of \$39,000), and Nissan's Infiniti (base price \$40,000). With Japanese assembly plants mushrooming in the US and Canada, it has become more difficult to criticise the Toyota or Nissan driving boss for helping to create jobs abroad at the expense of those at home.

Bernard only 6.5



John, nice JTS



Mercedes-Benz 190E 1.8 fully protected by advanced anti-corrosion procedures, and 341lb of chip-resistant PVC undersealing.

"The realisation that here was a car of real, deep-down design integrity and build quality was a slow-dawning delight... I knew then that if I ever owned a serious car it would be a Mercedes."

So wrote David Vivian, *Autocar & Motor's* road test editor (26 December 1990), about his long-term test 190E 2.3-16. And in so doing, he pin-pointed the reason so many demanding drivers buy Mercedes-Benz cars time and time again (when it would be simple enough to buy what seems, superficially, to be a cheaper car).

# You'll still be discovering its true values long after you've forgotten its price

standards and resale value. "Up to the 18,000 mile service, we spent just £95 on parts and £131 on labour," wrote Bob Murray, editor of *Autocar & Motor* (7 November 1990) about his long-term 300E-24. Murray was also appreciative of his local dealer service.

Indeed, meticulous Mercedes-Benz servicing (including the Touring Guarantee which ensures four years of prompt, free, breakdown repairs and alternative transport and accommodation) is another key benefit of Mercedes-Benz ownership.

## QUALITY MEANS VALUE

No manufacturer is more deeply committed to value for money than Mercedes-Benz. For them, it is inseparable from the deep-seated build quality that Vivian writes about. (Fact: every eleventh Mercedes assembly worker is a quality controller. Fact: Mercedes body shells have between 4700 and 5600 welding points, an inordinate number, giving them a "hewn from granite" feel.)

Value for money takes on even sharper focus when you think about running costs, servicing



ENGINEERED LIKE NO OTHER CAR IN THE WORLD

## UNRIVALLED RESALE VALUE

Resale value? Steve Cropley, editor of *Buying Cars* (August 1990), said: "In a year, low depreciation can save you the cost of your annual holiday. In five it can save you a house deposit." *Buying Cars* went on: "The Mercedes 190E is probably the lowest depreciating of all cars we've chosen."

Few car-buying decisions are as gratifying - or as gilt-edged - as the decision to buy a Mercedes-Benz. Its price may be as low as £16,300 (for a 190E 1.8) - but that's scarcely a yardstick of its true values.

\*Ford Sierra XR4i, Peugeot 205 1.6 GTi, VW Golf Convertible, Citroen 2CV, Mercedes-Benz SL, Mitsubishi Shogun, Rolls-Royce Silver Shadow, Jaguar XJS V12, Porsche 944, Mercedes-Benz 190E.



THE design and specification of executive cars of the future will be influenced ever more closely by legislation dealing with almost every aspect of vehicles, from safety to their impact on the environment in terms of noise and congestion as well as exhaust pollution.

Yet few senior executives in the industry see a tighter legislative framework as necessarily imposing a dull uniformity on the executive car of the mid to late 1990s, or boredom or disinterest on its driver.

Intensive research and development efforts are being directed by manufacturers into making their vehicles quieter, safer, more economical – and thus less polluting.

These efforts are giving rise to innovations which should make the long distance executive car driver's motoring less stressful, and possibly even more entertaining. They should allow him to stay more efficiently in touch with his office or customers during journeys likely to be lengthened by traffic congestion.

For congestion there appear

**Lotus has been developing the 19th century concept of anti-noise**

to be few, if any, easy answers.

Road pricing, as a means of persuading commuters to switch from road to rail, may provide a partial solution for urban areas. But the bright hopes once held out for sophisticated, computerised traffic guidance schemes as a means of significantly speeding up traffic flow have been dulled by experience with roads such as the UK's M25 orbital motorway around London. A succession of widening and other improvements have demonstrated that the main effect is for the number of journeys undertaken to rise to fill the convenience available.

Dr Heiko Barske, head of research at Volkswagen of Germany, suggests that this syndrome is likely to lead, at best, to route guidance systems pro-

## THE FUTURE: legislation around every corner

# Researchers tread quietly on the tarmac

viding a 10 per cent overall improvement in traffic flows in most areas.

Research continues into other ways of making more effective use of road space, not least by means of co-ordinating in which external electronic control systems would take over from the driver once a car entered the motorway system, allowing it to keep a minimal but safe distance apart from the car ahead, braking it automatically in the case of obstructions and so on.

Indeed, this has been a research area for Prometheus, the joint European research project being conducted by 14 European car makers and more than 50 scientific institutions. Prometheus, nearly five years old, has as its goal the provision of a low-conflict, environmentally positive, safe and economic road traffic system throughout Europe.

Yet, as with most other issues relating to the car and the environment, Prometheus' 300 scientists have established that the problems of such systems are not merely technological.

Product liability worries loom large in regard to the potentially catastrophic consequences of a system failure. The worry is such that BMW, for one, has said that it will not contemplate allowing any one or anything but the driver to be in ultimate control.

That has not prevented BMW from advancing research in a number of related areas, including what it describes as heading control.

The system uses a video camera to determine the exact course of the road, feeding the information into an on-board computer. The computer then

compares road speed, steering angle, steering forces and other dynamic elements of the car's behaviour with the commands being given to the car by the driver in terms of steering wheel movements, accelerator and brakes.

The system will then maintain the vehicle on the desired course indicated by the driver, but without the driver having to make minor steering corrections. Ultimately, if the driver gets things wrong by more than a certain margin – driving too fast for the prevailing conditions for example – the control system will either issue a warning or temporarily take

**Exhaust pollution remains one of the industry's biggest concerns**

control of the car. Even so, a driver determinedly bent on doing himself harm can override the control efforts of the system.

BMW is involved with vision enhancement research, using infra-red cameras for seeing through mist and fog. However, one of the many benefits of the co-operative research within Prometheus is the knowledge that a really effective system to see through fog – thus reducing the prospect of so-called motorway madness smashes – must use ultra-violet as well as infra-red in order to take account of organic as well as metallic obstructions in the vehicle's path.

Noise reduction inside the vehicle has assumed increasing importance, both as a means of lowering stress and allowing

full use of more sophisticated audio equipment.

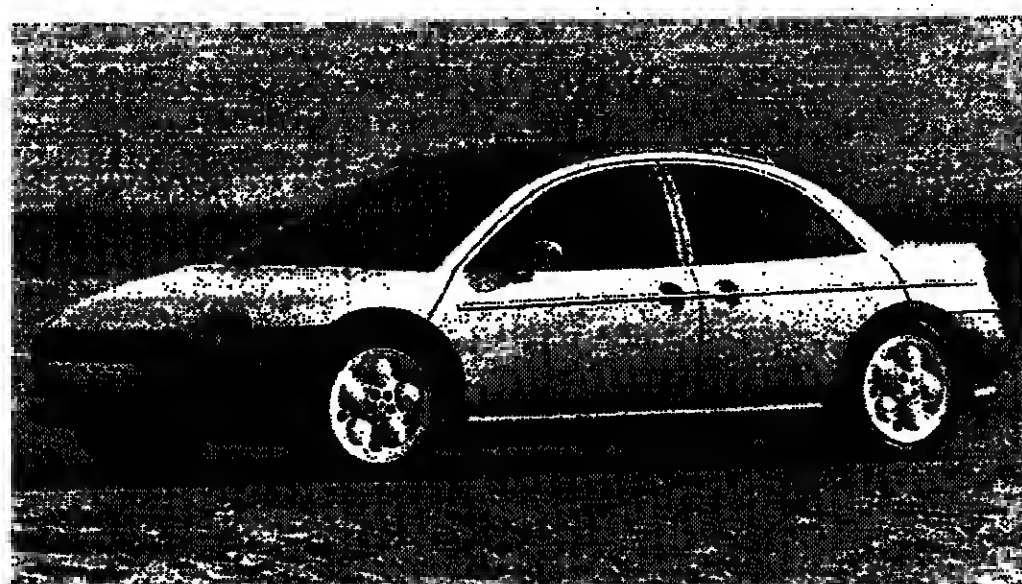
Lotus, the consultancy engineering and sports car subsidiary of General Motors, has been devoting a great deal of research to noise suppression both inside and outside the car, the latter to find out the best way of complying with drive-by noise tests planned for the European Community well before the end of the decade.

Lotus has been developing the 19th century concept of anti-noise – generating, usually through the car's in-car entertainment system, sound waves of an opposed frequency to those emitted into the passenger compartment by engine and transmission and tyre rumble. The frequencies neutralise each other, greatly lowering the level of noise perceived by the driver and passengers.

The first commercially-produced car to feature the system will, according to Lotus, be launched in a few months time, although Mr Malcolm McDonald, Lotus' associate director responsible for noise, vibration and harshness research (NVH) refuses to say what it will be.

However, the research has progressed considerably since Lotus unveiled its first, not overly impressive, anti-noise system two years ago – with some remarkable results. In a recent test display at the company's Hethel, Norfolk, proving ground, a standard Citroën AX small hatchback was made to sound to the driver exactly like a Porsche 911, and later a Corvette V8, at the throw of a switch. To the world outside, it still sounded like a little Citroën.

Lotus sees the system as



The Dodge Neon concept car endeavours to provide answers to environmental issues. Most of the components are made of, or can be, recycled into reusable components. The wheels, for example, are made from recycled aluminium.

much more than a bit of fun. As car design has converged, so there has been a trend towards anonymity. Lotus believes that the system is highly marketable to the manufacturers of the world, in offering them the ability to create their own engine family character at minimal expense.

Exhaust pollution remains one of the industry's biggest concerns, with it accepted that

all new cars produced throughout western Europe will be fitted with catalysts from the end of next year.

During the past year headlines have been made by the draconian emissions legislation planned for California, where 10 per cent of all new car sales will have to be zero emission – in other words, electric vehicles by the early 21st century. Such radical approaches

for Europe's car population are regarded as highly unlikely, particularly in the executive sector.

BMW, Mercedes, Toyota, General Motors and other manufacturers all see the internal combustion engine as providing the overwhelming form of motive power for cars until far into the 21st century. In many cases it could advantageously be allied to continuously vari-

able transmissions allowing the engine to run continuously in its most efficient and economical operating range.

Such gearless transmissions are in production for smaller vehicles of up to 1.6 litres. However, both British Technology Group, through its Torotrak subsidiary and Lotus are well advanced with such transmissions for larger cars.

Torotrak is operating Rover 800 executive car prototypes with its transmission, for which Torotrak is claiming an 11.5 per cent overall reduction in fuel consumption, and lower exhaust emissions, compared with similar manual transmission cars.

One missed opportunity for significantly reducing urban exhaust pollution is soon to be revived, and it comes from the Volkswagen/Audi group.

Five years ago there was an attempt to launch the Eco-Golf, resembling VW's hatchback in every respect except that it had no clutch for its five-speed gearbox. The clutch was operated electronically every time the driver changed gear and, most importantly, the engine cut itself out completely whenever the car was stopped at traffic lights or in traffic jams.

The engine restarted automatically as soon as the gear was re-engaged. Since most urban exhaust pollution is generated by vehicles at idle, a significant population of eco cars could cut pollution at a stroke.

However, buyers never quite trusted the system, and the cars were withdrawn. VW considers that the time is ripe to try again, and the system will be relaunched next year, although not necessarily in the Golf.

With hindsight, launching the system in economy cars first was probably a mistake, acknowledges VW's Dr Barske. "If it had been launched first in Audi, Mercedes or other up-market, executive cars, it would probably have been seen as desirable high-technology which buyers of less expensive cars would have been keen to have also."

John Griffiths

## MOBILE COMMUNICATIONS: scourge or indispensable tool

# Budget adds to cellular bill

"One of the greatest scourges of modern life" was how Mr Norman Lamont, the chancellor of the exchequer, described the car telephone in his Budget speech in March. Then he announced that the use of company car phones for personal calls would become subject to taxation from July this year.

Those who object to the new tax – and they range from backbench Tory members of Parliament to employees of the local one man-and-a-dog company – argue that for most business people the car telephone has become an indispensable tool.

They point out that the cost of collecting the tax would probably eat away at most of the £10m, or so, that it is intended to collect.

From the network operators point of view the new tax is likely to provide more gloom in a particularly gloomy year, although both Cellnet, in which British Telecom has a majority stake, and Vodafone, the Rascal subsidiary, say the chancellor's remarks have had little real effect on market growth.

Putting a brave face on it, both Vodafone and Cellnet point out that the outcry by their satisfied business users has, at least, dispelled the myth that the 1.2m car phones in use in the UK are

just yuppie toys. Cellnet, for example, says that over half the customers on its network work for small businesses with less than 100 employees, and many of those individuals are actually self-employed – plumbers, joiners and so on.

Mr Chris Gent, managing director of Vodafone, describes the future following the chancellor's speech as a "storm in a teacup", while showing considerable irritation that the explanatory document which was issued after the Budget announcement contained factual errors on the revenues and usage of the networks.

**The new tax is likely to provide more gloom in a particularly gloomy year, although Cellnet and Vodafone say the chancellor's remarks have had little real effect on market growth**

"I would have preferred it if the Treasury had done its homework first", says Mr Gent.

But at the sharp end of the market – the sellers and the installers of cellular equipment – the chancellor's remarks are greeted with far more anger than irritation.

"If you go out and ask anyone in the street what this tax means they say it means you are taxed £200 if you've got a cellular phone," complains Mr

James Tanner, managing director for Tancroft Communications, of London, which sells and installs carphone.

Mr Tanner is quick to point out that the law will mean that only users of company-owned car phones will be taxed if they use the phone for personal calls for which they do not reimburse their bosses – and only then by a maximum of £200 if they pay tax in the higher tax bracket.

Self-employed business people will not be liable for the tax at all.

More important for the two UK operators has been the

Vodafone network each month is half what it was before the recession. And to compound the problem the amount of time each customer spends on the phone has also fallen by about 9 per cent.

The result is that the network operators have spare capacity on their networks at a time when they are having to invest to install the infrastructure for the next generation of cellular radio, which will be digital.

The GSM system, as it is frequently called, (standing for Groupe Spécial Mobile), will be a pan-European system, eventually enabling a driver with a GSM phone to use it in London, Frankfurt or Paris.

Vodafone plans to have a GSM service in the south-east – within the M25 and as far north, possibly, as Luton – by November or December this year. By the end of 1992, says Mr Gent, 90 per cent of the population of the UK will be covered by the service. Cellnet, on the other hand, is planning a trial GSM network this year, but will not launch a commercial GSM service until mid 1992.

Vodafone's reason for launching a service so quickly is to establish the digital service before the next generation of services – personal communications networks (PCNs) –



James Tanner, left, managing director of Tancroft Communications, with a battery operated tax machine sending a document via a Panasonic portable cellular telephone. Booking hotel rooms by Cellnet car phone, above.

steal the publicity in 1993, the date planned for their launch. Mr Gent acknowledges, however, that take up of the service could be slow.

The price of equipment to work on the network could prove a deterrent, with car phones likely to cost up to £1,000 each, compared to give-away prices of today's cellular phones. And there will not be the range of equipment, with only a few manufacturers having phones on the market

when the service is launched. It could be some time before the bells and whistles of the latest analogue phones – such as voice recognition technology – is built into GSM phones.

Because of the spare capacity in the two established phone networks at the moment – Vodafone reports it has 25 per cent spare capacity at the moment, for example – the quality of reception on them is as good as it has ever been.

Cellnet reports that in central London, the most hostile environment for cellular radio coverage, 92 per cent of calls get through first time and maintain a good quality line for two minutes – longer than the average call.

Although digital, the new GSM networks are likely to find favour at first with travellers who want to go overseas and, believes Mr Gent, with some domestic subscribers. Because the networks are digi-

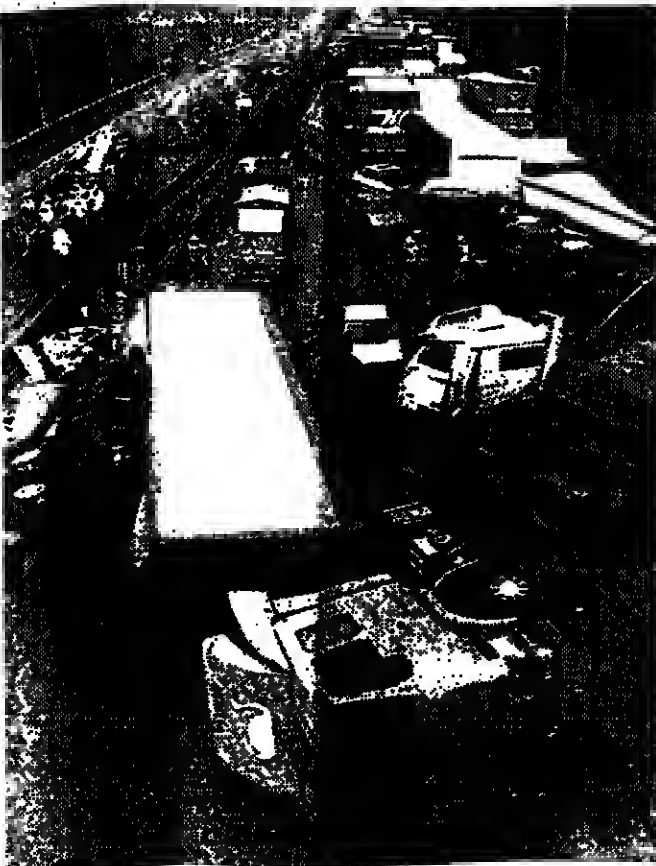
tal, subscribers who want to send computer data or facsimile messages over the radio network may be early customers.

However, in spite of the availability of battery-powered fax machines at the moment, that simply plug into a socket in the car phone for sending and receiving textual messages on the move, the market for mobile offices is still proving slow to establish itself.

Della Bradshaw

## DEFENSIVE DRIVING TECHNIQUES: lessening the impact of accidents

# Advanced training that cuts errors



Multiple pile up on the M6 involving 40 vehicles

WITH its renewed attack on company cars the British government's Budget in March has concentrated corporate minds wonderfully in the UK on the costs of providing cars to employees, from the chief executive to the sales representative.

Hordes of accountants are analysing minutely the impact of companies paying national insurance contributions for the first time on the provision of company cars, and financial controllers are seeking to determine whether the chief executive with his perk Jaguar would actually be better off buying the car himself because of the latest jump in the scale charges for taxing the company car benefit.

Such efforts are understandable, but in assessing the costs and benefits of the company car, less obvious factors deserve consideration, not least the level of skills of the drivers.

How often do corporations examine the driving skills of the individuals, to whom they are handing over pieces of equipment costing anything from £10,000 to £40,000, and which may be crucial to the smooth running of their businesses?

Not nearly often enough,

argues Mr Kanny Roberts, director of Advanced Tuition Car, and one of the pioneering advocates of defensive driving techniques.

From his base at North Weald Aerodrome in Essex – the tarmac provides an excellent skid pan – Mr Roberts is seeking to persuade companies

**Most company car drivers will have done no training since passing their driving test in their late teens**

to assess more realistically the true cost of accidents that their company car drivers are producing.

He maintains that 95 per cent of accidents are caused by driver error, not mechanical failure. While companies may spend hundreds of pounds sending employees on computer courses, it is irresponsible to expect staff to drive up to 35,000 miles a year without any special training whatsoever.

Most company car drivers will have done no training since passing their driving test in their late teens. According

to Mr Roberts many car drivers are under pressure in their jobs, which means that their working environment makes them especially vulnerable to accidents.

About 78 per cent of drivers in accidents are over the age of 26. He maintains that companies are experiencing that 65-80 per cent of their cars are involved in insurance claims in the course of a year and that the average cost of an accident is about £700.

The costs mount rapidly when other costs are included such as car hire while the Ford Sierra or Vauxhall Cavalier is off the road, excess insurance payments and higher insurance premiums, in the extra administrative and paper work for the company car manager dealing with the accident, in paying the employee while he is off recovering, in the loss of business because of lost appointments with customers, in lower residual values for the car. The list is apparently endless.

"Ten years ago car service managers and financial controllers may have said this is normal, we have to live with this," says Mr Roberts, "but in fact there is a need for driver training."

He maintains that compa-



Wreckage of a car being towed away after an accident on the M4

nies whose drivers have been trained in defensive driving techniques have reported cuts of 35 to 40 per cent in their accident costs.

A cut in such costs of only 10 per cent can pay for the driver training. Benefits come in other ways too.

"A car doing 30,000 miles may use £2,000 worth of fuel. There is the wear and tear and running costs. If we can make someone a safer and more con-

scientious driver we can save three to four miles per gallon, by using the throttle better and the gearbox more efficiently."

Courses may cost from £140 to £235 a day depending on the course content, the number of drivers being trained, the ratio of instructors to drivers and the location of the course. Mr Roberts stresses the need for flexibility in tuition and the importance of tailoring the

course to different clients' requirements. He points to the barriers, that must be overcome in order to win over a sceptical clientele.

"Company car drivers often do not value their cars. We need their co-operation, because we want them to keep on taking the medicine, when they go away."

Kevin Done





Jaguar XJ6 (left) is still rated highly especially for its lavish interior.

Mazda 626 (right) the GTI features four-wheel drive for improved handling and safer winter driving.

Lancia Dedra (below left) is seen as part of Fiat's bid for a share of the compact executive car class.

The Mercedes-Benz S Class (below right) has raised the stakes with its V12 engine providing 408 horsepower at a price that is expected to be over £80,000.



## TEST DRIVES

# A taxing time for those over two-litre mark

THE long-term implications of the Budget for the company car are still being agonised over by the trade. But executive user-choosers know that their best proposition is a car in the second tax band having a scale rate of £2,680.

To qualify it must cost less than £19,250 and have an engine of under 2-litres cylinder capacity. After that, having a car with a larger engine and higher purchase price becomes costly for the tax payer.

Audi's new 100 is a good example of how manufacturers and importers have tailored their product to meet the new tax rules. Although two of the new 100s - the 2.3 litre, 5-cylinder and 2-litre, 4-cylinder cost less than £19,250, only the 4-cylinder model slips into the middle (that is, the less than £19,250 and under 2-litre) tax band.

## Jaguar comes very close to matching the Lexus for the quiet comfort of its ride

It is a pleasant car, quite large, solidly built, adequately powerful and with better handling balance than its predecessor. The seats are on the firm side, in the German manner, but the interior and boot are very roomy. Low levels of mechanical, wind and road-induced tyre noise make it quiet on the motorway.

Longer established but no less desirable cars in this class include the Alfa Romeo 164, the Vauxhall Cavalier, the Lancia Thema 2.0i, all Fiat Croma, including a 2000 Turbo, which is closely related to the Thema turbo but priced one band lower, and the Saab 900.

They are built on the same platform and performance differences are subtle. The Alfa Romeo is perhaps the sportiest but all should please an enthusiastic driver as much as they will satisfy the user who demands only that a car be spacious, safe handling and relaxing to drive.

BMW's 518i and 520i, with manual transmission may lack the kick-in-the-back acceleration of the larger engine 5-Series cars but go uncommonly well. The Citroën XM and Peugeot 605 share the same 2-litre, 4-cylinder engine and many other components but manage to feel totally different in character. The XM is individual and unusual, the 605 refined but conventional almost to the point of blandness.

Ford's veteran 2-litre Granada rides notably well and, like the Peugeot 605 and Vauxhall Carlton, can be had with automatic transmission and still stay within the £19,250 barrier. The Rover 600s with 4-cylinder, 16-valve engines have matured well and combine contemporary performance standards with interiors like traditional country solicitor's Rovers had in days gone by.

VW's 2-litre Passat is roomy within, compact without and of rock-like build quality; the Volvo 940 GL and SE make a virtue of conservatism but are surprisingly good to drive, and the Renault 25 appeals to users who remain unconvinced of the virtues of saddle-hard seating.

Recent newcomers to the compact executive class of car offering all the comfort, refinement and performance of the larger ones without their bulk is the BMW 3-Series. The 1.8 litre 4-cylinder and 2-litre, 6-cylinder 318i and 320i saloons look and feel more like scaled-down 5-Series cars than straightforward successors to the former 3-Series.

Fiat and Lancia have made a bid for a share of this market sector with the Tempra and Dedra. Both have a number of common components but feel as well as look like different marques.

Although the new BMW 3-Series and its most obvious rival, the ageless and classic Mercedes 190, have rear-wheel drive, the great majority of compact executive cars are now front wheel drive.

As power-assisted steering is standard, the space-saving ben-

efits of putting engine and transmission into a single unit are realised without making them difficult to park or heavy to manoeuvre at low speeds.

Now worthy of comparison with the best in class are Rover Group's 200 and 400 series saloons and hatchbacks. Nearly all are powered by Rover's own outstanding K-series engine with four valves per cylinder. They go and ride extremely well and have a hard to describe (but easy to discern) finesse, wearing their wood veneer trim as unselfconsciously as do their larger brethren.

In the compact executive class, users can opt for the safety benefits of permanent four-wheel drive without going through the £19,250 barrier though it will mean foregoing an automatic transmission option. All-wheel driven models include the Citroën BX, Mazda 626 GTi, Ford Sierra, Peugeot 405 and Vauxhall Cavalier. Quite apart from its obvious advantages in wintry weather, all-wheel drive eliminates the risk of wheelspin during hard acceleration and improves handling balance on wet roads.

Users able to contemplate cars in the £19,251-£29,000 and over-£29,000 price brackets in spite of their tax penalties are better catered for than ever.

The 1.8 litre Audi V8 at nearly £48,000 is the first luxury saloon to combine the quattro system of full time all-wheel drive with automatic transmission. The interior would not be out of place in a Jaguar and few executive-style cars allow so great a performance potential to be exploited so easily and safely.

In sheer performance terms, the twin-turbocharged Vauxhall Lotus Carlton has few if any rivals. But its very heavy clutch, ultra-high gearing and lack of an automatic transmission option would make it a strange choice for a business motorist. After all, they must reckon on spending a fair proportion of driving time in dense city-centre traffic or inching along in motorway tailbacks. It is hard to see how anyone could enjoy, or even tolerate, a Lotus Carlton in these conditions.

Ford, more sensibly, put its Cosworth-developed, 2.9-litre 24-valve V6 engine in a fairly normal Scorpio with automatic transmission as standard. It is a fast and agreeable car, marred only by two things - a transmission over-eager to downshift and tyres so wide they make it fidgety on motorways and noisily uncomfortable on rough minor roads.

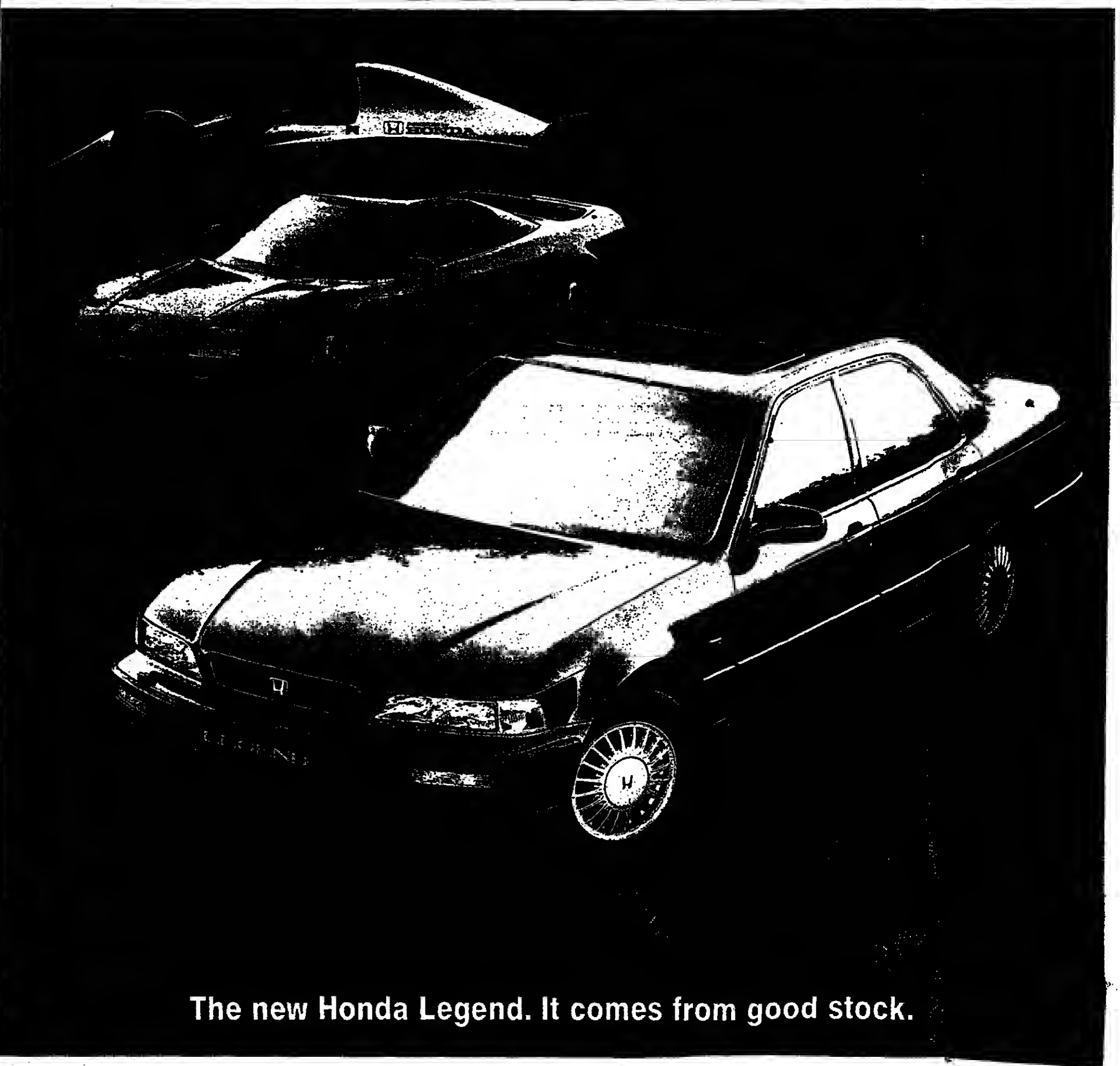
Having shown everyone the way in family cars, sports cars and recreational on-off road four-wheel drive vehicles, the Japanese makers have turned to the luxury executive sector.

The Toyota-built Lexus, with a 4-litre, 32-valve V8 engine, is arguably the quietest car in the world, regardless of price. Whether cruising on the autobahn at 120 mph (193 km/h) or bristling climbing a mountain pass, the Lexus is sepulchraly silent. Its styling gives it a distinct resemblance to the former Mercedes S-Class and BMW's 7-Series, which is undoubtedly no accident, but for urbanity, it has no peer.

Mitsubishi's Sigma 3-litre makes wide use of electronics to enhance traction (and therefore safety) when driven on slippery roads. A microprocessor modulates engine power so it cannot break tyre grip during acceleration and cornering. Sigma has rear-wheel steering that makes lane-changing at speed uncannily neat and tidy.

Jaguar still comes very close to matching the Toyota Lexus for the quiet comfort of its ride but Mercedes-Benz, with its new S-Class, has raised the stakes - and the price. Its V12 engine, 408 horsepower 600SEL will, it is reputed, cost over £80,000 when it arrives in Britain next November. For the moment, there can be little doubt that this multinational corporation chief executive's carriage is the best saloon car in the world.

Stuart Marshall



## The new Honda Legend. It comes from good stock.

Following the success of the Honda powered Formula One car and the critically acclaimed NSX Supersports car, Honda announce the new top of the range Legend saloon.

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As you would expect from a top of the range saloon, the Legend is highly specified with both luxury and safety features.

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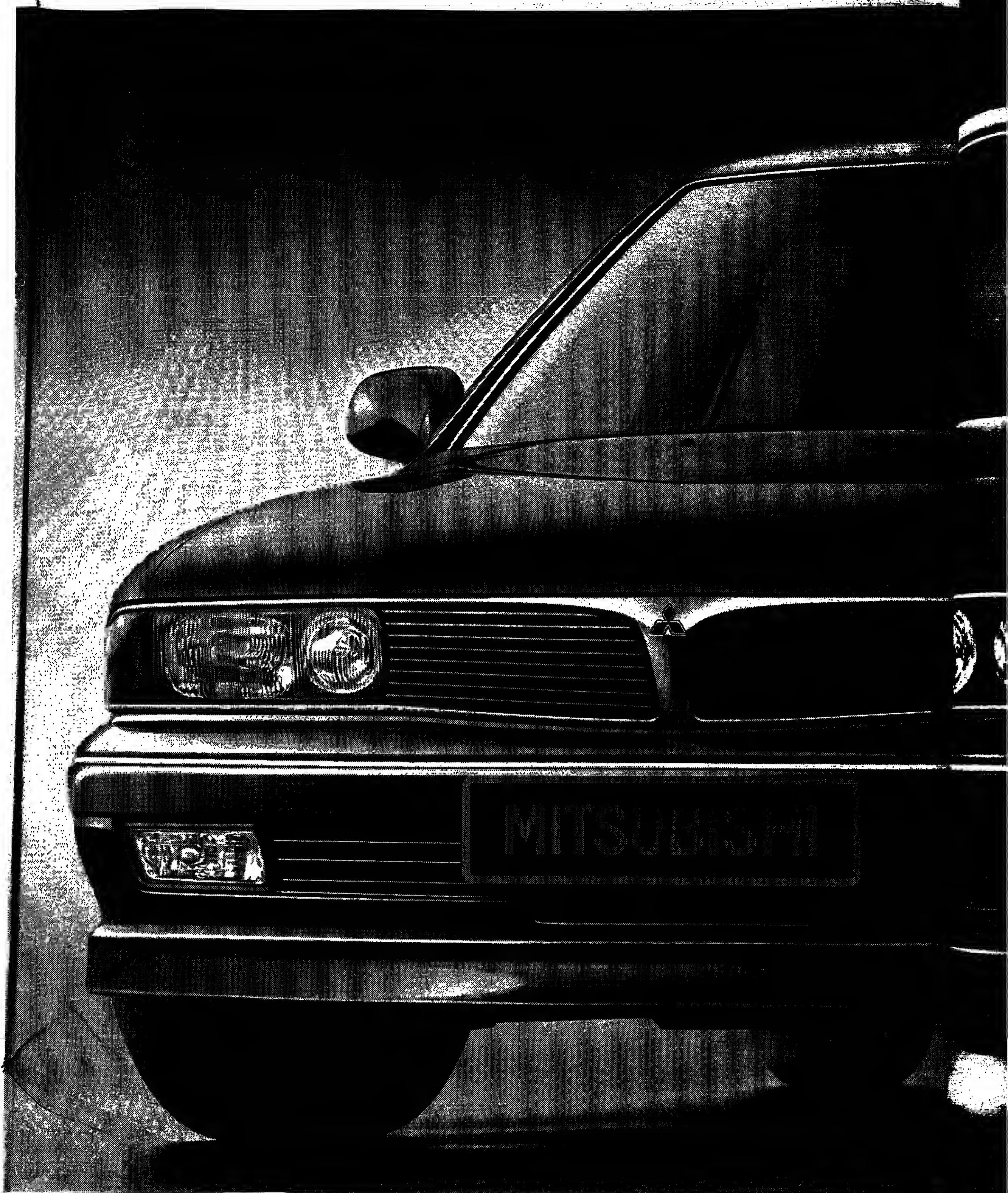
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■SPECIALISTS: recession brings the hungry takeover wolves to the door

# Few crumbs of comfort from US sales

It is during years of falling markets like this that those who own or operate the small specialist car companies feel the pangs of the industry's most notorious cyclical of industries have traditionally produced their crop of casualties, either in the form of closure for those companies with no particular pedigree, or loss of independence for those with well-respected names.

Such downturns expose situations that are present, but hidden during the good times. It increases the difficulties that specialist companies have in standing up against the big league of manufacturers who can outstep them on research and development and which are showing every sign of wanting to take over the small market niches which the specialists traditionally have had to themselves.

The proudest names have not been exempt:

Aston Martin is 75 per cent owned by Ford. Jaguar is wholly owned by Ford. Lotus, for all its innovative engineering, was unable to generate enough cash to avoid crisis and for the past five years has been owned (very much at arm's length) by General Motors.

Overseas, even Saab - a large niche player with peak production of about 100,000 units a year - has decided that life with GM is preferable

**It embodies the spirit of the business, says Mr Wheeler. 'I literally designed it on the back of a fag packet'**

to running up further large losses. And one of the proudest names of all, Ferrari, is part of Fiat.

Inevitably the sharp decline in luxury car sales in the world's single most valuable market, the US, and other important countries has prompted speculation about the two surviving most famous names still not under the control of a large vehicle maker - Rolls-Royce Motor Cars of the UK and Stuttgart-based sports car maker Porsche.

In unit sales terms, the US market is turning into an unmitigated disaster for Porsche. The company which in the late 1980s was selling more than 30,000 cars a year in the US - more than half its output - saw those sales plummet to just under 10,000 last year. The first four months of this year were worse yet: the 1,553 sales achieved were less than half the equivalent 1990 level. At

this rate, Porsche will do well to sell 5,000 cars in the US this year.

Financially, Porsche is a long way from crisis. In March it disclosed profits for the half-year ended January 1991 which were down by 13 per cent - but still DM65m. It expects a slight drop in revenue but a satisfactory year as a whole.

This is in spite of depressed sales in the UK, where recession and intensifying competition have cut demand by nearly one half; another big blow to Porsche because the UK is normally its second-largest export market. Its UK sales for the year's first five months stand at 851, compared with 1,577 in the same period of last year, and for the first time there have been sales incentives such as cheap finance.

About 30 people have been made redundant at Porsche's UK headquarters.

Doubtless things would have looked a lot worse had it not been the newly-expanded German domestic market, where sales have jumped by 25 per cent, reducing the export share of Porsche's sales to 64 per cent from 71 per cent.

Porsche has been compensating for its dwindling unit sales by moving further upmarket. Its basic 924 model is long gone, and its 911 range has been almost completely re-engineered in Carrera 2 and Carrera 4 (for four-wheel-drive) forms.

In the coming months it will unveil the 968, a sufficiently large overhaul of the mainstream 944 model for Porsche to give it a new model designation.

Whether such actions will prove enough in the face of a flood of new products from mainly Japanese manufacturers - but also Mercedes' new SL and convertible range - only time will tell.

Porsche, like some other European producers, leans heavily on the long-established prestige of its name and perceived engineering qualities for its success, and premium prices, and points out that this aura still largely eludes Japanese rivals.

But for how long?

Will Porsche retain its mystique and prestige only as part and parcel of a retreat upmarket into far smaller production volumes? Will, in the end, this manufacturer which in the late 1980s was producing more than



Ward: no qualms about Rolls-Royce's ability to survive as an independent. The Bentley Continental R surprised the motoring cognoscenti and is the first Bentley for 30 years to have a separate bodyshell from the Rolls Royce



50,000 cars a year, move closer to being a Ferrari, whose annual output totals less than 4,000?

Porsche can take little comfort from developments in the US. The 160mph, mid-engined, aluminium-bodied and otherwise high-tech Acura (Honda) NSX has been on sale in the US only since late last year. In the first four months it has sold 767 units, more than half as many as Porsche's total sales, even though the NSX is a single model and priced at more than \$60,000, nearly \$20,000 more than the entry-level 944 Porsche.

Mitsubishi's 150mph twin-turbo 3000GT, perceived by many as a Porsche rival, if not by Porsche, sold over 4,000 units in the first four months and 10,000 if the Dodge-hadged version, the Stealth, is included. The fastest, most expensive versions of both cars undercut the cheapest Porsche by more than \$10,000.

Buyers of such cars tend to be both sophisticated, and critical, leaving no room for complacency among the Japanese manufacturers. Thus Toyota's ageing Supra coupe is losing ground rapidly, and Nissan's much newer 300ZX has had a relatively lukewarm reception.

The point is, Nissan, Toyota et al have vast resources with which to amend the improve the situation. Porsche, in comparison, has not.

Nor, indeed, has Rolls-Royce Motor Cars.

The Crewe-based luxury car

maker with perhaps the world's most envied reputation is not an independent in the strict sense of the term, since it forms the largest part of Vickers, the UK defence and industrial group which, as of the past year also includes Cosworth, the high-performance engine specialist.

However, Vickers itself is small by volume car company standards, with a turnover of \$778m last year. It is thus not completely immune to take-over itself, although its defence activities provide some protection, as the temporary holding of 20 per cent of its shares by New Zealand entrepreneur Sir Ron Brierley.

Rolls-Royce is having a very lean time. So far this year, sales of Rolls-Royce and Bentley cars are down by about 50 per cent on the 3,333 cars sold worldwide last year. In the UK, the company has sold 296 cars in the first five months of the year, compared with 588 in the same period of 1990.

Mr Peter Ward, chief executive, professes to have no qualms about Rolls's ability to survive as an independent. In part this is because of the unique niche Rolle has held for so long at the very top end of the market, and which no manufacturer has ever seriously challenged.

That has not meant standing still - reflected in both steady updating of the cars to incorporate proven new technology and a radical modernisation of production methods at the

once-chaotic Crewe facilities.

This greater manufacturing efficiency played a leading role in Rolls's ability to contribute just under one half of Vickers' \$96.5m profits last year.

It has not been achieved without cost, in the form of deep job cuts. Last month the company announced the closure of all except body-making operations at Mulliner Park Ward, its proud old coachbuilding subsidiary in north London, with the loss of 500 jobs. That brought the total jobs lost to 1,200 since the start of this year, leaving 100 at Mulliner and 3,400 at Crewe.

Much tighter control of the business has left Rolls-Royce with the resources to achieve that almost unheard-of feat in recent years - the springing of a total surprise at a motor show. At Geneva this spring, the company unveiled a completely new coupe, the Bentley Continental R, the first Bentley model to have a separate bodyshell from the Rolls for more than 30 years. That Rolls-Royce was preparing such a car was known, but it had not been expected before 1992 at earliest.

It is a measure of the pricing flexibility available to the company that, even at "about £160,000", the first year's planned production of 260 cars is said to be accounted for, even though actual deliveries will not start until next year.

Also harking the falling sales trend is Group Lotus. The Norfolk-based sports car maker and consultancy engineering

group, virtually doubled output last year to 2,142 and on current trends will produce more than 3,000 this year. The reason is simple: the onset of full production of the Elan, Lotus' first small sports car since the 1970s.

A great deal of cynicism among the motoring media preceded the Elan's launch, linked to the fact that Lotus was opting for front wheel drive and a Japanese (Isuzu) engine - both anathema to old-fashioned 'purists'.

Only belatedly has it been realised that, with its innovative front suspension raft, Lotus has found a way round the most well-known problem of high-powered front wheel drive cars. This is the steering wheel wriggling hard in the driver's hands as the front wheels struggle to cope with both transmitting drive and steering. It is entirely absent from the Lotus, and the system is expected to appear in other manufacturers' front wheel drive cars in the future.

Further out on the fringes of the specialist car market lie the really small companies which, if buying decisions were to be based purely on emotional logic, probably would not exist.

Among the foremost is Morgan, with its open four-seaters which have changed little in appearance for 40 years and which are virtually hand-made at Malvern in volumes of less than 10 a week. Morgan is famous almost as much for



The Porsche Carrera 911 Turbo (top): the range has been re-engineered and comes with a four-wheel drive version. The Morgan Plus 8 (centre) on the fringes of the specialist market but the company maintains a healthy order book. Lotus Elan (bottom) helped to double output last year

blowing a television raspberry at former ICI chairman Sir John Harvey-Jones, who on a TV company doctor visit prescribed both higher prices and higher production.

The company has never succumbed to the temptation to expand, and says that to raise prices significantly would represent a betrayal of its customers.

As a result, it might not make vast sums of money - investing in a completely new model would be a hardship and in any case is not what Morgan is about. But even in the deepest recession it can claim that its order book has remained measured in years, not months.

TVR is also a well-established specialist name, producing just under 1,000 sports cars a year at its Blackpool, northern England headquarters. The company, which employs 250 people, has often trodden a pre-

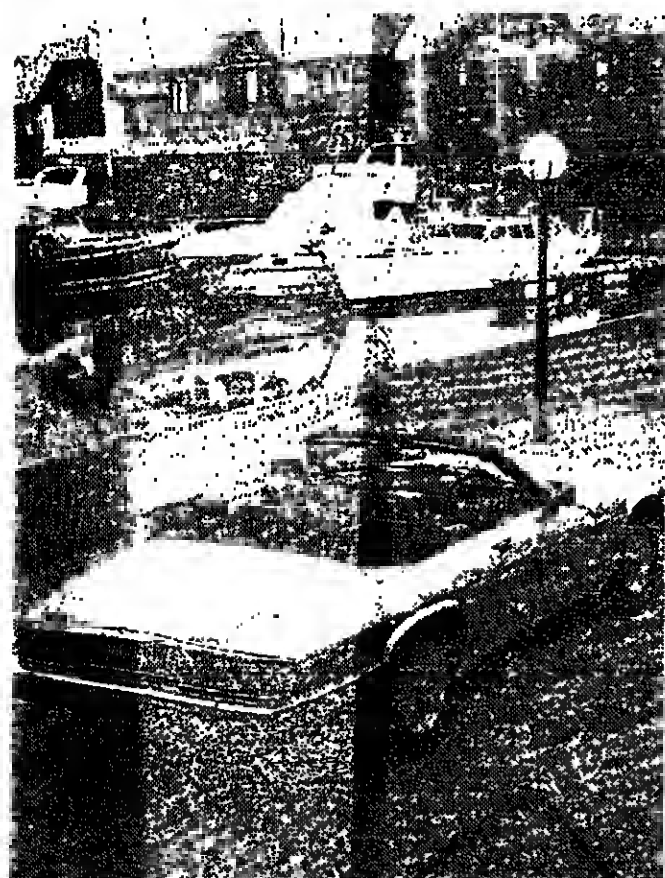
carious financial path since it was founded in 1954. Run by chairman and chief executive Mr Peter Wheeler, a chemical engineer, it survives on ingenuity, flexibility and a construction system based on tubular steel space frames and glass fibre panels. The company has extensive fibre-glass activities and creating moulds for a variety of cars is regarded as a relatively cheap process forming part and parcel of the business.

It was on this basis that TVR was able to launch no less than two new cars at last year's motor show. One, the road going version of TVR's Tuscan racing car, was widely regarded as a hit of the show. It embodies the spirit of the 'whole business. "That one", recalls Mr Wheeler, "I literally designed it on the back of a fag packet."

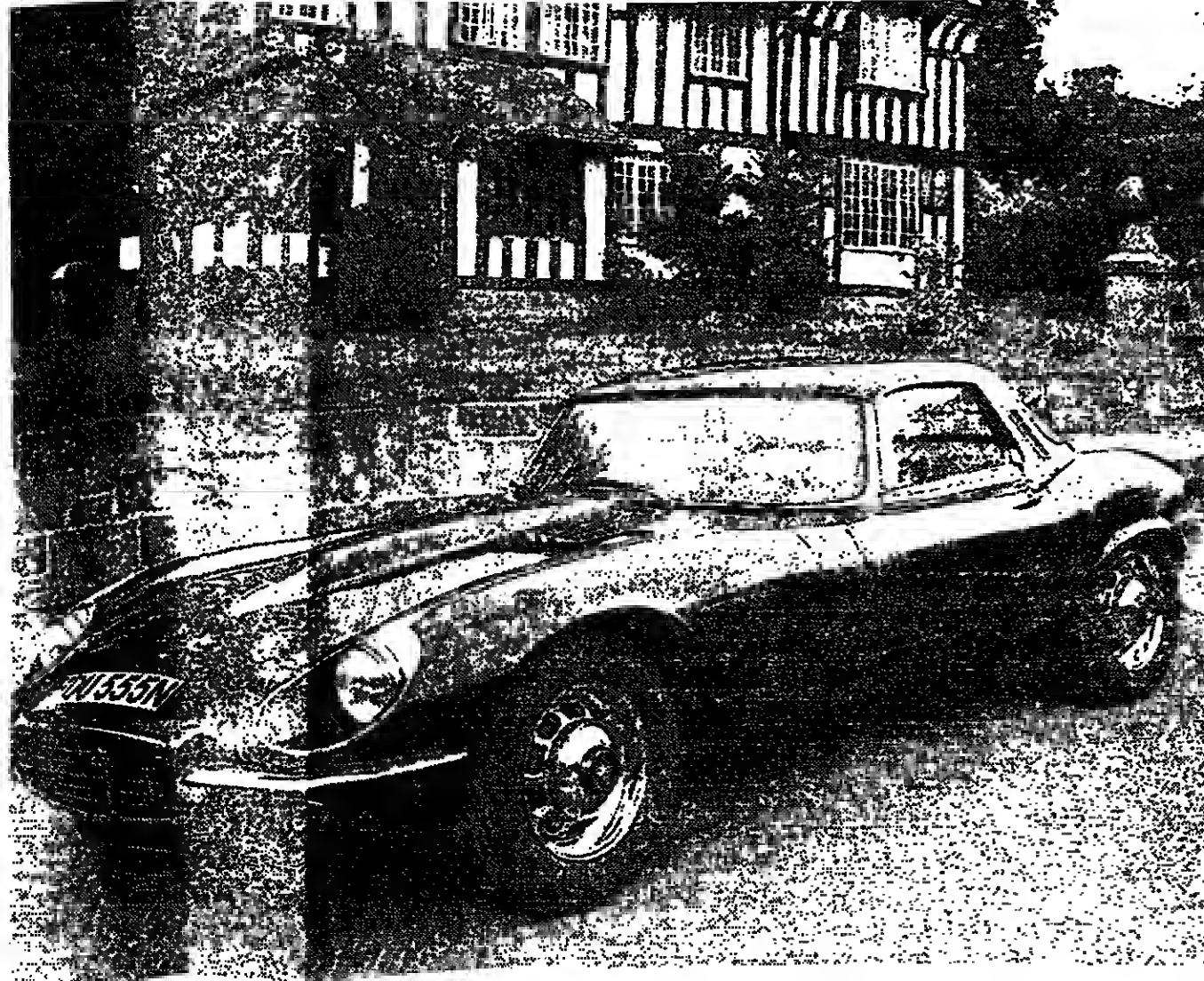
John Griffiths

## ■JAGUAR: Ford's protective shield fends financial pressures

# Glimmer of hope amid gloom



The XJS V12 Convertible (left). Sir John Egan (above, right) and William Hayden at the time of the announcement that Hayden was to replace Sir John when he retired in June last year. Jaguar's famous E-Type (below) which was launched 30 years ago was a milestone in automotive history. Its price in March, 1961 was just under £2,100



JAGUAR, the UK luxury car maker, was losing money when it was taken over by Ford of the US in late 1989 for £1.56bn, but the world's number two car maker could hardly have believed that the first 18 months of its ownership would provide quite such a humpy ride.

Last year Jaguar's pre-tax loss deepened to \$66.2m from \$58.3m in 1989, while its turnover shrank by 11 per cent to £1.04bn. It was hit hard last year both by the recession in the UK luxury and executive car market and by the weakness of the US dollar. The US is its largest single market.

Its sales worldwide fell by 9.8 per cent last year to 42,754 including a 25.1 per cent drop in UK sales. Production was cut by 13 per cent to 41,883.

The pressure on the luxury car market has intensified this year, and in the first quarter Jaguar's total sales worldwide have plunged by 45.4 per cent to only 6,774, while output was reduced by 57.8 per cent to 5,339 from 12,682 a year ago.

In the first quarter its sales in North America at 2,278 were 54.7 per cent lower than a year earlier, while its sales in the UK fell by 43.2 per cent to 2,104 and in the rest of Europe by 34.5 per cent to 1,582. The only bright spot was Japan, where sales were unchanged at 590.

The company has been forced to take drastic action to lower output and cut costs. In the first three months this year production was stopped for six weeks in order to lower bloated stock levels.

Jaguar is forecasting output for 1991 of about 34,500 cars, the lowest levels since 1984, the year it was privatised.

It is completing a programme to cut its workforce by about 1,050 people through early retirement and voluntary redundancies, and up to 500 more jobs could be cut by the end of the year.

The workforce had been reduced from a peak of 12,835 people in 1988 to 12,100 last year and is expected to fall to about 10,500 by the end of 1991.

Amid the gloom, Mr Bill Hayden, previously Ford of Europe's manufacturing supremo and the man sent in by Ford last year to follow the charismatic Sir John Egan as Jaguar chairman, insists that there are glimmers of hope.

The first benefits of the company's landmark 1991/92 labour agreement are beginning to show through in much higher

productivity, and Jaguar is determined to reach quality levels with its recently launched revamped XJS coupe and convertible range, that the company had previously never dreamed of attaining.

Jaguar management admits that the first 16 months of Ford ownership has been traumatic, but the company insists that substantial progress is being made in bringing its manufacturing and product development operations into the modern world.

"Jaguar was quite an introverted company," says Mr Hayden, "it muddled through but was not aware of competitive standards outside."

Undoubtedly helped by the rapidly worsening economic environment Jaguar has managed to revolutionise its labour practices with a two-year agreement reached last November, which represents the biggest change in working practices in the company's history.

It has finally eradicated shop floor arrangements that disappeared elsewhere in the motor industry in Britain 10 to 15 years ago.

Mr Hayden claims that direct labour productivity in the year since November is about 18 per cent higher than a year ago.

"We were not in a position to put industrial engineers on the shop-floor to time standard work and carry out process checks. Now we can and do."

The notorious system of 'job and finish' whereby there was a tacit agreement that workers left the assembly line when a certain number of units had been produced, regardless of when the shift ended, has been stopped. There is now 'bell-to-bell working'.

Mr Hayden claims that the demarcation lines among the semi-skilled workers that had bedevilled the manufacturing operations have been abolished. "Before jobs were allocated by the unions. It was a metal finisher's job or a TGWU (Transport and General Workers Union) job. You could not allocate one to the other. Changing schedules or re-maning the lines was impossible."

Before Jaguar workers refused to take on tasks traditionally outside their narrowly defined duties, such as detail-

ing problems they found, assisting in statistical process control or carrying out quality calculations. "All that has gone," says Mr Hayden.

At the same time, group leaders are being appointed for the first time from among the hourly workers to assist in tracking quality and production problems and with an ability to work horizontally through the organisation rather than through the management hierarchy.

The unions previously decided the allocation of overtime, now management has regained control although it has undertaken to publish openly its requirements so that there can be no suspicions that it is abusing its newly-won powers.

Ford's ownership of Jaguar has had an equally purgative effect on the company's engineering and product development functions. Plans for a

new sports car - the heir to Jaguar's legendary E-Type which had been under development for several years were finally scrapped last year, when the company realised that it was proving unable to meet the cost, specification and performance criteria it had established for the project.

At the same time, the new top management inserted by Ford and led by Mr Hayden has insisted on tough new quality standards. The launch of the revamped XJS coupe and convertible range was delayed for about four months until the required standards could be reached. Jaguar has spent about \$50m on revising the range - priced from £33,400 to £50,600 - the most comprehensive changes made since the XJS was launched in 1975. Nearly 40 per cent of the car's body panels are new and overall there are 1,200 new or modified parts.

Engineering changes to make the car easier to manufacture along with changes in process and labour practices have cut the hours per car by about 19 per cent.

Mr Hayden has brought with him from Ford the US car maker's UPAS (uniform product assessment) system for measuring quality, and he insists that the new XJS will be introduced with the defects

**'We want a structure that is financially viable at all times. All that has changed is the identity of our banker'**

For the long-term Ford has heady ambitions for Jaguar, which is planning to more than treble output by the end of the decade to more than 150,000 cars a year with the launch in the second half of the 1990s of a replacement for its XJS luxury saloon range and the introduction of a smaller, sportier Jaguar saloon range to challenge the likes of the BMW 3 and 5-Series.

However, the ambitions come with another £1bn price tag, for development and capital investment costs, and Ford will need a steady nerve in its present troubled times.

Mr Hayden warns, "we will not spend money that cannot be justified in the long-haul. Cash flows are negative to what we thought they would be. There will be changes in spending plans in coming years. We will push product work over a longer period to conserve cash."

The Jaguar chairman says that financial pressures on the company are forcing it to delay by up to 12 months the crucial new model development programmes planned for launch in the second half of the decade.

Ford has given Jaguar the opportunity of planning for the long-term and for the development of a model range that would have been impossible if Jaguar had remained a small independent specialist luxury car maker.

However, the US car producer has its own more immediate financial pressures with mounting losses in its core North American automotive operations, which could impinge on Jaguar's own spending plans if left unchecked.

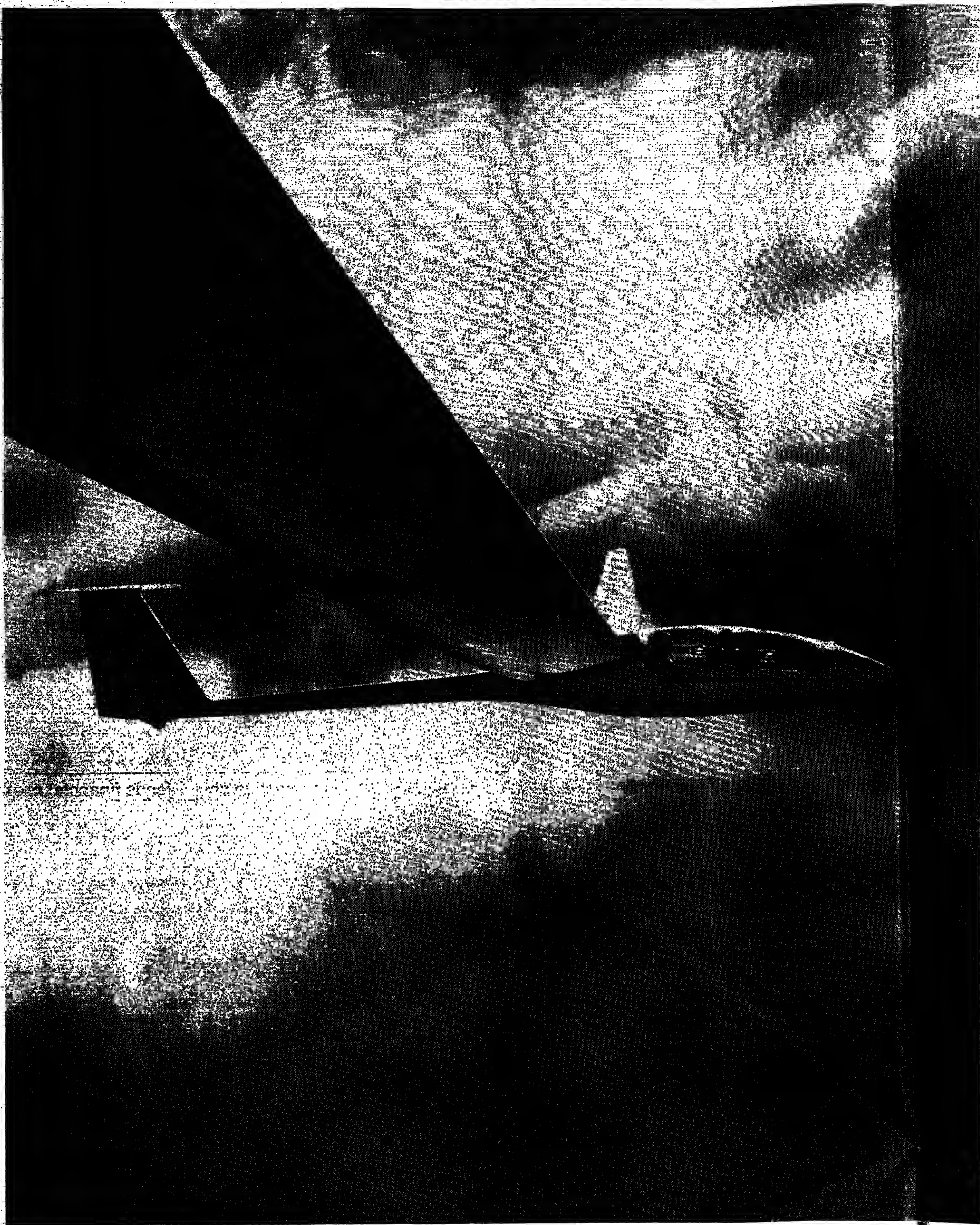
Mr Hayden insists that the long-term Jaguar must justify its own existence financially. "We want a structure that is financially viable at all times. All that has changed is the identity of our banker."

Kevin Done



أتمنى من الصور

# THE NEW VAUXHALL CARLTON.



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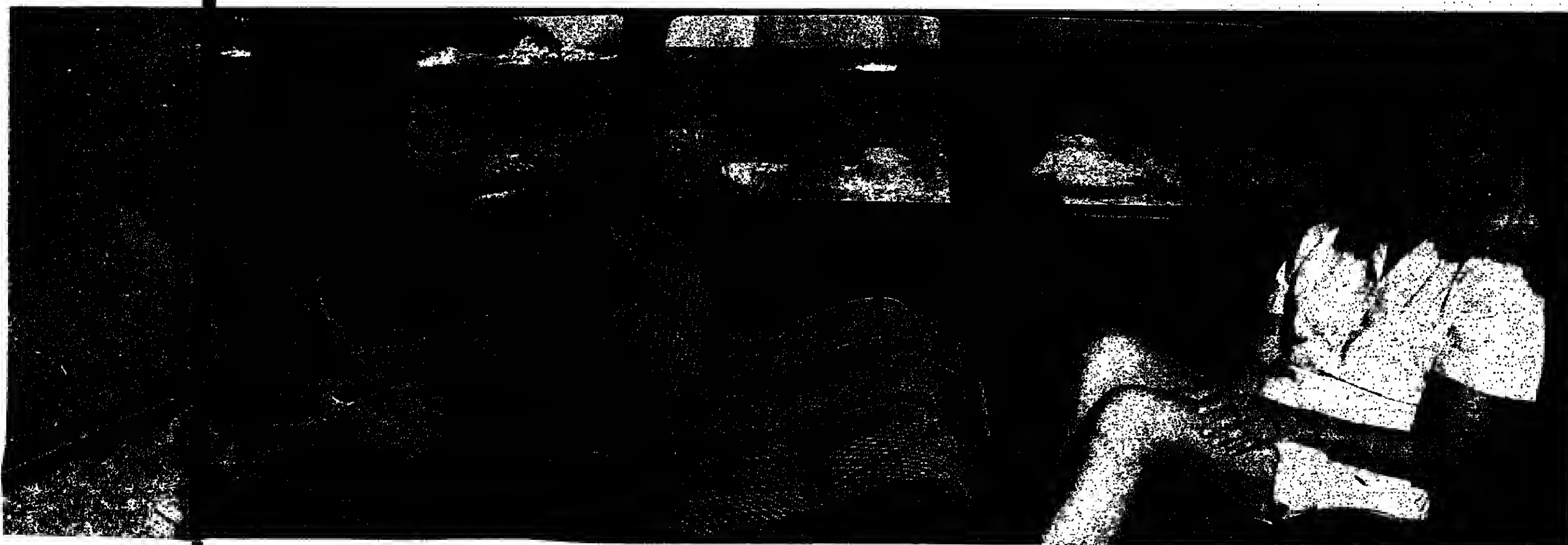




## THE NEW RENAULT CONVERTIBLE.



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Fold down any, or all, of the middle row of seats to form tables, rotate the front two seats to face them and it becomes something else.\* An office? A dining room? The ultimate compact conference centre? Whatever you need it's incredibly accommodating. In yet another configuration, the same seats

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The new Renault Espace comes in a wide range of models from the RN with the fuel injected 1995cc engine to the RXE 2.9 V6. All have catalytic converters and an eight year anti-corrosion warranty. Prices for this quite unique car (come office, come what you will) start remarkably low. In fact you get change from £16,950! Change then, being the operative word.

To Renault UK, FREEPOST, PO Box 21, Thame, Oxon OX9 3BR.  
For more information about the Renault Espace fill in the coupon or call Renault Freephone 0800 525150. ESP1241

Mr, Mrs, Miss \_\_\_\_\_ BLOCK CAPITALS

Address \_\_\_\_\_

Town/County \_\_\_\_\_ Postcode \_\_\_\_\_

Telephone \_\_\_\_\_ Age (if under 18) \_\_\_\_\_

Present car make/model \_\_\_\_\_  
(eg Renault Espace)

Year of registration \_\_\_\_\_ Date of expected replacement \_\_\_\_\_

**RENAULT ESPACE**

All Renault Espaces have a 12-month unlimited mileage warranty with free RAC membership and an 8-year anti-corrosion warranty. Car featured Renault Espace RXE 2.9 V6 with optional 2 additional rear seats inc. est. on-the-road cost £24,410. \*Optional on RN model. \*\*Compact disc player only available on RT & RXE models. \*Range starts from Renault Espace RN 2.0 inc. est. on-the-road cost £17,390. Prices and specification correct at time of going to press. Renault UK Ltd, Western Avenue, London W3 0RZ. RENAULT recommend Castrol lubricants.

*delivered*



EUROPE is the centre of the world's car industry, producing almost 40 per cent of the 35m or so automobiles made annually. In the heart of Europe, Germany's car factories turned out 1.7m units in between January and April, a 4 per cent increase on the same period last year.

Demand from east Germany continued to increase with new car registrations throughout Germany up a strong 25 per cent in the first quarter of 1991. This makes it just about the world's only hot spot for car sales. Domestic demand is the only thing lifting German car manufacturers, since exports fell 27 per cent during the first quarter.

All of these new cars mean that Germany's roads are more crowded than ever. During the past three decades, the

**One of the first road schemes will be to build Autobahn links between east and west Germany**

number of registered motor vehicles in Germany more than quadrupled from 8m to 36m. The new freedom to travel means east Germans, Poles, and Hungarians are all flocking west to see what the modern world really looks like.

No wonder the weekly magazine *Der Spiegel* recently pictured Germany's church steeples and skyscrapers on its cover, drowning under a sea of cars. Not only are there more of them, but everyone is driving more. Lorries clog up every Autobahn heading east, trucking in all the Western goods which are in demand there.

The consequence can be heard every hour on German radio. Reports of bumper-to-bumper traffic jams often last longer than the news. Anyone hoping to rush along the no-speed-limit Autobahns is best advised to drive late at night, and even then convoys of lorries fill the slow lanes.

Obviously when it comes to traffic, more means less. The more cars, the less mobility for everyone. Rush hour in any of the world's big cities is actually creep hour for drivers. Along Frankfurt's busy Adickesallee ring road, surveys show about 70,000 vehicles passing in a 24-hour period.

One recent survey revealed German drivers spend an average of 65 hours each year sitting in traffic jams. Once you deduct the average six weeks annual vacation in Germany, that works out to about 1.5 hours per working week, or 18 minutes every day, sitting and waiting for the car in front of you to move.

Yet it is exactly during the summer vacation period when Germany suffers most from its *Super Stau* (traffic jam), with southbound vacationers often backed up 50 kms or more.

Traffic planners get paid to try to rationalise this flow of vehicles. But the rise in numbers of vehicles on the roads make such efforts appear fruitless. Munich, for example, has 600,000 registered cars. If everyone tried driving at the same time, no one could move, since statistically there are four meters of city street for every car.

No wonder more and more cities are studying the example set by Zurich, Switzerland. City planners there have cut back vehicular traffic by making parking and driving even more difficult, and thus less comfortable.

Zurich has gone so far as to narrow some four lane streets to two lanes, while reducing the number of parking spaces in the inner city. Such drastic measures are complemented by a clean and efficient public transit system. In



The A2 Autobahn east of Hannover: there are some 36m cars on Germany's roads

## CONGESTION: a German perspective

# Staying afloat on a sea of cars

Zurich's case, trams and the tram lines are outfitted with electronic sensors, helping to keep them *Punktlisch* or right on schedule.

The German Automobile Industry Association (VDA) in Frankfurt, has developed its own *Gesamtkonzept* (complete traffic concept) which is more driver friendly than Zurich's draconian methods. One of the first priorities, suggested the manufacturer's group, is to improve the roads in east Germany. Just to get the existing roads there up to west German standards will cost DM58bn says Mr Achim Diekmann, VDA executive director.

The *Bundesregierung* plans to spend DM2.5bn in 1991 on road improvements in east Germany. To help pay for the extra costs, they are spending less in west Germany and also increasing petrol taxes.

In this regard, Germany is following the principle of road pricing, meaning those who drive the most should pay the most. The government's courageous 25 per cent increase in petrol tax as of July 1 will mean an extra DM12b in annual revenue.

The petrol tax bill will then be close to DM50bn annually. This is more than double what the government spends on

its road system, says Mr Diekmann.

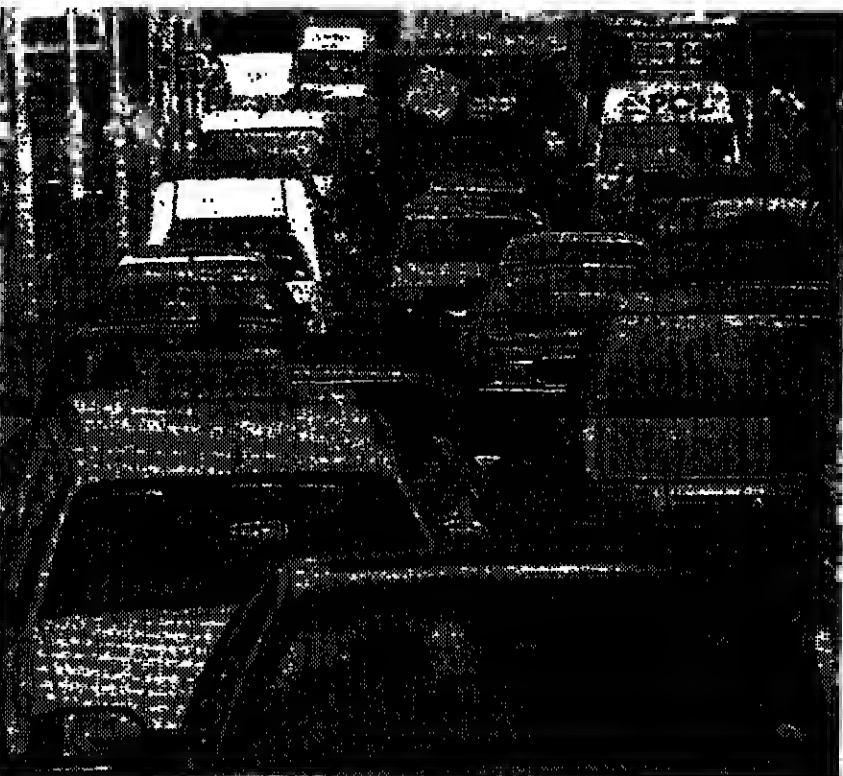
One of the first road improvements will be to build the missing Autobahn links between east and west Germany. There are 8,700 kms of Autobahn in west Germany, which is less than 2 per cent of the area's road network. But the Autobahns carry about one-fourth of the traffic. The east German Autobahns are quality cement ribbons first built in the 1930s and 1940s and require a lot of roadwork to accommodate the increasingly mobile population.

In addition to overcoming the obvious infrastructure deficits, the VDA suggests a better use of technical possibilities to guide traffic. This will mean building information receivers and sensors into cars to provide drivers with traffic information as well as help reduce the risk of accidents. Considering the mass accidents often involving more than 100 vehicles whenever fog covers Germany's highways, such warning devices, still in the making, appear long overdue.

The VDA realises cars must share an increasingly limited inner city traffic area, and therefore suggests better co-ordination between private and public transport, such as Park & Ride parking lots built near outlying train stations.

The government must quickly find a balance between infrastructure supply and demand to ease the strains on the transport system. The *Bundesbahn* (German national railway) introduced its new high-speed ICE trains connecting Hamburg to Munich via Frankfurt and Stuttgart on June 2. Moving at more than 200 kph used to be reserved for motorists on the Autobahn's fast lane. If Germany's new high-speed trains can help reduce road traffic - something France's TGV trains did for the Paris-Lyon route - it will be a good thing for the mobile 80m populace.

Dennis Phillips, Frankfurt



Busy London traffic on Victoria Embankment

## COMPANY POLICIES: a pause for breath to digest the Budget

# Tax doubts block road ahead

THE latest Budget was not well-received by the motor industry. The manufacturers felt that once again the motorist - and particularly the company car driver - was being singled out for punitive and unwarranted attention. Private buyers are suffering the VAT increase and duty increases on fuel, while businesses, trying to cope with a well-entrenched recession, find that the cost of running and administering their company car fleets has increased still further.

Interestingly, on the very same day as Mr Nigel Lamont, the chancellor, carried his battered red despatch box into the House of Commons, most of the rental and leasing industry's chiefs were gathering in London for the annual dinner of the BVRLA (British Vehicle Rental and Leasing Association).

Much of their reaction to the Budget was unprintable. The initial fear was that companies would extend contract times and try to save money by hanging on to cars longer, or that they would be forced into downsizing by the tax regime, or even that they would stop providing company cars. And since the vast bulk of the vehicle leasing and contract hire industry's business involves supplying and running vehicles for company car fleets, none of these possibilities gave rise to optimism for the future.

However, in the two months or so since the Budget, nothing remarkable has happened. The new car market continues to fall and is some 25 per cent below last year's and it is noticeable that while the fall has affected all sectors, the executive and luxury manufacturers have taken a bigger tumble than the small car manufacturers. The reasons probably have more to do with the general recession than with specific measures being taken to counteract the more painful aspects of the Budget.

This is not to say that the Budget will not have its own effects. According to



Norman Lamont's Budget found few supporters in the motor industry

director of Lex Vehicle Leasing - the UK's largest vehicle leasing company - what is noticeable is that many companies are reconsidering their whole company car policies: "Some companies are now wondering whether it would be more tax efficient to pay a mileage allowance instead of providing a company car, but it is very difficult to come to any conclusions."

It is not yet clear whether VAT should be charged on mileage allowances as a taxable supply - which is what Customs and Excise are suggesting. "It is also not yet clear how the Inland Revenue will treat a situation in which a company allows a car or a mileage allowance. The Revenue has suggested that if a company offers a choice, then the value put on the car allowance would become the value at which company car drivers should be taxed - and this may be at a much higher level than the current scale charges."

"So until these points are clarified, companies cannot really make up their minds," says Mr Walden. "Though

there is no doubt that it is becoming less tax-efficient to supply vehicles to employees, it is such an established way of life that I believe company cars will be with us for many years to come. Old habits die hard," he says.

He believes that once the UK pulls out of recession, companies will again start recruiting and taking active steps to retain good quality staff and the company car remains a potent tool. "People will want to retain the benefits of a company car but will be looking at ways to minimise the tax they have to pay."

"Already in the last year we have seen a shift in demand towards cars of under 2 litres and away from those with bigger engines. A move to smaller cars looks inevitable, particularly as some of the 1.4 or 1.6 litre cars have been improved so markedly in recent years in terms of specification, refinement and quality that people may be less reluctant to trade down than they might have been earlier."

The same point is made by Mr Stephen Barrett, managing director of Masterdrive: "Driv-

ers are far more aware of the critical tax bands - the 2-litre limit and the £19,250 limits in particular, that is why cars costing £19,500, or with engines of marginally over 2-litres are simply not selling as they used to."

"However, we have not yet noticed any significant downsizing and nor have we yet seen any evidence that cash alternatives or mileage allowances are being offered. Many of our corporate customers are looking at this but I have yet to come across one which has abandoned the company car because it still represents a definite benefit value."

Mr Barrett's view is that it would take at least one and probably two more stringent budgets to eliminate the company car from the British way of life. "Companies are looking very closely at their overall costs and large numbers are now extending their replacement times, from two to three years, or from three to four. I'd estimate that 75 per cent of our customers are looking at this as a short-term measure."

Martin Derrick

## LEASE OR BUY

# Outright purchase still lures companies with spare cash

NOT so many years ago, the big decisions to be made by fleet managers revolved around the models chosen for company employees to drive. Vehicles were either bought outright or acquired on hire purchase and an in-house manager dealt with day-to-day problems such as insurance, maintenance and buying new tax discs.

As the overall cost of running company car fleets increased, so did the realisation that outside specialists could not only remove an administrative burden; they could also save significant sums of money and ensure that the most tax-efficient and balance-sheet-friendly decisions were made.

But the rapid growth of the contract hire and leasing industry which offers a bewildering array of products and packages for consideration. Outright purchase and hire purchase are still around, but other possibilities include contract hire, finance lease, operating lease, lease purchase and fleet management schemes.

And with every change in overall tax regimes come new packages aimed specifically at ensuring that the overall cost of running a fleet is kept to the absolute minimum.

Nearly 60 per cent of all UK company cars are still bought outright, according to the 1991 Monks Partnership Company Car Policy UK Guide. The advantages are clear: cash-rich companies might as well use their own funds rather than borrow in order to acquire a fleet, and having got the cars the fleet user enjoys complete flexibility and control over its make-up and operation. The user enjoys the benefit of the ultimate residual value of the car while during its life with the company, a 25 per cent writing down allowance up to a maximum of £2,000 a year (full writing down allowances for cars costing more than £2,000 are not

permitted) can be claimed and offset against taxable profits.

However, the cash tied up in vehicles could well be better employed elsewhere within the core business and cars are a rapidly depreciating non-earning asset. Even a relatively small fleet of 25 cars will absorb cash resources of some £200,000. Operating costs cannot be accurately predicted, residual values may be lower than anticipated and the cars may be bought at a premium. There is a considerable administrative burden associated with locating, buying, maintaining and selling vehicles.

Furthermore, the cars have to be capitalised on the balance sheet and this may be disadvantageous to a company whose performance is measured by return on assets.

Because of the disadvantages,

Some specialists offer a variation on the contract hire and fleet management schemes

tages, some companies have turned to leasing their vehicles.

Companies leasing cars do not claim the 25 per cent writing down allowance (which is claimed by the lessor as the legal owner) but they still have to capitalise the cars on their balance sheets. The lessor charges the monthly rentals against taxable profits but again this is restricted for cars costing more than £2,000. VAT can normally be recovered. The rentals themselves are often reduced because a final balloon rental equivalent to the anticipated resale price of the car is allowed for.

However, there are disadvantages here too. Cars are still on the balance sheet, the administrative burden remains and the user still has the responsibility for monitoring and controlling costs.

Lease, purchase, hire market share (%)		
	1990	1991
Purchase	61.2	59.3
Lease	17.2	18.1
Contract hire	21.3	24.3
Other	0.4	0.3

Source: Monks Car Policy UK Guide

Lease purchase is another option. In effect, this is hire purchase by another name under which the user ultimately owns the car and so can claim the writing down allowances. Since rentals do not attract VAT, this can be an advantage to exempt or partially exempt companies. However, the overall costs may be higher - because the lessor cannot claim the tax allowance - and, like leasing, the cars appear on the lessee's balance sheet.

Contract hire seems to be the fastest growing new financial product in this sector.

This is a lease under which the contract hire company also provides other services. Typically, it will buy the cars, administer them throughout their contract and then sell them at the end. This is one of the two advantages of contract hire - literally all the company has to do is put fuel and oil into the cars (and even this may be administered under a fuel card scheme). Clearly, there are massive administrative burdens that are relieved under such a scheme but the costs may be high.

On the other hand, companies know in advance exactly what the monthly rentals are going to be so budgeting is simple. The rental is charged against the company's profit and loss account. The services element of the rental is fully allowable for tax purposes (depreciation plus interest) is restricted by the over £2,000 formula. Cars do not have to

be capitalised on the balance sheet which is an advantage for many companies.

The administrative savings can also be achieved by companies buying their cars outright simply by employing a fleet management company to run the fleet on their behalf in return for a monthly fee. Typically it would buy, maintain and service vehicles, and it may dispose of them too.

One or two leasing specialists - following the lead of Lease Plan UK - now offer a variation on the contract hire and fleet management schemes under which all the financial details of each car are disclosed at the outset, including the cost of the car, the anticipated running costs and the assumed residual value.

The cars are supplied and the running expenses are paid

Nearly 60 per cent of all UK company cars are still bought outright

by the leasing company, so all the administrative burden is relieved. The tax treatment is the same as for contract hire. However, should the cars cost less to run than anticipated, then at the end of the contract period the fleet user receives a cash refund.

This scheme - called Open Calculation by Lease Plan - is just one example of how the leasing and contract hire industry is seeking ever more sophisticated packages to offer the company car market. What seems certain is that, as taxation and financial considerations come further to the fore, and as more and more finance packages and options are made available, the decisions to be taken by fleet managers in future are not going to get any easier.

Martin Derrick



The Votex-equipped Audi 100 2.0E quattro

Commerzbank spends DM10m annually on cars

# A good local image

NO meeting of top German executives would be complete without rows of long, sleek limousines, usually dark blue, black or even silver grey - the majority of them with a Mercedes star topping their rakish grill.

Unless of course you are based in Bavaria, in which case it is considered more patriotic to be driven about in a BMW. Since the latter's 12-cylinder 750L model also has the advantage of being able to pass almost any Mercedes or Porsche on the Autobahn, it does have its advantages. Prestige is sometimes equated with speed.

While board members tend to restrict themselves to top-of-the-line Mercedes or BMW sedans, the majority of Germany's company cars are naturally less spacious, less expensive and definitely not passing Porsches. Volkswagen's Audi, Opel's Vectra, or Ford's Scorpio are some of the standard models for middle management types.

Just what criteria do German companies apply when ordering company cars? At Commerzbank, number three of Germany's Big Three banks, Mr Erich Söhl purchasing director explained the criteria for who gets what kind of car.

"We are a branch bank, and with more than 900 branches we need cars," says Mr Söhl. Of Commerzbank's more than 25,000 employees, every main branch manager has his or her own company car. In addition, every deputy director and above in the Frankfurt headquarters is also entitled to a company car.

While one might think every bank manager would be driving a Mercedes, the car selection is spread among a vast array of models and makes.

"The branches ask us, and then decide based on their relations with local car dealers," explains Mr Söhl. "Everyone knows exactly what he wants, down to the colour of the car

and the size of the tyres. If possible we fulfil their wishes." Commerzbank executives serving in more than 30 overseas locations are expected to drive locally-made cars. Not only does such a policy help make a good impression on local customers but also save the sometimes more than 100 per cent import taxes levied on luxury car imports.

Normally the bank purchases a few hundred cars every year. A Commerzbank car is expected to stay in service for 120,000 kms before it is

**The bank's car selection is spread among a vast array of models and makes**

replaced. The bigger, and more expensive models, such as a Mercedes sedan, are expected to last 150,000 kms before being replaced. The bank spends almost DM10m annually for new cars.

Last year was more hectic than usual, since the fall of the wall resulted in a large demand for west German cars as well as west German cars. Delivery times for most of Germany's car manufacturers were pushed back several months.

Commerzbank quickly assigned bank managers from west Germany to open nine new branches last year in east Germany. With another 50 branches opening there this year, the bank's executives wanted new cars immediately.

"If someone saw a model he wanted at his local dealer that he could get immediately, we said buy it," says Mr Söhl of the rush to east Germany. Most Commerzbank executives based in the east drive home to their families in west Germany on the weekends. But by the end of 1991, more than 1,000 of the bank's 1,600 employees in east Germany will be locals.

Dennis Phillips





Saab CD: a new burst of product activity is expected following the taking of a 50 per cent stake by General Motors



Ford Scorpio: the best selling executive car in the UK although produced in Germany

John Griffiths argues that the European executive is spoilt for choice

# UK bosses remain in pole position

THE still widespread perception that the UK is unique among western European countries in the extent to which business offers cars to its executives is being gradually dispelled by an increasing number of studies.

Such studies show the "perk" executive car to be widespread in all but a few countries. The UK might still lead the field in terms of the volume of cars provided, but some countries such as Germany are not far behind.

According to the European

Company Car Survey\* published earlier this year jointly by the UK-based Monks Partnership and the Dutch-owned Lease Plan vehicle leasing group, the 96 per cent of UK company chairmen who have their car bought for them by the company is matched in Denmark and Ireland, with France, Germany and Italy close behind at 95 per cent; Spain at 94 per cent, Belgium 93 per cent, Austria 92 per cent, Netherlands 89 per cent and Sweden 86 per cent. Even in Switzerland, least susceptible

to the company car, 74 per cent of chairmen have their cars provided. The pattern is similar, albeit at lower absolute levels, for other directors, senior managers and even sales representatives.

Whereas Switzerland offers other directors cars in only 32 per cent of cases, the figure in next-lowest Austria is 68 per cent.

It is at senior manager level that the UK perk phenomenon shows up most strongly. In functions such as sales and marketing, the UK leads at

99 per cent provision. Germany is close behind at 94 per cent and both Denmark and Netherlands in the 90-plus range. Italy and France are at much lower levels: 67 per cent and 52 per cent respectively.

Sales and marketing executives are predictably relatively high mileage business car users, and it is in the case of more static functions, such as finance, that the UK perk provision shows up most clearly of all. The provision level is still 96 per cent in the UK, but drops to between 78 per cent and 52 per cent for the next half-dozen top ranked countries.

The main questions for manufacturers are: how much freedom do such users have to choose their own make and model with the company's cash, which models do they choose, and why.

In terms of freedom of choice, the Monks survey throws up relatively small differences between most countries. At director level in the UK only 5 per cent of companies are shown as offering the director no choice, with 55 per cent offering choice from a list and 40 per cent mainly free choice within a cost limit. The no choice element is higher in most other countries - between 20 and 35 per cent - with Italy highest at about 50 per cent, although Monks acknowledged the Italian data to be scanty and perhaps unrepresentative.

The choice from a list option runs from a low of 30 per cent in Spain to 75 per cent in the Netherlands, with most countries in the 40-50 per cent range (UK 55 per cent). In most countries, about 40 per cent opt for freedom of choice within a cost limit.

So what do they choose? Research shows a fair degree of chauvinism, with France leading the pack. UK-based manufacturers have most reason to wish that British businessmen would display some, at least, of the same nationalism. The ageing Renault 25 is shown by Monks and Wyatt, a consultancy group to be the leading French executive car, with the Peugeot 605 rival moving up fast.

Germany's executive car market is dominated, predictably, by German manufacturers, led by the BMW 5-Series, Mercedes 260 and the Audi 100. The recent launch of BMW's new 3-Series range, the double-glazed S-Class Mercedes and the all-new Audi 100 are expected further to tighten the grasp of the German industry on its own executive car sector.

Given that the Fiat group dominates Italy's vehicle industry - embracing Lancia, Alfa Romeo, Ferrari and Innocenti - it is no surprise that Lancia's Thema, followed by the Fiat Croma and Alfa Romeo 164, should dominate the Italian business sector.

Those west European countries with little or no indigenous vehicle manufacturing show leanings towards German-produced cars, particularly Mercedes. The fact that the Ford Granada is produced only in Germany has done little to alter its perception of being British in the UK, where it is the best-selling executive car, followed by Rover's also ageing 800 and Sterling models, and General Motors subsidiary Vauxhall's Carlton and Senator ranges. For UK chairmen Jaguar - now owned by Ford - remains the most popular choice, although recession has slashed its sales and output savagely during the past year.

Of Japanese cars, there is little mention in the executive car surveys. Wyatt's survey singles out the emergence of the Toyota Carina as a popular car with middle management in Ireland, and Monks finds the same with Toyota's Camry in the same country.

However, the European industry knows perfectly well that this will not last. Toyota's first car pitched squarely at the mainstream Mercedes/BMW 7-Series market, the Lexus LS400, is selling better than Toyota dared to hope in Europe, and the saloon will soon be joined by a coupe model which has gone on sale in the US.

With Nissan manufacturing Primera saloons in the UK, and both Toyota and Honda to follow within the next year, these manufacturers stand to benefit from much-expanded awareness within the European markets, and from what should be much easier EC market access post-1992. So should Mitsubishi with Japanese car of the year-winning vehicles such as the Sigma, incorporating four-wheel-drive, four-wheel-steering, electronic suspension and other innovations claimed by Mitsubishi to make it among the most technologically advanced cars in commercial production.

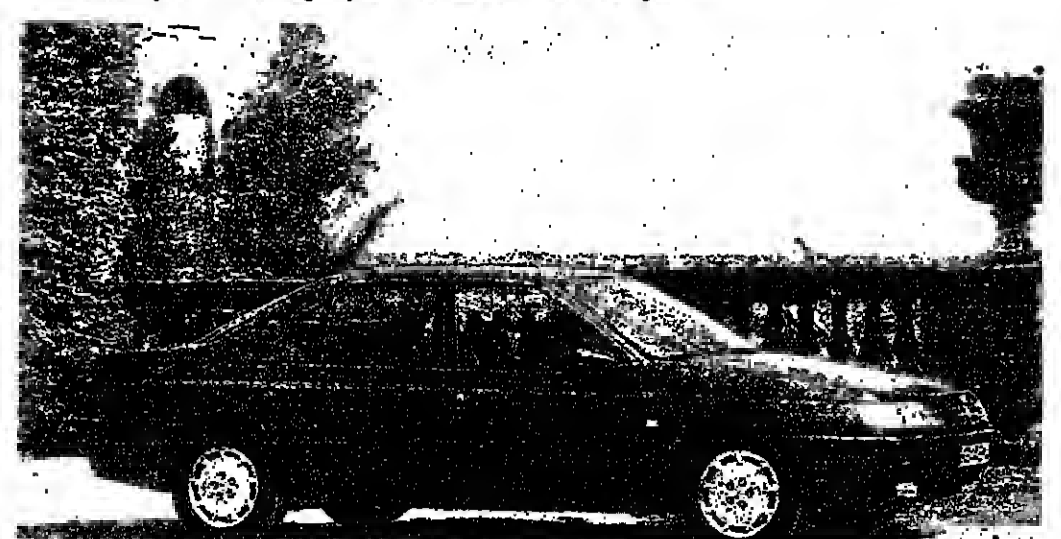
At that point, European executive car makers will have an increasingly fierce battle on their hands for survival.

They are far from idle. BMW, for example, with the aid of its FIZ engineering and research and development centre in Munich which houses no less than 6,000 engineers and research and development staff, has been hard at work on cutting new model lead times. The simultaneous engineering methods being developed there are expected to cut BMW's new model lead times by anything up to two years.

It has been instrumental in allowing BMW to introduce new 8, 5 and 3-Series cars within a very few years of each other, plus the niche market Z1 sports car. BMW is expected to launch within a year a sporty new coupe, based on the 3-series but with a completely different body.



Volvo 960: part of the flagship 900 series launched last year



Peugeot 605: in France it is moving up fast on the Renault 25



Fiat Croma: expected to take a large part of the Italian business sector

Meanwhile Rover, alarmed by sharply falling sales of the 800 executive car model it developed jointly with Honda, has brought forward by one year the replacement models, code named 17/18 and due to be launched this autumn. There has been no collaboration with Honda on the project. A coupe is expected to follow a year later.

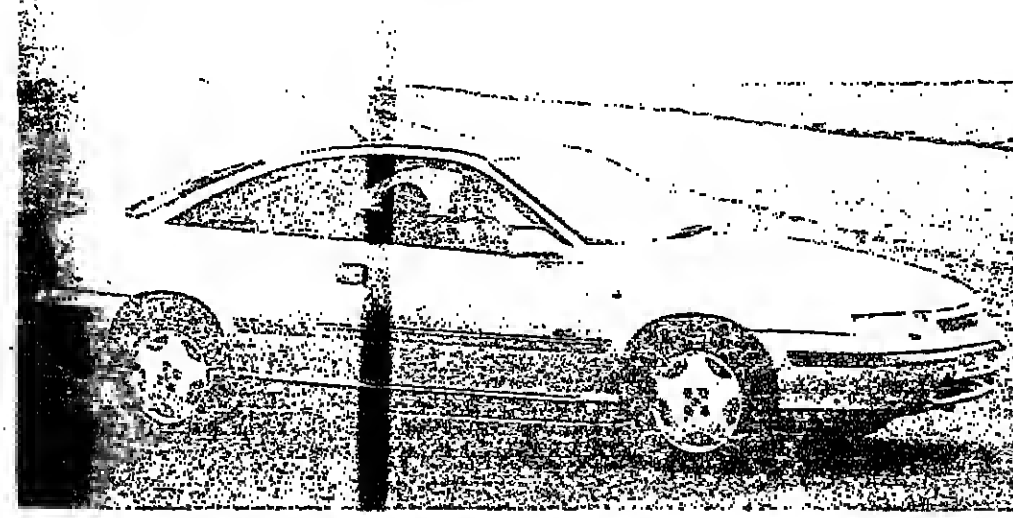
Alfa Romeo, which has received a large sales lift from its 164 executive range, expects

to spread its appeal further down the executive market later this year with a new 75 model, based on the floorpan of the Fiat Tempra and with front wheel drive instead of the old 75's rear wheel drive. Fiat is hoping to inject fresh life into flagging sales of its Croma executive car outside of Italy with a just-facelifted version incorporating a restyled front end and other improvements.

Meanwhile Volvo, now in alliance with Renault, is finally

replacing the 200 executive saloons which can trace their origins back to the mid-1960s. The new front-wheel-drive models, designated the 950, are expected to go on sale this autumn with new, five-cylinder engines. The cars are seen by Volvo as complementary to the flagship 900 series cars, themselves launched only last year.

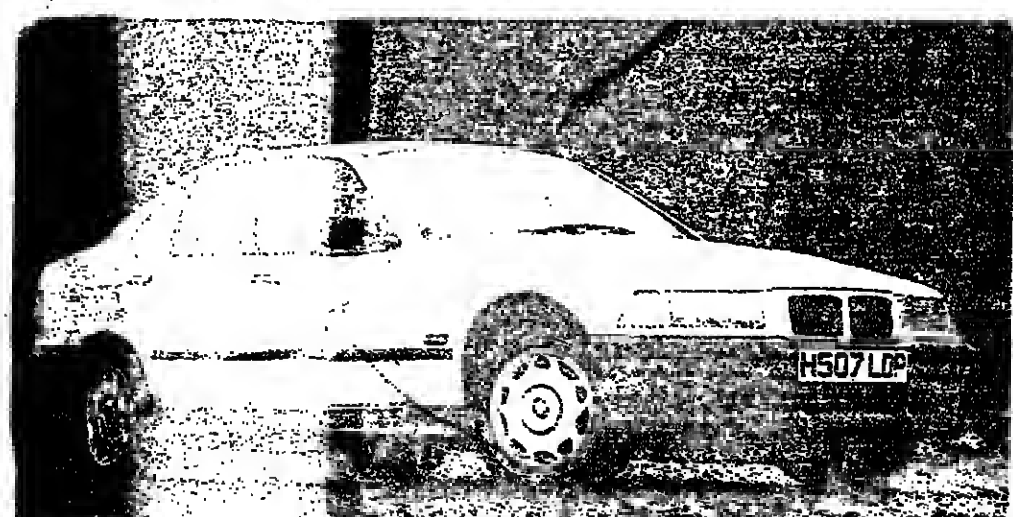
A burst of product activity can be expected from Saab, following the taking of a 50 per cent stake by General Motors.



The sporty Opel/Vauxhall Calibra is enhancing General Motors' product image in Europe



Alfa Romeo 164: part of Fiat's dominance in Italy



BMW 3-Series: further tightening the German grip on its executive sector



Rover 820: part of the successful but ageing Rover 800 and Sterling series



Mitsubishi Galant: the company is set to become a fourth Japanese car maker in Europe with a production alliance with



Diesel cars save fuel and protect the environment by reducing exhaust emissions. These benefits are widely known in many mainland European countries. For example, in France, close to 40 per cent of all newly registered cars are diesels and their use is encouraged by taxation.

In Britain, they have been gaining popularity fast, though from a low base. From 77,849 units five years ago, diesel car registrations rose to 128,167 in 1990. So far this year they have been running at an annual rate of more than 150,000 - and this in a total car market

### Many diesel cars that are familiar on mainland Europe are unknown in the UK

nearly 24 per cent down on 1990.

The UK diesel market is dominated by PSA, whose Peugeot 205, 309 and 405 and Citroën BX have been fighting among themselves for the top four places. Whereas in most European countries it is the medium and large car buyer who is drawn to diesel power, in Britain nearly all the growth is in the lower reaches of the market.

The reasons are simple. No country in the world hands out cars to employees at the rate British companies do and, given a free choice, most people would prefer to drive a petrol-engined car - especially if the petrol is paid for.

Because a diesel develops less power than a petrol engine of similar size, all of the larger executive class diesels are of

more than 2-litre cylinder capacity, which puts them in a higher tax band. This accounts for the penetration of diesel in the executive sector being many times lower than it is in the under 1.8-litre class.

One of the leading makers is Mercedes-Benz. In Britain, one in 10 of the cars it sells - all in the executive or luxury executive class - is a diesel, though diesel penetration by all makes in the segment is only a little over 4 per cent.

Another factor that has not helped diesel to make much headway with executive car buyers is the limited availability of automatic transmission.

Only Citroën, Mercedes-Benz, Vauxhall and Volvo offer British buyers two-pedal diesel cars though more are coming. Motor manufacturers and importers with diesels in their ranges had expected government action to promote their use at the time of the last Budget in March.

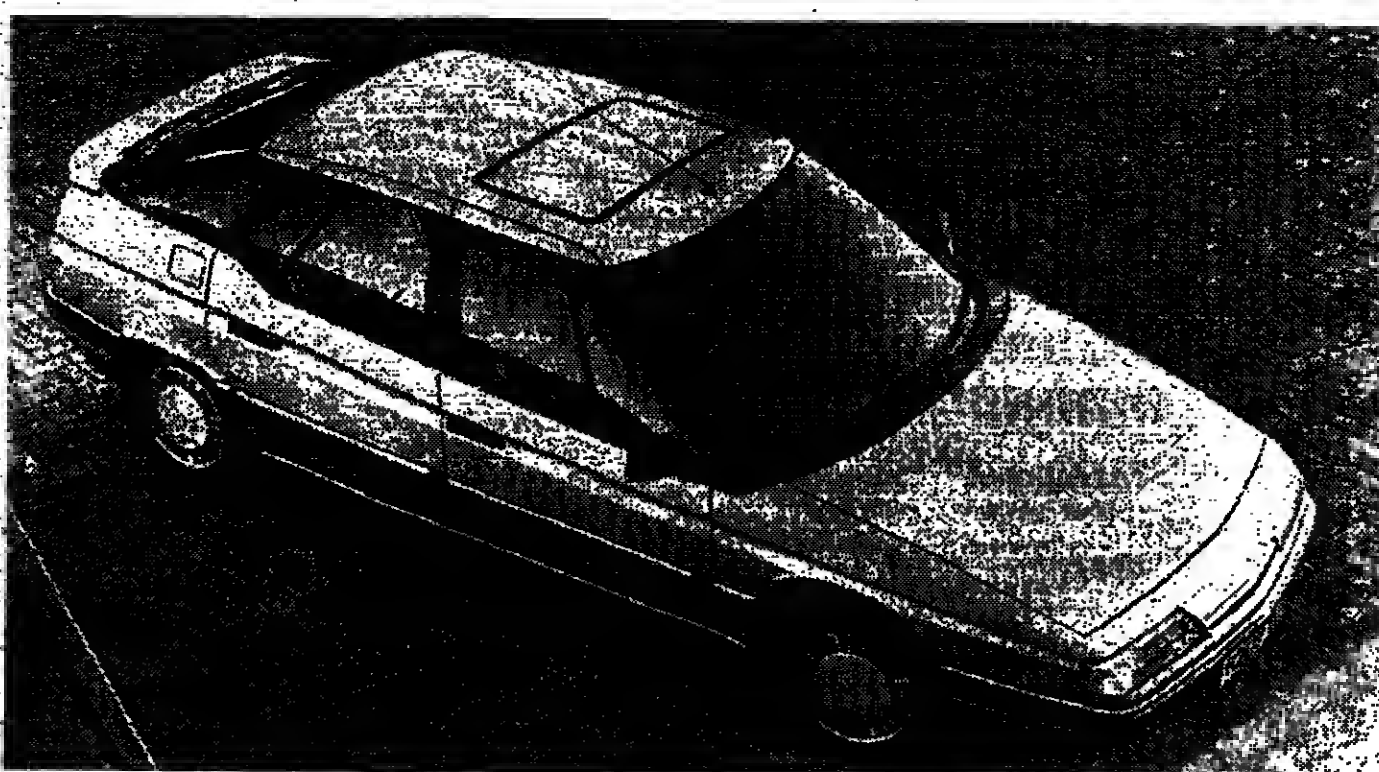
The parliamentary all-party Motor Industry Group, convinced of the diesel car's environmental and conservation merits, had been bending the chancellor's ear. Only a week or two before the Budget was submitted to the House of Commons, he had asked the Group to prepare a paper on diesel car benefits. Three tax changes that could have been made were:

• Increasing the tax differential between diesel fuel and petrol.

• Allowing company diesel cars of under 2.5-litre capacity to go in the under 2-litre tax band.

• Abolishing the 10 per cent Special Car Tax on diesel engined cars only.

In the event, it was not to be



Citroën XM Turbo SD: covered 700 miles from Wales to Le Mans, France on one tank of diesel

### ■DIESELS: gaining popularity in the UK

## A benefit to the environment

but diesel car proponents will be very surprised, not to say disappointed, if they draw a blank again when the 1992 Budget is laid before parliament, regardless which party is in power.

Factors favouring the wider use of diesel - and particularly executive class diesel -

cars in Britain include EC policy on making their fuel relatively cheaper as time goes on and the hard look companies are taking at providing employees with cars.

In Britain, the tax difference between diesel and unleaded petrol is under 4 per cent. In Belgium, Denmark, France,

Germany, Holland, Italy, Portugal and Spain it is anything from 32 to 50 per cent cheaper. By itself, this is a powerful incentive to motorists who have to buy their own fuel to choose to run diesel cars.

When coupled with the diesel car's 20-30 per cent lower fuel consumption, it makes

their case seem overwhelming. And especially so to business motorists who are paid mileage for using their own vehicles instead of being given company cars as part of their employment package.

It cannot be said too often that although diesel cars can never be quite as refined and

quiet running as those with petrol engines, some of today's crop get very near it. On motorways especially, it takes a sensitive ear to detect whether, say, a Mercedes-Benz 300 is diesel or petrol engined. (With engines fully encapsulated in sound damping material, Mercedes diesel cars are an industry benchmark. Even when cold started they muffle rather than clatter for the first minute or two).

Turbocharging is particularly suitable for diesel engines. It reduces the noise of combustion, makes exhaust emissions even cleaner and provides the kind of power for acceleration and overtaking that petrol car users have come to expect.

In the under 2-litre cylinder, less than £19,260 list price, category there are some excellent turbo-diesels to be had. Among them are the Citroën BX (also available with automatic transmission), Peugeot 405 and Rover 200/400 saloons and hatchbacks. All are powered by the same 1.8-litre PSA-built diesel engine widely acknowledged to be at the top of its class for refinement.

When their environmental friendliness is considered, it seems unfair that frugal diesels of just over 2-litre cylinder capacity are put in a higher tax band than smaller engines though thirstier petrol cars.

For example, a Citroën XM turbo-diesel with an advanced 12-valve engine of just below 2.1-litre capacity carries an annual tax penalty to the user of £1,600. Yet its urban fuel consumption is 33.2 mpg against the 22.6 mpg of the comparable 2-litre petrol engined XM with a catalyser.

An incidental advantage of

executive diesels is their long refuelling range. Recently I drove at normal speeds a Citroën XM turbo-diesel from Wales to Dover, then from Calais to Paris and on toward Brittany. Only at Le Mans, 700 miles (1,126 km) later, did the warning light show the 17 gallon (77 litre) tank needed refuelling. The consumption was 45.75 mpg sensationally good by large petrol-engined car standards but par for the course for a diesel as efficient as the XM.

Many executive-class diesel cars that are big sellers on mainland Europe are unknown

### In Britain nearly all the growth is in the lower reaches of the market

in Britain. Examples are the Alfa Romeo 164 and Lancia Thema, both with the same 2.5-litre turbocharged engine used in the Rover R25td, and the Fiat Croma, powered by an exceptionally frugal direct-injection 2.5-litre turbo-diesel.

A new Audi 100 with a direct-injection turbo-diesel will be in Britain by the autumn. Even BMW, which for years has resisted requests to bring its silky 6-cylinder diesel cars into Britain, will start importing them in 1992.

By then, it seems possible that tax changes and other incentives will have persuaded many executives either to choose diesel company cars or elect to run their own on a mileage basis. Either way, the environment can only benefit.

Stuart Marshall

### ■DEPRECIATION: still more pain to come

## Lower mileage remains the key to value retention

THE bad news is that some cars are losing 60 per cent and more of their value in the first two years. Worse news for companies running in-house fleets is that the models that lose most are often executive class cars. Gloomier news still is that according to one industry executive "there is still more pain to come".

At the beginning of this year, the residual value of a car had slipped to its lowest point in 10 years. They had reached the point at which Glass's Guide, one of the two trade used value bible, said values were at a historic all-time low.

Happily, in the last couple of months, prices have firmed slightly for most cars - but not all. According to Mr Geoff Beque, director of Leasecontract, "High mileage executive cars remain very difficult to sell and so their used values are right down. No-one in the motor trade wants to know about, for example, a BMW 7-Series with 70,000 miles on the clock though low mileage examples do quite well. Mileage is the key to executive class values."

All of which is of little comfort to the company whose drivers run around in expensive cars and in the course of their business clock up high

	Car value comparisons (£)			Value in May 1991 of May 1988 car with 30,000 miles		
	Cost new	Trade value	Per cent	Cost new	Trade value	Per cent
Rover 827SI 4-door auto	16,947	6,825	40.3	19,497	6,725	34.5
Ford Granada 2.9i Ghia 5-door	15,784	7,500	47.5	17,740	7,275	41.0
Mercedes-Benz 190E auto	17,148	11,950	69.7	17,744	11,950	67.2
BMW 525iSE auto	21,889	14,800	67.6	22,779	14,850	65.2

mileages. Even if their cars do not clock up high mileages, the used values after a year or two are still pretty low in many cases. "Up to about a month ago, the executive class car suffered a savage rate of depreciation," said Mr Leslie Allen, director at Glass's Guide. "The cars are now being perceived as better value and so I believe that prices have now bottomed out. However, I do not expect any improvement in used prices; they will be static for the rest of the year, but because new car prices continue to rise, the differential between new and used prices will continue to widen."

So what are the reasons for the fall in used executive car values?

According to Mr Allen, one of the main considerations within companies is keeping

costs down to a minimum at a time when trading conditions are difficult. "In particular, companies are looking very critically at running costs so where possible they might want to substitute large six-cylinder cars for more economical four-cylinder units; and since many manufacturers are now offering 2-litre models with exactly the same specification and level of creature comfort as drivers are used to in their larger-engined cars, this substitution doesn't look unreasonable."

"But on the other hand, when they come to try to sell those larger engined cars, private buyers in the used car market willing to buy bigger engined cars are increasingly hard to find because they need to look critically at their own running costs." And if demand is low, the laws of supply and demand conspire to reduce values.

The CAP Black Book - the trade's other bible of used values - can offer no more consolation. Mr Mark Conley says that prices have been depressed by a weak economy, uncertain demand and business failures. And even when a recovery - which he expects to start towards the end of the year - gets under way, demand for used cars will grow only very slowly. "The outlook is fairly bleak except for niche models," he says.

Happily, in the last couple of months, prices have firmed slightly for most cars

He points to the Land Rover Discovery, Japanese sports models, the new Mercedes-Benz S-Class and the BMW 525i as examples of models that are likely to retain their values better than average.

What most observers agree, however, is that demand for used Rover 827, Ford Granada 2.5, and Vauxhall Carlton/Senator models is unlikely to improve. Figures produced by Mr Beque indicate that they are continuing to fall at a faster rate than those for the more desirable Mercedes-Benz and BMW models.

"If you look at the executive and luxury market overall, there will always be people prepared to buy at the very top of the market. There will always be those who want a Ferrari, a Bentley or a Rolls-Royce, so values of these models are not too badly affected," he says.

"The models that have a good reputation for build quality and reliability also tend to do reasonably well, so long as the mileages are not too high." "However, lower down the market place, individuals are

becoming far more conscious of the various tax bands that affect their own deductions from salary. That is why cars such as the Rover 800, Ford Granada and Vauxhall Carlton/Senator are suffering. There will be a major realignment in the next five years or so. We are hearing stories that GM/Vauxhall will not be replacing the Senator with a new model but will instead leave that sector to Saab.

"In the same way it is quite possible that Ford will decide the volume is no longer there to make a Granada replacement viable; it would leave



Price buster: a BMW 7-Series with low mileage will do quite well on the second-hand market

Jaguar to look after the top of the executive market for it, while increasing the specification of its smaller, Sierra class cars to supply the needs of middle executives."

There is another realignment in the market place that

could come. Increasing numbers of companies are actively considering offering employees nearly new cars instead of new ones. At the same time, many leasing companies are offering six or nine months-old vehicles instead of new ones.

With low mileages, they drive and look like showroom cars and with the advent of the relatively cheap personalised number plates there is no reason why the neighbours should ever know. The difference is that they may be many

thousands of pounds cheaper to buy. The only irony would be that if enough people wanted to buy nearly new cars, the prices would inevitably rise.

Martin Derrick

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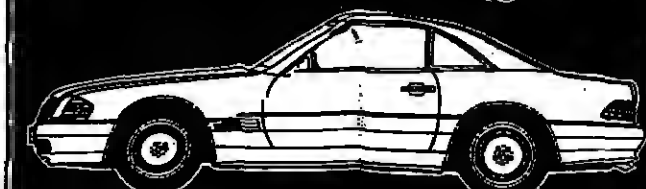
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## INTERNATIONAL COMPANIES AND FINANCE

# Iberia spreads its wings over Latin America

Peter Bruce reports on the Spanish carrier's controversial expansion plans

IBERIA, Spain's loss-making national airline, plans today to add another piece to a grand and controversial design to become one of the world's great carriers.

It will submit a bid, in competition with KLM, the Dutch airline, to buy up to 50 per cent of Venezuela's national carrier, making it the fifth Latin American airline Iberia has taken control of or has tried to, in the past six months.

It has been a strange process. Iberia has just announced it made a loss of Ptas13.9bn (\$123m) last year and that was only after receiving a credit of Ptas12bn from its owners, the Instituto Nacional de Industria (INI), the state industrial holding company.

Mr Miguel Agullo, Iberia's new president, said that because of the continued effects of the Gulf war, this year's results "will be even worse. The worst of the airline industry's down cycle has only just started."

Telefonica has bought operating companies in Argentina and Chile and even the Spanish railway monopoly, Renfe - \$6bn in debt - is thinking about buying into Latin American railway privatisations.

Nevertheless, for an airline in trouble, Iberia has thrown itself into probably its most

expansive programme in its history. Apart from the bid for Avianca, it has bought, through a mixture of cash and debt swaps, 30 per cent of Aerolineas Argentinas, the Argentine national carrier, for about \$500m. One more payment has to be made which the company is currently negotiating.

It has 35 per cent of a private Chilean carrier, Ladeo.

It wants to buy the 30 per cent stake Scandinavian's SAS has in the main Chilean carrier, LAN-Chile. It is trying to buy management control of the Dominican carrier, Dominicana de Aviacion.

Iberia has lost about 8 per cent of its global market share in the past 10 years, and the new effort to buy back market share is a reflection of its concern that when the European Community further liberalises air transport in 1993 it will also

come under attack at home.

Mr Agullo concedes Iberia is weak internationally, but both he and independent analysts believe the airline has little option but to try to make itself the dominant European carrier to South America, even if traffic growth prospects are modest.

The internationalisation effort has also been boosted by a hard fought agreement with the US last month. The Spanish were blocking plans by three US carriers to fly new routes to Madrid and Barcelona until Washington met some of Iberia's demands. To their astonishment, the play worked.

As a result, Iberia says it is going to be able to build a Caribbean and Central American hub at Miami. Basically, the US agreed to allow Iberia a "change of gate" - the ability to transfer passengers to different

aircraft, which would be based permanently in Miami.

Financing this expansion will bury any medium-term hopes the government once entertained of privatising Iberia. The Madrid stock market requires a company to have made profits for three consecutive years before its stock is floated.

Lately, senior government officials have begun to argue that the airline's expansion is specifically aimed at making it sufficiently strong to be able to play a leading role should a much-discussed wave of mergers between large European airlines ever get under way.

But such thinking is not that widely spread. Senior Iberia directors say they are not even considering privatisation or merging with other airlines.

Iberia still has to spend some \$40m on replacing its ageing fleet in the next six years. The government, perhaps aware it might be creating a money-devouring monster, has just refused to take advantage of an EC "subsidy window" to make a one-off payment to Iberia to compensate for the fall in income during the Gulf war. Iberia had been looking for Ptas30bn, but has been told to get it from INI instead.

INI has a penchant for grand plans and Iberia should have little trouble getting its money.

## Tandy to cut costs by \$50m

TANDY, the US computer retail group, is planning to cut annual operating costs by \$50m, and has warned that its fourth-quarter earnings, before unusual items, could be "less than half" of the 72 cents per share reported a year ago, Reuter reports.

It added that it would take a charge of \$13m, or 12 cents a share, in the fourth quarter, ending June 31, to implement the strategic measures.

Tandy said its Radio Shack Computer Centre operations were being restructured to a non-retail sales office format and removing the emphasis on retail sales at the Computer Centres would produce significant savings.

The company also said it

was opening its first European manufacturing and repair centre in Scotland, which should improve product margin and cut operating costs.

While Tandy is phasing out retail operations at its computer centres, it said it planned to expand retail operations through its new Computer City SuperCenter chain. It planned to open 50 new McDuff and Video Concepts stores.

It added that it had adopted new accounting principles for extended warranty and service contracts and has restated its fiscal 1991 earnings.

Tandy's first and second-quarter earnings were restated to 50 cents and \$1.26 per share from 65 cents and \$1.26, respectively.

## Wachovia extends its operations

By Martin Dickson in New York

WACHOVIA Corporation, one of the leading banks in the US south-east, yesterday greatly extended its geographical reach with an agreement to buy South Carolina National, the oldest and largest bank in South Carolina, in a stock-swap deal worth about \$830m.

Wachovia is a conservative bank whose careful credit policies have made it a Wall Street favourite and one of the strongest US banks in terms of profits and asset quality.

It expanded six years ago from its North Carolina base by the acquisition of First Atlanta Corporation.

The takeover of South Carolina National will fulfil its stated ambition of growing into contiguous states.

South Carolina National, with \$7.1bn of assets and 164 offices is considered a strong bank with 28.6 per cent of the state's bank deposits.

Wachovia, which used to be known as First Wachovia, has \$25.6bn of assets and 385 full service offices.

The bank will offer 0.675 of its shares for every share of South Carolina National, which has \$3.5bn of common stock outstanding.

Wachovia maintained that the deal would be non-dilutive. The two sides hope to complete the merger by the end of the year.

Amec, the Dutch insurance group, has established a sponsored American Depository Receipt facility, which will trade over the counter, Reuter reports. Morgan Guaranty Trust will act as the depository for the ADRs.

## Eljer agrees to meet Jacuzzi president

By Karen Zagor in New York

ELJER Industries, the

Texas-based maker of plumbing, heating and ventilation equipment which is the reluctant target of a \$20-a-share takeover bid from Jacuzzi, the whirlpool bath maker owned by Britain's Hanson group, has agreed to meet Mr Roy Jacuzzi, president of Jacuzzi, to discuss the proposed acquisition.

Shares in Eljer put on 3/4 to \$15 1/2 at mid-session yesterday. The stock has fallen steeply, from about \$23 at the beginning of the month since Eljer said it would "defer" considering the Jacuzzi offer.

In May, Jacuzzi said it was willing to proceed quickly with its cash offer if Eljer would lift its "poison pill" provisions which are triggered when any investor takes a holding of more than 10 per cent.

The Jacuzzi offer is contingent on acceptance by holders of at least 70 per cent of Eljer's outstanding shares. The deal would value Eljer at about \$145m.

Last week, Eljer revealed that a US district court had decided against Eljer in its suit against insurers over insurance coverage for a Quest plumbing system which was made and sold by US Brass, an Eljer subsidiary. About 5 per cent of the systems developed leaks.

Eljer, which is appealing against the decision, said its consolidated balance sheet included a receivable of \$12.5m from its insurers for past Quest claims. Depending on the outcome of the appeal, US Brass may have to reimburse insurers for claims which have been paid by the insurers.

Eljer said that, if the decision were upheld on appeal it would have a material effect on its financial position.

Mr Jacuzzi said that "in light of the company's announcement [on June 18], we will need to learn more about the court decision, its potential effects and how it might impact our proposal."

## Noranda transfers assets

By Robert Gibbens in Montreal

NORANDA, the Canadian resources group, is putting all its gold mining assets into a 51 per cent-owned subsidiary, Hemlo Gold Mines, in exchange for C\$80m (US\$70m) in Hemlo shares and \$10m in royalties.

Hemlo operates the Golden Giant gold mine in northern Ontario, the country's second biggest producer, but output is gradually declining. The deal puts production of about

200,000oz a year into Hemlo, giving it annual capacity of well over 500,000oz.

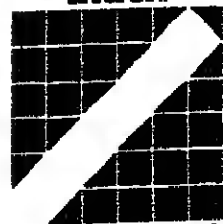
Among the gold assets transferred are Noranda's interest in two advanced exploration properties in northern Ontario.

Sherrett Gordon, a western Canada nickel refiner and fertilizer producer, is offering C\$82m in stock for Canadian Northwest Energy, a natural gas producer.

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## REPORT 1990



**GENERALE**

The General Meeting of Shareholders of May 15th, 1991 has approved the accounts for the 1990 fiscal year. It has agreed to pay a net dividend of BEF 84 for the ordinary shares, of BEF 60 for the not fully paid-up ordinary shares, and of BEF 101 for the AFV shares.

The current profit (Group share) decreased from BEF 16.7 billion in 1989 to BEF 6.3 billion in 1990. The net consolidated profit (Group share) reached BEF 12.2 billion in 1990, including an exceptional profit of BEF 5.9 billion.

Besides a weakening economy and a falling dollar, we have had to cope with decreasing profits in some of our main subsidiaries and the high cost of our investment in FN. Because of this, the cost of financial debts has increasingly affected our profits.

Worrying as it is, this situation did not come as a surprise because we were aware of a deteriorating business climate. On the other hand, our debt exposure stems from strategic decisions taken with a specific goal in mind.

A two-fold action programme has been established in order to enable the Generale to meet its objectives in terms of development and profitability.

First, it is important to work on the improvement of the subsidiaries' performances.

Secondly, it will be necessary to restore Generale's financial equilibrium, by reducing the debts by at least BEF 25 billion, the most of it being accomplished in 1991.

On the other hand, the Compagnie de Suez and AG have accepted to pay up - by the end of 1991 or the beginning of 1992 - the remaining BEF 11 billion which represent the not fully paid up balance of the January 1988 capital increase. In this way, the Generale will dispose of the indispensable means to fulfil its responsibilities in leading the Group.

If you wish to receive a copy of our 1990 Annual Report, please fill the form (see hereafter) and send it to the Société Générale de Belgique - Communications Department - Rue Royale 30 - B-1000 Brussels - Belgium

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Shareholder of the Generale Yes ☐ No ☐ FT



## INTERNATIONAL COMPANIES AND FINANCE

## Norwegian food groups poised to tie up merger deal

By Karen Fossell in Oslo

ORKLA BORREGAARD and Nore Industri, the Norwegian food and drinks companies, are to merge and begin operating as a joint company from the start of next year. Last January the companies announced that they were interested in future co-operation but stalled over what form this co-operation might take.

The terms of the merger have not been finalised but a share swap on the basis of 10 Nore shares for 11 shares in Orkla has been agreed as the foundation of the deal. In addition, Nore's shareholders will receive a cash compensation of Nkr12 a share for restricted A shares, Nkr17.50 a share for five A shares, and Nkr12.5 a share for B shares. The aggregate cash payment for these shares is Nkr282.5m (\$40.2m).

Directors are still discussing how to unwind the interlocking shareholding between the companies.

At the weekend Orkla and Nore finally agreed to the main issues of merging but have yet to name the new company. The merged company will become one of Norway's biggest with annual sales of Nkr15.5 billion and more than 14,000 employees.

Aggregate pre-tax profit of the two in 1990 was in excess

of Nkr1bn and currently they have a combined market capitalisation of Nkr10bn.

Orkla and Nore said the objective of the merger was to create a strong and efficient national entity which would contribute to securing employment and industrial development in Norway.

"An important goal for the group will be to strengthen its position in the face of international competition both at home and abroad, and to establish a broader international base," the groups said in a joint statement. "The group will make an active contribution to continued structural development both within and outside the Nordic region."

The group's main business is to be branded consumer goods with main emphasis on the food and beverages sector where sales currently total Nkr10bn. The merged company will also build on its expertise within the chemicals and financial investment areas.

Uni Storebrand, the big Norwegian insurer, would become one of the biggest shareholders in the merged company with a 13 per cent shareholding. Uni Storebrand said it was positive towards the merger which must receive approval by Norwegian authorities before it can be consummated.

## Fidelity loses vote on Colonia reshape

By Katherine Campbell in Frankfurt

THE RESTRUCTURING of Colonia, Germany's second largest insurer, was yesterday voted through at the annual meeting, despite objections from Fidelity Investments of the UK.

In an unusual intervention into German corporate governance by a foreign shareholder, Fidelity argued against the formation of a holding company that would effectively allow the insurer to diversify into businesses outside insurance.

While Fidelity voted its 7.8 per cent share of the capital against the motion, a majority "well in excess of 75 per cent" approved the move initiated by Victor, the French insurance group that owns 55 per cent of Colonia.

During the four-hour meeting, Mr. Alstair Blair, corporate finance director of Fidelity, read a statement - in German, as the law prescribes - expressing concern that Colonia might expand into new areas outside its core expertise without due consultation of minority shareholders.

The creation of the holding company merely brings the Cologne-based operation into line with configurations adopted by other large domestic insurers.

It is, for instance, from the beginning of next month setting up a commercial real estate joint venture, folding in property held within the group, but which will also be able to handle deals for third parties.

The latter would not be permitted by the Berlin insurance regulator, but the holding company concept takes non-insurance business outside their writ.

As regards the possibility of entering banking, Colonia said yesterday that no appropriate institution was up for sale.

It added that even if it were, the insurer could probably not afford to buy a bank of a suitable size.

## Euromarché lands in Carrefour's basket

George Graham examines the latest shake-up to hit the French hypermarket sector

IN Mr Antoine Bernheim's long and distinguished business career, his spell in charge of the Euromarché retailing group can scarcely be marked down as one of the most glittering successes.

After presiding over a steady decline in Euromarché's fortunes, the 66-year-old Lazard Frères investment banker then became embroiled in a bitter personal squabble with Mr Jean-Jacques Delort, chairman of Au Printemps, Euromarché's other main shareholder since the Lazard group.

With yesterday's FF22bn (\$350m) deal to sell Euromarché and the Viniprix holding company which controls it to Carrefour, the leading French hypermarket group, Mr Bernheim has at last succeeded in untying himself from the grocer's apron that suited him so ill.

Euromarché was one of the first groups to enter the field of the hypermarket - a peculiarly French contribution to international retailing, combining food retailing with a wide range of toys, clothing, tools and the like on sites of over 5,000 square metres.

The deal will thrust Carrefour into first place in the French hypermarket field, with over 100 sq metres of retailing space, although fewer outlets than the Leclerc franchise group.

Mr Michel Bon, Carrefour's new chairman, however, refuses to consider such rankings. "We think the interesting thing is the size of your mar-

ket, not your waist," he quips. By reinforcing its power in purchasing over the weekend, he was also expected to enable Carrefour to boost its operating margins.

"For us, what counts is turnover. When the turnover is there, the margin is there," says Mr Bon, adding that he sees no reason why Euromarché's outlets should not soon be achieving the same sort of margins as Carrefour's.

As the competition in the sector becomes fiercer, more of the smaller retailers are expected to find it difficult to compete against this sort of purchasing muscle, leading, perhaps to further concentration in the years to come.

Mr Bernheim became chairman and chief executive of the Euromarché in 1981, at the request of its founder, but he

offer for 66.6 per cent of Nouvelles Galeries' capital. Devanlay failed yesterday in an attempt to obtain a court order extending the offer to 100 per cent of Nouvelles Galeries.

All the same, the acquisition of Nouvelles Galeries, which owns a string of regional department stores and controls the BHV Paris department store, will cost Galeries Lafayette dear.

It had already paid FF200m to Provençus, the Swedish investment group, for a 16 per cent stake which took its holding to 89 per cent and triggered its bid. It

expects to have to pay out another FF1.35bn, even if it is allowed to scale down tenders to keep within the limit of 66.6 per cent.

Devanlay is expected to tender around half of its stake to the offer to recoup some FF500m, and to sell the remainder on the market as opportunities present themselves.

This could leave it with a cash pile of perhaps FF1bn to reinvest, just as Au Printemps, one of the other main French retailing groups, will be unleashed with FF2.2bn of cash from the sale of its holdings in Euromarché.

Mr Bon says that there is "almost miraculous" geographic fit between Euromarché and Carrefour's sites.

But although Euromarché has some of the choicest locations in France - a country which tightly regulates the construction of hypermarkets in order to protect traditional small retailers - it also has many small and unprofitable units.

To underline the importance of the sites in the competitive French market, Carrefour three months ago paid FF1bn to buy the south-western retailing group Montaurout out of bankruptcy, solely in order to obtain three or four hypermarkets it coveted.

"The sites are worth a lot, and they are something which no-one could recreate today," comments Ms Caroline Ochaniski of brokers Dupont-Denat.

Another buyer because of a pre-

emption agreement dating from 1982.

In the end, Mr Bernheim has extracted what most analysts view as a very reasonable price from Carrefour, which will buy out Lazard, Printemps and the founding families from Viniprix for FF2,700 a share, and Printemps' direct stake in Euromarché for FF4,470 a share. It will also offer the same terms to other minority shareholders.

For Mr Bon, the price appears well worth paying in a retail market which has seen a fierce movement of concentration over the last two years.

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## Pirelli downplays potential impact of executive shuffle

By Haig Simonian in Milan

PIRELLI, the Italian tyres and cables group locked in a battle for control of Continental, its German counterpart, yesterday played down suggestions that the removal of two top executives would improve chances of the merger.

Despite its caution, the share price of Pirelli SpA rose by 1.50 to 12,000, compared with a 2.08 per cent fall in the Milan bourse index.

Concluding its annual shareholders' assembly last week, Mr Leopoldo Pirelli announced that Mr Gianbattista De Giorgi was stepping down as managing director of Pirelli SpA,

while Mr Ludovico Grandi had resigned as head of Pirelli Tyre Holding (PTI).

Both men have been identified as hardliners in the negotiations now taking place with Continental. According to some analysts, their removal, coming just weeks after the resignation of Mr Horst Urban, Continental's chief executive, may clear the air and improve the chances of a deal taking place.

However, some analysts have warned that the changes are also part of a wider transformation in the group's top echelons.

## Southend fails in Frogmore bid

By Richard Gourlay

SOUTHEAST Property's hostile bid for Frogmore Estates failed yesterday as the highly-gearred UK company announced that its £189m (\$238m) predominantly share-for-share offer had won acceptance from only 4.2 per cent of Frogmore's shares.

"We have always known there would be an overwhelming vote either for or against this bid," said Mr Malcolm Dagul, the Southend chairman.

The bid would have created the UK's 11th largest property company and has enlivened a sector that has been particularly hard hit by the recession.

After the bid lapsed, Southend increased its stake in Frogmore from just below 10 per cent to just over that figure.

Mr Dagul said there were now three shareholders who controlled 40 per cent of the company, while the directors owned only 3 per cent. He added that Southend was not satisfied with Frogmore's management.

"We are still interested in Frogmore," he said. "There is more to play for."

Yesterday's purchase will allow Southend to take certain actions, such as calling for

extraordinary general meetings to make board changes.

Earlier this month Southend, which is highly-gearred, raised its offer to £189m and added cash and convertible shares to its original all share offer.

Mr Dagul had argued that this would have given Frogmore shareholders a much higher return. Frogmore shareholders would have owned 54 per cent of the merged group.

Yesterday Mr Dagul said the bid had probably failed because the offer lacked sufficient cash but defended his decision to let the bid stand on the merits of the merger.

## Portugal launches initial phase of Bonanca sell-off

By Patrick Blum in Lisbon

THE FIRST phase of the privatisation of Companhia de Seguros Bonanca, Portugal's fifth largest insurance company, will take place today with the sale of 60 per cent of its capital.

The offer is divided into four tranches. Employees are being offered shares at Es4,000 per share, small investors at Es4,275 per share and Portuguese living abroad at Es4,500 per share. The fourth tranche consists of a block of 1.5m shares at a starting price of Es4,750 per share.

The remaining 40 per cent of the company will stay in state hands for the foreseeable future with the government retaining a 15 per cent direct shareholding. Petrolgal, the state-owned oil group, and Tabacalva, the state tobacco company, will each keep 12.5 per cent.

The privatisation of Portugal, a shipping company, was completed last Friday with the Es4.7bn (\$940m) sale of the government's remaining 80 per cent shareholding to a Portuguese-German consortium.

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Our business volume rose to DM 7.7 billion from DM 6.8 billion the year earlier. Interbank business was the focal point of our activities. Customer deposits showed a sizeable increase, and despite strong competition the bank's interest and commission surplus amounted to DM 43 million.

A copy of our annual report is available on request.

Financial Highlights	(DM million)	1990	1989
Total Assets		7,568	6,757
Balances with Banks		4,804	3,830
Advances to Customers		1,887	1,653
Securities		732	1,073
Liabilities to Banks		2,708	3,825
Other Liabilities		3,589	1,684
Capital and Reserves		226	188



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## labinal

PARIS, France, June 19 - The French firm LABINAL and PARKER HANNIFIN Corporation with headquarters in Cleveland, Ohio, today announced their intention to create a joint venture company covering turbine engine starters and controls for the international aircraft engine market.

LABINAL, through its MICROTURBO Division, and PARKER, through its PARKER BERTEA Aerospace Group, agreed to establish a jointly owned company to design, develop, market, manufacture and service aircraft turbine starters and controls for the international commercial engine market.

Following today's announcement - made at the Paris Air Show - the two firms will develop a formal agreement subject to the approval of both company's board of directors.

LABINAL, headquartered in Paris, is a French corporation with 1991 revenues projected to be approximately \$1.7 billion. Revenues are divided between aerospace markets and the automotive field. The company is a world leader in small gas turbines used in tactical missiles, target drones and auxiliary power units. LABINAL also provides a full line of turbine starting systems for military aircraft and pneumatic control devices for both military and commercial applications.

PARKER HANNIFIN is a leading producer of motion-control components and systems for a wide range of industrial and aerospace markets. Sales from continuing operations in fiscal 1990, ended June 30, were \$2.45 billion. PARKER reported sales of \$700 million for its Aerospace Sector last year. Irvine, California-based PARKER BERTEA is a full line supplier of pneumatic, hydraulic and fuel components and systems for commercial, military and general aviation aircraft.



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## Tobishima debt plan presented to creditors

By Robert Thomson in Tokyo

TOBISHIMA Corporation, the financially troubled Japanese construction company, yesterday presented a debt restructuring plan to creditors that will aim for a ¥540bn (\$3.9bn) reduction in its total borrowings of ¥950bn.

Tobishima has become a symbol of the many conservative Japanese companies that were led astray by speculative temptation during the financial boom of the late 1980s. It was caught up in the ¥300bn collapse earlier this year of Nanatomi, a property developer and stock speculator.

The company, one of the country's leading contractors, is receiving assistance from its main bank Fuji Bank, which has assured lenders that there is no danger of Tobishima defaulting, despite the large borrowings.

A Tobishima spokesman said that the company expected that the ¥540bn reduction would take three years to complete and would be realised by sales of property totalling

¥350bn and securities sales of ¥190bn.

He conceded that a sluggish property market could hinder the planned sales, "but we will be making every effort in this direction".

The company joins a growing list of developers now attempting to reduce debts through sales of their property holdings.

Mr Akira Tobishima announced several weeks ago that he would resign as the company's president and be replaced by his 78-year-old father, Mr Hiroshi Tobishima, who had relinquished the presidency six years ago to take the largely ceremonial post of chairman.

He said that reduced profitability, resulting from higher labour and financing costs, was also a factor. Interest rates, which put the marginal cost of borrowing at near 20 per cent, have been further

tightened this year as a result of inflationary pressures. As a result, corporate indebtedness has risen still further.

At the time of Nanatomi's failure, Tobishima had outstanding loans and guarantees to the company totalling ¥123.4bn.

## Cerebos net earnings fall in spite of strong sales

By Joyce Quek in Singapore

CEREBOS Pacific, the food, beverage and restaurant group, announced strong sales and profit performance from its Australian, New Zealand and Brand's divisions, but the continued strength of the Singapore dollar depressed the overall results.

Cerebos, the only listed company in the Japanese Sunbury group, has changed its financial year-end to match that of its parent. For the eight months to March 31, group turnover rose 9 per cent to S\$283.4m (US\$182.9m) after a S\$18.9m translation loss.

Group pre-tax profits improved slightly from S\$46.7m to S\$47.4m, while an extraordinary loss of S\$960,000 for rationalisation in New Zealand and Hong Kong reduced after-tax profits and net earnings

per share by 4 per cent each to S\$24.5m and 8.3 cents respectively.

Following industry trends, a slowdown in sales performance, coupled with rising operating costs affected the results of the Pizza Hut franchises in Singapore and Malaysia. Also, the Pizzaland business in Hong Kong and Water business in Singapore, both started in 1990, continued to experience high investment and start-up costs.

The core businesses are expected to perform satisfactorily, with a first-time contribution from the newly acquired Bonlac business, while the restaurants will continue to face difficult trading conditions. However, trading profit is expected to be better than last year.

## S Korean corporate debt shows sharp rise

By John Riddling in Seoul

SOUTH Korea's corporate debts have risen by 28 per cent over the past year because of a prolonged slump in the stock market and reduced profitability, according to the Bank of Korea.

In a report released yesterday, the central bank said that aggregate net liability of Korean companies was Won143,684bn (\$128bn) at the end of March, a 28.5 per cent increase from the same period last year.

A spokesman for the BOK said the increase reflected the continued decline in the stock market, which lost 23 per cent of its value in 1990 and which has been one of the few Asian markets to fall this year.

He said that reduced profitability, resulting from higher labour and financing costs, was also a factor. Interest rates, which put the marginal cost of borrowing at near 20 per cent, have been further

tightened this year as a result of inflationary pressures. As a result, corporate indebtedness has risen still further.

According to the report, the corporate sector has been reluctant to raise funds through the disposal of unused land, despite increasing government pressure to do so. Instead, it has increased its dependence on the banking sector.

The study was based on reports from companies with annual sales of more than Won\$50m. Financial institutions and non-commercial private organisations were excluded from the calculations.

Outstanding loans from financial institutions totalled Won\$78,790bn at the end of March 1991, against total assets of Won\$135,105bn. Bank loans amounted to Won\$52,620bn, up 25.6 per cent from the same period last year. Funds raised through the issue of corporate bonds amounted to Won\$5,485bn.

## Brierley to lift stake in joint venture to 30%

BRIERLEY Investments of New Zealand plans to lift its stake in a property investment company it formed December with SEA Holdings of Hong Kong from 20 to 30 per cent, AP-DJ reports.

In a statement to the New Zealand stock exchange, Brierley did not reveal financial details of the arrangement, which is conditional on SEA shareholders approving a reduction in the Hong Kong company's stake to 70 per cent from 80 per cent.

The company is to be used for investment in Pacific Rim properties, with its portfolio initially planned to consist of Wellington's Telecom House and Hong Kong's China Underwriters Center and associated car parks. Those holdings would give the venture a net asset value of NZ\$73.4m.

## Westpac shares fall 11 cents

SHARES in Australia's largest bank, Westpac Banking Corporation, fell 11 cents to A\$4.57 yesterday as the market reacted sharply to the bank's surprise announcement last week that it would inject A\$150m (US\$115.4m) into its troubled finance arm, AGC. The division was expected to lose A\$120m this financial year, writes Mark Westfield in Sydney.

By contrast, the National Australia Bank, which said it would reduce the activities of its loss-making finance arm, Custom Credit, to a specialist leasing company, was relatively unaffected in yesterday's market, falling just 2 cents.

## Sankyo pre-tax profit up 31%

Sankyo, a leading Japanese pharmaceutical maker, announced a 31 per cent jump in consolidated pre-tax profit in the fiscal year to end-March, AP-DJ reports. Net profit rose 67 per cent to ¥31.74bn (\$156m) from ¥13.02bn with sales rising to ¥453.14bn from ¥425.64bn.

## GFW gets back to basics

Bruce Jacques on the Australian group's revival

WHEN the historians pronounce on the corporate boom and bust in Australia during the late 1980s, they may sagely point to a raft of tell-tale signals that rendered seemingly successful companies vulnerable. Perhaps the central such warning should be against companies that become dominated by one man, especially if his name appears on the products.

Any such treatise should not overlook the Australian region's biggest food maker, Goodman Fielder Wattle (GFW), which has been to hell and back in the past few years. Personalities could not be more central to the company's recent history.

Goodman's return from the brink can be traced to almost one year ago, when the chairman, Mr Pat Goodman, finally subjugated his ego and appointed former Elders director Mr Michael Nugent to the managing director's job.

Mr Goodman, who remains non-executive chairman, has since returned to his native New Zealand, several thousand miles away from the GFW head office in Sydney. Mr Nugent's appointment followed a long stint when GFW was

lumped with the now largely discredited Australian entrepreneurial sector. The company's share price fell to A\$1.19 last year, a far cry from its A\$4-plus peak tag during the 1980s share boom.

GFW acquired a deal-making flavour from its modern inception last decade as an uneasy coalescence of three leading food groups: Fielder Gillespie, Allied Mills and Wattle. Under the influence of Mr Goodman, who started the business as a two-man bakery in New Zealand, the group embarked on a further procession of deals.

These included a failed takeover attempt on the Australian corporate ladder, Industrial Equity, and a A\$3.6bn (US\$2.77bn) tilt at British food rival, Rank Hovis McDougall, which foundered on referral to the Monopolies and Mergers Commission.

This aggressive behaviour initially buoyed GFW's share price. In the hot-house atmosphere of the mid-1980s, few seemed prepared to analyse the dubious quality of GFW's earnings stream. The company was

booked asset sales above the line any equity accounting its then 15 per cent stake in Elders IXL (now Foster's Brewing), whose earnings quality was also found to be flawed.

But the crunch inevitably



Mr Pat Goodman: surrendered executive control last year

came with investors' "flight to quality" late last decade. The market was buying for blood and was offered a tithe of Mr Goodman's. It liked the taste.

With Mr Nugent in control, the GFW share price has jumped more than 60 per cent and the company is again being talked of as a key food group instead of deal-maker. A modest Mr Nugent is the first to claim there's no magic about his approach. He says its simply back to basics. "The board had already set the company on a course of reducing costs, selling surplus assets and cutting debt before I arrived," he says. "I have just continued the process."

Mr Nugent moved to stamp his authority on the company last month with a detailed strategy statement which is an attempt to change GFW's corporate culture. He is trying to rid GFW of its regional biases, reflecting a group cobbled together from disparate food interests. His method is to reorganise management along product rather than geographic lines.

Any change that deep will take time to work, but Mr Nugent appreciates that a parochial culture will not suit his plan to have GFW rank among the world's leading food groups. He foresees expansion in Europe and Asia lifting the overseas earnings ratio from 30 to 50 per cent.

Meanwhile, Mr Nugent has achieved cost savings of about A\$20m a year and is looking

for as much again in the next couple of years. Action so far has mainly involved plant closures and mergers. Divestments have already raised more than A\$120m and a further A\$200m is possible.

GFW's gearing is down from more than 100 per cent to around 75 per cent, and Mr Nugent believes cash flow can support a remaining debt of about A\$360m. "We'll do better than last year this time," he said, "but we won't yet make the profits we want. Most of the improvement is coming from internal efficiencies because the markets out there are still pretty tough."

Most analysts are predicting only modest growth this year, and December half-year earnings results fell short of an emphatic return to health. Earnings before interest and tax rose 30 per cent to A\$140m, but a rising tax bill cut net earnings 12 per cent to A\$62m.

The company also faces a cut in full-year dividend unless Mr Nugent wants to pay out about 100 per cent of earnings. The GFW share price stands to benefit from last month's sale of a near 10 per cent stake by Foster's Brewing. The holding, another legacy of Mr Goodman, was overhanging the market.

But at mid-June levels around A\$1.70, GFW was still selling well below the A\$2.77 a share, which has been offered two years ago in a counter-bid by BEM. Shareholders must be wondering why Bank's largesse was so strongly rejected at the time.

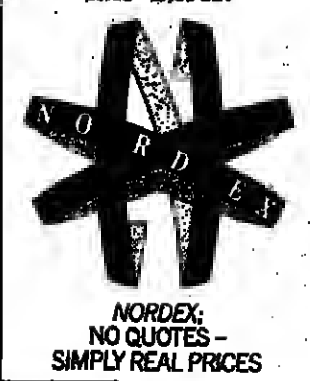
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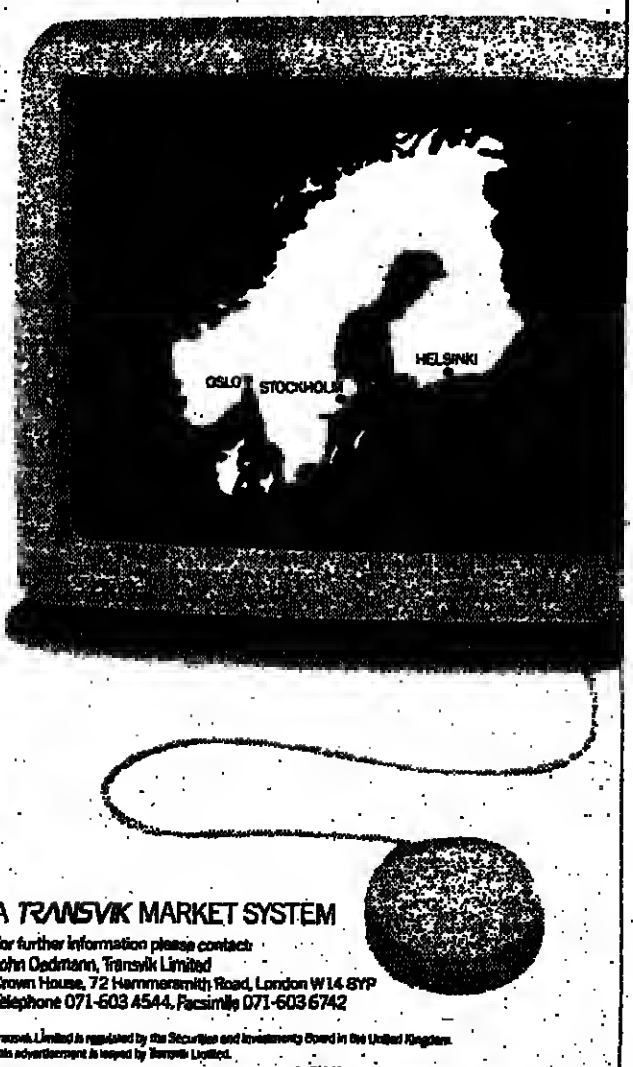
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June 25, 1991









## INTERNATIONAL CAPITAL MARKETS

## OECD group wants strict rules on securities firms

By Richard Waters

SECURITIES regulators should develop their own version of the Basel accord for banks to guard against disruption in the world's securities markets, according to a group of experts convened by the OECD.

Regulators should also consider imposing a new capital adequacy requirement on securities companies as "an additional systemic safety margin" specifically to guard against severe international market disturbance, the group said.

The OECD report suggests that the steps taken so far to guard against systemic risks in

the securities markets are likely to prove ineffective in any future financial crisis.

Much effort has gone into the development of "circuit breakers" under which markets are closed temporarily at moments of extreme volatility. The OECD report says, however, "Circuit breakers cannot ensure that, once trading resumes, panic will not revive. Their availability cannot guarantee the containment of a systemic market crisis."

The OECD also criticises the lack of international capital adequacy code, have been held up by disagreements and the lack of a suitable forum for debate.

The OECD group of experts, created under the auspices of

its committee on financial markets, recommends improvements to settlement systems and closer co-operation between regulators to guard against systemic risks.

Reviewing the improvements to settlement systems already proposed by the Group of Thirty, it says the greatest needs are for shorter settlement periods, delivery versus payment arrangements, and the construction of netting arrangements.

It adds that, to achieve proper supervision internationally of diverse financial groups which operate in the capital markets, regulators would need to develop their own version of the Basel agreement for banking supervisors. They would also need to move closer with common capital adequacy rules, which should be extended to include an additional cushion of capital to guard against "extreme price movements".

## NYSE firms made \$957m after tax in first quarter

By Martin Dickson in New York

THE sharp improvement in the fortunes of Wall Street securities houses was underlined yesterday when the New York Stock Exchange reported that member-firms made after-tax profits of \$957m in the first quarter of this year, compared with a loss of \$321m in same period of last year.

In the fourth quarter of 1990 the firms lost \$28m. Wall Street has been helped this year by a first-quarter boom in share prices, currency market volatility, strong trading activity and a recovery in the underwriting of new stock and bond issues.

Profits' expenses have also been pared through numerous rounds of redundancies over the past few years.

Revenues for the NYSE member-firms rose to \$15.86bn, up 17.4 per cent from the \$13.51bn of last year.

The fourth-quarter total was \$13.28bn. Expenses rose 2.9 per cent to \$14.4bn, from \$14bn in the same period of last year and \$13.47bn in the fourth quarter.

The after-tax profits represented a 10.6 per cent annual return on member-firms' average net worth of \$36bn.

The NYSE said that about 81 per cent of the 322 firms reporting for the period were profitable.

First-quarter revenue amounted to 17.4 per cent of revenues, up from 16.7 per cent in the first quarter of last year and 15.5 per cent in the fourth quarter.

The figures collected by the exchange include income from all sources such as trading, interest and commission. They exclude firms which do not deal with the public, which generally means "specialists" - marketmakers who initiate trades on the floor of the exchange.

The NYSE specialists reported after-tax profits of \$88m in the first quarter, compared with \$9m in the same period of 1990. Revenues totalled \$131m, up from \$87m.

total charges were a 10.6 per cent return on capital, compared with 4.4 per cent.

## Slow day as borrowers wait for better conditions

By Tracy Corrigan

ADVERSE conditions in most bond markets cast a pall over the primary Eurobond market yesterday. Although a number of issues are in the pipeline, some borrowers are being advised to wait for better market conditions.

Hydro Quebec, the Canadian utility, is likely to delay plans to launch a \$31bn 10-year global offering until the market improves. Hydro Quebec's first global deal retreads ground broken by another Canadian utility, Ontario Hydro, which launched the first such deal last December.

Petrobras, Brazil's state oil monopoly, plans to tap the dollar sector of the Eurobond market in the next few weeks, marking a return to the international capital markets for

## INTERNATIONAL BONDS

Brazilian companies, which have been outpaced in this area by Mexican and Venezuelan companies.

In April, Petrobras and Brazil's state mining company were allowed to break the country's moratorium on debt, and started repaying commercial debt. Both are highly profitable, but are having difficulty finding long-term finance for exploration projects because Brazil is not repaying commercial debt. The deal, via Chase Investment Bank, is expected to total \$100m and to mature in two years.

In the Swiss market, a \$150m 12-year deal for the Canadian province of Newfoundland met a rather enthusiastic reception, despite carrying a 7 per cent coupon. Several banks declined to join the underwriting group.

Dealers said the borrower's relatively low, single-A, rating had an adverse effect. The issue was bid at 2 1/2 points below its issue price of 100.

S.A. Eswering Industries, the Australian group, is planning to issue \$50m to \$100m of convertible bonds, to fund its acquisition of US water heater manufacturer Mor-Flo Industries.

Lead manager Morgan Stanley International said the issue is expected to emerge later this summer.

## NEW INTERNATIONAL BOND ISSUES

Borrower	Amount m.	Coupon %	Price	Maturity	Fee	Book runner
US DOLLARS						
Whitbread Tst.Fin.(Asia)(b)(t)	100	(b)	101 1/2	2001	2 1/2	Salomon Bros.
SWISS FRANCES						
Province of Newfoundland(a)	150	7	102	2005	1 1/2	UBS
LIRES						
Modi Aut.Fin.Co.(a)(t)	1500n	12 1/2	101 1/2	1994	1 1/2	Ros.Com. Italiana

(a) Private placement. (b) Convertible. (c) With equity warrants. (d) Floating rate note. (e) Final terms. (f) Non-callable. (g) Coupon pays \$10p over 5-month Libor. Callable at par, once only, after 3 years. If call not exercised, coupon will be fixed at 8 1/2 %.

## Düsseldorf proposes central services

By Katharine Campbell in Frankfurt

THE Düsseldorf Stock Exchange, Germany's second largest bourse, yesterday indicated its willingness to participate in a unified securities trading system, while holding out for separate existence of regional bourses.

Dissecting accounts for between 14 per cent and 17 per cent of bond and equity turnover in Germany. Yesterday's proposal sees the

that would allow the independent existence of decentralised exchanges.

This would allow a more competitive national equity and bond trading system while accommodating entrenched regional interests.

Dissecting accounts for between 14 per cent and 17 per cent of bond and equity turnover in Germany.

Yesterday's proposal sees the

"Deutsche Börse" as a holding company for all the services computer systems, clearing and so on - in which regional exchanges outside Frankfurt would have a stake, in proportion to their turnover, perhaps around 38 per cent in total.

In contrast, the Frankfurt model appears to involve folding all seven regional exchanges into one holding company.

## Japan seeks to improve bond activity

A JAPANESE Justice Ministry advisory body is studying possible legal revisions on domestic corporate bonds and the related "commissioned bank system" in an attempt to improve activity in the market, Reuters reports from Tokyo.

domestic market means high costs, effectively limiting issuance to a handful of companies and driving other potential borrowers to the Euro-market.

An interim report by the sub-committee of the ministry's legislative council urged ending the ceiling on corporate

bond issues, which limits firms' borrowings to twice their net asset value.

The sub-committee also seeks to remove article 804 of the Commercial Code, which legally mandates commissioned banks' involvement in many aspects of bond placements.

## Asset-backed US securities to be tracked by Goldman

By Tracy Corrigan

GOLDMAN Sachs has launched the first index designed to track the performance of the US asset-backed (excluding mortgage-backed) securities market.

The Liquid Asset-Backed Securities Index (LABS) consists of bonds backed by car loans and home equity loans.

Asset-backed issues totalling more than \$140bn have been launched since the market's inception in 1985.

To be eligible, issues must be fixed-rate, triple-A rated, and registered with the Securities and Exchange Commission.

Deals must also total at least \$500m and mature in less than 10 years.

Citibank's global issues, widely placed in Europe, will be included.

The index will help investors measure the performance of the asset-backed market against other sectors, and allow fund managers to compare the performance of a portfolio or an individual issue with the index.

The index can be used as an investment vehicle in its own right, when it is incorporated into a security, swap, or other derivative transaction.

"The index also has a benefit for issuers looking for a way to hedge costs of future issues so that they do not cause temporary supply problems," said Mr. Scott Pinkus, an analyst at Goldman Sachs.

## BNL rating under review

By Richard Waters

IBCA, the rating agency, has said it is reviewing its ratings for Banca Nazionale del Lavoro (BNL), the Italian state-owned bank, following news last week that several banks have withdrawn credit lines.

If BNL were to be forced into restructuring, the troubled group of which it owns 58 per cent either directly or indirectly, it could be left with an exposure of over \$1bn, IBCA said.

## Soffex starts to trade options on registered shares

By Tracy Corrigan

THE Swiss Options and Financial Futures Exchange (Soffex) started trading options on the registered shares of Brown Boveri Swiss Bank Corporation and Union Bank of Switzerland yesterday.

Soffex already lists options on the bearer shares of 11 Swiss companies, including Borealis, SBA and SBB, but these are the first options available on registered shares.

Foreigners can use the options freely, even though there are restrictions for foreigners buying registered shares.

Some investors may prefer options on the registered shares because the market for registered shares is less liquid, so price movements tend to be more dramatic.

Soffex hopes to launch further options on registered shares, but shares have to be easily deliverable, under Soffex rules, before they are considered eligible.

## Halifax to establish \$3bn Euro MTN programme

By Simon London

HALIFAX Building Society is establishing a \$3bn Euro medium-term note programme, the largest and most complex programme set up by a UK mutual savings institution.

The programme is being arranged by Merrill Lynch and allows for the issue of medium-term notes, subordinated notes and unlisted deposit notes in a variety of currencies. Notes can be issued in fixed-rate, floating-rate, zero-coupon or index-linked form.

Ten international banks, including the arranger, are dealers to the programme.

The size of the programme reflects a trend for borrowers to set up large issuing structures to minimise legal and other professional costs. Last month, Abbey National increased the size of its Euro-MTN programme to \$5bn.

In March, Halifax set up a DMS600 MTN programme, the first UK borrower to enter the D-Mark sector. It is also hoping to set up an MTN programme in the US.

UK building societies are unable to tap the US market because of a conflict between UK and US tax regulations. Companies overcome the problem by issuing notes through a US subsidiary, but building societies are exempt from issuing through an overseas finance subsidiary by the Building Societies Act.

"Our use of MTNs is partly, but not wholly, a response to the increased cost of funding in the bond market," commented Mr. Simon White, assistant treasurer.

Halifax has not issued in the sterling floating-rate note sector of the international bond market since last October.

Although the society has not set a formal funding target for this year, demand for whole-sale funds will be low. The UK housing market remains depressed, while the inflow of retail funding is buoyant. Halifax raises around 15 per cent of its financing from the capital markets, among the lowest of the big building societies.

## LONDON MARKET STATISTICS

## FT-ACTUARIES SHARE INDICES

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EQUITY GROUPS									
Monday June 24 1991									
& SUB-SECTIONS									
Figures in parentheses show number of stocks per section									
	Index No.	Day's Change %	Est. Earnings Yield (Mill.)	Green Yield (%)	Est. P/E Ratio	Est. 1991 Dividend to date	Index No.	Index No.	Index No.
1 CAPITAL GOODS (C86)	814.54	-1.0	11.15	5.93	11.03	17.53	622.38	828.78	619.37
2 Building Materials (C24)	1036.80	-1.3	10.04	5.98	12.44	28.15	1058.17	1046.50	1342.13
3 Contracting, Construction (31)	1231.24	-0.1	9.31	6.56	14.33	31.53	1243.97	1246.29	1471.95
4 Electricals (C10)	2330.76	-0.7	11.27	5.74	13.30	61.85	2346.30	2346.10	2615.46
5 Electronics (C25)	1714.14	-1.1	9.08	5.25	14.66	10.00	1733.10	1736.85	1747.04
6 Engineering-Aerospace (8)	422.82	-0.3	16.51	5.92	7.28	10.83	424.06	428.50	413.94
7 Engineering-General (47)	436.46	-0.7	12.65	5.85	9.58	9.44	437.38	441.44	468.94
8 Metals and Metal Forming (6)	446.36	-0.9	20.32	7.74	6.05	3.76	450.75	444.74	501.56
9 Motors (C13)	320.14	-1.6	12.39	7.58	9.52	9.98	325.31	322.56	324.15
10 Other Industrial Materials (C20)	1504.65	-0.8	9.35	5.33	12.60	33.45	1517.34	1511.33	1630.81
11 CONSUMER GROUP (C88)	1444.32	-1.2	8.20	3.71	15.00	22.39	1461.91	1458.65	1532.72
12 Brewers and Distillers (22)	1766.97	-1.8	8.80	3.73	13.85	27.30	1798.96	1802.64	1823.14
13 Food Manufacturing (20)	1152.92	-0.9	9.95	4.29	12.40	22.69	1162.88	1156.58	1163.97
14 Food Retailing (C16)	2576.20	-0.7	8.39	3.22	15.66	39.42	2614.21	2590.14	2595.45
15 Health and Household (C1)	1467.35	-1.2	5.49	2.46	11.43	11.43	1468.77	1468.77	1577.77
16 Hotels and Leisure (C23)	1263.81	-1.0	10.39	5.47	11.43	23.85	1279.34	1279.34	1382.48
17 Media (C26)	1383.29	-1.0	9.39	5.09	14.47	29.60	1397.89	1390.10	1390.75
18 Packaging, Paper & Printing (C17)	682.25	-0.7	8.15	4.84	14.84	14.33	687.19	681.91	613.68
19 Other Consumer Goods (C2)	882.46	-1.3	8.82	4.17	14.83	15.89	893.70	887.16	895.95
20 Textiles (C18)	548.68	-0.9	9.76	5.60	12.45	11.43	553.79	557.50	580.45
21 OTHER GROUPS (C07)	1198.21	-1.2	10.02	3.35	12.23	16.87	1212.17	1212.17	1213.52
22 Business Services (C12)	1226.67	-1.3	9.21	5.18	13.77	32.33	1272.62	1271.11	1286.91
23 Chemicals (C21)	1374.07	-1.1	8.22	5.25	13.70	32.39	1389.87	1387.86	1389.60
24 Composites (C10)	1014.74	-1.2	10.74	7.33	14.41	31.53	1047.82	1047.72	1178.28
25 Transport (C13)	2189.86	-0.5	8.44	4.83	14.74	38.36	2192.08	2185.35	2193.52
26 Electricity (C14)	1168.63	-1.1	12.18	5.71	10.34	0.00	1181.88	1178.74	1185.93
27 Telephone Networks (C4)	1406.40	-1.2	10.56	4.33	12.36	5.58	1423.58	1439.16	1454.37
28 Water (C10)	1237.67	-1.0	18.24	6.70	6.06	39.69	1246.77	1253.97	1381.95
29 Miscellaneous (C23)	1195.54	-0.9	5.00	2.10	11.43	27.19	1202.37	1199.26	1202.46
30 INDUSTRIAL GROUP (C81)	1213.48	-1.1	9.36	4.78	13.12	19.68	1227.44	1226.67	1229.20
31 Oil & Gas (C19)	2364.44	-0.5	11.48	5.79	11.47	50.99	2373.63	2364.66	2368.91
32 500 SHARE INDEX (500)	1311.09	-1.1	9.44	4.84	12.88	22.18	1325.05	1322.80	1329.51
33 FINANCIAL GROUP (C77)	778.42	-1.0	6.12	3.20	10.54	20.54	786.25	780.88	783.42
34 Banks (C9)	863.38	-0.9	7.99	6.41	18.16	22.62	871.08	866.62	867.42
35 Insurance (C74)	1464.28	-1.4	5.65	3.49	10.54	41.64	1485.98	1484.65	1473.59
36 Insurance (C74)	1464.28	-1.4	5.65	3.49	10.54	41.64	1485.98	1484.65	1473.59
37 Insurance (C74)	1464.28	-1.4	5.65	3.49	10.54	41.64	1485.98	1484.65	1473.59
38 Insurance (C74)	1464.28	-1.4	5.65	3.49	10.54	41.64	1485.98	1484.65	1473.59
39 Insurance (C74)	1464.28	-1.4	5.65	3.49	10.54	41.64	1485.98	1484.65	1473.59
40 Insurance (C74)	1464.28	-1.4	5.65	3.49	10.54	41.64	1485.98	1484.65	1473.59
41 Insurance (C74)	1464.28	-1.4	5.65	3.49	10.54	41.64	1485.98	1484.65	1473.59
42 Insurance (C74)	1464.28	-1.4	5.65	3.49	10.54	41.64	1485.98	1484.65	1473.59
43 Insurance (C74)	1464.28	-1.4	5.65	3.49	10.54	41.64	1485.98	1484.65	1473.59
44 Insurance (C74)	1464.28	-1.4	5.65	3.49	10.54	41.64	1485.98	1484.65	1473.59
45 Insurance (C74)	1464.28	-1.4	5.65	3.49	10.54	41.64	1485.98	1484.65	1473.59
46 Insurance (C74)	1464.28	-1.4	5.65	3.49	10.54	41.64	1485.98	1484.65	1473.59
47 Insurance (C74)	1464.28	-1.4	5.65	3.49	10.54	41.64	1485.98	1484.65	1473.59
48 Insurance (C74)	1464.28	-1.4	5.65	3.49	10.54	41.64	1485.98	1484.65	1473.59
49 Insurance (C74)	1464.28	-1.4	5.65	3.49	10.54	41.64	1485.98	1484.65	1473.59
50 Insurance (C74)	1464.28	-1.4	5.65	3.49	10.54	41.64	1485.98	1484.65	1473.59
51 ALL-SHARE INDEX (667)	1182.63	-1.1	4.98	2.47	13.93	21.92	1199.23	1194.88	1179.39
52 FT-SE 100 SHARE INDEX	2458.3	-29.2	2485.5	2457.8	2487.5	2472.9	2484.7	2514.0	2524.0
								2524.0	2585.1



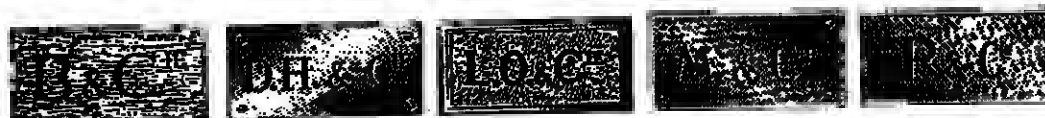


## *Lady liberty*

Women are gifted in handling liberty. They manage careers as well as their personal lives. For them, being free is being true to themselves

in whatever they choose to do. They also want assurance that tomorrow they can continue to enjoy this liberty, and be able to pass it on to those they love.

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## UK COMPANY NEWS

## Photographic side pegs Gestetner

By David Owen

A HIGHLY disappointing result from photographic distribution stalled profits growth at Gestetner, which principally distributes copiers and other office equipment items.

The London-based company yesterday reported interim profits of £21.7m (£21.5m) for the six months to April 30.

Turnover - helped by the inclusion for a full period of the Nashua office supply operations - climbed by 13 per cent to £451.1m (£398.1m).

The figures reassured the market, which had expected worse, and the shares climbed 10p to 169p, recovering some of the ground lost in recent weeks.

This was in spite of a 20 per cent decline to 10.4p (3p) in fully diluted earnings per share. The interim dividend is lifted to 1.8p (1.7p) - a gain of 6 per cent.

The contribution to trading profit from the photographic

business fell sharply to just £1.8m (£6m) on sales of £78m (£98m).

The group blamed this on low discretionary consumer spending in its principal markets and the dramatic downturn in recreational travel during the Gulf war.

Mr Basil Sellers, chairman and chief executive, admitted that the timing in August 1989 of the purchase of Hamex, the Australian photographic equipment distributor, was "terrible", but reiterated his belief that "strategically it was correct."

Office systems lifted its profit contribution to £31.4m (£28.7m), although net margins fell from 3.7 per cent to 8.4 per cent.

Net debt almost doubled over the six-month period to £77m, partly due to overstocking (which peaked in April) and partly to seasonal margins.

Looking ahead, Mr Sellers

anticipated a slowdown in continental Europe - where Gestetner derives more than 50 per cent of its sales - but projected that second-half profits and earnings per share should be higher than first-half levels.

"We don't think Europe will be an outright recession - more a slowdown of growth," he said. "We are trying to take our costs down before the event rather than after."

## COMMENT

With the exception of China, where its stencil duplicators are still selling like hot fortune cookies, this was a poor half-year for Gestetner - a fact which is now reflected in its share price. Profits would have been down on a year ago, were it not for lower interest payments. The 20 per cent reduction in earnings per share compares with the group's year-end forecast of continued

eps growth, "provided there is no significant worsening of economic circumstances." Of course, economic circumstances have deteriorated and management can scarcely be blamed for not foreseeing the conflict in the Gulf which so exposed its photographic business. But there are many who feel that the company should not have been distributing cameras in the first place.

Wholehearted supporters of the Hamex deal are getting harder and harder to find. There will be those who argue that, languishing at their current level, the shares represent good value on a pile of approximately 8. This assumes full-year profits of £45m or thereabouts. More cautious investors might prefer to wait for confirmation of Mr Sellers' forecast that the projected downturn in the key European market really will not turn into "an outright recession."

## Cut in Brent Walker holding

By Maggie Urry

BRENT WALKER announced yesterday that the holding by Credit Suisse London Nominees had fallen from 3.57 per cent to 2.9 per cent, through the sale of 350,000 shares.

Shares in the leisure group, which is in negotiations with its banks over a financial restructuring package, fell 4p to 28p.

It was only last Wednesday that the stake was revealed, leading to speculation about a mystery investor. Credit Suisse, which is one of the leading banks to Brent Walker, said it could not say anything about its clients' business.

However, the nominee company is used by numerous clients and the stake could be the aggregation of a number of different investors' shareholdings. Further, until the stake went above 5 per cent there was no requirement to inform the company, so the announcement did not necessarily mean the whole holding had been acquired recently.

Bankers said yesterday that the talks with Brent Walker were progressing. The company was holding meetings with lenders to the William Hill bookmaking chain. Loans of £350m to William Hill are considered separate from Brent Walker's £970m debt.

Today sees a special meeting of shareholders to approve an increase in the group's borrowing powers to £2bn, and to consider the fall in its net assets to less than half the called up share capital of £133.8m.

The group's borrowing limit is £1.7bn, but the £1.7bn on the basis of the balance sheet at December 31 1989, but once the 1990 balance sheet is added the limit will fall sharply causing a breach of its articles of association.

The new borrowing power would last until September 30, by which time the group expects to have implemented the restructuring plan.

Another special meeting will take place next week to consider the removal from the board of Mr George Walker, former chairman and chief executive, Mr John Hemingway, a non-executive director, and Mrs Jean Walker, formerly head of the hotels and leisure division.

All three have been stripped of executive responsibilities but the removal of Mr Walker and Mr Hemingway from the board is a condition of the financial restructuring. The Brent Walker board "feels it is also desirable that Mr Walker be asked to resign from the board". All three have imposed conditions on their resignations "which are unacceptable to the company" the board said.

Mr and Mrs Walker are considering legal action against the company, and Mr Walker is also contemplating suing the group's banks.

## Looking for an eventual gain from the Hill Samuel millstone

Will TSB stay in the black, asks David Lascelles

THE TRUSTEE Savings Bank will become the latest UK bank to baffle the scars of recession on Thursday. Its share price shed another 2p yesterday on a welter of news reports suggesting that it might even announce a loss in its interim results that day.

The group, which was privatised in 1986, has consistently disappointed its shareholders with mediocre results and costly, ill-judged acquisitions. But whether or not it actually plunges into loss, these results are likely to be the worst yet.

The problem lies in Hill Samuel, the merchant bank it acquired for £77m in 1987, and through which it is now trying to build up a business lending to the corporate sector - an area new to the TSB. Hill Samuel has borne the brunt of the UK recession, and its bad debts are at record levels. In particular it has an exposure of some £130m to Brent Walker, the property and leisure group which is now in refinancing talks with its bankers, and to which Hill Samuel is merchant banking adviser.

Last year, Hill Samuel made a loss of £40m. In March, Sir Nicholas Goodison, TSB chairman, replaced the chief executive and set in motion the departure of 16 directors. A few days later he warned shareholders that the interim results "will be substantially worse than for the first half of last year".

Mr Dunn has not been influenced by the current fashion among some captains of struggling companies to have their pay cut. He has been trying to give the money away all year without any success.

The bonus plan for top executives was part of the offer document when Thorn EMI bought the shares of BET, the company's other main shareholder, and could not easily be varied.

In the run-up to the bids for ITV competitive tenders four top executives at Thames were offered "golden handclaws" by the company's remuneration committee to keep them in place, and a further 36 were offered single bonuses if they retained the franchise.

Mr Dunn was given a £150,000 signing on fee for a new three-year contract at £175,000 a year - he was offered £200,000 but asked to have less.

The second payment of £275,000 would have been due within one month of Thames being awarded a new Channel 3 broadcasting licence.

He says his reasons for passing up his bonus were entirely personal. He would have preferred to take part in an employee share ownership plan to cash bonuses and had been lobbying for such a scheme since 1989.

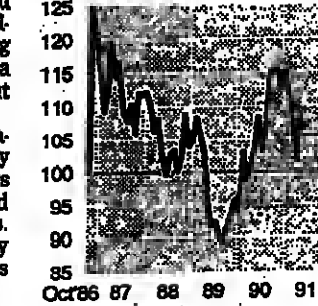
Once Thorn and BET decided to sell their shares in Thames they felt unable to support such a scheme. Mr Dunn, as a key person in deciding the Thames bid, was also uneasy that he might benefit so directly from the size of his chosen.

As well as giving up his chances of the £275,000, Mr Dunn has also waived his contractual right to have his £175,000 salary increased in line with the retail price index from the start of this year.

He already has options on more than 140,000 Thames shares at 90p and a further 28,000 at 100p. If any employee share ownership scheme were to be introduced Mr Dunn would also participate.

## TSB

Share price relative to the FT-A Banking Sector



Source: Datastream

Under Mr Don McCrickard, group chief executive, and Mr Peter Ellwood, head of UK banking, the TSB has been waging a tough battle against costs, and is in the process of axing 5,000 of its 25,000 retail banking staff. TSB executives argue that this side of the bank is making progress and should pull the whole group ahead once the economy recovers.

However, analysts will be looking for evidence that Hill Samuel's difficulties are really under control. Although the TSB's calendar first half to end-April coincided with what was likely to be the nadir of the recession, bad debts tend to pile up long after the recovery has got under way, and this week's clean-out may not be the last. As much as 30 per cent of Hill Samuel's loans are in the vulnerable property area, and this could still spring some nasty shocks.

If there is a surprise in the way the stock market has reacted to the TSB's unfolding woes, it is that the group's shares have not fared any worse.

Despite the recent slide to 142p, they are still above their 52-week low of 104p. This partly reflects the fact that TSB's overriding strength is in its capital position. The privatisation endowed it with £1bn of capital of which enough is left, despite bad acquisitions, to avert any need for a rights issue.

Also, later this year the limit on any single stake in the group will be raised from 5 to 15 per cent, and possibly even higher, increasing its exposure to outside interest.

## Thames TV chief waives bonus

By Raymond Snoddy

MR RICHARD DUNN, chief executive of Thames Television, has decided against taking a special £275,000 bonus he is entitled to if Thames retains its commercial television franchise in October.

He has sent his chairman, Lord Brabourne, a legally binding document giving up rights to the payment.

Mr Dunn has not been influenced by the current fashion among some captains of struggling companies to have their pay cut. He has been trying to give the money away all year without any success.

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## DIVIDENDS ANNOUNCED

	Current payment	Date of payment	Corresponding dividend for year	Total last year
Airtours	2p	July 29	1.5	8.25
Allen	3.3p	July 27	3.2	4.9
Amber Industrial	12p	Aug 12	11.6	18.5
Cont Stationery	2.8p	Aug 5	2.8	4
Darham (DG)	1.7p	Sept 4	1.7	2
Elebrook Prope	2.7p	Aug 2	2.7	2.75
Fletcher King	0.5p	Oct 1	4.7	2.3
Gestetner	1.8p	Aug 29	1.7	8.1
Headlight Inds	4.3p	Sept 2	4	0.5
Polar	2p	Aug 8	2	2
Tex	7.5p	Aug 8	7.5	10.5

Dividends shown pence per share net except where otherwise stated. \*Equivalent after allowing for scrip issue. \*On capital increased by rights and/or acquisition issues. \*SUS stock. \*Scrip alternative.

## Airtours cuts interim loss and sees gains from ILG collapse

By Jane Fuller

AIRTOURS, the package tour company, estimates that it will carry 41 per cent more passengers this year, with the help of an influx of bookings after the collapse of International Leisure Group, its bigger rival.

Mr David Crossland, chairman, said the group was set to carry 1.1m people, compared with 780,000 last year. He thought about 150,000 of the additional customers would come from ILG, which was the UK's second biggest tour operator after Thomson.

In the six months to March 31, Airtours halved its seasonal pre-tax loss from £7.95m to £3.8m before the £3.52m exceptional cost of setting up a five-jet airline. This took the pre-tax loss to £5.21m on turnover ahead 37 per cent at £55.45m (£40.42m).

Mr Crossland said the group, which does winter sun rather than skiing holidays, carried 27 per cent more passengers, reaching a total of nearly 250,000.

Before the Gulf war broke out in mid-January, bookings for the coming summer were double those of the previous

year. In February, he said, Airtours bookings were 35 per cent ahead, whereas the market had been 32 per cent down.

Airtours claims to have doubled its share of the summer holiday market to 13 per cent, behind Owners and Thomson. In total these three hold more than 60 per cent of the market.

But the market is down by about 10 per cent on last year's 10m holidays.

The airline was expected to recover its non-capital start-up costs in the second half. Eurostar, the camping holidays business, was expected to make a small profit after losing £1m last year.

In the first half, the group benefited from interest received of £1.1m (£400,000). It raised £15.4m in April via a share placement and offer for sale, and by last Saturday had £75m on deposit.

Losses per share was cut to 25.34p (32.31p). An interim dividend of 2p (1.5p) is declared.

## COMMENT

Airtours' share price took off like one of its jets from the end of February, trading in value

by mid-May. Apart from reaping a harvest from ILG's misfortune, it has also helped reorganising its winter long-haul operation, the airline start-up came in £1m below budget and summer bookings were strong before the ILG and Gulf war disruptions. Thanks to ILG, Lancashire-based Airtours has been able to boost its business out of Gatwick, making it more of a national company. In all the euphoria, it is easy to forget the risks of the tour business. Mr Crossland reckons, the camping holidays business, was expected to make a small profit after losing £1m last year.

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## WPP shares rally as rights fears recede

By Richard Gourlay

Shares of WPP, the advertising and marketing services group, rebounded yesterday after the company announced it was trading within constraints set by its bankers in April.

The shares closed up 8p at 134p. Analysts said the market was relieved that a rights issue or an immediate refinancing, rumours of which sent the shares into a spin last week, had not materialised.

While revenue had fallen by 5 per cent in the first quarter, there had been some improvement since then although there was no sign of a US upturn in the first five months, Mr David Ogilvy, chairman, said at the company's annual meeting.

WPP was continuing to work within the limits of covenants negotiated with its bankers in April when it agreed terms for a £1bn (£512m) restructuring, he said.

Mr Martin Sorrell, WPP's chief executive, said the company was likely to face an interest charge of £40 to £45m this year. The banks have stipulated that interest should be covered by trading profits twice over.

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## Financial highlights for the year ended 31 March 1991

Rental income	£58.9 million	+21 per cent
Profit before tax	£33.8 million	+ 7 per cent
Total dividend per share	10.0p	+11 per cent
Property assets	£856 million	
Shareholders' funds	£613 million	

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Richard Peskin  
Chairman and Managing Director

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Coupon Amount US\$3,977.00 Payment

Date: 23rd December, 1991.

By: Mitsui Taiyo Kobe Trust

International Limited

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Notice is hereby given that the rate of

interest for the period from June 25th,

1991 to September 24th, 1991 has been

fixed at 6.3825 per cent. The coupon

amount due for this period is USD

180.85 per USD 10,000 denomination

and USD 804.15 per USD 50,000 and is

payable on the interest payment date

September 24th, 1991.

The Fiscal Agent

Banque Nationale de Paris

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(Incorporated in England Registered No. 84787)

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Authorised	Issued
£ 4,900,000	£ 3,674,680

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Listing particulars relating to the Company have been approved as required by the listing rules made under section 142 of the Financial Services Act 1986. Copies of these listing particulars are included in the Companies Fiches Service of The Stock Exchange and these listing particulars may be obtained by collection only, during normal business hours, from the Company Announcements Office, The Stock Exchange, 48-50 Finsbury Square, London EC2 up to 9th July, 1991 and up to and including 9th July, 1991 from:

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25th June, 1991

## P.T. Inti Indorayon Utama

U.S. \$40,000,000

7% Convertible Bonds due 2006

Notice is hereby given pursuant to Condition 6(c) of the above-

mentioned bonds (the "Bonds") that, at an Annual General Meeting

of P.T. Inti Indorayon Utama (the "Issuer") held on 1st April 1991, a bonus

issue of shares, of the Issuer, on the basis of 1 new share for every 2 shares

held, was approved by shareholders.

Accordingly, the Conversion price has been adjusted with effect from 13th

May, 1991 to Rp 5,500 per share.

By: Bankers Trust

Company, London

25th June, 1991

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## COMMODITIES AND AGRICULTURE

## Soviet bank reveals gold reserves

By Kenneth Gooding, Mining Correspondent, in Vienna

FOR THE first time the thick veil of secrecy surrounding the Soviet Union's gold reserves was lifted slightly yesterday when a senior official revealed that the Central Bank had gold worth US\$4.4bn in its official reserves.

Mr Alexandre Doumnov, deputy managing director of the international monetary and economic department of the State Bank of the USSR (Gosbank) told the Financial Times Gold Conference that the reserves totalled 374.5 tonnes.

However, he drew back from giving any hint about the Soviet Union's total gold stocks, mostly held by the Finance Ministry, because, as one of the world's leading gold traders, his country wished to keep this a commercial secret.

Mr Doumnov said Gosbank took a very conservative

The gold price fell sharply on the London bullion market yesterday afternoon, passing through the key support level of \$365 a troy ounce after a sell-off in gold futures on New York's Comex triggered stop-loss selling orders. It closed at \$361.20 an ounce, a fall of \$5.60 on the day, after trading below \$360. Dealers said the price reflected the thin European market, which was unable to absorb the sales.

approach to its official gold reserves and had no intention of selling any of the precious metal or of moving it abroad as a collateral for loans.

Gosbank would prefer to raise its gold holdings. The Soviet parliament recently gave permission for some of the stocks held by the Finance Ministry to be transferred to the central bank. He hoped this would take place "within a year".

The transferred gold would be used in a fund designed to protect the rouble. "This could be done in a number of ways,"

by selling gold coins to the Soviet people or using foreign exchange earnings from gold sales abroad to stabilise the rouble exchange rate," said Mr Doumnov.

There are also some suggestions both from academic circles in the Soviet Union and from foreign advisers to use gold as an instrument for achieving rouble convertibility.

Mr Doumnov said that rouble convertibility would be accompanied by liberalisation of the Soviet gold market. There was pressure within the

Soviet Union to make these changes well before the end of this century but there were still many obstacles to be cleared first.

Questioned about claims some individual states were making to Soviet gold, Mr Doumnov suggested that it had been agreed that some producers might keep part of their output in future. However, he gave a clear hint that a transfer of gold stocks might not be on the cards when he pointed out that any state wishing to leave the Soviet Union would have to take on its share of liabilities as well as assets.

Analysts and dealers at the conference pointed out that Gosbank would have to provide details of its gold and monetary reserves soon because it wished to become an associate member of the International Monetary Fund.

## EC policy 'devastating' for NZ dairymen

By Our Agriculture Staff

THE EUROPEAN Community's increasing subsidies to its milk producers and dairy processors will soon spell bankruptcy for many New Zealand farmers, according to Agria Europe, the independent Brussels-based news letter.

Quoting new figures from the New Zealand Ministry of Agriculture, the newsletter says that average New Zealand dairy farm profits are likely to fall in 1990/91 by 25 per cent compared with 1989/90.

They will be 46 per cent less in the current season than the average profit of the past six years.

In its latest report, Agria Europe says the blame for the reduction in New Zealand profits lies principally with the EC, which since late 1989 has "chased the world market downwards with ever-larger export subsidies". In an effort to maintain the share of a diminishing world market.

The increases, particularly marked last year, have had a "devastating" effect on world prices and thus on the New Zealand industry, which has lost 90 per cent of its output.

In 1991, most New Zealand dairy farmers are surviving only because they are still getting some benefit from the higher national prices paid in the late 1980s.

However, now "the reality is that unless the world dairy market markedly improves in the next six months, many New Zealand dairy farms will be close to bankruptcy in 12 months' time".

## Debt relief for German farms

THE GERMAN government's Treasury privatisation agency has agreed to provide debt relief for German collective farms to facilitate their adaptation to the market economy, reports Reuters from Berlin.

The agency, which owns more than 10,000 former East German state-owned farms, says it has received 3,100 requests for debt relief from the agricultural sector.

It says the DM1.4bn (\$880m) in its budget for debt relief would not be sufficient and that the government has agreed to top up the amount.

Payments of interest and capital will be suspended until the farms are financially consolidated and the interest will be paid out of a compensation fund. The Treasury says it will distribute the available funds equally among all applicants. Once the total debt has been calculated, a quota for debt relief will be set.

## The case against nitrates is far from watertight

Health threats may be imaginary but curbs could have a very real impact on arable earnings

THE NITRATE directive agreed by European Community ministers in Luxembourg earlier this month is seen by many farmers as an unnecessary restriction to deal with an imagined problem. Its progressive imposition will by the year 2003 limit applications of nitrogen fertilisers to a maximum of 170 kg a hectare and that, says Britain's National Farmers' Union, could pose a major threat to the livelihoods of many farmers.

This latest directive is the most recent element in a continuing saga that began in 1980 with the first Nitrates Directive, which reduced both waste and leakage into water supplies. It has also, as the average application figures show, enabled the total amount spread to be reduced.

This in turn has led to a stabilisation and in some cases a reduction in the level of nitrates in water supplies in some intensive arable areas.

Paradoxically, however, this cannot be claimed for the fully organic systems of farming, which are being promoted by some as being the way forward to better health.

In order to maintain the fertility of land without inorganic fertilisers it is necessary to keep livestock that produce manure and/or to grow crops to plough under as "green manure". These include grass, mustard, phacelia and many others, which break down in the soil to provide plant food for future crops.

As such green material and farmyard manure decompose, however, they are liable to lead to uncontrolled flushes of nitrates leaking from soil. So far as nitrates in water are concerned, therefore, it is fortunate that organic farming is confined to only a tiny proportion of the arable area of this country.

Meanwhile, in pursuit of the arbitrary 50 parts per million level of nitrates in drinking water the British Ministry of Agriculture has designated 10,000 hectares of "Nitrate Sensitive Areas", totalling over 10,000 hectares of England. In such areas farmers are advised, in return for compensation for loss of income, to accept certain limitations on their rotations, their use of fertilisers and on the numbers of livestock they are allowed to keep. It was announced last week that 87 per cent of the farmers in the designated areas had agreed to participate in the scheme.

The idea is to monitor the water in such areas to assess the impact of the modified approach over several years. This in turn should provide the



By David Richardson

a season's supply in one dollop as they did in the past. This controlled application ensures that plant roots take up the fertiliser as they require it and reduces both waste and leakage into water supplies. It has also, as the average application figures show, enabled the total amount spread to be reduced.

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The idea is to monitor the water in such areas to assess the impact of the modified approach over several years. This in turn should provide the

information needed if and when restrictions are imposed over perhaps 2m hectares as a result of the recent EC directive.

It is not clear if the farmers in this much bigger block of Britain would be compensated, as the NPU has already demanded. The cost to taxpayers of providing compensation to farmers over such an area would be massive. It represents about 20 per cent of the country's arable land, much of it in the south and the east, where the firm.

The government will have two choices: either to accept principles similar to those already adopted in the nitrate sensitive areas or to persuade water companies to treat or blend water to the required standards. The second choice, would also be very expensive, but could well turn out to be the cheaper.

For we farmers the prospect of having to cut the use of nitrogen fertiliser to 170 kg a hectare on all crops is worrying, to say the least. We are in the habit of using more than 200 kg a hectare on crops such as wheat, oilseed rape, potatoes and grass and to reduce this to less than the optimum level would clearly cut potential yields. It is worth pointing out that the Ministry of Agriculture's own guide to Good Agricultural Practice sets 300 kg of nitrogen a hectare as the level that should not be exceeded.

Many British farmers, myself included, take the view that the community directive on nitrates has more to do with politics than with pollution. As indicated above, the medical justifications for setting the 50 parts per million limit in water are questionable in the extreme.

Far more likely, it seems to us, is that the directive is a real reason for imposing such stringent restrictions on farmers is to cut the production of crops that are in temporary surplus.

The trouble is that farming is a long-term business and the supply of food is a constant. Sometime over the next few years it is inevitable that there will once again be shortages of food.

Governments will wish to promote the production of more of it and the most effective and speedy way that can be done will be to increase applications of nitrogen fertiliser, some of which may leak into water in those areas about to be restricted.

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## Producer hedging keeps price low

Kenneth Gooding reports from the Vienna gold industry conference

MORE THAN 1,100 tonnes of gold was covered by mining industry hedging - blamed by many for holding down the gold price in the past 18 months - at the end of last year. The total was boosted to even higher levels when the Gulf crisis flared into war.

Making these points yesterday, Ms Jessica Jacks, an economist at the RIZ Corporation, said the important influence on the gold price, however, was the net new hedging business last year.

Her painstaking research had identified 238 tonnes of new hedging, most of it (159 tonnes) in forward sales.

Giving probably the first authoritative statistics on the subject, Ms Jacks said that by the end of last year the Australian gold industry had sold 81 per cent of its 1991 output, looking in at \$3430 an ounce, US\$440 a troy ounce. It had also committed 50 per cent of next year's production and 34 per cent of that for 1993.

However, total new hedging business by Australian companies totalled only eight tonnes, implying that they did not depress the price through hedging as much as widely believed. In contrast, North American companies accounted for 124 tonnes of net new hedging business at an average of \$3840 an ounce.

But "hedging in North America has a long way to go both in terms of the volumes involved and the type of instrument used," said Ms Jacks.

South Africa had only just entered the hedging market and at the end of 1990 had 15 per cent of annual output or 90 tonnes of 1991 output associated with some sort of price protection.

Ms Jacks said the global total of gold hedging could be expected to remain high for some years. "The more mines hedge, the more their cumulative activity caps the gold price and therefore the more they need to hedge to protect their

FT

## GOLD

profitability. Hedging has become self-reinforcing. Delegates hoping to bear about the gold price being helped upwards by potential cuts in gold output were disappointed by speakers from the three major western producing countries at the conference.

Mr Robin Lumb, chairman of Gold Fields of South Africa, suggested that although there would be more casualties in the South African industry and there would be a short-term reduction in gold output, "if the price conditions and the cost conditions are favourable, South Africa has enormous undeveloped resources, many of which have been fully explored."

"Major South African companies have the resources which dwarf those of their counterparts elsewhere in the world and above all there are substantial resources awaiting development when the real gold price recovers, as it surely will."

Mr Fraser Fell, chairman of Placer Dome, pointed out that since 1986 gold output in North America had more than doubled from 3.6m ounces to 10m

ounces. Future annual output would not grow at such a fast rate, but it would continue to grow. Neither would Canada see much of a fall from its 1990 output of 5.6m ounces as new projects would replace fading mines.

Mr Robert Champion de Crespigny, chairman of the Normandy-Poseidon group, said that, although Australia would have two or three poor years, with production falling from a peak of 241 tonnes in 1991 to possibly as low as 180 tonnes in 1993, by the late 1990s the country would be a major gold producer again. This would be achieved through corporate rationalisation, more serious exploration for large, long-life projects and rationalisation among the mines.

Mr Ricky Hall, assistant general manager, Bank of International Settlements, said central banks with their gold reserves in their reserves, were getting a poor return on this metal. Gold bought ten years ago at US\$469.25 an ounce should now be valued at \$233 to match an investment netting a modest 6 per cent rate of interest.

Central banks who were worried that they could not put their gold holdings to work for fear of "causing shame or a political loss of face," should consider setting up a form of mutual fund, he said. Member countries could place as much of their gold reserves as they wished into the fund which would hold gold in "good delivery" form only in physical locations of its own choice.

"The fund would need to have access to the currencies it needed by borrowing or doing swaps in its own name. By going through the fund any

embarrassment which a central bank might feel about mobilising its gold directly in the market places could be overcome."

Mr Klaus Mundl, managing director of the Austrian (Austrian) National Bank, said that for the public at large gold "is not so much a safe haven as a treasure trove to tide us over bad times". The highly successful launch by Austria of its Philharmoniker legal tender gold coin in 1989 showed how a monetary authority could "reinvigorate the gold market".

Mr Robert Guy, a director of N.M. Rothschild, also stressed that the answer to the gold market's problems lay, not on the supply side, but in creating more demand by more promotion. Not only should gold jewellery, by far the biggest market for gold, be given more promotion, so should gold markets, particularly in the emerging markets.

"At a high price, gold sells itself but at a low price spend more on marketing," he said.

Mr Stewart Murray, managing director of Gold Fields Minerals, said that as the world becomes wealthier and more populous, it would be reasonable to expect gold jewellery sales to increase from the present 1,700 tonnes to between 2,500 and 3,000 tonnes by the end of this century.

Other speakers yesterday were Mr Husein Akhan, manager, foreign exchange, bank notes and gold markets division, Central Bank of the Republic of Turkey; Mr James Cross, general manager, gold and silver, South African Reserve Bank; and Mr Evan Worthington, director of mining, S.G. Warburg Securities.

## WORLD COMMODITIES PRICES

## MARKET REPORT

London cocoa prices fell sharply on long liquidation. Dealers said several key export levels were breached, triggering sell-offs. Limited industry buying interest was evident among the lows. "I think the whole thing just snowballed," one dealer said. The downward pressure has been partly fuelled by continued reports from West Africa that crops are progressing well with talk of good crops. New York prices were well down at midday. On the LME aluminium closed off the day's lows after talk that warehouse stocks will not show such a large rise as originally expected when data is issued this week. Rumours of stock rises this week, possibly

totalling up to 50,000 tonnes as Soviet metal arrived, helped to drive prices down earlier. In contrast, expectations that copper stocks would continue to decline helped the market to stabilise. But traders remained cautious given uncertainty over the outcome of tomorrow's strike vote at Chuquibambilla, the world's largest copper mine. Three-month zinc touched a contract low of \$1,048 a tonne in the afternoon before recovering slightly. Traders said the market, rapidly approaching the slack summer period in Europe, generally remained under pressure from an oversupplied physical sector.

Compiled from Reuters

## London Markets

**SPOT MARKETS**  
Cocoa oil (per barrel FOB) +0.05  
Dated 1991-92-93-94 -125  
Brent Blend (diesel) 118.10-120  
Brent Blend (gas) 118.10-120  
W.T.I. (1 pm est) 118.10-120

**Oil products**  
Dated 1991-92-93-94 +0.05  
Premium Gasoline 224.245-3  
Gas Oil 177.180-3  
Heavy Fuel Oil 167.680-3  
Petroleum Argus Estimates 167.680-3

**Other**  
Gold (per troy oz) \$391.2  
Silver (per troy oz) 429.8  
Platinum (per troy oz) 827.4  
Palladium (per troy oz) 588.00

**Aluminium (free market)** 1125  
Copper (US Producer) 105  
Lead (US Producer) 34  
Nickel (free market) 357  
Tin (Kuala Lumpur market) 1540  
Tin (New York) 284.0  
Zinc (US Prime Western) 62

**Cattle (live weight)** 108.50p  
Sheep (head weight) 82.75p  
Pigs (live weight) 108.50p  
London daily sugar (raw) 283.0  
London daily sugar (white) 312.0  
Tate and Lyle export price 328.0

**Barley (English feed)** 210.5  
Malt (US No. 1 yellow) 175.25  
Wheat (US Dark Northern) 210  
Rubber (Aug) 58.50p  
Rubber (Sep) 57.00p  
Rubber (Oct) 56.00p

**Coconut oil (Philippines)** \$380.0  
Palm Oil (Malaysia) \$310.0  
Cocoa (Philippines) \$230.0  
Soyabean (US) \$137  
Cotton "A" Index 83.75  
Woolfibre (US Super) 394

© some items otherwise stated, p-pence/kg.  
+/- daily Aug-Sep 2-Aug. Meat Commission  
average lastest prices, - change from a week  
ago. \*London physical market, SGP Rotterdam.  
+ Bullion physical market, m-Malaysian cent/kg.

**COCOA - London FOX**  
Close Previous High/Low  
Jul 578 605 608 578  
Sep 613 643 647 611  
Oct 613 643 647 611  
Nov 613 643 647 611  
Dec 613 643 647 611  
Jan 613 643 647 611  
Feb 613 643 647 611  
Mar 613 643 647 611  
Apr 613 643 647 611  
May 613 643 647 611  
Jun 613 643 647 611

**COFFEE - London FOX**  
Close Previous High/Low  
Jul 638 640 642 638  
Sep 658 660 662 658  
Oct 658 660 662 658  
Nov 658 660 662 658  
Dec 658 660 662 658  
Jan 658 660 662 658  
Feb 658 660 662 658  
Mar 658 660 662 658  
Apr 658 660 662 658  
May 658 660 662 658  
Jun 658 660 662 658

**SOYABEANS - London FOX**  
Close Previous High/Low  
Jul 120.0 121.0 122.0 120.0  
Sep 120.0 121.0 122.0 120.0  
Oct 120.0 121.0 122.0 120.0  
Nov 120.0 121.0 122.0 120.0  
Dec 120.0 121.0 122.0 120.0  
Jan 120.0 121.0 122.0 120.0  
Feb 120.0 121.0 122.0 120.0  
Mar 120.0 121.0 122.0 120.0  
Apr 120.0 121.0 122.0 120.0  
May 120.0 121.0 122.0 120.0  
Jun 120.0 121.0 122.0 120.0

**WHEAT - London FOX**  
Close Previous High/Low  
Jul 114.0 117.4 114.0  
Sep 110.0 113.4 110.0  
Oct 110.0 113.4 110.0  
Nov 110.0 113.4 110.0  
Dec 110.0 113.4 110.0  
Jan 110.0 113.4 110.0  
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May 110.0 113.4 110.0  
Jun 110.0 113.4 110.0

**SOYABEANS - London FOX**  
Close Previous High/Low  
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May 120.0 121.0 122.0 120.0  
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## LONDON STOCK EXCHANGE

## Shares near bottom of trading range

UK STOCKS joined the downward trend of other leading world equity markets yesterday, falling by nearly 30 points on the FT-SE scale as disappointing developments in Tokyo overshadowed investment confidence. Selling pressure remained light, although the market ended within eight points of the lower end of the trading range of 2,450 to 2,550, which had been established over the past six weeks. The closing minutes of the trading session were featured by a return of hints that a large rights issue may be in the pipeline.

In addition to the 500 points or so 2 per cent fall in Tokyo's Nikkei index overnight, in the wake of the trading session, were features by a return of hints that a large rights issue may be in the pipeline.

## Brewing stocks go flat

BREWERY shares weakened further as more analysts turned cautious on the domestic beer market. They underlined the view that the industry continues to be overvalued on spending, and as the number of unemployed rose beer sales would come under pressure.

The dismal summer weather in the UK has also taken its toll, with analysts suggesting that May's beer consumption could be as much as 12 per cent lower than in 1990. The brewing industry does not issue consumption figures but industry observers watch the relative official production figures. Beer production numbers for May will be published in the second half of July.

The more domestically oriented brewers were hard hit. Whitbread dropped 10 to 438p and Scottish & Newcastle slipped 7 to 379p, both ending at their lowest for the day. The more international brewing-related stocks were also depressed. Allied Lyons finished 13 down at 536p, Grand Metropolitan 17 lower at 739p and Guinness 12 weaker at 849p. The last two were also pushed by fears of cost-price squeeze. The European Community might make on the taxation of spirits.

## Lassmo stands out

Enthusiastic reappraisals of Lassmo provided the spur for one of only three risers among FT-SE 100 stocks yesterday. The stock closed up 7 at 335p, although volume was relatively light at 1m shares.

The stock was helped by positive comment from County NatWest, which reached its low point of the day. Ms Angela Burns of County said: "The company was trading at a 19 per cent discount to asset value. We also pointed out that it has very strong cash flow generation and should be able to increase its dividend by 10 per cent."

Kleinwort Benson has also tipped the company, ranking it with Ultramar (steady at 289p), the pick of the independent oil sector.

With markets in Tokyo and New York falling, the FT-SE index lower. Adverse press comment continued to undermine Hanson, which declined 4% to

Account Dealing Dates		
Five Dates	June 17	July 1
Open Transactions	June 27	July 15
Last Dealing	June 28	July 16
Account Day	June 29	July 17

Notes: Dealing dates may differ from those shown in this table. Dates are for the London Stock Exchange only. Dates for other exchanges may differ.

Several other negative factors. Investors were discouraged by another gloomy survey of business opinion from the Confederation of British Industry, by unimpressive UK trade data for last month, and by uncertainty hanging over currency markets following the meeting of G7 ministers in London at the weekend.

In the face of these uncertainties, equities opened lower, gave further ground as other European bourses fell and closed at the day's worst as Wall Street opened its new session with a loss of 28 Dow points in London trading hours.

However, in relative terms, London's fall was no worse than those of other leading stock markets, and the chief complaint from London trading rooms was, as usual, the lack of genuine investment business.

The final reading left the FT-SE index at 2,458.3, the fall of 29.3 taking it to its lowest closing level since May 17. There was nervousness at the proximity of Footsie 2,450, but traders claimed to have seen some, albeit very little, bargain hunting at the end of the day.

Some equity chart analysts believe that FT-SE 2,470 was the significant level. At Schro

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## FINANCIAL TIMES STOCK INDICES

	FIVE YEAR YEARLY										1 YEAR		1991		Since Completion																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																									
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Dr. J. M. L. S.



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	1993	1992	1991	1990	1989	1988	1987	1986	1985	1984	1983	1982	1981	1980	1979	1978	1977	1976	1975	1974	1973	1972	1971	1970	1969	1968	1967	1966	1965	1964	1963	1962	1961	1960	1959	1958	1957	1956	1955	1954	1953	1952	1951	1950	1949	1948	1947	1946	1945	1944	1943	1942	1941	1940	1939	1938	1937	1936	1935	1934	1933	1932	1931	1930	1929	1928	1927	1926	1925	1924	1923	1922	1921	1920	1919	1918	1917	1916	1915	1914	1913	1912	1911	1910	1909	1908	1907	1906	1905	1904	1903	1902	1901	1900	1899	1898	1897	1896	1895	1894	1893	1892	1891	1890	1889	1888	1887	1886	1885	1884	1883	1882	1881	1880	1879	1878	1877	1876	1875	1874	1873	1872	1871	1870	1869	1868	1867	1866	1865	1864	1863	1862	1861	1860	1859	1858	1857	1856	1855	1854	1853	1852	1851	1850	1849	1848	1847	1846	1845	1844	1843	1842	1841	1840	1839	1838	1837	1836	1835	1834	1833	1832	1831	1830	1829	1828	1827	1826	1825	1824	1823	1822	1821	1820	1819	1818	1817	1816	1815	1814	1813	1812	1811	1810	1809	1808	1807	1806	1805	1804	1803	1802	1801	1800	1799	1798	1797	1796	1795	1794	1793	1792	1791	1790	1789	1788	1787	1786	1785	1784	1783	1782	1781	1780	1779	1778	1777	1776	1775	1774	1773	1772	1771	1770	1769	1768	1767	1766	1765	1764	1763	1762	1761	1760	1759	1758	1757	1756	1755	1754	1753	1752	1751	1750	1749	1748	1747	1746	1745	1744	1743	1742	1741	1740	1739	1738	1737	1736	1735	1734	1733	1732	1731	1730	1729	1728	1727	1726	1725	1724	1723	1722	1721	1720	1719	1718	1717	1716	1715	1714	1713	1712	1711	1710	1709	1708	1707	1706	1705	1704	1703	1702	1701	1700	1699	1698	1697	1696	1695	1694	1693	1692	1691	1690	1689	1688	1687	1686	1685	1684	1683	1682	1681	1680	1679	1678	1677	1676	1675	1674	1673	1672	1671	1670	1669	1668	1667	1666	1665	1664	1663	1662	1661	1660	1659	1658	1657	1656	1655	1654	1653	1652	1651	1650	1649	1648	1647	1646	1645	1644	1643	1642	1641	1640	1639	1638	1637	1636	1635	1634	1633	1632	1631	1630	1629	1628	1627	1626	1625	1624	1623	1622	1621	1620	1619	1618	1617	1616	1615	1614	1613	1612	1611	1610	1609	1608	1607	1606	1605	1604	1603	1602	1601	1600	1599	1598	1597	1596	1595	1594	1593	1592	1591	1590	1589	1588	1587	1586	1585	1584	1583	1582	1581	1580	1579	1578	1577	1576	1575	1574	1573	1572	1571	1570	1569	1568	1567	1566	1565	1564	1563	1562	1561	1560	1559	1558	1557	1556	1555	1554	1553	1552	1551	1550	1549	1548	1547	1546	1545	1544	1543	1542	1541	1540	1539	1538	1537	1536	1535	1534	1533	1532	1531	1530	1529	1528	1527	1526	1525	1524	1523	1522	1521	1520	1519	1518	1517	1516	1515	1514	1513	1512	1511	1510	1509	1508	1507	1506	1505	1504	1503	1502	1501	1500	1499	1498	1497	1496	1495	1494	1493	1492	1491	1490	1489	1488	1487	1486	1485	1484	1483	1482	1481	1480	1479	1478	1477	1476	1475	1474	1473	1472	1471	1470	1469	1468	1467	1466	1465	1464	1463	1462	1461	1460	1459	1458	1457	1456	1455	1454	1453	1452	1451	1450	1449	1448	1447	1446	1445	1444	1443	1442	1441	1440	1439	1438	1437	1436	1435	1434	1433	1432	1431	1430	1429	1428	1427	1426	1425	1424	1423	1422	1421	1420	1419	1418	1417	1416	1415	1414	1413	1412	1411	1410	1409	1408	1407	1406	1405	1404	1403	1402	1401	1400	1399	1398	1397	1396	1395	1394	1393	1392	1391	1390	1389	1388	1387	1386	1385	1384	1383	1382	1381	1380	1379	1378	1377	1376	1375	1374	1373	1372	1371	1370	1369	1368	1367	1366	1365	1364	1363	1362	1361	1360	1359	1358	1357	1356	1355	1354	1353	1352	1351	1350	1349	1348	1347	1346	1345	1344	1343	1342	1341	1340	1339	1338	1337	1336	1335	1334	1333	1332	1331	1330	1329	1328	1327	1326	1325	1324	1323	1322	1321	1320	1319	1318	1317	1316	1315	1314	1313	1312	1311	1310	1309	1308	1307	1306	1305	1304	1303	1302	1301	1300	1299	1298	1297	1296	1295	1294	1293	1292	1291	1290	1289	1288	1287	1286	1285	1284	1283	1282	1281	1280	1279	1278	1277	1276	1275	1274	1273	1272	1271	1270	1269	1268	1267	1266	1265	1264	1263	1262	1261	1260	1259	1258	1257	1256	1255	1254	1253	1252	1251	1250	1249	1248	1247	1246	1245	1244	1243	1242	1241	1240	1239	1238	1237	1236	1235	1234	1233	1232	1231	1230	1229	1228	1227	1226	1225	1224	1223	1222	1221	1220	1219	1218	1217	1216	1215	1214	1213	1212	1211	1210	1209	1208	1207	1206	1205	1204	1203	1202	1201	1200	1199	1198	1197	1196	1195	1194	1193	1192	1191	1190	1189	1188	1187	1186	1185	1184	1183	1182	1181	1180	1179	1178	1177	1176	1175	1174	1173	1172	1171	1170	1169	1168	1167	1166	1165	1164	1163	1162	1161	1160	1159	1158	1157	1156	1155	1154	1153	1152	1151	1150	1149	1148	1147	1146	1145	1144	1143	1142	1141	1140	1139	1138	1137	1136	1135	1134	1133	1132	1131	1130	1129	1128	1127	1126	1125	1124	1123	1122	1121	1120	1119	1118	1117	1116	1115	1114	1113	1112	1111	1110	1109	1108	1107	1106	1105	1104	1103	1102	1101	1100	1099	1098	1097	1096	1095	1094	1093	1092	1091	1090	1089	1088	1087	1086	1085	1084	1083	1082	1081	1080	1079	1078	1077	1076	1075	1074	1073	1072	1071	1070	1069	1068	1067	1066	1065	1064	1063	1062	1061	1060	1059	1058	1057	1056	1055	1054	1053	1052	1051	1050	1049	1048	1047	1046	1045	1044	1043	1042	1041	1040	1039	1038	1037	1036	1035	1034	1033	1032	1031	1030	1029	1028	1027	1026	1025	1024	1023	1022	1021	1020	1019	1018	1017	1016	1015	1014	1013	1012	1011	1010	1009	1008	1007	1006	1005	1004	1003	1002	1001	1000	999	998	997	996	995	994	993	992	991	990	989	988	987	986	985	984	983	982	981	980	979	978	977	976	975	974	973	972	971	970	969	968	967	966	965	964	963	962	961	960	959	958	957	956	955	954	953	952	951	950	949	948	947	946	945	944	943	942	941	940	939	938	937	936	935	934	933	932	931	930	929	928	927	926	925	924	923	922	921	920	919	918	917	916	915	914	913	912	911	910	909	908	907	906	905	904	903	902	901	900	899	898	897	896	895	894	893	892	891	890	889	888	887	886	885	884	883	882	881	880	879	878	877	876	875	874	873	872	871	870	869	868	867	866	865	864	863	862	861	860	859	858	857	856	855	854	853	852	851	850	849	848	847	846	845	844	843	842	841	840	839	838	837	836	835	834	833	832	831	830	829	828	827	826	825	824	823	822	821	820	819	818	817	816	815	814	813	812	811	810	809	808	807	806	805	804	803	802	801	800	799	798	797	796	795	794	793	792	791	790	789	788	787	786	785	784	783	782	781	780	779	778	777	776	775	774	773	772	771	770	769	768	767	766	765	764	763	762	761	760	759	758	757	756	755	754	753	752	751	750	749	748	747	746	745	744	743	742	741	740	739	738	737	736	735	734	733	732	731	730	729	728	727	726	725	724	723	722	721	720	719	718	717	716	715	714	713	712	711	710	709	708	707	706	705	704	703	702	701	700	699	698	697	696	695	694	693	692	691	690	689	688	687	686	685	684	683	682	681	680	679	678	677	676	675	674	673	672	671	670	669	668	667	666	665	664	663	662	661	660	659	658	657	656	655	654	653	652	651	650	649	648	647	646	645	644	643	642	641	640	639	638	637	636	635	634	633	632	631	630	629	628	627	626	625	624	623	622	621	620	619	618	617	616	615	614	613	612	611	610	609	608	607	606	605	604	603	602	601	600	599	598	597	596	595	594	593	592	591	590	589	588	587	586	585	584	583	582	581	580	579	578	577	576	575	574	573	572	571</
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Managerial	354	30.88	34.60	3.72
Non Managerial	354	29.21	32.89	3.68
Unk Category	354	29.52	32.19	2.67

**Standard Life Tot Mgmt Ldr 06-29/98**

1 George S. Edelman	654	29.77	33.56	3.79
2 Margaret A. ...	654	28.75	32.36	3.61
3 Mary Gail Galt Acs	654	28.07	32.82	4.75
4 William J. ...	654	27.97	32.47	4.50
5 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
6 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
7 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
8 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
9 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
10 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
11 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
12 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
13 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
14 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
15 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
16 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
17 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
18 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
19 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
20 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
21 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
22 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
23 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
24 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
25 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
26 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
27 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
28 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
29 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
30 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
31 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
32 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
33 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
34 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
35 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
36 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
37 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
38 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
39 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
40 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
41 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
42 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
43 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
44 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
45 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
46 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
47 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
48 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
49 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
50 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
51 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
52 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
53 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
54 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
55 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
56 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
57 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
58 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
59 J. D. Hight Inc. Acs	654	27.93	32.47	4.54
60 J. D. Hight Inc. Acs	654	27.93	32.47	4.54

Compiled with the assistance of Lautro \$5

**OFFER PRICE:** Also called issue price. The price at which calls are bought by investors.

**CANCELLATION PRICE:** The minimum redemption price. The markdown spread between the offer and bid prices is determined by a formula laid

**SCHEME PARTICULARS AND REPORTS:** The most recent report and scheme

Other explanatory notes are contained in the last column of the FT Managed Funds Service.

prices will not be the same as the previous  
point; a short period of time may elapse before  
prices become available.

GOING TO PRESS, \*EXCLUDING SLI MODEL +3-LITRE MODELS

Reliance House, Tinsbridge Wells, Kent	0125 510153	31.72	30.58	100.5	12.0
British Life	5 238.6	243.5	258.2	-0.7	3.69
Reliance (Ind)	6 138.2	138.2	146.9	-0.4	5.63
Reliance (Ard)	6 202.3	202.3	215.1	-0.2	3.63
W & W Cuck	5 102.43	102.45	102.45	-1.01	11.1
W & W European	5 89.05	89.43	94.63	-10.18	2.1
W & W Far Eastern	5 100.3	101.0	104.98	-40.7	1.0

Newcastle upon Tyne	67.71Z	(091) 215 0077	S & W Mapam	51 79.98	99.98	107.41
Mancroft	5165.18	65.9%	69.981	[3.7]		
Bathwick Road	5165.18	65.9%	69.981	[3.7]		
Swire's Unit Test Maps Ltd	(1000)					

NC UK Equity Inc.	6	128.61	128.61	130.94	-0.79	1.25
NC Japan	6	205.02	205.02	219.85	-0.57	-
NC Major UK Cos.	6	77.65	77.65	83.69	-0.22	2.78

UK Major Co's	54	68.64	64.78	73.45	-0.21
UK Smaller Co's	54	46.40	47.92	50.43	-0.21
UK Int'l	54	43.71	44.78	47.43	-0.21
UK Equity Gdn Acc	54	45.07	45.92	48.80	-0.12
UK Eq Wght Inc Inc	54	34.27	35.04	37.34	-0.15

California	54.48	54.17	57.01	48.15	10X Lumber Co. Inc. F	77.3	77.6	78.0	77.5
Australasian	34.40	36.76	35.69	-0.10	100% & Profit Inc.	25.35	25.60	27.00	26.00
Cost	60.99	61.07	64.20	-0.01	100% Lumber Co. Inc. F	77.3	77.6	78.0	77.5
Deposit	54.48	54.17	57.01	48.15					

the 1990s, the number of people in the United States who are 65 years of age or older is projected to increase from 20 million to 30 million, and the number of people 75 years of age or older is projected to increase from 10 million to 15 million (U.S. Census Bureau, 1996).

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● Current Unit Trust prices are available on FT Cityline. Calls charged at 45p per minute peak and 34p off peak, inc VAT. To obtain your free Unit Trust Code Booklet ring (071) 925-2128.

Continued on next page



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[illegible]

PRICES EXCLUDE ROAD TAX, DELIVERY AND NUMBER PLATES. PRICES CORRECT AT TIME OF GOING TO PRESS. \*EXCLUDING SUJ MODEL 13-LITRE MODELS ONLY



● Current Unit Trust prices are available on FT Cityline. Calls charged at 45p per minute peak and 34p off peak, inc VAT. To obtain your free Unit Trust Code Booklet ring (071) 925-2128.

**FT MANAGED FUNDS SERVICE**[illegible][illegible]



## CURRENCIES, MONEY AND CAPITAL MARKETS

## FOREIGN EXCHANGES

## Dollar hit by profit-taking

THE DOLLAR finished towards the lower end of the day's range in Europe yesterday. In early trading it moved up towards resistance at DM1.82, but retreated sharply after failing to break through this level.

The initial advance followed the apparent lack of specific proposals to cap the currency at the London meeting of finance ministers and central bank governors from the Group of Seven leading industrial nations. Nevertheless, the G7 commitment to co-operate and if necessary take appropriate action in exchange markets was seen as a threat to the present strength of the dollar, and it eventually encouraged profit taking.

At the London close the dollar had fallen to DM1.7945 from DM1.7920, to Y138.86 from Y138.55, to SF1.5335 from SF1.5465, and to FF6.0600 from FF6.1100. Its index declined by 0.76 from 87.9.

Problems involving some of Japan's large securities houses prompted a comment of regret from Mr. Ryutaro Hashimoto, Japanese finance minister, and weighed on the yen. This reflected the threat that a financial scandal may undermine confidence in the Tokyo securities market. This yen weakened, with the D-Mark rising

to Y177.50 from Y177.25.

The D-Mark held steady around the middle of the European exchange rate mechanism, showing little reaction to a firming of wholesale interest rates in Frankfurt or to comments by Mr. John Major, the UK prime minister, reported in the French press.

Mr. Major said it was essential for Germany to avoid any rise in inflation and under these circumstances a tightening of monetary policy may be justified.

Sterling was also steady, remaining the third weakest member of the ERM, above the Danish krone and French franc. Britain's current account deficit in May was a lower than expected \$22m, against a revised shortfall of \$473m in April, following an upward revision to the surplus on invisible earnings. This had little impact however, as attention remained focused on the

dollar.

In London the pound rose 1.15 cents to \$1.6425. It also improved to Y228.00 from Y226.75, but was slightly weaker against most European currencies, falling to DM2.9000 from DM2.8350, to FF7.9525 from FF7.9650, and to SF2.5175 from SF2.5225. Sterling's index climbed 0.2 to 89.9.

The Spanish peseta remained at the top of the ERM, but well within its allowed limit against the bottom placed French franc, as the Bank of Spain and Bank of France left credit policies unchanged at yesterday's tenders, adding liquidity to the banking systems in Madrid and Paris.

Speculation about a possible devaluation of the peseta faded, pushing the Spanish currency up to Ptas4,4250 per 100 pesetas from Ptas4,4005 at the Paris fixing, its highest level since June 17.

## EMS EUROPEAN CURRENCY UNIT RATES

	Unit	Central Rate	Current Market Rate	% Change from Central Rate	% Change from Previous Day
Spanish Peseta	166.638	166.638	166.638	0.00	0.00
French Franc	6.55957	6.55957	6.55957	0.00	0.00
German Mark	1.93627	1.93627	1.93627	0.00	0.00
Italian Lira	2036.268	2036.268	2036.268	0.00	0.00
Portuguese Escudo	200.482	200.482	200.482	0.00	0.00
Irish Punt	7.87564	7.87564	7.87564	0.00	0.00
Belgian Franc	40.33994	40.33994	40.33994	0.00	0.00
Dutch Guilder	3.60331	3.60331	3.60331	0.00	0.00
Austrian Schilling	13.7603	13.7603	13.7603	0.00	0.00
Swedish Krona	10.48336	10.48336	10.48336	0.00	0.00
Finland Markka	5.94573	5.94573	5.94573	0.00	0.00

Percentages are calculated on the basis of the current market rate. Percentages are calculated on the basis of the current market rate. Percentages are calculated on the basis of the current market rate.

## C IN NEW YORK

	June 24	June 25	June 26
Gold	1,420.00	1,420.00	1,420.00
1 ounce	1,420.00	1,420.00	1,420.00
100 ounces	142,000.00	142,000.00	142,000.00
12 months	1,420.00	1,420.00	1,420.00
12 months	1,420.00	1,420.00	1,420.00

Forward premium and discount apply to the US dollar.

## STERLING INDEX

	June 24	June 25	June 26
100	87.9	87.9	87.9
100	87.9	87.9	87.9
100	87.9	87.9	87.9
100	87.9	87.9	87.9
100	87.9	87.9	87.9

## CURRENCY MOVEMENTS

	June 24	June 25	June 26
100	87.9	87.9	87.9
100	87.9	87.9	87.9
100	87.9	87.9	87.9
100	87.9	87.9	87.9
100	87.9	87.9	87.9

## CURRENCY RATES

	June 24	June 25	June 26
100	87.9	87.9	87.9
100	87.9	87.9	87.9
100	87.9	87.9	87.9
100	87.9	87.9	87.9
100	87.9	87.9	87.9

## OTHER CURRENCIES

	June 24	June 25	June 26
100	87.9	87.9	87.9
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100	87.9	87.9	87.9
100	87.9	87.9	87.9
100	87.9	87.9	87.9

## MONEY MARKETS

## London's firm tone

INTEREST RATES had a firm tone in London yesterday, showing no reaction to better than expected May UK trade figures. Three-month sterling interbank rose to 11.1% from 11.0%, while 12-month money was unchanged at 10.75%.

Day-to-day credit remained in short supply on the cash market and the Bank of England did not appear to supply enough assistance to take out the full underlying

shortage. This was initially forecast at £1,150m, but was revised to £1,200m at noon and to £1,250m in the afternoon. Total help of £1,074m was provided.

An early round of help was offered and at that time the authorities bought £250m bank bills outright in band 2 at 11.5 per cent. Before lunch another £478m bills were purchased, by way of £388m bank bills in band 1 at 11.5 per cent; £1m Treasury bills in band 3 at 11.5 per cent; and £91m bank bills in band 2 at 11.5 per cent. Late assistance of around £315m was also provided.

Bills maturing in official hands in repayment of late assistance and a take-up of Treasury bills drained £1,582m, with exchequer transactions absorbing £190m. These outweighed a fall in the note circulation adding £575m to liquidity and bank balances above target of £50m.

In Madrid the Bank of Spain left its money market intervention rate unchanged at 12.75 per cent when providing liquidity at a regular tender for central bank certificates.

In Paris the Bank of France also kept its money market intervention rate unchanged. The central bank injected funds into the domestic banking system at 9 per cent, while the five to 10-day repurchase rate was left at 10 per cent. It also offered 34-hour repurchase agreements at 10 per cent to relieve tight conditions in the market.

In Brussels the Belgian National Bank announced an unchanged seven-day advances rate of 8.75 per cent before its fixed rate tender against government paper and commercial bills.

In Frankfurt call money rose to 8.75 from 8.50 per cent on strong demand for funds, as banks' holdings of reserves at the Bundesbank declined. Reserves eased to DM65.6bn on Thursday from DM66.9bn and probably declined further on Friday, according to dealers.

## FINANCIAL FUTURES AND OPTIONS

## LIFE LONG FUTURE OPTIONS

	Call	Put	Call	Put
100	87.9	87.9	87.9	87.9
100	87.9	87.9	87.9	87.9
100	87.9	87.9	87.9	87.9
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## LIFE LONG FUTURE OPTIONS

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## LIFE LONG FUTURE OPTIONS

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## LIFE LONG FUTURE OPTIONS

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## LIFE LONG FUTURE OPTIONS

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## LIFE LONG FUTURE OPTIONS

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**FINANCIAL TIMES**  
EUROPE'S BUSINESS NEWSPAPER



## NEW YORK STOCK EXCHANGE COMPOSITE PRICES

[illegible]

PRICES EXCLUDE ROAD TAX, DELIVERY AND NUMBER PLATES. PRICES CORRECT AT TIME OF GOING TO PRESS. \*EXCLUDING SLI MODEL. †3-LITRE MODELS ONLY.

Continued on next page



## NYSE COMPOSITE PRICES

Stock	Div.	Yld.	High	Low	Close	Change
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## AMERICA

## Weakness in Japan filters through to US equities

## Wall Street

SCANDAL in the Japanese securities industry and the steep drop in the Nikkei weighed on Wall Street yesterday morning, where US equities moved sharply lower in sluggish, mid-session trading, writes Karen Zagor in New York.

At 1:30 pm, the Dow Jones Industrial Average was 35.33 lower at 2,930.33. Although the stock market sell-off was broadly based, with the Standard & Poor's 500 registering a 4.94 drop to 372.81 at 1 pm and the American Stock Exchange index falling 4.09 to 361.27, volume was thin, with only 77m shares changing hands by 1 pm. Declining issues outpaced advancing by a ratio of four to one. On Friday, the Dow added 11.62 to 2,955.56.

Stock prices spiralled lower as the scandal in Tokyo continued to grow. Wall Street, already shaken by the recent declines in the Nikkei, was further rattled by the resignations of the presidents of Nikko Securities and Nomura Securities, two of Japan's largest brokerage houses, after they admitted that the companies had reimbursed favoured clients for losses suffered in last

year's collapse of the Tokyo stock market.

The scandal rocked a market already gloomy about the prospect of weak second quarter corporate earnings. IBM, which last week shook the stock market with its depressed second quarter estimates, eased 4% to \$99.14 yesterday. Waste Management, which also shook investors last week with its subdued outlook, dropped 1% to \$89.14 in active trading.

Among the most active blue chip issues, Philip Morris slid 4% to \$54.44, PepsiCo edged 4% lower to \$29.94 and American Telephone and Telegraph dropped 4% to \$37.74. Columbia Gas and Electric, which dropped about \$16 last week after suspending its dividend and worrying investors about the possibility of a bankruptcy filing, reversed direction and added 3% to \$17.74.

Eli Lilly Industries, which is the target of a \$30-a-share takeover offer from the Jacuzzi unit of Hanson group of the UK, rose 3% to \$15.44 after Eli Lilly said it would meet with Jacuzzi's president.

In the secondary market, the Nasdaq composite plunged 7.74 to 478.03, as most halfhearted over-the-counter stocks moved lower. Apple Computer dropped 4% to \$41.14, Intel fell

\$2 to \$45 and Sun Microsystems lost 3% to \$26.74.

Lotus Development was one of the few winners of the morning, adding 4% to \$31.14 on the news that the company had licensed networking and electronic mail products to IBM.

Archives plunged 1% to \$5.44 on a projected operating loss of between 30 and 40 cents a share in the third quarter, reflecting a significant drop in orders.

## Canada

TORONTO stocks fell to session lows in slow midday trade on fears of rising inflation as the economy recovers. Lack of corporate news and a public holiday to the province of Quebec kept trading quiet.

The composite index lost 32.7 to 3,484.4. Declines led advances by 256 to 118 on volume of 9.4m shares.

Leading the downturn, Toronto-Dominion fell 0.5% to C\$18.44. Magna class A lost 0.5% to C\$11.14. National Bank of Canada slipped 0.5% to C\$10.14 and Alcan eased 0.5% to C\$23.14. Loewen Group was flat at C\$13.14. The mineral home company declared a 1 cent per share dividend late on Friday following the two-for-one stock split in early June.

## Europe provides week's worst performers

## MARKETS IN PERSPECTIVE

	% change in local currency †			% change marking ‡	% change US \$ ‡
	1 Week	4 Weeks	1 Year	Start of 1991	Start of 1991
Austria	-1.35	-0.32	-18.23	+14.34	+12.41
Belgium	-1.40	-1.35	-8.49	+14.81	+13.49
Denmark	+1.03	+4.71	+0.48	+23.96	+22.14
Finland	-1.73	-7.03	-19.34	+18.37	+16.48
France	-2.57	-0.48	-11.30	+17.45	+15.70
Germany	+0.12	+1.99	-8.73	+18.81	+16.81
Ireland	-3.04	-2.35	-18.89	+15.22	+14.09
Italy	-2.84	+0.22	-23.46	+14.42	+14.11
Netherlands	-0.78	+1.81	+2.69	+20.52	+18.73
Norway	+2.22	+0.93	-8.46	+14.29	+13.24
Spain	-1.83	-2.15	-1.00	+24.67	+24.75
Sweden	+1.59	+8.33	-8.18	+36.18	+38.17
Switzerland	+0.28	+1.16	-4.76	+23.31	+20.39
UK	-1.41	+0.52	+3.68	+15.91	+15.91
EUROPE	-1.30	+0.86	-4.22	+17.74	+16.88
Australia	+0.57	-1.80	+2.60	+18.86	+40.47
Hong Kong	-1.84	-2.86	+1.40	+21.83	+46.72
Japan	-2.53	-3.74	-18.45	+17.89	+24.50
Malaysia	-0.25	-2.58	+8.84	+14.85	+31.93
New Zealand	+0.52	-7.09	-26.10	+12.37	+30.32
Singapore	-2.64	-3.28	-7.95	+25.78	+46.63
Canada	-1.03	+1.95	-0.05	+6.36	+27.78
USA	-1.26	-0.88	+4.82	+14.58	+35.57
Mexico	-1.68	-0.20	+103.14	+73.08	+100.57
South Africa	+3.54	+10.41	+14.02	+24.86	+51.78
WORLD INDEX	-1.58	-1.02	-6.09	+13.36	+27.33

† Based on data from 21st Feb 1991. ‡ Copyright, The Financial Times, London, 21st Feb 1991.   
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## EUROPE

## Milan leads losses as pessimism grips bourses

BOURSES were in pessimistic mood yesterday, as Milan continued to worry about the government's property revaluation plans. Interest rate fears, Wall Street's early weakness and profit-taking hit other markets, writes Our Markets Staff.

Dollar-related stocks were mostly weak yesterday, after the Group of Seven's warning at the weekend that central banks would intervene to contain a further rise in the dollar. Analysts, however, said that the long-term outlook for the dollar remained positive. In a recent report on the historic performance trends of dollar-sensitive stocks in Europe, Euroland Securities said the dollar would be pushed higher as the attraction of other major currencies deteriorated, as the US economy recovered and as corporates further unwound hedged positions.

The report featured 15 continental European companies which had outperformed their respective markets as the dollar advanced in the first half of the 1980s.

MILAN remained disheartened by last week's news that the government intends to force companies to revalue their property assets for tax purposes. The uncertainty about how the tax would be implemented - there have been few details owing to a strike by journalists - added to the gloom.

The Milan index fell 11.78 or 2 per cent to 580.96 to volume estimated at less than Friday's 1,000m. Insurers again led the market lower, as the sector index lost 3.8 per cent. Salimbank lost 6.1 per cent to 1,170.00, while the bank lost 1.0 per cent to 1,333.70.

Some analysts, however, believed that the proposed revaluation of assets would hurt industrial companies more than insurance companies. "Insurance companies will be able to chip in reserves to pay the tax while some industrial companies will have to get into debt to do so," one analyst predicted. Fiat slipped 1.35 to 15,265, falling to 15,215 after hours.

Pirelli was one of the few stocks to buck the trend, on expectations that talks with German tyre maker Continental could be re-opened after an internal reshuffle at the Italian company. The stock rose 1.29 or 1.5 per cent to 1,000.00.

PARIS was enlivened by a takeover bid in the retailing sector, as the overall market sank 1.7 per cent on interest rate worries. The CAC 40 index lost 31.00 to 1,775.83 in light turnover of about 1.7bn shares, after Friday's 2.2bn.

Carrefour dropped 0.77 to 4 per cent to 1,889 on volume

## FT-SE Eurotrack 100 - Jun 24

Open	10 am	11 am	Noon	1 pm	2 pm	3 pm	Close
1134.31	1132.28	1130.58	1129.33	1128.36	1127.63	1126.85	1126.07
Day's High 1134.35 Day's Low 1123.25							
June 21	June 22	June 19	June 18	June 17			
1141.29	1131.77	1131.81	1148.58	1148.39			

Base value 1000 (28/1/1990)

analyst predicted. Fiat slipped

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Carrefour dropped 0.77 to 4

per cent to 1,889 on volume

after the exaggerated move-

ments on Friday, which had

been boosted by parliament's

decision to move to Berlin and

the DFB futures expiry.

While the market was expec-

ted to consolidate at current

levels - downside support is

seen at 1,660-1,670 - dealers

were reassured that any selling

had been in thin volume.

The FAZ index, calculated at

mid-session, fell 4.51 to 711.25

while the real-time DAX index

closed 28.30 down at 1,891.56,

just off the day's low of

1,889.85. Volume fell to

DM6.2bn from DM5.6bn.

Among the blue chips that

registered sharp gains on Fri-

day Daimler-Benz ended DM11

lower at DM11.1bn. Asea, the

motorway operator, rose

DM1.15 to DM1.155 after annou-

ncing a final dividend of DM40.

STOCKHOLM returned quiet-

ly after Friday's holiday. The

Affarsvärlden General index

fell 3.9 to 1,310.0 to small vol-

ume of SKR18m, down from

SKR39m. ISTANBUL was

closed for the first of its three

days of holiday.

## ASIA PACIFIC

## Nikkei tumbles as Nomura and Nikko chiefs resign

## Tokyo

SHARE prices tumbled 2.1 per cent yesterday on the news that the presidents of two leading Japanese brokerages had stepped down, following last week's admission of investor compensation and dealings with a crime syndicate, writes Emiko Terazono in Tokyo.

The Nikkei average fell 509.62 to 23,765.46. The market opened at the day's high of 24,263.04, but selling by individual investors set in on news that Mr Yoshihisa Tahuchi, president of Nomura Securities, had resigned. The market was unsettled further in the afternoon when Mr Takuya Iwasaki, president of Nikko Securities, also resigned. The day's low was 23,763.28.

Volume slumped to 220m shares as institutions stayed away. Declines overwhelmed advances by 316 to 181, while 153 issues were unchanged. The Topix index of all first section stocks lost 29.25 to 1,844.89, with all 36 sectors declining, and in London the ISE/Nikkei 50 index shed 10.64 to 1,366.35.

Mr Masami Okuma at UBS Phillips & Drew said it would be difficult to regain the confidence of individuals after the brokerages' confessions that they had compensated favoured large institutions for trading losses. But others said the scandal would not affect the attitude of foreign investors, because the brokers' activities had been known for a long time.

Brokerage shares plummeted, with Nomura Securities shedding Y90 to Y1,800, Daiwa Securities Y90 to Y1,150, Yamaichi Securities Y42 to Y850 and Nikko Y38 to Y382. Nomura's price has fallen 10 per cent since June 17, just before the scandal was made public.

Tokyo, the railway company, weakened Y130 to Y1,090 after the Tokyo Stock Exchange said

it would examine transactions

to the stock following allega-

tions in local newspapers that

a brokerage house had manipu-

lated the share price.

Isumi Motors fell Y16 to Y459

on projections of a pre-tax loss

of Y30m for the current year

ended March 1992. Mazda Motor

lost Y8 to Y381 after rising

in the morning on news that

it had won this year's Le

Mans 24-hour car race.

Nippon Carbon added Y30 to

Y817 on buying by investors

looking for quick profits. There

were more than 30 per cent from

speculators was interested in

the issue.

High-priced small-capital

issues retreated on profit-taking.

Sega Enterprises, the

video game maker, fell Y300 to

Y13,700. The stock had risen

more than 30 per cent from the

year's low recorded in March.

CSK, the computer software

company, slipped Y120 to Y5,630

and Seven-Eleven Y220 to

Y8,250.

Tokyo Steel declined Y110 to

Y2,090, the year's low. Inves-

tors were discouraged by last

week's reports that electric fur-

nace steelmakers plan to

reduce steel production. Others

to the sector were also weaker,

with Godo Steel down Y140 to

Y2,000.

In Osaka, the OSE average

dipped 235.77 to 26,782.70 on

volume of 13.3m shares.

Danger of symbol over sub-

stance, Page 17

## Roundup

TOKYO's weakness depressed

the Pacific Rim region. Singa-

pore was closed.

MANILA dropped in anxious

trading on concern over the

widespread damage wrought

by the eruption of Mount Pin-

atubo and the loss of revenue if

the US army were to withdraw.

The composite index lost 36.09

or 3.4 per cent to 1,048.53 in

volume of 101m pesos, after

Friday's 147m.

NEW ZEALAND eased, with

thin turnover in some stocks

exaggerating losses. Brokers

reported that the change-over

to automated screen trading

went smoothly. The Barclays

index closed 4.25 lower at

1,437.38 on light volume of

NZ\$60.6m, after NZ\$14.8m.

Independent Newspapers, 49

per cent owned by Mr Rupert

Murdoch's News Corp, was the

day's biggest loser as it slipped

10 cents to NZ\$1.55 with just

2,700 shares traded.

AUSTRALIA fell on futures-

related selling. The All Ordin-

aries index lost 8.9 to 1,503.2

in volume of 1.1bn shares, down

from AS156m. Westpac Bank

shed 11 cents to AS\$4.57 as

3.8m shares changed hands on

news that Australian Guarante-

tee Corp, its finance unit, ex-

pects a big loss this fiscal

year.

SEOUL ended higher after a

volatile session. The composite

index was down 11 points by